



# City of La Quinta

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## CITY COUNCIL AGENDA

CITY HALL COUNCIL CHAMBERS  
78-495 Calle Tampico, La Quinta

**REGULAR MEETING ON TUESDAY, MAY 6, 2014**  
**3:00 P.M. CLOSED SESSION | 4:00 P.M. OPEN SESSION**

### **CALL TO ORDER**

ROLL CALL: Councilmembers: Evans, Franklin, Henderson, Osborne, Mayor Adolph

### **PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA**

At this time, members of the public may address the City Council on any matter not listed on the agenda. Please complete a "request to speak" form and limit your comments to three minutes. The City Council values your comments; however in accordance with State law, no action shall be taken on any item not appearing on the agenda unless it is an emergency item authorized by GC 54954.2(b).

### **CLOSED SESSION**

1. CONFERENCE WITH THE CITY'S REAL PROPERTY NEGOTIATOR, FRANK J. SPEVACEK, PURSUANT TO GOVERNMENT CODE SECTION 54956.8 CONCERNING THE POTENTIAL TERMS AND CONDITIONS OF ACQUISITION AND/OR DISPOSITION OF REAL PROPERTY LOCATED AT SILVERROCK RESORT (APN'S 770-200-026; 776-150-021; 776-150-023; 770-060-056; 770-060-057; 770-060-058; 770-060-059; 770-060-061; 770-060-062; 777-490-004; 777-490-006; 777-490-007; 777-490-012 AND 777-490-014). PROPERTY OWNER/NEGOTIATORS: JOHN GAMLIN, MERIWETHER COMPANIES; ROBERT S. GREEN, JR., THE ROBERT GREEN COMPANY

*RECESS TO CLOSED SESSION*

RECONVENE AT 4:00 P.M.

**PLEDGE OF ALLEGIANCE**

**PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA**

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**CONFIRMATION OF AGENDA**

**PAGE**

**ANNOUNCEMENTS, PRESENTATIONS AND WRITTEN COMMUNICATIONS**

1. PRESENTATION OF PROCLAMATION DECLARING MAY AS MENTAL HEALTH MONTH IN THE CITY OF LA QUINTA

**CONSENT CALENDAR**

NOTE: Consent Calendar items are routine in nature and can be approved by one motion.

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| 1. | APPROVE MINUTES OF APRIL 15, 2014  | 6  |
| 2. | APPROVE DEMAND REGISTER DATED MAY 6, 2014  | 12 |
| 3. | APPROVE PROFESSIONAL SERVICES AGREEMENT WITH TRAFFEX ENGINEERS, INC. FOR CONTRACT CITY TRAFFIC ENGINEER SERVICES   | 36 |
| 4. | EXCUSE BOARD MEMBER DAVID PARK'S ABSENCE FROM THE APRIL 9, 2014 INVESTMENT ADVISORY BOARD MEETING  | 58 |
| 5. | DENIAL OF CLAIM FOR DAMAGES FILED BY: DAVID AND PATRICIA LAWSER; DATE OF LOSS – AUGUST 25, 2013  | 60 |
| 6. | APPROVE SUB-REIMBURSEMENT AGREEMENT WITH COACHELLA VALLEY ASSOCIATION OF GOVERNMENTS, ALL COACHELLA VALLEY CITIES AND RIVERSIDE COUNTY FOR THE INTERCHANGE PROJECT AT JEFFERSON STREET/INTERSTATE-10 | 62 |
| 7. | ADOPT RESOLUTIONS ACCEPTING DEDICATION OF TWO LOTS AT RANCHO OCOTILLO NEAR FRED WARING DRIVE AS FLOOD REGULATION BASINS [RESOLUTION 2014-014 AND RESOLUTION 2014-015]                                | 82 |

	<u>PAGE</u>
8. ADOPT RESOLUTION APPROVING PRELIMINARY ENGINEER'S REPORT FOR LANDSCAPE AND LIGHTING ASSESSMENT DISTRICT 89-1, FOR FISCAL YEAR 2014/2015, AND A RESOLUTION DECLARING INTENT TO LEVY ANNUAL ASSESSMENTS FOR LANDSCAPE AND LIGHTING ASSESSMENT DISTRICT 89-1, AND GIVING NOTICE THEREOF [RESOLUTION 2014-016 AND RESOLUTION 2014-017]	102

**BUSINESS SESSION**

1. APPROVAL OF AN ART PURCHASE AGREEMENT WITH MARIE BABERA FOR THE DESIGN AND INSTALLATION OF A SCULPTURE AT THE EISENHOWER DRIVE AND CALLE SINALOA ROUNDABOUT	134
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**STUDY SESSION**

1. 2013 ANNUAL POLICE REPORT	164
2. ECONOMIC DEVELOPMENT STRATEGIES	206
3. MARKETING STRATEGIES FOR FISCAL YEAR 2014/15	214

**REPORTS AND INFORMATIONAL ITEMS**

1. CVAG CONSERVATION COMMISSION (Evans)	
2. CVAG ENERGY & ENVIRONMENTAL RESOURCES COMMITTEE (Evans)	
3. GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU (Evans)	
4. ANIMAL CAMPUS COMMISSION (Franklin)	
5. CALIFORNIA JOINT POWERS INSURANCE AUTHORITY (Franklin)	
6. COACHELLA VALLEY ECONOMIC PARTNERSHIP (Franklin)	
7. COACHELLA VALLEY MOUNTAINS CONSERVANCY (Franklin)	
8. JACQUELINE COCHRAN REGIONAL AIRPORT AUTHORITY (Franklin)	
9. CVAG PUBLIC SAFETY COMMITTEE (Henderson)	
10. CVAG TRANSPORTATION COMMITTEE (Henderson)	
11. LEAGUE OF CALIFORNIA CITIES DELEGATE (Henderson)	
12. RIVERSIDE COUNTY TRANSPORTATION COMMISSION (Henderson)	
13. CVAG VALLEY-WIDE HOMELESSNESS COMMITTEE (Osborne)	
14. DESERT SANDS UNIFIED SCHOOL DISTRICT COMMITTEE (Osborne & Franklin)	

15.	IID ENERGY CONSUMERS' ADVISORY COMMITTEE (Osborne)	<u>PAGE</u>
16.	CHAMBER OF COMMERCE INFO EXCHANGE COMMITTEE (Adolph)	
17.	COACHELLA VALLEY WATER DISTRICT JOINT POLICY COMMITTEE (Adolph)	
18.	CVAG EXECUTIVE COMMITTEE (Adolph)	
19.	SO. CALIFORNIA ASSOCIATION OF GOVERNMENTS DELEGATE (Adolph)	
20.	SUNLINE TRANSIT AGENCY (Adolph)	
21.	INVESTMENT ADVISORY BOARD MINUTES – MARCH 12, 2014	226
22.	COMMUNITY SERVICES COMMISSION MINUTES – MARCH 10, 2014	230

**DEPARTMENTAL REPORTS**

1.	CITY MANAGER REQUEST FROM THE OFFICE OF MILITARY AND DEFENSE SERVICES FOR THE COUNTY OF RIVERSIDE	232
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**MAYOR'S AND COUNCIL MEMBER'S ITEMS**

**PUBLIC HEARINGS** – NONE

**STUDY SESSION – 7:00 P.M.**

4.	DISCUSS OPTIONS FOR LANDSCAPE MAINTENANCE OF NORTH LA QUINTA PARKWAYS MAINTAINED BY LIGHTING AND LANDSCAPE DISTRICT 89-1	243
5.	DISCUSS REVENUE ENHANCEMENT OPTIONS TO OFFSET COST OF CITY SERVICES	253

**ADJOURNMENT**

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The next regular meeting of the City Council will be held on May 20, 2014, commencing with closed session at 3:00 p.m. and open session at 4:00 p.m. at the City Hall Council Chambers, 78-495 Calle Tampico, La Quinta, CA 92253.

**DECLARATION OF POSTING**

I, Susan Maysels, City Clerk, of the City of La Quinta, do hereby declare that the foregoing Agenda for the La Quinta City Council meeting was posted on the City's website, near the entrance to the Council Chambers at 78-495 Calle Tampico, and

the bulletin boards at the Stater Brothers Supermarket at 78-630 Highway 111, and the La Quinta Cove Post Office at 51-321 Avenida Bermudas, on May 2, 2014.

DATED: May 2, 2014

SUSAN MAYSELS, City Clerk  
City of La Quinta, California

#### Public Notices

- The La Quinta City Council Chamber is handicapped accessible. If special equipment is needed for the hearing impaired, please call the City Clerk's office at 777-7103, twenty-four (24) hours in advance of the meeting and accommodations will be made.
- If special electronic equipment is needed to make presentations to the City Council, arrangements should be made in advance by contacting the City Clerk's office at 777-7103. A one (1) week notice is required.
- If background material is to be presented to the Councilmembers during a City Council meeting, please be advised that eight (8) copies of all documents, exhibits, etc., must be supplied to the City Clerk for distribution. It is requested that this take place prior to the beginning of the meeting.
- Any writings or documents provided to a majority of the City Council regarding any item(s) on this agenda will be made available for public inspection at the Community Development counter at City Hall located at 78-495 Calle Tampico, La Quinta, California, 92253, during normal business hours.