



City of La Quinta

TO: Honorable Mayor and Members of the City Council

FROM: Edie Hylton, Deputy City Manager

DATE: March 17, 2015

SUBJECT: COMMUNITY SERVICES REPORT - FEBRUARY 2015

Upcoming events of the Community Services Department for April 2015:

Daily Activities	<ul style="list-style-type: none"> Social Bridge Mah Jongg * Advance Ukulele, LQ Museum
Events	<ul style="list-style-type: none"> * Annual Egg Hunt, La Quinta Park * City Picnic & Birthday Bash, Civic Center Campus * Moonlight Movies, La Quinta Park and Adams Park
Fitness	<ul style="list-style-type: none"> Morning Workout Mat Pilates Tai Chi Chuan Arthritis Foundation Tai Chi Tai Chi Intermediate Tai Chi Advanced Flex Yoga Yoga for Health Sunrise Yoga Sunset Yoga Interval Training AM & PM Yoga AM & PM * Chair Yoga, LQ Library * Hoop Dance, Colonel Mitchell Paige * Women's Kickboxing, B&G Community Room * Hikes with Philip Ferranti, Garner Valley * Nature Walk: Myths of La Quinta * Hike with Bill Baker, Top of La Quinta Cove

Leisure

LQ Voices
AARP Safe Driver
Watercolor
Sketch & Draw
LQ Glee
Music for Little Mozarts Level 1
Italian for Everyone
Intermediate Ukulele
Social Dance Fusion
Line Dancing
Chakra Dance
Intermediate Computers
Digital Camera II
Social Media
* Cardio Tennis, Fritz Burns Park (Court #1)
* Dance, Play and Pretend, La Quinta High School & B&G Club
* Beginning Ballet, La Quinta High School
* Canine Massage, Civic Center Campus Amphitheater

Sports

Rojas Taekwondo
* Rojas Martial Arts, La Quinta High School
* Tiny Tigers, LQ Library
* Desert Youth Olympics, Colonel Mitchell Paige
* La Quinta Police Safety Fair, Colonel Mitchell Paige
* Disc Golf Tournament, Cove Oasis

**Denotes classes/events held at other locations*



**Community Services Department
Attendance Report for February 2015
Summary Sheet**

Program	2015	2014	Variance	Sessions Per Month	
				2015	2014
Leisure Classes	152	94	58	55	31
Special Events	700	500	200	1	1
Sports	509	593	-84	27	26
Wellness Center	338	972	-634	104	141
Total	1,699	2,159	-460	187	199
Wellness Center Fitness					
Fitness Center	2,725	0	2,725	72	0
Total	2,725	0	2,725	72	0
Wellness Activities/Services (FREE)					
Wellness Center	817	749	68	69	70
Total	817	749	68	69	70
Sports User Groups					
La Quinta Park					
AYSO	200	250	-50	17	17
La Quinta Youth & Sports	75	100	-25	11	20
Desert Sands Harlequins RFC	60	80	-20	8	10
Desert Boot Camp	50	50	0	9	8
Sports Complex					
La Quinta Youth & Sports	450	550	-100	20	22
Colonel Mitchell Paige					
Y Flag Football (League practices)	35	40	-5	16	16
Facility/Park Rentals					
Wellness Center					
(Private Party)	400	200	200	3	1
Library					
(Sunday Church)	300	300	0	4	4
Classroom	850	350	500	17	7
Museum					
Meeting Room	540	120	420	9	2
Boys & Girls Club Gym					
(Sunday Church)	400	0	400	4	0
Civic Center Campus					
(Private Party)	100	100	0	1	1
Park Rentals					
La Quinta Park	150	100	50	3	2
Fritz Burns Park	0	150	-150	0	3
Total	3,610	2,390	1,220	122	113
Total Programs	8,851	5,298	3,553	450	382

Volunteer Hours

Wellness Center	176	319	-143
Total Volunteer Hours	176	319	-143

**Community Services Department
Program Report for February 2015**

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Leisure Classes					
Beginning Computers	8	7	1	4	3
Italian for Everyone	7	7	0	4	4
La Quinta Glee	44	0	44	4	0
Music for Little Mozarts	8	0	8	4	0
Hoop Dance	3	0	3	4	0
Sunset Yoga	9	0	9	4	0
Taekwondo 4 - 8 (Beg.)	25	22	3	8	8
Taekwondo 4 - 8 (Inter.)	22	22	0	8	8
Taekwondo 9yrs-Up	17	36	-19	8	8
Rojas Martial Arts 4 - up	9	0	9	7	0
Totals	152	94	58	55	31

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Special Events					
Black History Month event	700	500	200	1	1
Totals	700	500	200	1	1

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Sports					
Open Gym Basketball	181	265	-84	8	8
Open Gym Volleyball	138	81	57	8	4
Nature Walk @ Bear Creek Trail	7	11	-4	1	1
Nature Hike @ Top Of The Cove	9	28	-19	1	3
Guided Hike w/Phillip Ferranti	12	15	-3	1	1
Y Flag Football (League Games)	150	160	-10	4	4
Y Rookies Football	12	25	-13	4	4
Totals	509	585	-76	27	25

Wellness Center Program Report for February 2015

	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Fitness Center					
Fitness Member Visits	2293	0	2293	24	0
Daily Fitness Drop-ins @ \$5	149	0	149	24	0
Memberships Sold	283	0	283	24	0
Fitness Center Total	2725	0	2725	72	0
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Volunteers					
Wellness Center	6	39	-33	n/a	n/a
Hours	176	319	-143	n/a	n/a
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Wellness Activities/Social Services (Free)					
Wellness Activities	817	749	68	69	70
Wellness Activities/Services Total	817	749	68	69	70
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Wellness Classes/ Programs					
Fitness					
Chair Yoga	16	10	6	4	4
Flex Yoga	25	28	-3	8	3
Mat Pilates	13	25	-12	11	11
Morning Workout	38	66	-28	11	11
Yoga for Health	10	17	-7	4	4
Drop-in Participation	72	0	72	27	0
Leisure					
Beginning Ukulele	15	0	15	4	0
Canine Massage	5	0	5	2	0
Chair Massage	7	0	7	8	0
Line Dancing	12	0	12	4	0
Social Dance Fusion	6	5	1	4	4

**Community Services Department
Monthly Revenue Report for February 2015**

Monthly Revenue - Facility Rentals	2015	2014	Variance
Library	\$ 656.00	\$ -	\$ 656.00
Museum	\$ 525.00	\$ 200.00	\$ 325.00
Wellness Center	\$ 1,230.00	\$ 1,331.00	\$ (101.00)
Parks	\$ 770.00	\$ 800.00	\$ (30.00)
Sports Fields	\$ 1,665.00	\$ 540.00	\$ 1,125.00
Monthly Facility Revenue	\$ 4,846.00	\$ 2,871.00	\$ 1,975.00

Monthly Revenue			
Wellness Center	\$ 6,144.00	\$ 4,982.00	\$ 1,162.00
Fitness Memberships & Daily Passes	\$ 15,120.00	\$ -	\$ 15,120.00
Community Services	\$ 7,043.00	\$ 4,772.00	\$ 2,271.00
Total Revenue	\$ 28,307.00	\$ 9,754.00	\$ 18,553.00

Revenue Year to Date			
Facility Revenue	\$ 30,557.00	\$ 25,222.50	\$ 5,334.50
Wellness Center	\$ 17,977.00	\$ 28,510.50	\$ (10,533.50)
Fitness Memberships & Daily Passes	\$ 36,490.00	\$ -	\$ 36,490.00
Community Services	\$ 41,017.00	\$ 49,592.00	\$ (8,575.00)
Total Revenue to Date	\$ 126,041.00	\$ 103,325.00	\$ 22,716.00



Community Services Updates
February 2015

The shade covers for the playground at La Quinta Park have been replaced.

The landscape crew has finished filling the washed out areas along the Bear Creek Trail that are in front of the Yucatan Cove. The landscapers will continue covering the washed out areas along Avenida Montezuma to Calle Ensenada. The flood event on September 8, 2014 caused extensive water erosion throughout the Cove.

Thieves stole the backflows from Adams Park. This is the second time in the past year that the backflows were taken from this location. It appears that these thefts occur more often during holiday weekends. The Coachella Valley Water District owns and replaces these backflows when they are taken. Any damage to the irrigation system is the responsibility of the property owner.

