



# City of La Quinta

**CITY / SA/ HA/ FA MEETING DATE:** April 15, 2014

**ITEM TITLE:** APPOINT VOTING DELEGATE TO THE 2014 SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS (SCAG) GENERAL ASSEMBLY

**AGENDA CATEGORY:**

**BUSINESS SESSION:** 4

**CONSENT CALENDAR:**

**STUDY SESSION:**

**PUBLIC HEARING:**

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## **RECOMMENDED ACTION:**

Appoint one member of the City Council as the voting delegate for the Southern California Association of Governments' General Assembly.

## **EXECUTIVE SUMMARY:**

- Southern California Association of Governments convenes the General Assembly once each year to identify and address policy matters. This year's Assembly will be in the Coachella Valley.
- The City Council appoints one delegate and one alternate to participate in the General Assembly and represent the City.
- The Mayor is the designated delegate but cannot attend the Assembly. Council Member Evans is the alternate.

## **FISCAL IMPACT:**

None.

## **BACKGROUND/ANALYSIS:**

The City previously designated a delegate and alternate to vote and participate in the General Assembly. Since the Mayor cannot attend the Assembly and if the alternate may not be able to attend, it is necessary to appoint a voting delegate who will attend in their place. SCAG requires City Council approval of all delegates and alternates. Council Member Henderson has indicated that she will be attending the SCAG General Assembly and is willing to serve as the City's voting delegate.

Attached is the draft schedule for this year's conference (Attachment 1).

**ALTERNATIVES:**

In order for the City to be properly represented, it is necessary to have a voting delegate, therefore staff does not recommend an alternative action.

Report prepared by: Wanda P. Wise-Latta, Executive Assistant

Report approved for submission by: Frank J. Spevacek, City Manager

Attachment:           1.       SCAG Region Conference Draft Schedule

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

# 2014 Regional Conference & General Assembly

Partnering for Prosperity:  
Technology's Impact on Mobility and Opportunity

Renaissance Esmeralda  
Indian Wells Resort & Spa  
44-400 Indian Wells Lane  
Indian Wells, CA 92210

## Draft Schedule

Wednesday, April 30

**11:00 AM – 3:00 PM OPTIONAL SALTON SEA TOUR**

Please RSVP in advance to Jane Embry at [embry@scag.ca.gov](mailto:embry@scag.ca.gov)

Transportation will be provided. Participants should meet in the lobby by 11:00 a.m. sharp.

**6:00 PM – 8:00 PM PRESIDENT'S RECEPTION (Invitation Only)** ..... Mountain View Ballroom

Thursday, May 1

**8:00 AM REGISTRATION BEGINS** ..... Crystal Ballroom Foyer

**8:00 AM – 10:30 AM NETWORKING & CONTINENTAL BREAKFAST** ..... Crystal Ballroom Foyer

**9:15 AM – 10:15 AM REGIONAL COUNCIL MEETING** ..... Crystal Ballroom

**10:30 AM – 10:45 AM WELCOME & OPENING REMARKS** ..... Crystal Ballroom

**10:45 AM – 11:00 AM MORNING KEYNOTE** ..... Crystal Ballroom

**11:00 AM – 12:00 PM GENERAL ASSEMBLY MEETING** ..... Crystal Ballroom

☞ Consideration of Proposed Amendment to the SCAG Bylaws

☞ Ratify the 2014-2015 SCAG Officers

☞ Incoming President's Remarks

☞ SCAG 2013-14 Year in Review

**12:15 PM – 1:45 PM AWARDS LUNCHEON** ..... Emerald Ballroom

☞ Keynote Speaker

☞ SCAG's Sustainability Awards

**2:00 PM – 3:15 PM BREAKOUT SESSION 1A** ..... Valencia Ballroom 1 & 2

**Technology in Transportation: The Future has Arrived**

*How will technology, innovation, Big Data, and users' changing preferences drive changes to the transportation system of the future? This panel will explore new and emerging concepts such as driverless cars, alternative-fuel vehicles, car-sharing programs, and utilizing technology to modernize the way we travel. Come join the discussion to better understand the impact these tech innovations will have on our policymakers of the future.*

**Panelists**

☞ Dan Sturges, Transportation Designer, Team Red US

☞ Ron Milam, Principal, Fehr & Peers

☞ Emily Castor, Director of Community Relations, Lyft

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2:00 PM – 3:15 PM **BREAKOUT SESSION 1B** ..... Valencia Ballroom 5 & 6

**Tech-Ed: Bringing Education and Business Together for the 21st Century Economy**

*Poverty in Southern California has risen significantly in the last two decades and is acutely concentrated in households of lower educated workers. In addition, 25 percent of the children in the SCAG region are living in poverty. With the world's economy becoming increasingly both interdependent and hi-tech, our panel of industry, workforce, economic development, and education leaders will discuss and identify the opportunities for collaboration to ensure Southern California's workforce has the education and technological know-how to meet the needs of the region's future economy.*

**Panelists**

- ☎ Tod Sword, Economic Development Services, Southern California Edison

3:15 PM – 3:30 PM **BREAK & NETWORKING** ..... Crystal Ballroom Foyer

3:30 PM – 4:45 PM **BREAKOUT SESSION 2A** ..... Valencia Ballroom 1 & 2

**30 Minutes or Less! How New Supply Chain Technologies May Change Everything You Think You Know**

*In 1949, Popular Mechanics declared, "Computers in the future may weigh no more than 1.5 tons." Today, almost everyone carries a smartphone containing an amount of technology that rivals that which first put men on the moon. Evolving technology now touches every facet of our daily life. How we move goods from the ports to the stores may be changing more than anyone could imagine. This panel will explore how emerging technologies may impact long-term freight infrastructure planning and investment as well as the region's future workforce needs.*

**Panelists**

- George Minter, Director of Policy and Environment, Southern California Gas Company
- ☎ Paul Miner, Leader, Government Affairs and Policy - Western US, General Electric Company
- Leo McCloskey, Senior VP for Technical Programs, Intelligent Transportation Society of America

3:30 PM – 4:45 PM **BREAKOUT SESSION 2B** ..... Valencia Ballroom 5 & 6

**Local Planning and Sustainability: Public Health, Active Transportation and Food Deserts**

*City and County leaders must address matters unique to the individual community they serve, but they also share commonalities with colleagues in jurisdictions throughout this vast and diverse region. Hear city and county representatives discuss their shared interests including projects and initiatives aimed at addressing public health and the built environment, active transportation and food justice. Learn how jurisdictions can identify emerging innovations that can be replicated by communities throughout the region.*

**Panelists**

- ☎ Al Zelinka, Director of Planning, City of Riverside
- ☎ Tom Hudson, Director of Land Use Services, County of San Bernardino
- ☎ Richard Bruckner, Director of Planning, County of Los Angeles

5:30 PM – 6:30 PM **SPONSOR/EXHIBITOR RECEPTION** ..... Crystal Ballroom Foyer

6:30 PM – 8:00 PM **PRESIDENT'S AWARDS DINNER** ..... Crystal Ballroom

8:00 PM **MUSIC & ENTERTAINMENT** ..... Crystal Ballroom

Friday, May 2

8:30 AM – 9:00 AM **BREAKFAST & WELCOME** ..... Crystal Ballroom

9:00 AM – 9:30 AM **MORNING KEYNOTE** ..... Crystal Ballroom

9:30 AM – 10:45 AM **PLENARY SESSION** ..... Crystal Ballroom

**Connecting the Dots**

*Drawing from lessons learned throughout the conference, this moderated discussion will highlight key messages, identify common themes and help determine SCAG's Fiscal Year 2014-15 priorities and key strategies to be incorporated into SCAG's 2016-2040 Regional Transportation Plan/Sustainable Communities Strategy.*

10:45 AM **CONFERENCE WRAP-UP** ..... Crystal Ballroom

– Please note: program schedule subject to change –