



City of La Quinta

CITY / SA / HA / FA MEETING DATE: April 7, 2015

AGENDA CATEGORY:

ITEM TITLE: APPROVE SECOND ROUND COMMUNITY SERVICES GRANTS AND FUNDING REQUESTS

BUSINESS SESSION: 2

CONSENT CALENDAR:

STUDY SESSION

PUBLIC HEARING:

RECOMMENDED ACTION:

Approve funding for the following organizations:

La Quinta High School Blackhawk Brigade Wind Symphony for \$5,000;
General Patton Memorial Museum, Inc. for \$2,500;
The Desert Symphony for \$2,000;
Assistance League of Palm Springs Desert Area for \$1,710;
Loving All Animals for \$1,000; and
La Quinta Middle School Math Field Day Team for \$835.

EXECUTIVE SUMMARY:

- Community Services Grants and funding requests are considered by City Council twice per fiscal year.
- Grant applications are initially reviewed by a designated Ad-Hoc Review Committee. The Committee recommends grant applicants for consideration to the City Council. The City Council may approve or modify the recommendations.
- The funding requests and grants listed within this report comprise the second round of submitted grants for Fiscal Year 2014/15.

FISCAL IMPACT:

The City Council budgeted \$60,000 for Fiscal Year 2014/15 Community Services Grants. City Council awarded \$27,000 in the first round, leaving \$33,000 in the account for future grant applications. The City received \$25,045 in grant requests this second round. The Ad Hoc Committee recommends funding \$13,045 to six non-profit organizations.

BACKGROUND/ANALYSIS:

Per Grant Guidelines (Attachment 1), Community Services Grants may only be awarded to 501(c)3 non-profit organizations that benefit La Quinta residents. Grant requests are limited to \$5,000 per request and consecutive fiscal year funding is not allowed, with the exception of requests for City facility rental fees.

The initial review was done by the Ad Hoc Review Committee, comprised of Council Members Osborne and Radi. The following table summarizes the grant requests and the Ad Hoc Committee’s second round recommendations:

Applicant	Requested	Committee Recommendation
La Quinta High School Blackhawk Brigade Wind Symphony	\$5,000	\$5,000
General Patton Memorial Museum, Inc.	\$5,000	\$2,500
The Desert Symphony	\$2,500	\$2,000
Assistance League Of Palm Springs Desert Area	\$1,710	\$1,710
Loving All Animals	\$5,000	\$1,000
La Quinta Middle School Math Field Day Team	\$835	\$835
La Quinta High School Boys Soccer Boosters	\$5,000	\$0
Total	\$25,045	\$13,045

A description of all submitted grant requests is presented in Attachment 2. All grant applications are available for review in the Community Services Department. Staff recommends approval of the Ad Hoc Committee’s recommendations as listed.

ALTERNATIVES:

Approve funding per Grant Guidelines for any or all grant applications received.

Report prepared by: Robert Ambriz Jr., Community Services Supervisor

Report approved for submission by: Edie Hylton, Deputy City Manager

- Attachments:
1. City of La Quinta Grant Guidelines
 2. Grant Request Descriptions



City of La Quinta

GRANT GUIDELINES

The City of La Quinta offers the Grant Program for Community Services Support *and* Economic Development/Marketing and Sponsorships.

Community Services Grants go to recognized nonprofit organizations that benefit the residents of La Quinta. Priority for funding is granted to organizations that directly benefit La Quinta residents, second consideration is given to organizations that indirectly affect the quality of life for the residents of La Quinta.

Economic Development Grants go to organizations that will help strengthen the business community of La Quinta. Marketing and Sponsorship Grants go to organizations that would benefit the City of La Quinta in a marketing capacity.

Individuals are not eligible for funding through the City of La Quinta Grant Program.

Organizations that receive Community Development Block Grants from the City of La Quinta during the same fiscal year are not eligible for funding through the Community Services Grant program.

Organizations that have been funded are ineligible for funding for the next fiscal year.

Requests are limited to an amount not to exceed \$5,000. A second tier is available for Economic Development/Marketing requests above \$5,000 (submission of a detailed marketing/media plan is required in connection with these requests).

La Quinta service organizations may request funds to be applied directly to rental fees for City facilities for consecutive years without the \$5,000 funding limit.

Completed grant applications will be initially reviewed by a designated Grant Review Committee who will then recommend consideration of approved grants to City Council. For Economic Development/Marketing requests above \$5,000, an in depth review will be conducted by the La Quinta Marketing Committee.

Applications are due three weeks before the scheduled City Council meeting. Applicants will be informed 1-2 weeks prior to the City Council meeting regarding the status of their request.

Typed applications are preferred. Incomplete applications will be returned to the applicant.

Organizations requesting "seed" money are required to obtain matching funds from other sources in the same fiscal year before Community Service Grant funds will be released.

For more information on the City of La Quinta Grant program, please contact the Community Services Department at (760) 777-7090.

Recommended Grant Requests:

1. La Quinta High School Blackhawk Brigade Wind Symphony is requesting \$5,000 to provide scholarships to Wind Symphony students from financially disadvantaged families so that they may play at Carnegie Hall in March 2015. Students requesting scholarship funding have to qualify per the guidelines set forth by the LQHS Booster Board. Each qualifying student must perform 10 hours of volunteer time, they must pay at least \$500 toward their trip fees, and they must qualify for the free lunch program. This school organization has never been funded. **The Ad Hoc Committee recommended funding \$5,000 with the condition that the La Quinta High School Blackhawk Brigade Wind Symphony play a minimum of 3 concerts in 12 months at various City of La Quinta events.**
2. General Patton Memorial Museum, Inc. is requesting \$5,000 to reconfigure the west wing of the Museum into additional display areas, a research library, and lecture and educational rooms. Funding is also needed for new heating and air conditioning units, new electrical/lighting, plumbing, flooring, and roofing as well as exterior façade improvements and landscaping. The General Patton Memorial Museum is a memorial to General George S. Patton, Jr. and all who answered the call to duty, many of whom have been and are residents of La Quinta. This organization was last funded \$1,000 in Fiscal Year 2012/2013. **The Ad Hoc Committee recommended funding \$2,500, with the condition that all funding be used for capital expenses toward the Museum's west wing project.**
3. The Desert Symphony is requesting \$2,500 to transport children from local Boys & Girls Clubs of Coachella Valley to the McCallum Theatre to watch concert rehearsals and participate in backstage tours so they are exposed to classical music. One of the core missions of the Desert Symphony is to introduce young listeners to classical music. This organization has never been funded. **The Ad Hoc Committee recommended funding \$2,000, with the condition that funds are used to transport children from the La Quinta Boys & Girls Club only.**
4. Assistance League of Palm Springs Desert Area is requesting \$1,710 to provide hygiene kits to fourth grade girls and fifth grade boys who attend Growth and Development classes conducted by the Desert Sands Unified School District nursing staff. The hygiene kits are used as teaching tools when educating these school children on basic hygiene practices. Three hundred elementary school students attending John Adams, Benjamin Franklin, and Harry S. Truman elementary schools will receive hygiene kits. This organization has never been funded. **The Ad Hoc Committee recommended funding \$1,710.**

5. Loving All Animals is requesting \$5,000 to benefit their Valley-wide foster care network which allows families to foster and enjoy companion animals and significantly reduce the euthanasia rate at high-kill shelters. The grant funding would be allocated to two areas of the foster network: food, supplies, medical care and needed training for pets during the foster period and development and coordination of the foster care network database. This organization has never been funded. **The Ad Hoc Committee recommended funding \$1,000 with the condition that this organization has a booth at the City of La Quinta Picnic on Sat. April 25, 2015.**

6. La Quinta Middle School Math Field Day Team is requesting \$835 to pay for team t-shirts and for a bus to transport the team from the school campus to the event locations. The team is comprised of 30 students from La Quinta Middle School – 10 students from each grade level. The Math Field Day Competition will be on May 2, 2015. The purpose of this event is to get students interested in a wide variety of Math and to teach them how to compete individually and as a team. This school organization has never been funded. **The Ad Hoc Committee recommended funding \$835.**

Grant Requests not recommended for funding and/or did not meet the criteria in the Grant Guidelines include:

7. La Quinta High School Boys Soccer Boosters is requesting \$5,000 to help purchase the Boys Varsity Soccer Team CIF Championship rings. The Booster Club will be purchasing approximately 37 rings for the boys' varsity players, coaches, and school principals. The rings will cost approximately \$350 each. The high school will not provide any funding for the CIF Championship rings and the Booster Club has very limited funds available. The La Quinta High School Boys Varsity soccer team obtained the first ever CIF Southern Section Division II Championship in March 2015. This school organization was last funded \$2,000 in Fiscal Year 2010/2011. **The Ad Hoc Committee recommended that this school organization apply for a different purpose next time.**