



# City of La Quinta

**CITY / SA / HA / FA MEETING DATE:** December 2, 2014

**AGENDA CATEGORY:**

**ITEM TITLE:** APPOINT A CITY COUNCIL MEMBER TO THE CHAMBER OF COMMERCE WORKSHOP / INFORMATION EXCHANGE COMMITTEE

**BUSINESS SESSION:** 4

**CONSENT CALENDAR:**

**STUDY SESSION:**

**PUBLIC HEARING:**

---

## **RECOMMENDED ACTION:**

Appoint a City Council Member to serve on the Chamber of Commerce Workshop/Information Exchange Committee for three consecutive meetings.

## **EXECUTIVE SUMMARY:**

- The City Council appoints one of its members to serve on the Chamber Workshop Information/Exchange Committee for three consecutive meetings to exchange information.
- The current Council representative, Kristy Franklin, will complete the third meeting in December.
- In order to continue Council representation for the next meeting in January, a new representative must be selected.

## **BACKGROUND/ANALYSIS:**

The Chamber Workshop Information/Exchange Committee was established to enable both the Chamber and City to discuss such items as: commercial development, SilverRock Resort, housing activity, business development, marketing, special events, and other items of mutual interest. The Committee is comprised of Chamber of Commerce staff and representatives from the Chamber's Board of Directors as well as City staff and one City Council representative. The last Council appointee to this Committee was Kristy Franklin, who will complete her third round of meetings this month.

The rotation of appointees has been as follows:

Council Member Kristy Franklin (6/3/14)  
Mayor Don Adolph (12/3/13)  
Council Member Terry Henderson (7/2/13)  
Council Member Linda Evans (12/18/12)  
Council Member Lee Osborne (5/15/12)

To continue rotation, a new Council representative should be appointed to attend the next meeting scheduled in January 2015. This appointment is for six months with the third meeting held in May 2015.

**ALTERNATIVES:**

As Council representation provides needed input on City and Chamber matters and a representative must be chosen prior to the next meeting in January 2015, staff does not suggest an alternative.

Report prepared by: Edie Hylton, Deputy City Manager

Report approved for submission by: Frank J. Spevacek, City Manager