



# City of La Quinta

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## CITY COUNCIL AGENDA

CITY HALL COUNCIL CHAMBERS  
78-495 Calle Tampico, La Quinta

**REGULAR MEETING ON TUESDAY, JULY 21, 2015**  
**3:00 P.M. CLOSED SESSION | 4:00 P.M. OPEN SESSION**

### **CALL TO ORDER**

ROLL CALL: Councilmembers: Franklin, Osborne, Peña, Radi, Mayor Evans

### **PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA**

At this time, members of the public may address the City Council on any matter not listed on the agenda. Please complete a "Request to Speak" form and limit your comments to three minutes. The City Council values your comments; however in accordance with State law, no action shall be taken on any item not appearing on the agenda unless it is an emergency item authorized by GC 54954.2(b).

### **CLOSED SESSION**

1. CONFERENCE WITH REAL PROPERTY NEGOTIATORS PURSUANT TO GOVERNMENT CODE SECTION 54956.8 FOR PROPERTY LOCATED AT: SILVERROCK RESORT (APNS 770-200-026; 776-150-021; 776-150-023; 770-060-056; 770-060-057; 770-060-058; 770-060-059; 770-060-061; 770-060-062; 777-490-004; 777-490-006; 777-490-007; 777-490-012 AND 777-490-014)  
CITY NEGOTIATOR: FRANK J. SPEVACEK, CITY MANAGER  
NEGOTIATING PARTY: SILVERROCK DEVELOPMENT, LLC.  
UNDER NEGOTIATION: PRICE AND TERMS OF PAYMENT FOR ACQUISITION AND/OR DISPOSITION OF THE PROPERTY IDENTIFIED
2. CONFERENCE WITH REAL PROPERTY NEGOTIATORS PURSUANT TO GOVERNMENT CODE SECTION 54956.8 FOR PROPERTY LOCATED: WITHIN FRITZ BURNS PARK, SOUTH OF AVENUE 52, EAST OF AVENIDA BERMUDAS, NORTH AND WEST OF TRADITIONS (PORTION OF APN 770-184-011).

CITY NEGOTIATOR: LES JOHNSON, COMMUNITY DEVELOPMENT DIRECTOR  
NEGOTIATING PARTIES: DANEEN WILDER, VERIZON WIRELESS  
UNDER NEGOTIATION: PRICE AND TERMS OF PAYMENT FOR LEASE OF  
PROPERTY FOR CELL TOWER SITE

3. CONFERENCE WITH LABOR NEGOTIATOR, TERRY DEERING, REGARDING NEGOTIATIONS WITH THE LA QUINTA CITY EMPLOYEES ASSOCIATION PURSUANT TO GOVERNMENT CODE SECTION 54957.6 MEET AND CONFER PROCESS

*RECESS TO CLOSED SESSION*

RECONVENE AT 4:00 P.M.

**PLEDGE OF ALLEGIANCE**

**PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA**

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**CONFIRMATION OF AGENDA**

**ANNOUNCEMENTS, PRESENTATIONS AND WRITTEN COMMUNICATIONS**

1. PROCLAMATIONS TO OUTGOING BOARD AND COMMISSION MEMBERS
2. CV LINK UPDATE

**CONSENT CALENDAR**

NOTE: Consent Calendar items are routine in nature and can be approved by one motion.

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1. MINUTES OF JULY 7, 2015	7
2. DENY CLAIM FOR DAMAGES FILED BY ELIZABETH HAY; DATE OF LOSS - SEPTEMBER 8, 2014	17
3. AUTHORIZE OVERNIGHT TRAVEL FOR A CONTENT EDITOR/WRITER, EXECUTIVE OFFICE ASSISTANT AND THE HOUSING COORDINATOR TO ATTEND CALIFORNIA CITY CLERK'S ASSOCIATION "NUTS AND BOLTS" WORKSHOP, OCTOBER 8-9, 2015 IN BREA, CALIFORNIA	19

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4. AUTHORIZE OVERNIGHT TRAVEL FOR TWO COUNCILMEMBERS, CITY MANAGER, ASSISTANT TO CITY MANAGER AND BUSINESS ANALYST TO ATTEND THE INTERNATIONAL COUNCIL OF SHOPPING CENTERS WESTERN DIVISION CONFERENCE IN SAN DIEGO, CALIFORNIA, SEPTEMBER 16-18, 2015	21
5. APPROVE EMPLOYMENT AGREEMENT FOR FRANK J. SPEVACEK, CITY MANAGER	23
6. ADOPT RESOLUTION APPROVING FINAL PARCEL MAP FOR PROPERTY LOCATED WEST OF EISENHOWER DRIVE AND NORTH OF AVENIDA FERNANDO [RESOLUTION 2015-034]	33
7. ADOPT RESOLUTION APPROVING FINAL MAP AND SUBDIVISION IMPROVEMENT AGREEMENT FOR LA QUINTA SQUARE DEVELOPMENT [RESOLUTION 2015-035]	41
8. APPROVE DEMAND REGISTERS DATED JUNE 26, JULY 2 AND JULY 10, 2015	59
9. RECEIVE AND FILE TREASURER'S REPORT FOR THE MONTH ENDED MAY 31, 2015	81

**BUSINESS SESSION**

1. APPOINT A LA QUINTA REPRESENTATIVE TO THE COACHELLA VALLEY MOSQUITO AND VECTOR CONTROL DISTRICT'S BOARD OF TRUSTEES	95
2. RENAME FIRE STATION NO. 32 IN MEMORY OF LA QUINTA PARAMEDIC/FIREFIGHTER CHRISTOPHER DOUGLAS	105
3. INTRODUCE ORDINANCE TO EXPEDITE PERMITTING PROCEDURES FOR SMALL RESIDENTIAL ROOFTOP SOLAR SYSTEMS AND ADD CHAPTER 8.90 TO THE LA QUINTA MUNICIPAL CODE [ORDINANCE NO. 527]	111

**STUDY SESSION**

1. LOGO REFINEMENT DISCUSSION	121
2. ECONOMIC DEVELOPMENT STRATEGIES	127
3. PROPOSED DEVELOPMENT CODE TUNE UP	137

**PUBLIC HEARINGS** – 5:00 PM

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For all Public Hearings on the agenda, a completed “Request to Speak” form must be filed with the City Clerk prior to consideration of that item.

A person may submit written comments to City Council before a public hearing or appear in support or opposition to the approval of a project(s). If you challenge a project(s) in court, you may be limited to raising only those issues you or someone else raised at the public hearing or in written correspondence delivered to the City at, or prior to the public hearing.

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|----|--|-----|
| 1. | SECOND READING AND ADOPTION OF ORDINANCE NO. 526 AMENDING SEVERAL CHAPTERS OF TITLE 5 RELATING TO BUSINESS REGULATIONS AND DELETING CHAPTERS 5.16, 5.28, 5.44, 5.52, AND 11.60 | 141 |
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**DEPARTMENTAL REPORTS**

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| 1. | CITY MANAGER                       |     |
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| 3. | CITY CLERK – CITY CALENDAR         | 209 |
| 4. | COMMUNITY SERVICES                 |     |
|    | A. DEPARTMENT REPORT – JUNE / 2015 | 213 |
|    | B. MARKETING QUARTERLY REPORT      | 219 |
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| 6. | POLICE DEPARTMENT QUARTERLY REPORT | 239 |
| 7. | FIRE DEPARTMENT QUARTERLY REPORT   | 257 |

**MAYOR’S AND COUNCIL MEMBER’S ITEMS**

**REPORTS AND INFORMATIONAL ITEMS**

1. CVAG COACHELLA VALLEY CONSERVATION COMMISSION (Evans)
2. CVAG ENERGY & ENVIRONMENTAL RESOURCES COMMITTEE (Evans)
3. CVAG EXECUTIVE COMMITTEE (Evans)
4. GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU (Evans)
5. LEAGUE OF CALIFORNIA CITIES DELEGATE (Evans)
6. COACHELLA VALLEY WATER DISTRICT POLICY COMMITTEE (Evans)
7. SO. CALIFORNIA ASSOCIATION OF GOVERNMENTS (Evans)
8. CALIFORNIA JOINT POWERS INSURANCE AUTHORITY (Franklin)
9. COACHELLA VALLEY MOUNTAINS CONSERVANCY (Franklin)
10. JACQUELINE COCHRAN REGIONAL AIRPORT AUTHORITY (Franklin)
11. SUNLINE TRANSIT AGENCY (Franklin)
12. CHAMBER OF COMMERCE INFO EXCHANGE COMMITTEE (Osborne)
13. CVAG PUBLIC SAFETY COMMITTEE (Osborne)
14. CVAG VALLEY-WIDE HOMELESSNESS COMMITTEE (Osborne)
15. DESERT SANDS SCHOOL DISTRICT COMMITTEE (Osborne & Franklin)

- 16. IID ENERGY CONSUMERS' ADVISORY COMMITTEE (Osborne)
- 17. EAST VALLEY COALITION (Osborne)
- 18. ANIMAL CAMPUS COMMISSION (Pena)
- 19. RIVERSIDE COUNTY TRANSPORTATION COMMISSION (RCTC) (Radi)
- 20. CVAG TRANSPORTATION COMMITTEE (Radi)
- 21. PALM SPRINGS INTERNATIONAL AIRPORT COMMISSION MINUTES 269

**ADJOURNMENT**

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The next regular meeting of the City Council will be held on August 4, 2015, commencing with closed session at 3:00 p.m. and open session at 4:00 p.m. at the City Hall Council Chambers, 78-495 Calle Tampico, La Quinta, CA 92253.

**DECLARATION OF POSTING**

I, Susan Maysels, City Clerk, of the City of La Quinta, do hereby declare that the foregoing Agenda for the La Quinta City Council meeting was posted on the City's website, near the entrance to the Council Chambers at 78-495 Calle Tampico, and the bulletin boards at the Stater Brothers Supermarket at 78-630 Highway 111, and the La Quinta Cove Post Office at 51-321 Avenida Bermudas, on July 17, 2015

DATED: July 17, 2015

SUSAN MAYSELS, City Clerk  
City of La Quinta, California

**Public Notices**

- The La Quinta City Council Chamber is handicapped accessible. If special equipment is needed for the hearing impaired, please call the City Clerk's office at 777-7103, twenty-four (24) hours in advance of the meeting and accommodations will be made.
- If special electronic equipment is needed to make presentations to the City Council, arrangements should be made in advance by contacting the City Clerk's office at 777-7103. A one (1) week notice is required.
- If background material is to be presented to the Councilmembers during a City Council meeting, please be advised that eight (8) copies of all documents, exhibits, etc., must be supplied to the City Clerk for distribution. It is requested that this take place prior to the beginning of the meeting.
- Any writings or documents provided to a majority of the City Council regarding any item(s) on this agenda will be made available for public inspection at the Community Development counter at City Hall located at 78-495 Calle Tampico, La Quinta, California, 92253, during normal business hours.