



City of La Quinta

TO: Honorable Mayor and Members of the City Council

FROM: Edie Hylton, Deputy City Manager

DATE: June 16, 2015

SUBJECT: COMMUNITY SERVICES REPORT – MAY 2015

Upcoming events of the Community Services Department for July 2015:

Daily Activities	Social Bridge Mah Jongg Advance Ukulele
Events	July Luncheon Live Well Clinic Healthy Living Lecture *Live Well Clinic Family Health/Nutrition Lecture, LQ Library
Fitness	Morning Workout Mat Pilates Sunset Yoga Interval Training AM & PM
Leisure	Piano Party Beginners - Advanced Art Attack On the Radio Camp AARP Safe Driver Chakra Dance *Dance, Play and Pretend, La Quinta High School & B&G Club *Beginning Ballet, La Quinta High School
Sports/Aquatics	Rojas Taekwondo Tiny Tigers *Rojas Martial Arts, La Quinta High School *Summer Golf Tour, Marriott Shadow Ridge *Summer Golf Tour, SilverRock Resort *Summer Golf Tour, Nicklaus Tournament Course at PGA West *Summer Golf Tour, Indian Wells Country Club, Cove Course

**Denotes classes/events held at other locations*



**Community Services Department
Attendance Report for May 2015
Summary Sheet**

Program	Sessions Per Month				
	2015	2014	Variance	2015	2014
Leisure Classes	159	81	78	51	32
Special Events *	60	565	-505	1	2
Sports **	409	558	-149	21	24
Wellness Center	547	397	150	75	46
Wellness Center (Free Services)	201	99	102	100	49
Total	1,376	1,700	-324	248	153
Wellness Center Fitness					
Fitness Center	3,297	0	3,297	78	0
Total	3,297	0	3,297	78	0
Sports User Groups					
La Quinta Park					
AYSO	150	150	0	16	17
Desert Boot Camp	50	50	0	8	10
Sports Complex					
La Quinta Youth & Sports	450	500	-50	23	23
Colonel Mitchell Paige					
Friday Night Lights	575	400	175	19	20
Facility/Park Rentals					
Wellness Center					
(Private Party)	200	0	200	1	0
Library					
(Sunday Church)	375	300	75	5	4
Classroom	550	600	-50	11	12
Community Room	300	0	300	6	0
Museum					
Meeting Room	840	60	780	14	1
Boys & Girls Club Gym					
(Sunday Church)	500	0	500	5	0
Civic Center Campus					
(Private Party)	0	50	-50	0	1
Park Rentals					
La Quinta Park	100	100	0	2	2
Fritz Burns Park	50	150	-100	1	3
Total	4,140	2,360	1,780	111	93
Total Programs	8,813	4,060	4,753	437	246

Volunteer Hours

Wellness Center	106	227	-121
Total Volunteer Hours	106	227	-121

* Both Moonlight Movies scheduled in May 2015 were canceled due to high winds.

** Y-Tri attendance lower in 2015 due to cold weather on morning of the event.

**Community Services Department
Program Report for May 2015**

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Leisure Classes					
Guitar - Beginning & 2nd Level	7	0	7	8	0
La Quinta Glee	39	0	39	4	0
Ballroom Dancing	29	0	29	4	0
Sunset Yoga	8	0	8	7	0
Taekwondo 4 - 8 (Beg.)	16	24	-8	7	8
Taekwondo 4 - 8 (Inter.)	31	16	15	7	8
Taekwondo 9yrs-Up	18	20	-2	7	8
Rojas Martial Arts 4 - up	11	21	-10	7	8
Totals	159	81	78	51	32

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Special Events					
Moonlight Movies	CANCELED	DUE TO	STRONG	WINDS	
Cancer Outreach Event	60	0	60	1	0
Totals	60	0	60	1	0

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Sports					
Open Gym Basketball	191	187	4	8	8
Open Gym Volleyball	113	114	-1	8	8
Disc Golf Tourney @ Campus	30	20	10	1	1
Y-Tri (youth triathlon)	50	150	-100	1	1
Y Rookies T-Ball	25	40	-15	3	4
Totals	409	511	-102	21	22

Community Services Totals	628	592	36	73	54
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Wellness Center Program Report for May 2015

	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Fitness Center					
Fitness Member Visits	3108	0	3108	26	0
Daily Fitness Drop-ins @ \$5	30	0	30	26	0
Memberships Sold	159	0	159	26	0
Fitness Center Total	3297	0	3297	78	0
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Volunteers					
Wellness Center	21	24	-3	n/a	n/a
Hours	106	227	-121	n/a	n/a
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Wellness Activities/Social Services (Free)					
Wellness Activities	547	397	150	75	46
Wellness Activities/Services Total	547	397	150	75	46
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Wellness Classes/ Programs					
Fitness					
Chair Yoga & Yoga for Health	5	4	1	7	8
Mat Pilates	9	10	-1	12	12
Morning Workout	23	23	0	12	12
Tai Chi (Arthritis, Beg., & Interm.)	26	0	26	24	0
Drop-in Participation	17	0	17	13	0
Leisure					
Chair Massage	5	0	5	2	0
Tiny Tigers	5	0	5	8	0
Beginning Computers	7	0	7	3	0
Open Game Play					
Bridge: Social	34	32	2	3	5
Mah Jongg	52	30	22	12	12
Mexican Train Dominos	18	0	18	4	0
Wellness Classes/Programs Total	201	99	102	100	49
WELLNESS CENTER TOTAL	4045	496	3549	253	95

**Community Services Department
Monthly Revenue Report for May 2015**

Monthly Revenue - Facility Rentals	2015	2014	Variance
Library	\$ 1,444.00	\$ 1,281.00	\$ 163.00
Museum	\$ 375.00	\$ -	\$ 375.00
Wellness Center	\$ 750.00	\$ -	\$ 750.00
Parks	\$ 245.00	\$ 605.00	\$ (360.00)
Sports Fields	\$ 1,235.00	\$ 600.00	\$ 635.00
Monthly Facility Revenue	\$ 4,049.00	\$ 2,486.00	\$ 1,563.00

Monthly Revenue			
Wellness Center	\$ 3,316.00	\$ 1,637.00	\$ 1,679.00
Fitness Memberships & Daily Passes	\$ 8,125.00	\$ -	\$ 8,125.00
Community Services	\$ 13,962.00	\$ 7,408.00	\$ 6,554.00
Total Revenue	\$ 25,403.00	\$ 9,045.00	\$ 16,358.00

Revenue Year to Date			
Facility Revenue	\$ 42,876.00	\$ 35,761.00	\$ 7,115.00
Wellness Center	\$ 29,163.00	\$ 36,002.50	\$ (6,839.50)
Fitness Memberships & Daily Passes	\$ 62,290.00	\$ -	\$ 62,290.00
Community Services	\$ 66,812.00	\$ 67,970.00	\$ (1,158.00)
Total Revenue to Date	\$ 201,141.00	\$ 139,733.50	\$ 61,407.50



