



City of La Quinta

CITY / SA / HA / FA MEETING DATE: April 1, 2014

AGENDA CATEGORY:

BUSINESS SESSION: 1

ITEM TITLE: SECOND ROUND COMMUNITY SERVICES
GRANTS AND FUNDING REQUESTS

CONSENT CALENDAR:

STUDY SESSION:

PUBLIC HEARING:

RECOMMENDED ACTION:

Approve funding for the following organizations:

Desert Arc (facility use fee waiver) for \$6,300;
Friends of the Desert Mountains for \$2,000;
La Quinta High School Baseball Booster Club for \$2,000; and
La Quinta High School Softball Booster Club for \$2,000.

EXECUTIVE SUMMARY:

- Community Services Grants and funding requests are considered by City Council twice per fiscal year.
- Grant applications are initially reviewed by a designated Ad-Hoc Review Committee that recommends consideration of approved grants to City Council. The City Council may approve or modify the recommendations.
- The funding requests and grants listed within this report comprise the second round of submitted grants.

FISCAL IMPACT:

The City Council budgeted \$40,400 for Community Services Grants. City Council awarded \$15,500 in the first round, leaving \$24,900 in the Special Project account for future grant applications. The City received \$44,000 in grant requests this second round. The Ad Hoc Committee is recommending funding \$12,300 to four non-profit organizations.

BACKGROUND/ANALYSIS:

Per Grant Guidelines (Attachment 1), Community Services Grants may only be awarded to 501(c)3 non-profit organizations that benefit La Quinta residents. Grant requests are considered by City Council twice per fiscal year. The grants are limited to \$5,000 per request and consecutive fiscal year funding is not allowed, with the exception of requests for City facility rental fees.

The initial review was done by an Ad Hoc Review Committee, comprised of Mayor Adolph and Council Member Osborne. The following table summarizes the grant requests and the Ad Hoc Committee’s second round recommendations:

Applicant	Requested	Committee Recommendation
Desert Arc	\$5,000	\$6,300*
Friends of the Desert Mountains	\$2,500	\$2,000
La Quinta High School Baseball Booster Club	\$5,000	\$2,000
La Quinta High School Softball Booster Club	\$2,000	\$2,000
CSUSB Philanthropic Foundation	\$3,500	\$0
Desert Cancer Foundation	\$5,000	\$0
Galilee Center	\$3,000	\$0
General Patton Memorial Museum	\$5,000	\$0
Hidden Harvest	\$5,000	\$0
St. Elizabeth of Hungary Food Pantry	\$5,000	\$0
Stroke Recovery Foundation	\$3,000	\$0
Total	\$44,000	\$12,300

* *Desert Arc requested \$5,000 in funding to pay facility rental fees for use of the Civic Center Campus in November 2014 for their Annual Italian Festival. The rental cost calculated for the facility usage was \$6,300, so the Ad Hoc Committee recommends that the full \$6,300 in rental fees be paid with grant funding. Per grant guidelines, grant applicants may request funds to be applied directly to rental fees for City facilities for consecutive years without the \$5,000 funding limit.*

A description of all submitted grant requests is presented in Attachment 2. All grant applications are available for review in the Community Services Department. Staff recommends that City Council approve the Ad Hoc Committee’s recommendations as listed.

ALTERNATIVES:

Approve funding per Grant Guidelines for any or all grant applications received.

Report prepared by: Robert Ambriz Jr., Recreation Supervisor

Report approved for submission by: Edie Hylton, Community Services Director

- Attachments:
1. City of La Quinta Grant Guidelines
 2. Grant Request Descriptions



City of La Quinta

GRANT GUIDELINES

The City of La Quinta offers the Grant Program for Community Services Support *and* Economic Development/Marketing and Sponsorships.

Community Services Grants go to recognized nonprofit organizations that benefit the residents of La Quinta. Priority for funding is granted to organizations that directly benefit La Quinta residents, second consideration is given to organizations that indirectly affect the quality of life for the residents of La Quinta.

Economic Development Grants go to organizations that will help strengthen the business community of La Quinta. Marketing and Sponsorship Grants go to organizations that would benefit the City of La Quinta in a marketing capacity.

Individuals are not eligible for funding through the City of La Quinta Grant Program.

Organizations that receive Community Development Block Grants from the City of La Quinta during the same fiscal year are not eligible for funding through the Community Services Grant program.

Organizations that have been funded are ineligible for funding for the next fiscal year.

Requests are limited to an amount not to exceed \$5,000. A second tier is available for Economic Development/Marketing requests above \$5,000 (submission of a detailed marketing/media plan is required in connection with these requests).

La Quinta service organizations may request funds to be applied directly to rental fees for City facilities for consecutive years without the \$5,000 funding limit.

Completed grant applications will be initially reviewed by a designated Grant Review Committee who will then recommend consideration of approved grants to City Council. For Economic Development/Marketing requests above \$5,000, an in depth review will be conducted by the La Quinta Marketing Committee.

Applications are due three weeks before the scheduled City Council meeting. Applicants will be informed 1-2 weeks prior to the City Council meeting regarding the status of their request.

Typed applications are preferred. Incomplete applications will be returned to the applicant.

Organizations requesting "seed" money are required to obtain matching funds from other sources in the same fiscal year before Community Service Grant funds will be released.

For more information on the City of La Quinta Grant program, please contact the Community Services Department at (760) 777-7090.

Recommended Grant Requests:

1. Desert Arc is requesting \$5,000 to pay facility rental fees for usage of the La Quinta Civic Center Campus in November 2014 for their Annual Italian Festival. The Italian Festival is the primary fundraiser for Desert Arc. All proceeds from this event go to the operational needs of the agency to help it meet its vision to provide training that assists clients in finding employment in jobs that are suitable, sustainable, and rewarding to them. Desert Arc's mission is to enhance the quality of life and create opportunities for people with disabilities. This organization was last funded \$2,000 in Fiscal Year 2012/2013. **The total rental cost calculated for the facility usage was \$6,300, so the Ad Hoc Committee recommended that the full \$6,300 in rental fees be paid via grant funding. Per grant guidelines, grant applicants may request funds to be applied directly to rental fees for City facilities for consecutive years without the \$5,000 funding limit.**
2. The Friends of the Desert Mountains is requesting \$2,500 to sponsor their annual Coachella Valley Wildflower Festival. This funding would cover operational and administrative expenses. This organization acquires and preserves conservation lands within the Coachella Valley and the surrounding mountains and serves as the support organization for education, conservation and research for the Santa Rosa & San Jacinto Mountains National Monument and the Coachella Valley. Friends of the Desert Mountains lead regularly scheduled hikes in the La Quinta Cove; they offer youth programs through the Desert Recreation District, Discovery Museum of the Desert, and local high schools; and they grant access to volunteer opportunities for trail stewardship in the National Monument. This organization was last funded \$1,000 in Fiscal Year 2004/2005. **The Ad Hoc Committee recommended funding \$2,000.**
3. The La Quinta High School Baseball Booster Club is requesting \$5,000 to beautify the area between the playing field and the perimeter fence of La Quinta High School. Funds would cover project costs such as removal of vines and weeds, adding irrigation along the 3rd baseline, and reviving the left field bullpen. This La Quinta High School club was last funded \$2,000 in Fiscal Year 2007/2008. **The Ad Hoc Committee recommended funding \$2,000.**
4. The La Quinta High School Softball Booster Club is requesting \$2,000 to purchase uniforms, field equipment, and pay for transportation. The booster club's goals are to purchase new jerseys for their Junior Varsity and Varsity squads, purchase new balls and bases, and pay for transportation needs to and from pre-season and post-season tournaments. This La Quinta High

School club was last funded \$1,000 in Fiscal Year 2010/2011. **The Ad Hoc Committee recommended funding \$2,000.**

Grant Requests not recommended for funding and/or did not meet the criteria in the Grant Guidelines include:

5. The Cal State University San Bernardino (CSUSB) Philanthropic Foundation is requesting \$3,500 to support their Environmental and Sustainability Expo on May 8 and 9, 2014. The Expo will focus on environmental sustainability issues and is available to all Coachella Valley middle school and high school students. Students will display award-winning science fair and environmental club projects, hear first-hand from local presenters, and experience hands-on exhibits which demonstrate the importance of environmental sustainability in the Coachella Valley. The Expo served 550 students last year including 280 students from La Quinta. This organization was last funded \$1,000 in Fiscal Year 2012/2013. **The Ad Hoc Committee did not recommend funding because this organization was funded last fiscal year.**
6. The Desert Cancer Foundation is requesting \$5,000 to support services needed to aid 10 La Quinta residents in need of financial assistance with costs of cancer treatments. In 2014, this organization anticipates assisting 140 individuals with screenings and medical expenses at a projected amount to be paid by Desert Cancer Foundation totaling \$560,000. This organization was last funded \$1,000 in Fiscal Year 2012/2013. **The Ad Hoc Committee did not recommend funding because this organization was funded last fiscal year.**
7. The Galilee Center is requesting \$3,000 to sponsor their Angels Galilee Dinner/Fundraiser. The mission of the Galilee Center is to fulfill the needs of the underprivileged and disadvantaged in the Eastern Coachella Valley by providing food, clothing, and other basic needs. This agency provides the underserved with food baskets, clothing vouchers, rental assistance, utility assistance, school back packs, toys for the holiday season, baby food and formula. This organization has never been funded.
8. The General Patton Memorial Museum is requesting \$5,000 to be earmarked as general funding. Funds would be used to support the expansion of their educational outreach program, support their Veteran's Day celebration, assist with travel expenses associated with field trips for Coachella Valley school children, and general operating expenses. This museum serves as a source of education on California military history, national military history, and as a historical account of General George S. Patton. The museum maintains a brilliant collection of artifacts spanning military history from World War I to current day efforts. This organization has never been funded.

9. Hidden Harvest is requesting \$5,000 to support their Senior Farmers Market project, which takes fresh and healthy produce directly to at-risk, in need senior citizens where they live. In the City of La Quinta, this organization serves low income seniors through Senior Markets held twice a month. One market is located in the Seasons Senior apartment complex and the other is at the Miraflores Senior apartment complex. Approximately 2,000 low income seniors will receive free, healthy produce from Hidden Harvest this year. This organization was last funded \$2,000 in Fiscal Year 2012/2013. **The Ad Hoc Committee did not recommend funding because this organization was funded last fiscal year.**

10. St. Elizabeth of Hungary Food Pantry is requesting \$5,000 to fund the purchase of food and expenses to keep operations running as usual. This organization feeds the low-income individuals and families of Desert Hot Springs, Sky Valley, North Palm Springs, and Thousand Palms. St. Elizabeth of Hungary Food Pantry distributes food to at least 260 needy families on a weekly basis. This organization has never been funded.

11. The Stroke Recovery Foundation is requesting \$3,000 to be used for general support of their professionally trained staff to assist clients in exercise, recreational, speech and socialization therapies to improve daily living skills. This organization's rehabilitation program offers savings to long term care of disabled survivors with a non-clinical and inexpensive replicable model, reducing higher costs of emergency room visits, hospitalizations and physician fees. The Stroke Recovery Foundation anticipates providing services to more than 8 stroke and traumatic brain injury survivors who are La Quinta residents. This organization was last funded \$1,000 in Fiscal Year 2012/2013. **The Ad Hoc Committee did not recommend funding because this organization was funded last fiscal year.**

