



**COMMUNITY SERVICES COMMISSION
MINUTES
MONDAY, JULY 14, 2014**

CALL TO ORDER

A regular meeting of the La Quinta Community Services Commission was called to order at 5:30 p.m. by Commissioner Alford.

ROLL CALL

PRESENT: Commissioners Alford, Blakeley, Engel, Johnson, and Simonds

ABSENT: None

PLEDGE OF ALLEGIANCE

Commissioner Blakeley led the Pledge of Allegiance.

PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA – None.

CONFIRMATION OF AGENDA - Confirmed

APPROVAL OF MINUTES

Motion – A motion was made by Commissioners Blakeley/Engel to approve the May 12, 2014 Community Services Commission Minutes as submitted. Motion passed unanimously.

BUSINESS ITEMS

1. ELECT A CHAIRPERSON FOR THE COMMUNITY SERVICES COMMISSION
Motion – A motion was made by Commissioners Engel/Johnson to elect Commissioner Alford as the Community Services Commission Chairperson. Motion passed unanimously.

2. ELECT A VICE-CHAIRPERSON FOR THE COMMUNITY SERVICES COMMISSION
Motion – A motion was made by Commissioners Blakeley/Alford to elect Commissioner Engel as the Community Services Commission Vice-Chairperson. Motion passed unanimously.

3. 2014/15 COMMUNITY SERVICES MARKETING PLAN
Tustin Larson, Recreation Supervisor, presented the staff report.

Commissioner Blakeley asked if the City would still be a part of the 2016 Humana Challenge. Director Hylton stated that if SilverRock Resort is a part

of that rotation, the City would work with Desert Classic Charities on the event.

Commissioner Simonds asked about the Adopt A Park program. Director Hylton explained the Adopt A Park program. It was suggested that staff update the Commissioners on the program at a later date.

Commission Johnson asked what the Community Services budget is for marketing. Supervisor Larson stated the budget is approximately \$15,000.

Motion – A motion was made by Commissioners Blakeley/Simonds to approve the 2014/15 Community Services Marketing Plan. Motion passed unanimously.

4. CANCELLATION OF THE AUGUST 11, 2014 COMMUNITY SERVICES COMMISSION MEETING

Motion – A motion was made by Commissioners Engel/Blakeley to cancel the August 11, 2014 Community Services Commission Meeting. Motion passed unanimously.

REPORTS AND INFORMATION ITEMS

1. DEPARTMENT REPORT FOR JUNE 2014
2. REPORT FROM COMMISSIONERS REGARDING MEETINGS ATTENDED
3. CALENDAR OF MONTHLY EVENTS

ADJOURNMENT

There being no further business, it was moved by Commissioners Simonds/Johnson to adjourn the meeting at 6:20 p.m. Motion passed unanimously.

Respectfully submitted,

ANGELA GUEREQUE, Executive Assistant
City of La Quinta, California