



City of La Quinta

TO: Honorable Mayor and Members of the City Council

FROM: Edie Hylton, Deputy City Manager

DATE: February 17, 2015

SUBJECT: COMMUNITY SERVICES REPORT - JANUARY 2015

Upcoming events of the Community Services Department for March 2015:

Daily Activities	Social Bridge Mah Jongg * Advance Ukulele, LQ Museum
Events	March Luncheon
Fitness	Morning Workout Mat Pilates Tai Chi Chuan Arthritis Foundation Tai Chi Tai Chi Intermediate Tai Chi Advanced Flex Yoga Yoga for Health Sunrise Yoga Sunset Yoga Interval Training AM & PM Yoga AM & PM * Chair Yoga, LQ Library * Hoop Dance, Colonel Mitchell Paige * Women's Kickboxing, B&G Community Room * Hikes with Philip Ferranti, Mecca Hills * Nature Walk: Birds & Backyard Habitat * Hike Bear Creek Palm Oasis, Top of La Quinta Cove
Leisure	LQ Voices AARP Safe Driver Watercolor LQ Glee

Music for Little Mozarts Level 1

Italian for Everyone

Beginning Guitar

Second Level Guitar

Social Dance Fusion

Line Dancing

Beginning Bridge

Intermediate Bridge II

Chakra Dance

*Dance, Play and Pretend, La Quinta High School & B&G Club

*Beginning Ballet, La Quinta High School

*Dog Training, Civic Center Campus Amphitheater

Sports

Rojas Taekwondo

*Rojas Martial Arts, La Quinta High School

*Tiny Tigers, LQ Library

*Desert Youth Olympics, Colonel Mitchell Paige

*La Quinta Police Safety Fair, Colonel Mitchell Paige

**Denotes classes/events held at other locations*



**Community Services Department
Attendance Report for January 2015
Summary Sheet**

Program	2015	2014	Variance	Sessions Per Month	
				2015	2014
Leisure Classes	78	41	37	25	16
Special Events	2100	2100	0	3	3
Sports	459	493	-34	24	20
Wellness Center	178	181	-3	53	39
Total	2,815	2,815	0	105	78
Wellness Center Fitness					
Fitness Center	1,070	0	1,070	40	0
Total	1,070	0	1,070	40	0
Wellness Activities/Services (FREE)					
Wellness Center	306	297	9	28	20
Total	306	297	9	28	20
Sports User Groups					
La Quinta Park					
AYSO	600	700	-100	16	21
Desert Sands Harlequins RFC	40	60	-20	8	10
Desert Boot Camp	50	50	0	12	12
Sports Complex					
La Quinta Youth & Sports	300	250	50	20	11
Colonel Mitchell Paige					
Y Flag Football (League practices)	40	40	0	12	12
Facility/Park Rentals					
Wellness Center					
(Private Party)	0	0	0	0	0
Library					
(Sunday Church)	300	300	0	4	4
Classroom	650	600	50	13	12
Museum					
Meeting Room/ Courtyard	750	100	650	13	2
Boys & Girls Club Gym					
(Sunday Church)	400	0	400	4	0
Civic Center Campus					
(Private Party)	0	0	0	0	0
Park Rentals					
La Quinta Park	50	100	-50	1	2
Fritz Burns Park	50	50	0	1	1
Total	3,230	2,250	980	104	87
Total Programs	7,421	5,362	2,059	277	185

Volunteer Hours

Wellness Center	10	215	-205
Total Volunteer Hours	10	215	-205

**Community Services Department
Program Report for January 2015**

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Leisure Classes					
Taekwondo 4 - 8 (Beg.)	23	18	5	8	8
Taekwondo 4 - 8 (Inter.) 9-up	30	23	7	8	8
Taekwondo Drop-ins	4	0	4	2	0
Rojas Martial Arts 4 - up	21	0	21	7	0
Totals	78	41	37	25	16

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Special Events					
Wellness Center Grand Opening	500	0	500	1	0
Humana Healthy Fun Fair/ Walk	1200	1500	-300	1	1
Humana Day at Farmers Market	400	600	-200	1	1
Totals	2100	2100	0	3	2

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Sports					
Open Gym Basketball	98	152	-54	8	8
Open Gym Volleyball	172	93	79	8	5
Nature Walk @ Bear Creek Trail	15	16	-1	2	1
Nature Hike @ Top Of The Cove	3	0	3	1	0
Guided Hike w/Phillip Ferranti	9	22	-13	1	1
Y Flag Football (League Games)	150	160	-10	2	2
Y Rookies Football	12	25	-13	2	2
Totals	459	468	-9	24	19

Community Services Totals	2,637	2,609	28	52	37
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Wellness Center Program Report for January 2015

	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Fitness Center					
Fitness Member Visits	613	0	613	12	0
Daily Fitness Drop-ins @ \$5	29	0	29	11	0
Memberships Sold	428	0	428	17	0
Fitness Center Total	1070	0	1070	40	0
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Volunteers					
Wellness Center	10	37	-27	n/a	n/a
Hours	68	215	-147	n/a	n/a
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Wellness Activities/Social Services (Free)					
Wellness Activities	306	297	9	28	20
Wellness Activities/Services Total	306	297	9	28	20
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Wellness Classes/ Programs					
Fitness					
Flex Yoga	17	7	10	4	4
Mat Pilates	9	33	-24	11	12
Morning Workout	38	58	-20	11	12
Yoga for Health	3	5	-2	4	4
Drop-in Participation	35	0	35	17	0
Open Game Play					
Bridge: Social	22	40	-18	2	3
Mah Jongg	54	38	16	4	4
Wellness Classes/Programs Total	178	181	-3	53	39
WELLNESS CENTER TOTAL	1554	478	1076	121	59

**Community Services Department
Monthly Revenue Report for January 2015**

Monthly Revenue - Facility Rentals	2015	2014	Variance
Library	\$ 1,181.00	\$ -	\$ 1,181.00
Museum	\$ 600.00	\$ 250.00	\$ 350.00
Wellness Center	\$ -	\$ 1,181.00	\$ (1,181.00)
Parks	\$ 130.00	\$ 220.00	\$ (90.00)
Sports Fields	\$ 1,495.00	\$ 1,945.00	\$ (450.00)
Monthly Facility Revenue	\$ 3,406.00	\$ 3,596.00	\$ (190.00)

Monthly Revenue

Wellness Center	\$ 5,172.00	\$ 5,383.00	\$ (211.00)
Fitness Memberships & Daily Passes	\$ 21,370.00	\$ -	\$ 21,370.00
Community Services *	\$ 4,930.00	\$ 18,477.00	\$ (13,547.00)
Total Revenue	\$ 31,472.00	\$ 23,860.00	\$ 7,612.00

Revenue Year to Date

Facility Revenue	\$ 25,711.00	\$ 22,351.50	\$ 3,359.50
Wellness Center **	\$ 11,833.00	\$ 23,528.50	\$ (11,695.50)
Fitness Memberships & Daily Passes	\$ 21,370.00	\$ -	\$ 21,370.00
Community Services	\$ 33,974.00	\$ 44,820.00	\$ (10,846.00)
Total Revenue to Date	\$ 92,888.00	\$ 90,700.00	\$ 2,188.00

* Youth Recreation Leagues' player fees for Fall/Winter 2014 paid in Dec. 2014.

** Wellness Center reopened on Jan. 17; decrease in revenue is due to minimal classes held due to construction.



Community Services Updates
January 2015

The parks maintenance contractor has finished renovating the landscapes throughout the Civic Center Campus that were damaged during the September 8, 2014 flood event. The landscapers will now return to the Bear Creek Trail to continue the repairs of the washed out areas along the trail.

New picnic tables have been installed at La Quinta Park. These tables are under the pavilion and available for park party rentals.

