



City of La Quinta

CITY / SA / HA / FA MEETING DATE: October 4, 2014

AGENDA CATEGORY:

ITEM TITLE: APPROVE CIVIC CENTER CAMPUS
VETERANS ACKNOWLEDGEMENT AREA
APPLICATIONS

BUSINESS SESSION:

CONSENT CALENDAR: 12

STUDY SESSION:

PUBLIC HEARING:

RECOMMENDED ACTION:

Approve veteran applications to be included on the Civic Center Campus veterans' acknowledgment area sculpture.

EXECUTIVE SUMMARY:

- Each year, resident veterans submit applications to participate in the City's annual veterans' tribute.
- Applications are reviewed by staff and then submitted to City Council for approval.
- Once approved, the names, ranks, and dates of service for each veteran are etched into bronze panels located on the veterans' acknowledgment area sculpture.

FISCAL IMPACT:

The cost of adding the names to the bronze plates will be approximately \$500, which includes etching (10 names at \$40 per person) and shipping costs. There is sufficient funding in the Art in Public Places budget.

BACKGROUND/ANALYSIS:

On September 18, 2001, City Council approved the criteria for acknowledgment area monuments for veterans, artists and sports figures to be located on the Civic Center Campus.

All branches of the military identified by the Department of Veterans Affairs, including reservists who served a minimum of six years and merchant marines who served on active duty, are considered . Specific criteria include being a three-year La Quinta resident (past or present) and proof of military service. As of this report, the following ten applications have been submitted for consideration:

Name	Branch of Service	Date of Service
Albert Bisaccia	Army	1967-1969
Fred Deboom	Army	1954-1956
Wayne C. Nystrom	Army	1943-1945
Joseph Perlow (Deceased)	Army	1953-1979
Ronald Fitzpatrick	Marines	1959-1962
Donnaldson Johnstone	Navy	1942-1946
Stephan Larsen	Navy	1984-1994
Lawrence McCoy	Navy	1968-1971
Roy M. Pitkin	Navy	1963-1965
Harold Lyons	Air Force	1944-1946

Applications and supporting materials are on file with the Community Services Department. Staff will confirm the spelling of names, ranks, and dates with the applicants.

As part of the tribute, the City Council recognizes each veteran with a certificate of appreciation and calls attention to the art piece with their newly added name. Staff is planning an event for Tuesday, November 11, 2014, Veterans' Day, at which time those listed as part of the acknowledgment area will be recognized and given a certificate.

ALTERNATIVES:

Council may choose to approve any or all applications.

Report prepared by: Tustin K. Larson, Marketing & Events Supervisor
 Report approved for submission by: Edie Hylton, Deputy City Manager