

City of La Quinta

CITY COUNCIL MEETING: July 7, 2015

STAFF REPORT

AGENDA TITLE: APPOINT PRIMARY AND ALTERNATE DELEGATE FOR NEWLY CREATED EAST VALLEY COALITION

RECOMMENDATION

Appoint a primary and an alternate delegate for the newly created East Valley Coalition.

EXECUTIVE SUMMARY

- The East Valley Coalition (“EVC”) is a newly formed regional economic development partnership. Voting rights are exclusive to participating communities’ delegates, comprised of elected officials.
- On June 11, 2015, the EVC designated La Quinta’s delegate as Vice Chair, carrying a one-year term. Council Member Osborne was present and accepted the nomination on behalf of the City.
- Council may choose to appoint Council Member Osborne as the primary appointee and choose an alternate.
- The next EVC meeting will be on July 16, 2015 at the Coachella Valley Economic Partnership offices in Indio.

FISCAL IMPACT

None.

BACKGROUND/ANALYSIS

Since February 2014, the County of Riverside and Cities of Indio, Coachella and La Quinta have met to collaborate on an east valley regional economic development partnership. The role of this group is to collaboratively conduct regional economic development activities that will promote business development through attraction, expansion and retention in the eastern Coachella Valley. Since that time, a Memorandum of Understanding was developed and approved by all communities except the City of Coachella. The two-year Memorandum of Understanding was approved by La Quinta’s City Council on June 2, 2015.

On June 11, 2015, the EVC met to discuss meeting and operational procedures. During the meeting, Council Member Lee Osborne accepted the nomination for La Quinta as Vice Chair, which is a one-year term. Additionally, it was established that there would be one voting member from each community. Voting members represent elected representatives from each entity.

The EVC will meet quarterly on the third Thursday at 8:00 a.m. with a rotating meeting location. The next meeting will be on July 16, 2015 at the Coachella Valley Economic Partnership offices in Indio.

ALTERNATIVES

As EVC voting members are comprised of elected officials, staff does not have an alternative.

Report prepared by: Ted Shove, Business Analyst

Report approved by: Frank J. Spevacek, City Manager