



# City of La Quinta

**CITY / SA/ HA/ FA MEETING DATE:** June 16, 2015

**ITEM TITLE:** AUTHORIZE CITY MANAGER TO SUBMIT GRANT APPLICATION TO CALRECYCLE BEVERAGE CONTAINER RECYCLING GRANT PROGRAM AND ACCEPT AWARDED FUNDS

**AGENDA CATEGORY:**

**BUSINESS SESSION:**

**CONSENT CALENDAR:** 18

**STUDY SESSION:**

**PUBLIC HEARING:**

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## **RECOMMENDED ACTION:**

Authorize the City Manager to submit a grant application to the CalRecycle Beverage Container Recycling Grant and Payment Program for beverage container recycling and litter cleanup activities and accept awarded funds.

## **EXECUTIVE SUMMARY:**

- The Beverage Container Recycling Grant Program was established to assist local agencies in litter clean up, and increase recycling rates and recycling education.
- The City has been awarded up to \$10,271 in grant funding (based upon a per capita basis); however, an application is required in order for the City to access the funds.
- The City has evaluated the funding requirements and community needs and will utilize the grant award for at least two community clean up events, to replace single bin trash receptacles with multi-bin recycling containers in frequently used parks, and for professional development.

## **FISCAL IMPACT:**

The City would receive \$10,271 in grant funds that would underwrite \$10,271 in related expenditures.

## **BACKGROUND/ANALYSIS:**

The Beverage Container Recycling Grant and Payment Program provide communities with an opportunity to leverage funding for cleanup events that include beverage

container recycling and public education. The full grant amount will be utilized as follows:

- Community Cleanup Events (\$3,250) – at least two community clean up events would be organized in northern La Quinta and the Cove areas. These events would encourage residents' participation through volunteering to clean up litter (including recycling materials) from the City's streets and right of ways.
- Multi-Bin Recycling Container Upgrades (\$5,571) – Waste receptacles currently in place throughout the City's park's system are exclusively single bins (non-recycling option). With the conversion to multi-bin containers, discarding trash and recyclables into separate bins is possible, which increase recycling and have a positive impact on diversion rates. The new multi-bin containers will replace existing bins in parks that are most frequently used and where concessions are sold. This grant would potentially provide an opportunity to upgrade existing trash receptacles with multi-bin recycling containers throughout the City's park and trail systems, should the City continue to apply for and receive grant funding through this program.
- Administration and Professional Development (\$1,500) – Partial staff costs to administer both the community clean up events and recycling container bin installation. Additionally, funding would provide for training that addresses upcoming mandates compliance, model programs around the state, and best practices in community recycling.

#### **ALTERNATIVES:**

The Council could elect to not receive this grant. However, since this grant provides the City with the ability to defray General Fund costs for litter abatement activities and equipment that would increase refuse diversion rates, staff does not recommend an alternative.

Report prepared by: Ted Shove, Business Analyst

Report approved for submission by: Frank J. Spevacek, City Manager