



City of La Quinta

TO: Honorable Mayor and Members of the City Council

FROM: Edie Hylton, Community Services Director

DATE: March 18, 2014

SUBJECT: Community Services Department Report for February 2014

Upcoming events of the Community Services Department for April 2014:

Daily Activities	Computer Lab Social Bridge Mah Jongg Quilters Movie Time
Fitness	Morning Workout Mat Pilates Arthritis Tai Chi Tai Chi Chuan Tai Chi Intermediate Yoga for Health Chair Yoga Flex Yoga Hatha Yoga Zumba
Leisure	Social Dance Fusion Let's Make Jewelry Documentary Discussion
Sports	Karate/Taekwondo
Events	Volunteer Recognition Luncheon * Annual Egg Hunt, La Quinta Park * Annual Community Picnic and Birthday Bash, Civic Center Campus * Guided Walk, Why Do We Live Here, Bear Creek Nature Trail * Guided Hike, Bear Creek Wash, Bear Creek Nature Trail * Guided Hike with Philip F., Garner Valley

**Denotes classes/events held at other locations*

**Community Services Department
Attendance Report for February 2014
Summary Sheet**

Program	2014	2013	Variance	Sessions Per Month	
				2014	2013
Leisure Classes	145	114	31	63	49
Special Events	0	65	-65	0	2
Sports	593	742	-149	26	26
Senior Center	972	1188	-216	141	179
Total	1,710	2,109	-399	230	256
Senior Services					
Senior Center	364	439	-75	25	33
Total	364	439	-75	25	33
Sports User Groups					
La Quinta Park					
AYSO	250	400	-150	17	16
La Quinta Youth & Sports	100	100	0	20	8
Desert Boot Camp	50	50	0	8	9
Harlequins Rugby	80	40	40	10	8
Sports Complex					
La Quinta Youth & Sports	750	700	50	22	17
Colonel Mitchell Paige					
C.V. Soccer Club	20	20	0	2	3
Y Football (League Practices)	40	50	-10	16	16
Facility/Park Rentals					
Senior Center					
(Private Party)	200	100	100	1	1
(Sunday Church)	300	300	0	4	4
Museum					
Meeting Room	120	0	120	2	0
Library					
Classroom	420	240	180	7	4
Civic Center Campus					
(Private Party)	100	0	100	1	0
Park Rentals					
La Quinta Park	100	100	0	2	2
Fritz Burns Park	150	100	50	3	2
Total	2,680	2,200	480	115	90
Total Programs	4,754	4,748	6	370	379

Volunteer Hours

Senior Center	319	284	35
Total Volunteer Hours	319	284	35

**Community Services Department
Program Report for February 2014**

	2014	2013		2014	2013
	Participants	Participants	Variance	Meetings	Meetings
Leisure Classes					
Zumba	17	16	1	8	8
Charleston Dance	5	0	5	4	0
Conversational Spanish	8	0	8	4	0
Italian for Everyone	7	0	7	4	0
Mastering MS Excel	7	0	7	3	0
Karate/Taekwondo 4 - 8 (Beg.)	22	15	7	8	8
Karate/Taekwondo 4 - 8 (Inter.)	22	41	-19	8	8
Karate/Taekwondo 9 & up	36	15	21	8	8
Dance, Play & Pretend	13	9	4	8	8
Beginning Ballet	5	0	5	4	0
Videology	3	0	3	4	0
Totals	145	96	49	63	40

	2014	2013		2014	2013
	Participants	Participants	Variance	Meetings	Meetings
Special Events					
NONE					
Totals	0	0	0	0	0

	2014	2013		2014	2013
	Participants	Participants	Variance	Meetings	Meetings
Sports					
Open Gym Basketball	265	191	74	8	8
Open Gym Volleyball	81	93	-12	4	4
Nature Walk on Bear Creek Trail	11	33	-22	1	2
Guided Hikes at Cove Oasis	28	18	10	3	1
Guided Hike Garner Valley - Phillip Ferranti	15	45	-30	1	2
Tails on Trails Hike	8	0	8	1	0
Y Rookies Football	25	12	13	4	4
Youth Flag Football (League Games)	160	200	-40	4	4
Totals	593	592	1	26	25

Community Services Totals	738	688	50	89	65
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**Community Services Department
Monthly Revenue Report for February 2014**

Monthly Revenue - Facility Rentals	2014	2013	Variance
Library	\$ -	\$ -	\$ -
Museum	\$ 200.00	\$ -	\$ 200.00
Senior Center	\$ 1,331.00	\$ 1,262.50	\$ 68.50
Parks	\$ 800.00	\$ 325.00	\$ 475.00
Sports Fields	\$ 540.00	\$ 1,368.00	\$ (828.00)
Monthly Facility Revenue	\$ 2,871.00	\$ 2,955.50	\$ (84.50)

Monthly Revenue

Senior Center	\$ 4,982.00	\$ 4,620.00	\$ 362.00
Community Services	\$ 4,772.00	\$ 3,288.00	\$ 1,484.00
Total Revenue	\$ 9,754.00	\$ 7,908.00	\$ 1,846.00

Revenue Year to Date

Facility Revenue	\$ 25,222.50	\$ 22,162.50	\$ 3,060.00
Senior Center	\$ 28,510.50	\$ 30,031.50	\$ (1,521.00)
Community Services	\$ 49,592.00	\$ 42,959.00	\$ 6,633.00
Total Revenue to Date	\$ 103,325.00	\$ 95,153.00	\$ 8,172.00

Senior Center Program Report for February 2014

	Participation	Participation	Variance	Meetings	Meetings
	2014	2013		2014	2013
Senior Activities					
Computer Lab	17	11	6	7	7
Golden Tones	42	38	4	4	4
Luncheon: Valentine (Congregate Free)	76	0	76	1	0
Monthly Birthday Party	35	40	-5	1	1
Movie Time	84	38	46	4	4
Putting Action & Wii Bowling	18	33	-15	8	7
Quilters	14	45	-31	4	4
Tai Chi Arthritis	8	0	8	7	0
Tai Chi Chuan	21	15	6	7	8
Tai Chi Intermediate	43	0	43	4	0
Tennis	170	128	42	8	8
Ukulele Players	42	66	-24	3	7
Woodcarvers	26	37	-11	4	4
Senior Activities Total	596	451	145	62	54
Senior Leisure Classes/ Programs					
Acrylic Painting	6	11	-5	4	4
Acoustic Guitar Jam	9	0	9	2	0
Beginning Bridge III	12	0	12	1	0
Bridge: Social & Party	62	372	-310	6	14
Chair Yoga	10	8	2	4	4
Digital Camera 2	5	6	-1	3	3
Documentary Discussion	17	0	17	1	0
Dog Training	3	0	3	4	0
Exercise (Morning Workout)	66	61	5	11	11
Flex Yoga	28	0	28	3	0
Hooked on Loops	5	6	-1		1
Intermediate Bridge II	14	0	14	3	0
Intermediate Internet & Email	4	0	10	4	0
Let's Make Jewelry	3	11	-8	1	4
Luncheon: Valentine (Congregate Paid)	21	100	-79	1	1
Mah Jongg	23	37	-14	4	4
Mat Pilates	25	21	4	11	11
Sketch & Draw	12	9	3	2	2
Social Dance Fusion	5	8	-3	4	4
Watercolor	12	0	12	2	0
Yoga for Health	17	14	3	4	4
Zumba Gold	17	39	-22	4	11
Senior Leisure Classes Total*	376	703	-321	79	78
Total Senior Activities/Programs	972	1154	-176	141	132
Senior Social Services					
AARP Safe Driver	21	17	4	1	1
AARP Tax Assistance	91	104	-13	4	7
FIND	125	217	-92	4	8
Blood Pressure Screening	12	0	8	1	0
CAP Warm Center	3	0	3	2	0
HICAP Training	7	0	7	1	0
HICAP/Legal/Financial	11	9	2	4	3
Lobby Resource Information	52	30	22	5	3
LIHEAP Office Processing	3	0	3	3	0
Volunteers	39	40	-1	n/a	n/a
TOTAL SENIOR SERVICES	364	417	-57	25	22
SENIOR CENTER TOTAL	1336	1571	-233	166	154

Community Services Updates
February 2014

The La Quinta Arts Festival will be utilizing the La Quinta Senior Center and Civic Center Campus beginning Monday, March 3 through Monday, March 10. All services at the Senior Center and Campus, including the outside Library restrooms, will be closed to public use.

