

City of La Quinta

- TO: Honorable Mayor and Members of the City Council
- FROM: Edie Hylton, Community Services Director
- DATE: April 15, 2014

SUBJECT: COMMUNITY SERVICES DEPARTMENT REPORT FOR MARCH 2014

Upcoming events of the Community Services Department for May 2014:

Daily Activities	Social Bridge Mah Jongg Quilters
Fitness	Morning Workout Mat Pilates Arthritis Tai Chi Tai Chi Chuan Tai Chi Intermediate Yoga for Health Chair Yoga Flex Yoga
Leisure	Social Dance Fusion Let's Make Jewelry
Sports	Karate/Taekwondo *Rojas Martial Arts
Events	Spring Luncheon *Disc Golf Tournament, La Quinta Park *Free Moonlight Movies, La Quinta Park & Monticello Park

\*Denotes classes/events held at other locations

### Community Services Department Attendance Report for March 2014 Summary Sheet

				Sessions	Per Month
Program	2014	2013	Variance	2014	2013
Leisure Classes	97	89	8	57	46
Special Events *	0	600	-600	0	1
Sports	877	551	326	23	24
Senior Center	759	996	-237	98	94
Total	1,733	2,236	-503	178	165
Senior Services					
Senior Center	233	378	-145	18	31
Total	233	378	-145	18	31
Sports User Groups					
La Quinta Park					
AYSO	250	300	-50	20	26
La Quinta Youth & Sports	100	100	0	20	15
Friday Night Lights	50	0	50	8	0
Desert Boot Camp	50	50	0	10	10
Harlequins Rugby	80	0	80	8	0
Sports Complex					
La Quinta Youth & Sports	750	700	50	22	21
Colonel Mitchell Paige					
Friday Night Lights	400	0	400	9	0
Y Football (League Practices)	40	50	-10	8	4
Facility/Park Rentals					
Senior Center					
(Private Party)	300	100	200	2	1
(Sunday Church)	375	300	75	5	4
Museum					
Meeting Room	120	200	-80	2	4
Library					
Classroom	600	750	-150	10	15
Civic Center Campus					
(Private Party)	150	0	150	3	0
La Quinta Arts Festival	30000	30000	0	4	4
Park Rentals					
La Quinta Park	400	150	250	7	2
Fritz Burns Park	50	50	0	1	1
Fritz Burns Park - Tennis Courts	30	30	0	4	4
Total	33,745	32,780	965	143	111
Total Programs	35,711	35,394	317	339	307

#### **Volunteer Hours**

Senior Center	319	308	11
Total Volunteer Hours	319	308	11

\* Egg Hunt is in April 2014 this year.

# Community Services Department Program Report for March 2014

	2014	2013		2014	2013
	Participants	Participants	Variance	Meetings	Meetings
Leisure Classes					
Zumba	8	13	-5	6	6
Karate/Taekwondo 4 - 8 (Beg.)	18	15	3	9	8
Karate/Taekwondo 4 - 8 (Inter.)	11	31	-20	9	8
Karate/Taekwondo 9 & up	26	16	10	9	8
Rojas Martial Arts 4 - up	19	0	19	9	0
Rojas Martial Arts 14 - up	5	0	5	9	0
Dance, Play & Pretend	4	4	0	3	4
Beginning Ballet	6	3	3	3	4
Totals	97	82	15	57	38

	2014	2013		2014	2013
	Participants	Participants	Variance	Meetings	Meetings
Special Events					
NONE					
Totals	0	0	0	0	0

	2014	2013		2014	2013
	Participants	Participants	Variance	Meetings	Meetings
Sports					
Open Gym Basketball	291	158	133	8	7
Open Gym Volleyball	66	78	-12	4	4
Desert Youth Olympics	225	150	75	1	1
Nature Walk on Bear Creek Trail	34	31	3	2	2
Guided Hikes at Cove Oasis	14	12	2	1	1
Guided Hike with Phillip Ferranti	22	23	-1	1	2
Y Rookies Football	25	12	13	2	2
Youth Flag Football (League Games)	160	200	-40	2	2
Y Rookies T-Ball	40	25	15	2	3
Totals	877	689	188	23	24
Community Services Totals	974	771	203	80	62

## Community Services Department Monthly Revenue Report for March 2014

Monthly Revenue - Facility Rentals	2014	2013	Variance		
Library	\$	-	\$ -	\$	-
Museum	\$	125.00	\$ 500.00	\$	(375.00)
Senior Center	\$	2,425.00	\$ 1,125.00	\$	1,300.00
Parks	\$	1,405.00	\$ 115.00	\$	1,290.00
Sports Fields	\$	875.00	\$ 1,292.00	\$	(417.00)
Monthly Facility Revenue	\$	4,830.00	\$ 3,032.00	\$	1,798.00

### Monthly Revenue

Senior Center	\$ 3,722.00	\$ 3,737.00	\$ (15.00)
Community Services	\$ 6,213.00	\$ 3,188.00	\$ 3,025.00
Total Revenue	\$ 9,935.00	\$ 6,925.00	\$ 3,010.00

#### **Revenue Year to Date**

Facility Revenue	\$ 30,052.50	\$ 25,194.50	\$ 4,858.00
Senior Center	\$ 32,232.50	\$ 33,768.50	\$ (1,536.00)
Community Services	\$ 55,805.00	\$ 46,147.00	\$ 9,658.00
Total Revenue to Date	\$ 118,090.00	\$ 105,110.00	\$ 12,980.00

Senior Leisure Classes/ ProgramsAcrylic PaintingAcoustic Guitar JamBeginning Bridge IIIBridge: Social & PartyChair YogaDocumentary DiscussionExercise (Morning Workout) *Flex YogaIntermediate Bridge IILet's Make JewelryLuncheon: March (Free/Paid)Mah JonggMat PilatesSketch & DrawSocial Dance FusionWatercolorYoga for HealthSenior Leisure Classes Total	14 14 40 69 28 31 74 27 54 38 23 .12 70 9 11 47 8 14 12	2013 7 14 48 24 27 40 74 0 16 44 42 336 0 0 0 0 0 0 0 0 0 0 0 0 0	7 0 -8 45 1 -9 0 27 38 -6 -19 76 -19 76 -19 76 -19 76 -19 76 -19 76 -3 3 2 12 0 0 -2 -3 -30 -30 8 5 5	2014 3 3 1 3 6 3 5 3 3 41 3 41 3 6 3 1 3 41 9 3 2 3 3 3 41 3 3 41 3 3 41 3 3 41 3 3 41 3 3 41 3 3 41 3 3 41 3 3 41 3 3 41 3 3 41 41 41 41 41 41 41 41 41 41	
Computer LabGolden TonesMonthly Birthday PartyMovie TimePutting Action & Wii BowlingQuiltersTai Chi ChuanTai Chi IntermediateTennisUkulele PlayersWoodcarversSenior Activities TotalAcrylic PaintingAcoustic Guitar JamBeginning Bridge IIIBridge: Social & PartyChair YogaDocumentary DiscussionExercise (Morning Workout) *Flex YogaIntermediate Bridge IILet's Make JewelryLuncheon: March (Free/Paid)Mah JonggMat PilatesSketch & DrawSocial Dance FusionWatercolorYoga for HealthSenior Activities/ProgramsZocial Senior Activities/	14 40 69 28 31 74 27 54 38 23 .12 3 2 12 70 9 11 47 8 14 12	14 48 24 27 40 74 0 16 44 42 336 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 8 45 1 -9 0 27 38 -6 -19 76 76 76 76 -19 76 -19 76 -2 -3 -30 -30 -30 8 5	3 1 3 6 3 5 5 3 3 8 3 3 3 3 4 1 3 3 1 3 3 1 3 3 1 3 3 1 3 3 1 3 3 2 2	
Golden TonesMonthly Birthday PartyMovie TimePutting Action & Wii BowlingQuiltersTai Chi ChuanTai Chi IntermediateTennisUkulele PlayersWoodcarversSenior Activities TotalAcoustic Guitar JamBeginning Bridge IIIBridge: Social & PartyChair YogaDocumentary DiscussionExercise (Morning Workout) *Flex YogaIntermediate Bridge IILet's Make JewelryLuncheon: March (Free/Paid)Mah JonggMat PilatesSketch & DrawSocial Dance FusionWatercolorYoga for HealthSenior Leisure Classes TotalChair Social Services (Free)AARP Safe DriverAARP Tax Assistance	14 40 69 28 31 74 27 54 38 23 .12 3 2 12 70 9 11 47 8 14 12	14 48 24 27 40 74 0 16 44 42 336 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 8 45 1 -9 0 27 38 -6 -19 76 76 76 76 -19 76 -19 76 -2 -3 -30 -30 -30 8 5	3 1 3 6 3 5 5 3 3 8 3 3 3 3 4 1 3 3 1 3 3 1 3 3 1 3 3 1 3 3 1 3 3 2 2	
Monthly Birthday PartyMovie TimePutting Action & Wii BowlingQuiltersTai Chi ChuanTai Chi IntermediateTennisUkulele PlayersWoodcarversSenior Activities TotalAcrylic PaintingAccustic Guitar JamBeginning Bridge IIIBridge: Social & PartyChair YogaDocumentary DiscussionExercise (Morning Workout) *Flex YogaIntermediate Bridge IILet's Make JewelryLuncheon: March (Free/Paid)Mah JonggMat PilatesSketch & DrawSocial Dance FusionWatercolorYoga for HealthSenior Leisure Classes TotalARP Safe DriverAARP Tax Assistance	40 69 28 31 74 54 38 23 .12 38 23 .12 70 9 11 47 8 14 12	48 24 27 40 74 0 16 44 42 336 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	8 45 1 -9 0 27 38 -6 -19 <b>76</b> 76 -19 76 -19 76 -2 -3 -30 -30 8 5	1 3 6 3 5 3 3 8 3 3 3 3 3 4 1 3 3 1 1 3 6 3 1 9 9 3 2	
Movie Time Putting Action & Wii Bowling   Quilters Image: Constraint of the second s	69 28 31 74 27 54 38 23 .12 3 2 12 70 9 11 47 8 14 12	24 27 40 74 0 16 44 42 <b>336</b> 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	45 1 -9 0 27 38 -6 -19 <b>76</b> 76 3 2 12 0 -2 -3 -30 -30 8 5	3 6 3 5 3 3 3 3 3 3 3 3 41 3 3 1 3 3 1 3 3 1 3 3 1 3 3 3 2 2	
Putting Action & Wii Bowling   Quilters   Tai Chi Chuan   Tai Chi Intermediate   Tennis   Ukulele Players   Woodcarvers   Senior Activities Total   Acoustic Guitar Jam   Beginning Bridge III   Bridge: Social & Party   Chair Yoga   Documentary Discussion   Exercise (Morning Workout) *   Flex Yoga   Intermediate Bridge II   Lurcheon: March (Free/Paid)   Mah Jongg   Mat Pilates   Sketch & Draw   Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Sanior Activities/Programs	28 31 74 27 54 38 23 23 12 70 9 11 47 8 14 12	27 40 74 0 16 44 42 336 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1 -9 0 27 38 -6 -19 <b>76</b> -19 <b>76</b> -19 76 -2 -3 0 -2 -3 -30 8 5	6 3 5 3 3 3 3 3 3 41 3 3 1 3 6 3 3 1 9 9 3 2	
Quilters   Tai Chi Chuan   Tai Chi Intermediate   Tennis   Ukulele Players   Woodcarvers   Senior Activities Total   Acoustic Guitar Jam   Beginning Bridge III   Bridge: Social & Party   Chair Yoga   Documentary Discussion   Exercise (Morning Workout) *   Flex Yoga   Intermediate Bridge II   Let's Make Jewelry   Luncheon: March (Free/Paid)   Mah Jongg   Mat Pilates   Sketch & Draw   Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Cases Total   ARP Safe Driver   AARP Tax Assistance	31 74 27 54 38 23 .12 3 2 12 70 9 11 47 8 14 12	40 74 0 16 44 42 <b>336</b> 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	9 0 27 38 6 19 <b>76</b> 19 <b>76</b> 19 <b>76</b> 2 3 30 30 8 5	3 5 3 8 3 3 3 41 3 3 1 3 6 3 1 9 3 3 2	
Tai Chi ChuanTai Chi IntermediateTennisUkulele PlayersWoodcarversSenior Activities TotalAcoustic Baiter Classes/ ProgramsAcrylic PaintingAcoustic Guitar JamBeginning Bridge IIIBridge: Social & PartyChair YogaDocumentary DiscussionExercise (Morning Workout) *Flex YogaIntermediate Bridge IILet's Make JewelryLuncheon: March (Free/Paid)Mah JonggMat PilatesSketch & DrawSocial Dance FusionWatercolorYoga for HealthSenior Leisure Classes TotalCases TotalSenior Social Services (Free)AARP Safe DriverAARP Tax Assistance	74 27 54 38 23 12 70 9 11 47 8 14 12	74 0 16 44 42 336 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 27 38 -6 -19 <b>76</b> 3 2 12 0 -2 -3 -30 -30 8 5	5 3 8 3 3 41 3 41 3 1 3 6 3 1 9 9 3 2	
Tai Chi IntermediateTennisUkulele PlayersWoodcarversSenior Activities TotalSenior Leisure Classes/ ProgramsAcrylic PaintingAcoustic Guitar JamBeginning Bridge IIIBridge: Social & PartyChair YogaDocumentary DiscussionExercise (Morning Workout) *Flex YogaIntermediate Bridge IILet's Make JewelryLuncheon: March (Free/Paid)Mah JonggMat PilatesSketch & DrawSocial Dance FusionWatercolorYoga for HealthSenior Leisure Classes TotalChair Social Services (Free)AARP Safe DriverAARP Tax Assistance	27 54 38 23 12 3 2 12 70 9 11 47 8 14 12	0 16 44 42 336 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	27 38 -6 -19 <b>76</b> 3 2 12 0 -2 -3 -30 8 5	3 8 3 3 41 3 41 3 1 3 6 3 1 9 3 2	3
Tennis Ukulele Players   Woodcarvers Senior Activities Total   Senior Activities Total 4   Senior Leisure Classes/ Programs Acrylic Painting   Accustic Guitar Jam Beginning Bridge III   Bridge: Social & Party Chair Yoga   Documentary Discussion Exercise (Morning Workout) *   Flex Yoga Intermediate Bridge II   Let's Make Jewelry Luncheon: March (Free/Paid)   Mah Jongg Mat Pilates   Sketch & Draw Social Dance Fusion   Watercolor Yoga for Health   Senior Leisure Classes Total C   Senior Social Services (Free) AARP Safe Driver   AARP Tax Assistance Senior Casses Total	54 38 23 12 3 2 12 70 9 11 47 8 14 12	16 44 42 336 0 0 0 0 0 0 0 0 0 0 0 0 11 14 77 0 0 9 7	38 -6 -19 <b>76</b> -19 76 -2 -2 -3 -30 -30 8 5	8 3 3 41 3 1 3 6 3 3 1 9 3 2	3
Ukulele Players   Woodcarvers   Senior Activities Total   Senior Leisure Classes/ Programs   Acrylic Painting   Acoustic Guitar Jam   Beginning Bridge III   Bridge: Social & Party   Chair Yoga   Documentary Discussion   Exercise (Morning Workout) *   Flex Yoga   Intermediate Bridge II   Let's Make Jewelry   Luncheon: March (Free/Paid)   Mah Jongg   Mat Pilates   Sketch & Draw   Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Cases Total   ARP Safe Driver   AARP Tax Assistance	38 23 12 3 2 12 70 9 11 47 8 14 12	44 42 336 0 0 0 0 0 70 11 11 14 77 0 9 9 7	6 19 <b>76</b> 3 2 12 0 -2 -3 -30 8 5	3 3 41 3 1 3 6 3 3 1 9 3 2	3
WoodcarversSenior Activities TotalSenior Leisure Classes/ ProgramsAcrylic PaintingAcoustic Guitar JamBeginning Bridge IIIBridge: Social & PartyChair YogaDocumentary DiscussionExercise (Morning Workout) *Flex YogaIntermediate Bridge IILet's Make JewelryLuncheon: March (Free/Paid)Mah JonggMat PilatesSketch & DrawSocial Dance FusionWatercolorYoga for HealthSenior Leisure Classes TotalCases Total Services (Free)AARP Safe DriverAARP Tax Assistance	23 12 3 2 12 70 9 11 47 8 14 12	42 336 0 0 0 0 0 0 70 11 14 77 0 9 9 7	-19 76 3 2 12 12 0 -2 -3 -30 8 5	3 41 3 1 3 6 3 6 3 1 9 3 2	3
Senior Activities Total4Senior Leisure Classes/ ProgramsAcrylic PaintingAcoustic Guitar JamBeginning Bridge IIIBridge: Social & PartyChair YogaDocumentary DiscussionExercise (Morning Workout) *Flex YogaIntermediate Bridge IILet's Make JewelryLuncheon: March (Free/Paid)Mah JonggMat PilatesSketch & DrawSocial Dance FusionWatercolorYoga for HealthSenior Leisure Classes TotalTotal Senior Activities/ProgramsAARP Safe DriverAARP Tax Assistance	12 3 2 12 70 9 11 47 8 14 12	336 0 0 0 0 70 11 14 77 0 9 9 7	76 3 2 12 0 -2 -3 -30 8 5	41 3 1 3 6 3 1 9 3 2	1
Senior Leisure Classes/ Programs   Acrylic Painting   Acoustic Guitar Jam   Beginning Bridge III   Bridge: Social & Party   Chair Yoga   Documentary Discussion   Exercise (Morning Workout) *   Flex Yoga   Intermediate Bridge II   Let's Make Jewelry   Luncheon: March (Free/Paid)   Mah Jongg   Mat Pilates   Sketch & Draw   Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Senior Social Services (Free)   AARP Safe Driver   AARP Tax Assistance	3 2 12 70 9 11 47 8 14 12	0 0 70 11 14 77 0 9 7	3 2 12 0 -2 -3 -30 8 5	3 1 3 6 3 1 9 3 2	1
Acrylic Painting   Acoustic Guitar Jam   Beginning Bridge III   Bridge: Social & Party   Chair Yoga   Documentary Discussion   Exercise (Morning Workout) *   Flex Yoga   Intermediate Bridge II   Let's Make Jewelry   Luncheon: March (Free/Paid)   Mah Jongg   Mat Pilates   Sketch & Draw   Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Senior Social Services (Free)   AARP Safe Driver   AARP Tax Assistance	2 12 70 9 11 47 8 14 12	0 0 70 11 14 77 0 9 7	2 12 0 -2 -3 -30 8 5	1 3 6 3 1 9 3 2	1
Acrylic Painting   Acoustic Guitar Jam   Beginning Bridge III   Bridge: Social & Party   Chair Yoga   Documentary Discussion   Exercise (Morning Workout) *   Flex Yoga   Intermediate Bridge II   Let's Make Jewelry   Luncheon: March (Free/Paid)   Mah Jongg   Mat Pilates   Sketch & Draw   Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Senior Social Services (Free)   AARP Safe Driver   AARP Tax Assistance	2 12 70 9 11 47 8 14 12	0 0 70 11 14 77 0 9 7	2 12 0 -2 -3 -30 8 5	1 3 6 3 1 9 3 2	1
Acoustic Guitar Jam   Beginning Bridge III   Bridge: Social & Party   Chair Yoga   Documentary Discussion   Exercise (Morning Workout) *   Flex Yoga   Intermediate Bridge II   Let's Make Jewelry   Luncheon: March (Free/Paid)   Mah Jongg   Mat Pilates   Sketch & Draw   Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Senior Social Services (Free)   AARP Safe Driver   AARP Tax Assistance	2 12 70 9 11 47 8 14 12	0 0 70 11 14 77 0 9 7	2 12 0 -2 -3 -30 8 5	1 3 6 3 1 9 3 2	1
Beginning Bridge III   Bridge: Social & Party   Chair Yoga   Documentary Discussion   Exercise (Morning Workout) *   Flex Yoga   Intermediate Bridge II   Let's Make Jewelry   Luncheon: March (Free/Paid)   Mah Jongg   Mat Pilates   Sketch & Draw   Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Senior Social Services (Free)   AARP Safe Driver   AARP Tax Assistance	12 70 9 11 47 8 14 12	0 70 11 14 77 0 9 7	12 0 -2 -3 -30 8 5	6 3 1 9 3 2	1
Bridge: Social & Party   Chair Yoga   Documentary Discussion   Exercise (Morning Workout) *   Flex Yoga   Intermediate Bridge II   Let's Make Jewelry   Luncheon: March (Free/Paid)   Mah Jongg   Mat Pilates   Sketch & Draw   Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Senior Social Services (Free)   AARP Safe Driver   AARP Tax Assistance	70 9 11 47 8 14 12	70 11 14 77 0 9 7	0 -2 -3 -30 8 5	6 3 1 9 3 2	
Chair Yoga Chair Yoga   Documentary Discussion Exercise (Morning Workout) *   Exercise (Morning Workout) * Flex Yoga   Intermediate Bridge II Let's Make Jewelry   Let's Make Jewelry Luncheon: March (Free/Paid)   Mah Jongg Mah Jongg   Mat Pilates Sketch & Draw   Social Dance Fusion Yoga for Health   Senior Leisure Classes Total C   Total Senior Activities/Programs C   Senior Social Services (Free) AARP Safe Driver   AARP Tax Assistance Senior Leisure Classes Total	9 11 47 8 14 12	11 14 77 0 9 7	-2 -3 -30 8 5	3 1 9 3 2	
Documentary Discussion   Exercise (Morning Workout) *   Flex Yoga   Intermediate Bridge II   Let's Make Jewelry   Luncheon: March (Free/Paid)   Mah Jongg   Mat Pilates   Sketch & Draw   Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Senior Social Services (Free)   AARP Safe Driver   AARP Tax Assistance	11 47 8 14 12	14 77 0 9 7	-3 -30 8 5	1 9 3 2	
Exercise (Morning Workout) *   Flex Yoga   Intermediate Bridge II   Let's Make Jewelry   Luncheon: March (Free/Paid)   Mah Jongg   Mat Pilates   Sketch & Draw   Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Senior Social Services (Free)   AARP Safe Driver   AARP Tax Assistance	8 14 12	77 0 9 7	-30 8 5	9 3 2	
Flex Yoga   Intermediate Bridge II   Let's Make Jewelry   Luncheon: March (Free/Paid)   Mah Jongg   Mat Pilates   Sketch & Draw   Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Senior Social Services (Free)   AARP Safe Driver   AARP Tax Assistance	8 14 12	0 9 7	8 5	3 2	
Intermediate Bridge II Let's Make Jewelry Luncheon: March (Free/Paid) Mah Jongg Mat Pilates Sketch & Draw Social Dance Fusion Watercolor Yoga for Health Senior Leisure Classes Total Senior Leisure Classes Total Senior Social Services (Free) AARP Safe Driver AARP Tax Assistance	14 12	9 7	5	2	
Let's Make Jewelry   Luncheon: March (Free/Paid)   Mah Jongg   Mat Pilates   Sketch & Draw   Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Senior Social Services (Free)   AARP Safe Driver   AARP Tax Assistance		7		3	
Mah Jongg   Mat Pilates   Sketch & Draw   Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Total Senior Activities/Programs   Senior Social Services (Free)   AARP Safe Driver   AARP Tax Assistance		Q /I	5		
Mah Jongg   Mat Pilates   Sketch & Draw   Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Total Senior Activities/Programs   Senior Social Services (Free)   AARP Safe Driver   AARP Tax Assistance	76	I 04	-8	1	
Mat Pilates   Sketch & Draw   Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Senior Activities/Programs   Senior Social Services (Free)   AARP Safe Driver   AARP Tax Assistance	33	23	10	3	
Social Dance Fusion   Watercolor   Yoga for Health   Senior Leisure Classes Total   Total Senior Activities/Programs   Senior Social Services (Free)   AARP Safe Driver   AARP Tax Assistance	21	16	5	9	
Watercolor   Yoga for Health   Senior Leisure Classes Total   Total Senior Activities/Programs   Senior Social Services (Free)   AARP Safe Driver   AARP Tax Assistance	5	0	5	2	
Yoga for Health   Senior Leisure Classes Total   Total Senior Activities/Programs   Senior Social Services (Free)   AARP Safe Driver   AARP Tax Assistance	4	0	4	3	
Senior Leisure Classes Total 3   Total Senior Activities/Programs 3   Senior Social Services (Free) 3   AARP Safe Driver 3   AARP Tax Assistance 3	7	0	7	2	
Senior Leisure Classes Total 3   Total Senior Activities/Programs 3   Senior Social Services (Free) 3   AARP Safe Driver 3   AARP Tax Assistance 3	13	6	7	3	
Senior Social Services (Free) AARP Safe Driver AARP Tax Assistance	47	317	30	57	4
AARP Safe Driver AARP Tax Assistance	59	653	106	98	8
AARP Safe Driver AARP Tax Assistance					
AARP Tax Assistance	29	0	29	1	
	73	83	-10	4	
	74	189	-115	3	
HICAP Spanish	2	0	2	1	
HICAP/Legal	10	9	1	3	
Lobby Resource Information	8	10	-2	2	
LIHEAP Office Processing	4	0	4	4	
Volunteers	-	40	-7	n/a	n
			-98	18	2
SENIOR CENTER TOTAL	33 33	331		116	10

## Community Services Updates March 2014

There has been an increase in graffiti and vandalism of the public restrooms located at La Quinta Park, Fritz Burns Park, and the Library. An incident occurred on March 12, when vandals set a fire in the outside Library restroom. The Library was evacuated until the Fire Department extinguished the fire. Witnesses are cooperating with the Police Departments investigation. The outside Library restrooms, that serve the Civic Center Campus, will remain closed until the repairs are completed.

	La Quinta Community Fitness Center Counts for March 2014								
Day	Memberships Sold	Rubys Sold	Sapphires Sold	Diamonds Sold	Walk-ins Sold	Daily Counts	Daily Totals		
1	4				9	72	85		
2							0		
3	5				6	184	195		
4	8				3	192	203		
5	5				5	188	198		
6	1	2			8	150	161		
7	5				8	162	175		
8	2				2	55	59		
9							0		
10	5				14	206	225		
11	3				9	160	172		
12	10				7	192	209		
13	5				8	166	179		
14	10				9	150	169		
15						60	60		
16							0		
17	7	1			12	216	236		
18	11				4	149	164		
19	8	1			4	175	188		
20	2	1			6	163	172		
21	3				4	176	183		
22	5				5	39	49		
23							0		
24	5				7	205	217		
25	6				6	160	172		
26	2				13	170	185		
27	3				11	134	148		
28	4				2	156	162		
29	4				5	54	63		
30							0		
31	9				6	190	205		
AVG	5.28	1.25	0	0	6.92	150.92	132.37		
TTL	132	5	0	0	173	3924	4234		
The Gem	is symbolize the	Wellness	System Fee	: <u>S</u>					

**Ruby Level** = \$50 (Self-Directed Program; One Year-Key Use)

**Sapphire Level** = \$175 (All Ruby Level Benefits; Pre-Fitness Assessment Test; Custom **Diamond Level** = \$295 (All Ruby and Sapphire Level Benefits; Three Additional Personal

• Members Sold is the number of memberships sold that day.

• Walk-ins are people without membership cards that are paying a daily \$5 fee.

• Daily counts are the number of Members coming into the center that have had their membership cards scanned by us.

• The totals at the end of each row is the total of all of the above transactions for the day.