



City of La Quinta

TO: Honorable Mayor and Members of the City Council

FROM: Edie Hylton, Deputy City Manager

DATE: May 5, 2015

SUBJECT: COMMUNITY SERVICES REPORT – MARCH 2015

Upcoming events of the Community Services Department for May 2015:

Daily Activities	Social Bridge Mah Jongg *Advance Ukulele, LQ Museum
Events	*Moonlight Movies, La Quinta Park and Monticello Park May Luncheon Better Together Cancer Outreach
Fitness	Morning Workout Mat Pilates Tai Chi Chuan Arthritis Foundation Tai Chi Tai Chi Intermediate Tai Chi Advanced Sunset Yoga Interval Training AM & PM *Hoop Dance, Colonel Mitchell Paige *Nature Walk: What is our footprint?
Leisure	LQ Voices AARP Safe Driver LQ Glee Music for Little Mozarts Level 2 Italian for Everyone Line Dancing Chakra Dance *Dance, Play and Pretend, La Quinta High School & B&G Club *Beginning Ballet, La Quinta High School

Sports

Rojas Taekwondo

*Rojas Martial Arts, La Quinta High School

*Tiny Tigers, LQ Library

*Disc Golf Tournament, Civic Center Campus

**Denotes classes/events held at other locations*



**Community Services Department
Attendance Report for March 2015
Summary Sheet**

Program	<u>Sessions Per Month</u>				
	2015	2014	Variance	2015	2014
Leisure Classes	136	79	57	46	36
Special Events	120	0	120	1	0
Sports	895	877	18	30	24
Wellness Center	289	190	99	96	38
Wellness Center (Free Services)	629	498	131	75	46
Total	2,069	1,644	425	248	144
Wellness Center Fitness					
Fitness Center	2,644	0	2,644	57	0
Total	2,644	0	2,644	57	0
Sports User Groups					
La Quinta Park					
AYSO	200	250	-50	18	20
La Quinta Youth & Sports	75	100	-25	18	20
Friday Night Lights	100	50	50	8	8
Desert Sands Harlequins RFC	60	80	-20	9	8
Desert Boot Camp	50	50	0	9	10
Sports Complex					
La Quinta Youth & Sports	450	600	-150	26	22
Colonel Mitchell Paige					
Y Flag Football (League practices)	35	40	-5	8	8
Friday Night Lights	500	400	100	12	9
Facility/Park Rentals					
Wellness Center					
(Private Party)	100	300	-200	1	2
Library					
(Sunday Church)	300	375	-75	4	5
Classroom	650	500	150	13	10
Community Room	200	0	200	4	0
Museum					
Meeting Room	840	120	720	14	2
Boys & Girls Club Gym					
(Sunday Church)	500	0	500	5	0
Civic Center Campus					
(Private Party)	300	150	150	2	3
La Quinta Arts Festival	23,000	30,000	(7,000)	4	4
Park Rentals					
La Quinta Park	100	400	-300	2	7
Fritz Burns Park	150	50	100	3	1
Fritz Burns Park - Tennis Courts	100	30	70	5	4
Total	27,710	33,495	-5,785	165	143
Total Programs	32,423	35,139	-2,716	470	287

Volunteer Hours

Wellness Center	175	319	-144
Total Volunteer Hours	175	319	-144

**Community Services Department
Program Report for March 2015**

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Leisure Classes					
La Quinta Glee	41	0	41	3	0
Hoop Dance	5	0	5	4	0
Sunset Yoga	12	0	12	6	0
Taekwondo 4 - 8 (Beg.)	13	18	-5	8	9
Taekwondo 4 - 8 (Inter.)	35	11	24	8	9
Taekwondo 9yrs-Up	20	26	-6	8	9
Rojas Martial Arts 4 - up	10	24	-14	9	9
Totals	136	79	57	46	36

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Special Events					
Police Safety Fair	120	0	120	1	0
Totals	120	0	120	1	0

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Sports					
Open Gym Basketball	289	291	-2	9	8
Open Gym Volleyball	120	66	54	8	4
Desert Youth Olympics	250	225	25	1	1
Nature Walk @ Bear Creek Tra	15	34	-19	2	2
Nature Hike @ Top Of The Co	12	14	-2	2	1
Guided Hike w/Phillip Ferranti	10	22	-12	1	1
Walk With The Mayor	12	0	12	1	1
Y Flag Football (League Games)	150	160	-10	2	2
Y Rookies Football	12	25	-13	2	2
Y Rookies T-Ball	25	40	-15	2	2
Totals	895	877	18	30	24

Community Services Totals	1,151	956	195	77	60
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Wellness Center Program Report for March 2015

	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Fitness Center					
Fitness Member Visits	2363	0	2363	19	0
Daily Fitness Drop-ins @ \$5	114	0	114	19	0
Memberships Sold	167	0	167	19	0
Fitness Center Total	2644	0	2644	57	0
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Volunteers					
Wellness Center	18	33	-15	n/a	n/a
Hours	175	319	-144	n/a	n/a
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Wellness Activities/Social Services (Free)					
Wellness Activities	629	498	131	75	46
Wellness Activities/Services Total	629	498	131	75	46
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Wellness Classes/ Programs					
Fitness					
Chair & Flex Yoga	20	17	3	7	6
Mat Pilates	16	21	-5	9	9
Morning Workout	38	47	-9	9	9
Tai Chi (Arthritis, Beg., Interm. & Adv.)	32	0	32	16	0
Yoga for Health	7	13	-6	4	3
Drop-in Participation	37	0	37	21	0
Leisure					
Chair Massage	3	0	3	2	0
Line Dancing	6	0	6	3	0
Social Dance Fusion	4	4	0	4	3
Tiny Tigers	5	0	5	9	0
Watercolor	14	7	7	2	2
Open Game Play					
Bridge: Social	46	48	-2	3	3
Mah Jongg	46	33	13	4	3
Mexican Train Dominos	15	0	15	3	0
Wellness Classes/Programs Total	289	190	99	96	38
WELLNESS CENTER TOTAL	3562	688	2874	228	84

**Community Services Department
Monthly Revenue Report for March 2015**

Monthly Revenue - Facility Rentals	2015	2014	Variance
Library	\$ 262.50	\$ -	\$ 262.50
Museum	\$ 375.00	\$ 125.00	\$ 250.00
Wellness Center	\$ 1,012.50	\$ 2,425.00	\$ (1,412.50)
Parks	\$ 950.00	\$ 1,405.00	\$ (455.00)
Sports Fields	\$ 1,675.00	\$ 875.00	\$ 800.00
Monthly Facility Revenue	\$ 4,275.00	\$ 4,830.00	\$ (555.00)

Monthly Revenue			
Wellness Center	\$ 4,663.50	\$ 3,722.00	\$ 941.50
Fitness Memberships & Daily Passes	\$ 9,270.00	\$ -	\$ 9,270.00
Community Services	\$ 5,921.00	\$ 6,213.00	\$ (292.00)
Total Revenue	\$ 19,854.50	\$ 9,935.00	\$ 9,919.50

Revenue Year to Date			
Facility Revenue	\$ 34,832.00	\$ 30,052.50	\$ 4,779.50
Wellness Center	\$ 22,640.50	\$ 32,232.50	\$ (9,592.00)
Fitness Memberships & Daily Passes	\$ 45,760.00	\$ -	\$ 45,760.00
Community Services	\$ 46,938.00	\$ 55,805.00	\$ (8,867.00)
Total Revenue to Date	\$ 150,170.50	\$ 118,090.00	\$ 32,080.50



Community Services Updates
March 2015

The water feature at La Quinta Park is being prepared for the upcoming summer season with nozzles and gaskets being replaced and four mounded surface areas leveled. The pool contractor is servicing the pumps and filters. The safety surface will receive some touch-up paint in two weeks. As in previous years, the water feature is scheduled to open at the end of April.