

# City of La Quinta

## CITY COUNCIL MEETING

### DEPARTMENT REPORT

**TO:** The Honorable Mayor and Members of the City Council

**FROM:** Edie Hylton, Deputy City Manager

**DATE:** July 21, 2015

**SUBJECT:** COMMUNITY SERVICES REPORT – JUNE 2015

Upcoming events of the Community Services Department for August 2015 are as follows:

<b>Daily Activities</b>	Social Bridge Mah Jongg Advance Ukulele
<b>Events</b>	Boys & Girls “Back to School” Luncheon
<b>Fitness</b>	Morning Workout Mat Pilates Chair Exercise Sunset Yoga
<b>Leisure</b>	La Quinta Glee 7-14 years Ballroom Dance Beginning & Intermediate *Dance, Play and Pretend, La Quinta High School and Boys & Girls Club *Beginning Ballet, La Quinta High School
<b>Sports/Aquatics</b>	Rojas Taekwondo Tiny Tigers *Rojas Martial Arts, La Quinta High School *Summer Golf Tour, Westin Mission Hills, Pete Dye Course *Summer Golf Tour, Classic Club *Summer Golf Tour, Desert Willow, Fire Cliff Course *Summer Golf Tour, Indian Wells Golf Resort, Celebrity Course *Summer Golf Tour, TPC Stadium Course at PGA West *Summer Golf End-of-Tour Banquet, PGA West Clubhouse

*\*Denotes classes/events held at other locations*

**Community Services Department  
Attendance Report for June 2015  
Summary Sheet**

<b>Program</b>	<b>Sessions Per Month</b>				
	<b>2015</b>	<b>2014</b>	<b>Variance</b>	<b>2015</b>	<b>2014</b>
Leisure Classes	168	95	73	53	36
Special Events	0	0	0	0	0
Sports	474	435	39	23	21
Wellness Center	228	179	49	74	36
Wellness Center (Free Services)	358	207	151	80	18
<b>Total</b>	<b>1,228</b>	<b>916</b>	<b>312</b>	<b>230</b>	<b>111</b>
<b>Wellness Center Fitness</b>					
Fitness Center	3,864	0	3,864	78	0
<b>Total</b>	<b>3,864</b>	<b>0</b>	<b>3,864</b>	<b>78</b>	<b>0</b>
<b>Sports User Groups</b>					
<b>La Quinta Park</b>					
AYSO	150	100	50	11	6
Desert Boot Camp	50	50	0	6	9
<b>Sports Complex</b>					
La Quinta Youth & Sports	150	200	-50	22	22
<b>Colonel Mitchell Paige</b>					
Friday Night Lights	250	200	50	4	5
Desert United Soccer Club	180	0	180	11	0
<b>Facility/Park Rentals</b>					
<b>Wellness Center</b>					
(Private Party)	200	0	200	1	0
<b>Library</b>					
(Sunday Church)	300	375	-75	4	5
Classroom	500	450	50	10	9
Community Room	500	0	500	10	0
<b>Museum</b>					
Meeting Room	900	100	800	15	2
<b>Boys &amp; Girls Club Gym</b>					
(Sunday Church)	400	0	400	4	0
<b>Civic Center Campus</b>					
(Private Party)	0	0	0	0	0
<b>Park Rentals</b>					
La Quinta Park	150	150	0	3	3
Fritz Burns Park	0	50	-50	0	1
<b>Total</b>	<b>3,730</b>	<b>1,675</b>	<b>2,055</b>	<b>101</b>	<b>62</b>
<b>Total Programs</b>	<b>8,822</b>	<b>2,591</b>	<b>6,231</b>	<b>409</b>	<b>173</b>

**Volunteer Hours**

Wellness Center	83	245	-163
<b>Total Volunteer Hours</b>	<b>83</b>	<b>245</b>	<b>-163</b>

**Community Services Department  
Program Report for June 2015**

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
<b>Leisure Classes</b>					
Guitar - Beginning & 2nd Level	7	0	7	4	0
La Quinta Glee	33	0	33	4	0
Ballroom Dancing	16	0	16	4	0
Sunset Yoga	23	0	23	5	0
Taekwondo 4 - 8 (Beginning)	12	22	-10	9	9
Taekwondo 4 - 8 (Intermediate)	40	24	16	9	9
Taekwondo 9 yrs - up	22	27	-5	9	9
Rojas Martial Arts 4 - up	15	22	-7	9	9
<b>Totals</b>	<b>168</b>	<b>95</b>	<b>73</b>	<b>53</b>	<b>36</b>

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
<b>Special Events</b>					
NONE	0	0	0	0	0
<b>Totals</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
<b>Sports</b>					
Open Gym Basketball	179	173	6	9	8
Open Gym Volleyball	104	123	-19	9	9
Disc Golf @ Lights at Indio G.C.	45	0	45	1	0
Golf Tour, Golf Club at L.Q.	38	42	-4	1	1
Golf Tour, Escena Golf Club	38	28	10	1	1
Golf Tour, Indian Canyons	31	34	-3	1	1
Golf Tour, Heritage Palms	39	35	4	1	1
<b>Totals</b>	<b>474</b>	<b>435</b>	<b>39</b>	<b>23</b>	<b>21</b>

<b>Community Services Totals</b>	<b>642</b>	<b>530</b>	<b>112</b>	<b>76</b>	<b>57</b>
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## Wellness Center Program Report for June 2015

	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
<b>Fitness Center</b>					
Fitness Member Visits	3605	0	3605	26	0
Daily Fitness Drop-ins @ \$5	81	0	81	26	0
Memberships Sold	178	0	178	26	0
<b>Fitness Center Total</b>	<b>3864</b>	<b>0</b>	<b>3864</b>	<b>78</b>	<b>0</b>
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
<b>Volunteers</b>					
Wellness Center	12	26	-14	n/a	n/a
Hours	82.5	245	-162.5	n/a	n/a
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
<b>Wellness Activities/Social Services (Free)</b>					
Wellness Activities	358	207	151	80	18
<b>Wellness Activities/Services Total</b>	<b>358</b>	<b>207</b>	<b>151</b>	<b>80</b>	<b>18</b>
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
<b>Wellness Classes/ Programs</b>					
<b>Fitness</b>					
Interval Training & Chair Exercise	15	0	15	17	0
Mat Pilates	14	8	6	13	13
Morning Workout	17	16	1	13	13
Tai Chi (Beginning & Intermediate)	12	0	12	8	0
<b>Leisure</b>					
Chair Massage	4	0	4	2	0
Tiny Tigers	6	0	6	9	0
June Luncheon	40	70	-30	1	1
<b>Open Game Play</b>					
Bridge: Social	67	46	21	5	5
Mah Jongg	46	39	7	4	4
Mexican Train Dominos	7	0	7	2	0
<b>Wellness Classes/Programs Total</b>	<b>228</b>	<b>179</b>	<b>49</b>	<b>74</b>	<b>36</b>
<b>WELLNESS CENTER TOTAL</b>	<b>4450</b>	<b>386</b>	<b>4064</b>	<b>232</b>	<b>54</b>

**Community Services Department  
Monthly Revenue Report for June 2015**

<b>Monthly Revenue - Facility Rentals</b>	<b>2015</b>	<b>2014</b>	<b>Variance</b>
Library	\$ 1,050.00	\$ 1,312.50	\$ (262.50)
Museum	\$ 625.00	\$ 100.00	\$ 525.00
Wellness Center	\$ 875.00	\$ -	\$ 875.00
Parks	\$ 220.00	\$ 245.00	\$ (25.00)
Sports Fields	\$ 2,935.00	\$ 790.00	\$ 2,145.00
<b>Monthly Facility Revenue</b>	<b>\$ 5,705.00</b>	<b>\$ 2,447.50</b>	<b>\$ 3,257.50</b>

**Monthly Revenue**

Wellness Center	\$ 2,547.00	\$ 2,025.00	\$ 522.00
Fitness Memberships & Daily Passes	\$ 9,655.00	\$ -	\$ 9,655.00
Community Services	\$ 26,978.00	\$ 16,806.50	\$ 10,171.50
<b>Total Revenue</b>	<b>\$ 39,180.00</b>	<b>\$ 18,831.50</b>	<b>\$ 20,348.50</b>

**Revenue Year to Date**

Facility Revenue	\$ 48,581.00	\$ 38,208.50	\$ 10,372.50
Wellness Center	\$ 31,710.00	\$ 38,027.50	\$ (6,317.50)
Fitness Memberships & Daily Passes	\$ 71,945.00	\$ -	\$ 71,945.00
Community Services	\$ 93,790.00	\$ 84,776.50	\$ 9,013.50
<b>Total Revenue to Date</b>	<b>\$ 246,026.00</b>	<b>\$ 161,012.50</b>	<b>\$ 85,013.50</b>



## Community Services Updates June 2015

Staff is assessing the latest water bills and impacts from the states' mandatory restrictions. Starting June 1, the parks landscape contractor began implementing an optimized watering schedule to reduce watering by 36 percent during summer months. The turf will suffer in appearance during the summer heat, but trees and shrubs will be kept healthy. The La Quinta Park interactive water feature may also be affected. In anticipation of water restrictions, staff programmed the play feature to only operate from noon to 7:00 p.m. daily. According to the latest water bill, the operation times may need to be reduced further.

The Fritz Burns Pool is open for the 2015 season. The pool will remain open from June 15 through August 28. The "Fritz Burns Pool Summer 2015 Catalog" provides additional information about this season's hours, activities, and events. Water aerobics began in May and will continue as long as there is interest through October.

A fire was started in the outside women's restroom at the Fritz Burns Pool on June 8, 2015. These restrooms serve park patrons. The fire was contained to the one restroom causing surface and electrical damage. The damage was repaired and did not affect the scheduled opening of the pool.