



City of La Quinta

CITY / SA / HA / FA MEETING DATE: May 5, 2015

AGENDA CATEGORY:

ITEM TITLE: APPROVE COMMUNITY SERVICES
COMMISSION 2015/2016 WORK PLAN

BUSINESS SESSION:

CONSENT CALENDAR: 18

STUDY SESSION:

PUBLIC HEARING:

RECOMMENDED ACTION:

Approve the Community Services Commission's 2015/2016 Work Plan.

EXECUTIVE SUMMARY:

- The work of the Community Services Commission ("Commission") is governed by the Municipal Code.
- Each year the Commission prepares a work plan to outline projects, programs and services to be focused on in the upcoming year.
- On April 13, 2015, the Commission approved the attached 2015/2016 Work Plan ("Plan") for City Council consideration (Attachment 1).

FISCAL IMPACT:

None at this time. The financial elements of this Plan will be approved by City Council during the annual budget process.

BACKGROUND/ANALYSIS:

The Municipal Code provides the Commission shall annually prepare a Plan for City Council consideration. If approved, the projects and programs are then incorporated in the annual City Operating Budget. Page 2 of the Plan presents a listing of the Commission responsibilities which include the following:

Marketing Plan

Reviews Community Services marketing plan and identifies program effectiveness based on participation levels, class cancellation rates and surveys, then suggests improvements to the plan. This plan is a segment of the City's Marketing Plan and promotes the Healthy Eating Active Living Campaign, recreation programs, events, and the new Wellness Center.

Planning and Development

Reviews proposed park and recreation facility development and renovation, and analyzes City-wide recreation program and facility needs.

Liaison to the Community

Invites non-profit service providers and recipients of Community Service Grants to meetings to inform them of available City-supported programs and services.

Community Events

Attends community events and makes suggestions for improvements. Community events include: Nature Hikes, Zombie-Out Run, Christmas Tree Lighting Ceremony, Desert Youth Olympics, Easter Egg Hunt, Y-Triathlon, Community Picnic and Birthday Party, Moonlight Movies, and Resident Acknowledgements.

Park Management Program

Provides input on existing park conditions and appraises staff of ongoing park and trail management, maintenance and repair and replacement.

Advisory Body to the City Council

Reviews issues related to parks and recreation, takes action as directed from City Council, maintains communications, and provides an annual work plan for Council review.

Art in Public Places

As outlined in the Art in Public Places Strategic Plan, the Commission will 1) review the proposed artwork in relationship to the site and scale with consideration given to diversity of artists, art work, and proposed budget; 2) continue the preventive maintenance program for public art based upon the maintenance requirements of each piece; and 3) support and promote cultural offerings held in the City.

ALTERNATIVES:

Council may choose to approve the Community Services Commission 2015/2016 Work Plan with modifications.

Report prepared by: Edie Hylton, Deputy City Manager

Report approved for submission by: Frank Spevacek, City Manager

Attachment: 1. Community Services Commission 2015/2016
Work Plan