



# City of La Quinta

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## CITY COUNCIL AGENDA

CITY HALL COUNCIL CHAMBERS  
78-495 Calle Tampico, La Quinta

**REGULAR MEETING ON TUESDAY, JULY 5, 2016**  
**4:00 P.M – OPEN SESSION**

### **CALL TO ORDER**

ROLL CALL: Councilmembers: Franklin, Osborne, Peña, Radi, Mayor Evans

### **CONFIRMATION OF AGENDA**

**CLOSED SESSION** - NONE

### **PLEDGE OF ALLEGIANCE**

### **PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA**

At this time, members of the public may address the City Council on any matter not listed on the agenda. *Please complete a "Request to Speak" form and limit your comments to three minutes.* The City Council values your comments; however in accordance with State law, no action shall be taken on any item not appearing on the agenda unless it is an emergency item authorized by GC 54954.2(b).

### **ANNOUNCEMENTS, PRESENTATIONS AND WRITTEN COMMUNICATIONS**

### **PRESENTATION BY FIRE CHIEF LACLAIR RE FIRE SERVICES TO LA QUINTA**

### **STUDY SESSION**

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**CONSENT CALENDAR**

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NOTE: Consent Calendar items are routine in nature and can be approved by one motion.

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2. APPROVE DEMAND REGISTERS DATED JUNE 13, JUNE 17 AND JUNE 24, 2016 53
3. APPROVE PROFESSIONAL SERVICES AGREEMENT WITH TERRA NOVA PLANNING & RESEARCH, INC. FOR ON-CALL PLANNING SERVICES 83
4. APPROVE AMENDMENT NO. 2 TO THE PROFESSIONAL SERVICES AGREEMENT WITH JNS MEDIA SPECIALISTS FOR FISCAL YEAR 2016/17 PRINT AND MEDIA MARKETING SERVICES 111
5. APPROVE AMENDMENT NO. 2 TO THE PROFESSIONAL SERVICES AGREEMENT WITH GRAPHTEK INTERACTIVE FOR FISCAL YEAR 2016/17 DIGITAL MARKETING SERVICES 119
6. ADOPT RESOLUTION AUTHORIZING EXECUTION OF AN AMENDED AND RESTATED JOINT EXERCISE OF POWERS AGREEMENT RELATING TO THE CALIFORNIA STATEWIDE COMMUNITIES DEVELOPMENT AUTHORITY (RESOLUTION NO. 2016-025) 127
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**BUSINESS SESSION** - NONE

**PUBLIC HEARINGS** – NONE

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**MAYOR'S AND COUNCIL MEMBER'S ITEMS**

**REPORTS AND INFORMATIONAL ITEMS**

1. CVAG COACHELLA VALLEY CONSERVATION COMMISSION (Evans)
2. CVAG ENERGY AND ENVIRONMENTAL RESOURCES COMMITTEE (Evans)
3. CVAG EXECUTIVE COMMITTEE (Evans)
4. GREATER PALM SPRINGS CONVENTION AND VISITORS BUREAU (Evans)
5. LEAGUE OF CALIFORNIA CITIES DELEGATE (Evans)
6. COACHELLA VALLEY WATER DISTRICT POLICY COMMITTEE (Evans)
7. SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS (Evans)
8. CALIFORNIA JOINT POWERS INSURANCE AUTHORITY (Franklin)
9. CHAMBER OF COMMERCE INFO EXCHANGE COMMITTEE (Franklin)
10. COACHELLA VALLEY MOUNTAINS CONSERVANCY (Franklin)
11. JACQUELINE COCHRAN REGIONAL AIRPORT AUTHORITY (Franklin)
12. SUNLINE TRANSIT AGENCY (Franklin)
13. AD HOC COMMITTEE TO EVALUATE CITY CANNABIS OPTIONS (Franklin and Peña)
14. CVAG PUBLIC SAFETY COMMITTEE (Osborne)
15. DESERT SANDS SCHOOL DISTRICT COMMITTEE (Osborne and Franklin)
16. IID ENERGY CONSUMERS' ADVISORY COMMITTEE (Osborne)
17. EAST VALLEY COALITION (Osborne)
18. ANIMAL CAMPUS COMMISSION (Peña)
19. CVAG VALLEY-WIDE HOMELESSNESS COMMITTEE (Peña)
20. RIVERSIDE COUNTY TRANSPORTATION COMMISSION (RCTC) (Radi)
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22. COACHELLA VALLEY UNIFIED SCHOOL DISTRICT COMMITTEE (Franklin and Radi)
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## **ADJOURNMENT**

**The regular meetings of August 16 and September 6, 2016 have been cancelled.**

The next regular meeting of the City Council will be held on July 19, 2016 commencing with closed session at 3:00 p.m. and open session at 4:00 p.m. at the City Hall Council Chambers, 78-495 Calle Tampico, La Quinta, CA 92253.

## **DECLARATION OF POSTING**

I, Susan Maysels, City Clerk, of the City of La Quinta, do hereby declare that the foregoing Agenda for the La Quinta City Council meeting was posted on the City's website, near the entrance to the Council Chambers at 78-495 Calle Tampico, and the bulletin boards at the Stater Brothers Supermarket at 78-630 Highway 111, and the La Quinta Cove Post Office at 51-321 Avenida Bermudas, on July 1, 2016.

DATED: July 1, 2016

SUSAN MAYSELS, City Clerk  
City of La Quinta, California

### **Public Notices**

- The La Quinta City Council Chamber is handicapped accessible. If special equipment is needed for the hearing impaired, please call the City Clerk's office at 777-7103, twenty-four (24) hours in advance of the meeting and accommodations will be made.
- If special electronic equipment is needed to make presentations to the City Council, arrangements should be made in advance by contacting the City Clerk's office at 777-7103. A one (1) week notice is required.
- If background material is to be presented to the Councilmembers during a City Council meeting, please be advised that eight (8) copies of all documents, exhibits, etc., must be supplied to the City Clerk for distribution. It is requested that this take place prior to the beginning of the meeting.
- Any writings or documents provided to a majority of the City Council regarding any item(s) on this agenda will be made available for public inspection at the Community Development counter at City Hall located at 78-495 Calle Tampico, La Quinta, California, 92253, during normal business hours.