



City of La Quinta

CITY / SA / HA / FA MEETING DATE: June 3, 2014

AGENDA CATEGORY:

ITEM TITLE: SELECT A REPRESENTATIVE TO THE CHAMBER OF COMMERCE WORKSHOP/INFORMATION EXCHANGE COMMITTEE

BUSINESS SESSION: 1

CONSENT CALENDAR:

STUDY SESSION:

PUBLIC HEARING:

RECOMMENDED ACTION:

Approve the selection of a City Council Member to serve on the Chamber of Commerce Workshop/Information Exchange Committee for three consecutive meetings.

EXECUTIVE SUMMARY:

- The City Council has a policy of appointing one of its members to serve on the Chamber Workshop Information/Exchange Committee for three consecutive meetings to exchange information on City and Chamber matters.
- The current Council representative, Mayor Adolph, has completed the three meetings.
- In order to continue Council representation for the next meeting in July, a new representative must be selected.

BACKGROUND/ANALYSIS:

The Chamber Workshop Information/Exchange Committee was established to enable both the Chamber and City to discuss such items as: commercial development, SilverRock Resort, housing activity, business development, marketing, special events, and other items of mutual interest. The Committee is comprised of Chamber of Commerce staff and representatives from the Chamber's Board of Directors as well as City staff and one City Council representative. The last Council appointee to this Committee was Mayor Adolph, who completed his third round of meetings in May.

The rotation of appointees has been as follows:

Mayor Don Adolph (12/3/13)
Council Member Terry Henderson (7/2/13)
Council Member Linda Evans (12/18/12)
Council Member Lee Osborne (5/15/12)
Council Member Franklin (12/6/2011)

To continue rotation, a new Council representative should be appointed at this time for attendance at the next meeting scheduled in July. This appointment is for six months with the third meeting held in December.

ALTERNATIVES:

Postpone appointment of a Council Member as a representative to the Chamber of Commerce Information/Exchange Committee Workshop.

Report prepared by: Edie Hylton, Community Services Director
Report approved for submission by: Frank J. Spevacek, City Manager