

# City of La Quinta

CITY COUNCIL MEETING: SEPTEMBER 15, 2015

## STAFF REPORT

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**AGENDA TITLE:** SKATE PARK DEVELOPMENT OPTION

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### RECOMMENDATION

Discuss the development and management of a skate park located at the corner of Dune Palms Road and Blackhawk Way.

### EXECUTIVE SUMMARY

- City Council approved a state-of-the-art skate park in the 2015/16 Capital Improvement Plan.
- City Council may choose an approach to seek interested parties with the intent to design, build, operate, and own a skate park/BMX facility at this location.

### FISCAL IMPACT

Quimby Funds of \$3.4 million have been approved in the 2015/16 Capital Improvement Program for the skate park development.

### BACKGROUND/ANALYSIS

Staff has been researching and visiting skate park facilities to determine the best approach to develop a facility in La Quinta. Various ownership, partnership and operation arrangements have been discovered. Some facilities are owned, managed, or sponsored by name brand companies such as Vans, Etnies, and Monster Energy.

Given La Quinta's desirable location, it may be possible to attract name brand companies to develop or sponsor a premiere facility. Additionally, with music being a significant component of the skate/scooter/BMX culture, there may be opportunities to partner with music industry companies such as GoldenVoice.

Staff is set to release a request for qualifications to ascertain if a private entity would lease/purchase the City site and operate the facility. This arrangement may be a creative solution to the high cost of development, operation, and maintenance. It may also reduce City construction costs, expedite build out, and transfer or share the costs for ongoing management, maintenance, and liability.

Staff is seeking City Council input regarding this approach.

Report prepared by: Steve Howlett, Golf Parks, & Facilities Manager

Report approved by: Edie Hylton, Deputy City Manager

