

**WRITTEN
PUBLIC
COMMENTS
& HAND-OUTS**

**CITY COUNCIL
MEETING**

JUNE 2, 2020

LA QUINTA ART
CELEBRATION
Experience Amazing Art!

April 29, 2020

CITY COUNCIL MEETING JUNE 2, 2020
HANDOUT BY PAUL ANDERSON
PRESENTATION NO. 1 - LQ ART CELEBRATION

Linda Evans, Mayor
Jon McMillen, City Manager
Chris Escobedo, Community Resources Director
City of La Quinta
78495 Calle Tampico
La Quinta, CA 92253

Dear Madame Mayor, Council Members, City Manager, and City Staff,

Thank you for selecting SCOPE Events, LLC to produce our new La Quinta signature art event. We immediately embraced the community and worked tirelessly toward one objective: “the tradition of art in La Quinta continues with Celebration!” To this end, we have surely succeeded.

The feedback from artists and the community has been overwhelming in the best possible way. We were blessed with beautiful weather and an incredible community response. We were also very lucky with the timing of the event that ended right before all public gatherings were canceled due to the COVID-19 pandemic. We are most grateful to the City of La Quinta which was committed, enthusiastic and supportive throughout this endeavor. The La Quinta Art Celebration would not have been possible with you!

Keys to Success

There were many contributing factors and individuals that all came together to make the event successful; we refer to them as our Keys to Success. Here are a few of the biggest from this year’s event:

[Volunteers](#) - There was an amazing turnout across all four days of the event with a total of 176 volunteers including 26 Captains and 150 volunteers. Several joined us from *Tools for Tomorrow*. This volunteer force provided essential help with load in/out and with other critical functions including registering artists, gate operations, and artist hospitality including delivering breakfast and lunch to the artists and booth sitting to provide the artists respite. They also worked the 24hr helpline which proved to be a vital asset for community relations and dialogue. One example is when a local resident called the helpline at 11:00pm to complain about the noise caused by a generator. This was an easy fix and one that was able to be corrected within moments of the call.

[Wi-Fi](#) - SCOPE Events invested to provide a dedicated Wi-Fi network for artists to utilize to eliminate existing connectivity issues so sales could be conducted electronically. We

contracted with *Road Wi-Fi* to design and implement the new network and, based upon positive feedback from the artists, we plan to replicate this effort in future events.

Upscale Food and Beverages – SCOPE Events sought to elevate the food and beverages available to both the artists and patrons. Our concept to provide higher quality upscale food and drinks so that this domain was more on-par with the rest of the festival. We utilized the services of Best Beverage Catering. This well-renowned company provides “next generation food & beverage experiences at festivals, sporting events, clubs & private events”. They delivered on that reputation.

Community Outreach by City of La Quinta

- City Direct Mail Card with complimentary poster offer: 150 cards were turned in at the event. If a patron forgot their card and had proof they were a resident of La Quinta, they were given a poster.
- Resident Letter granting free admittance to Neighborhoods that border the Civic Center: 27 out of 97 letters were redeemed equaling 54 tickets. The Wellness Center was the perfect location to serve as the hub for this promotion. The campaign was extended throughout the event. Residents who called in were told to bring the letter to the entrance for their complimentary tickets.
- Window Posters and Contact Information to Local Business: Highly successful as the merchants felt valued and included in the event. They also appreciated having the Helpline Phone number for 24/7 response for any questions or concerns.
- Colorful Pole Banners throughout the City: These reinforced the event marketing campaign and endorsed the feeling of Celebration!
- Coastal Glossy Magazine ads for January and February publications: These increased our branding in Seattle, Portland, San Francisco, Los Angeles, and San Diego.

Professional Photography and Video – SCOPE Events hired *Amy Hart Productions* to be on-site during all four days of the show to capture the event with professional quality photography and to create a database of photos and video for future television, web, and print marketing. We seek to build a dynamic internet presence and social media campaign for future LQAC events. Although these goals are not yet fully realized, they begin with having quality source materials available. We believe this was a good investment that will prove to be a key to our future successes.

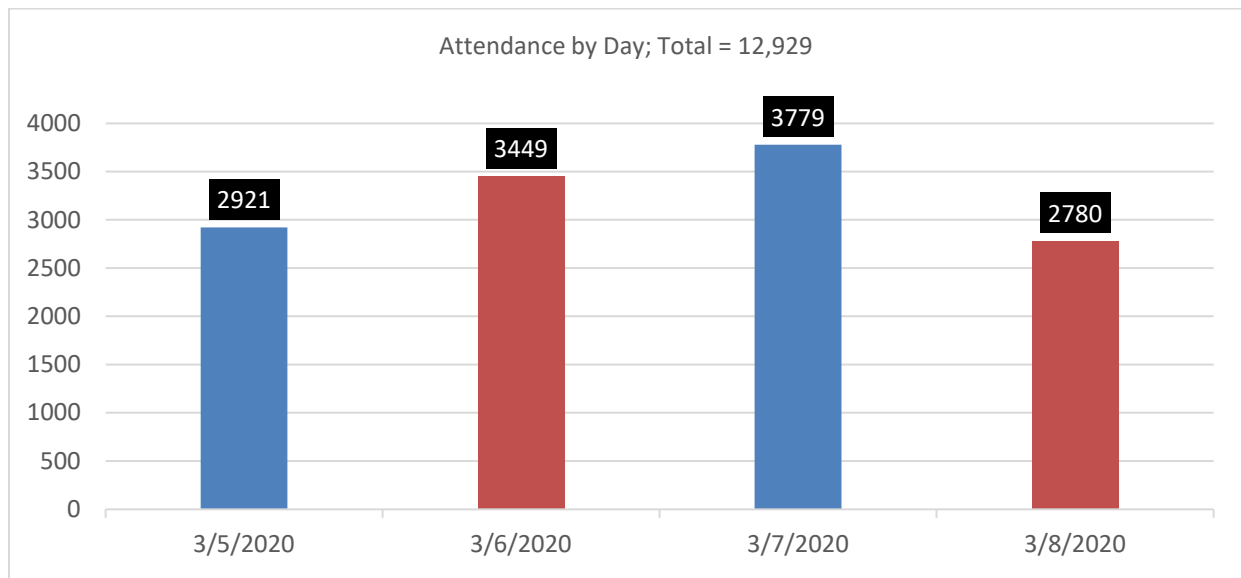
LQAC 2020 Data Summary

SCOPE Events has begun analyzing data from the inaugural year and, given all the variables, we were very pleased with the outcome. We heard from some of the artists that this was their best show ever! We look forward to sitting down with City staff to discuss this report and engage in further dialogue about successes, challenges and ideas for next year. We also look forward to making a presentation to the City Council that will showcase some of the highlights of 2020 and address questions about the next Celebration. We are already receiving requests from both patrons and artists, so we have announced our intention to hold the La Quinta Art Celebration 2021 during the weekend of **March 4-7, 2021**. After meeting with the City Council, we will begin the Temporary Use Permit (TUP) process for 2021. The first "Calls for Artists" applications will be accepted July 1, 2020.

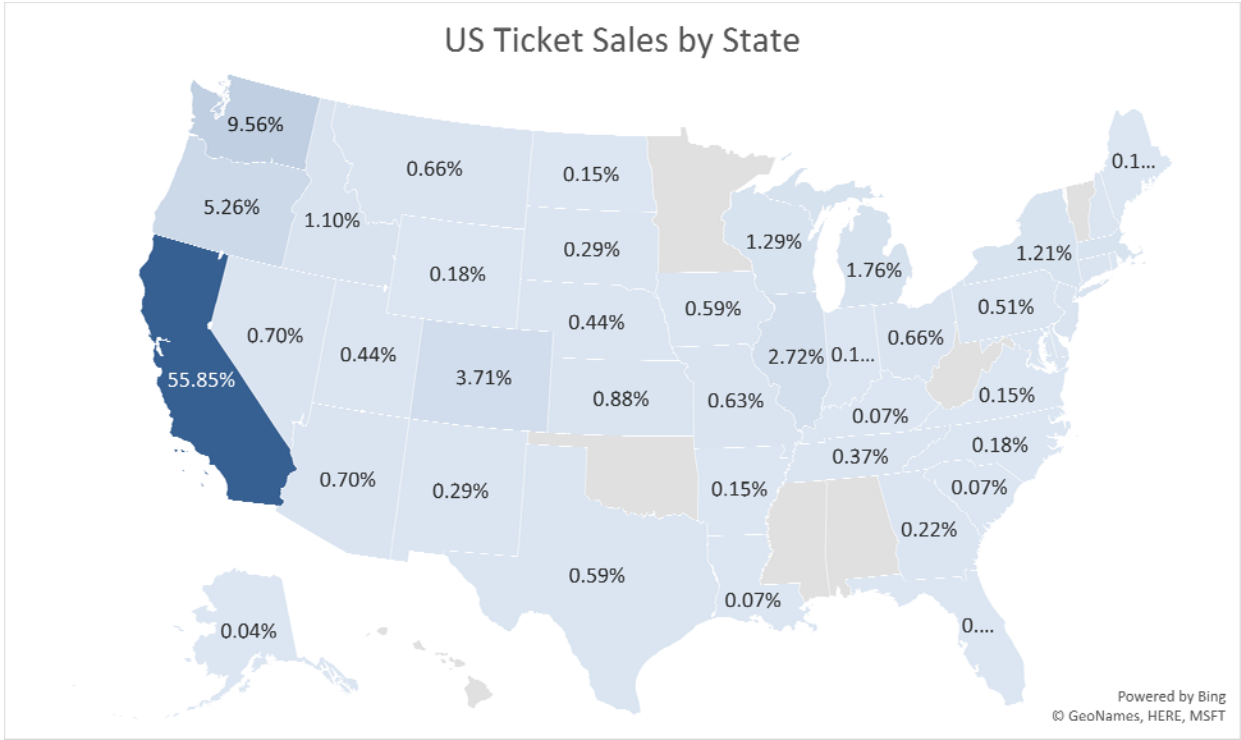
Artists, Attendance, and Sales - There were almost **13,000** total attendees throughout the four-day event (see "Graph 1" below for counts by day). Most ticket sales (88.05%) were single day passes with the remaining (11.95%) being multi-day passes. "Graph 2" below shows the % of US ticket sales by State. There was a total of 223 participating artists from 38 different States. We also hosted artists from Argentina, Canada, and Nicaragua and 3 local artists from La Quinta.

We do believe attendance was ultimately affected by COVID-19, although there are too many variables and no historic data available to confidently attribute diminished participation to any one factor. Next year, as an established show with a full year to execute, we look forward to even more robust attendance!

Graph 1: Attendance Counts by Day

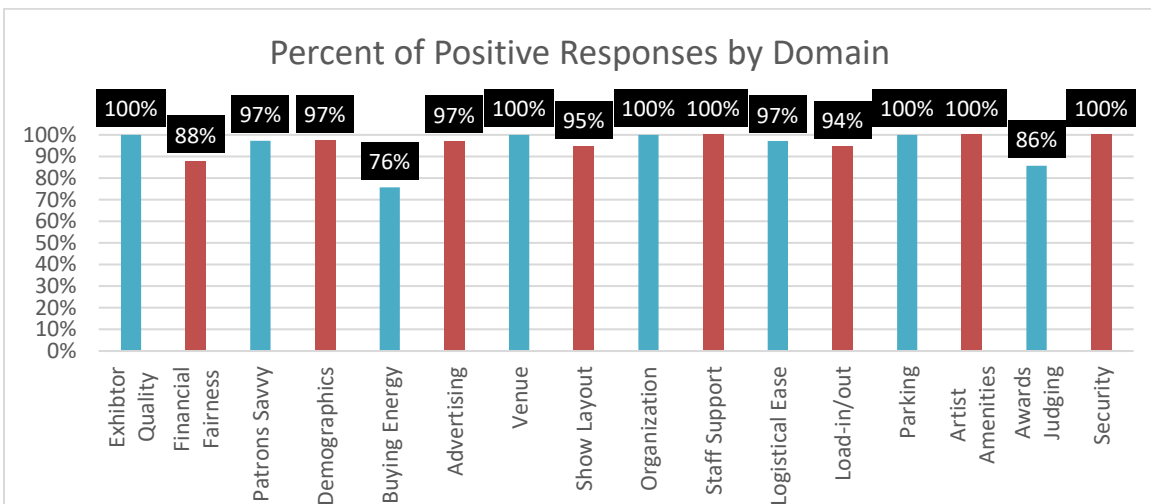


Graph 2: US Ticket Sales by State



Client Feedback- The LQAC 2020 examined data from the independent, third-party “Art Fair Source Book”, an industry publication that collects and distributes data to artists and promoters about festivals throughout the country. They collect satisfaction data from participating artists across several domains. “Graph 3” below shows the LQAC 2020 results based upon responses from 37 participating artists; also included is a selection of quotes directly from participating artists below the graph.

Graph 3: Percent of Positive Responses by Domain; N=37



Fantastic venue, staff, and amazing patrons!

- Anonymous founding artist

Great show for us. Definitely worth the trip. Great staff and venue.

- Anonymous founding artist

It's a beautiful setting for a show! Perfect weather. Great artists!

- Anonymous founding artist

Taken together, these data describe a successful endeavor that we are proud to call a SCOPE Event. Overall, we believe it was a great inaugural year for LQAC, and we have already turned our focus toward 2021. While it is difficult to predict anything in the current climate, please rest assured that we have begun planning for LQAC 2021 and we will always celebrate the artistic spirit! We are working on further event enhancements, increasing attendance and sales, building new partnerships, and gaining new sponsors.

Thank you for designating SCOPE Events, LLC as your promotor. We hope we made the city proud.

Sincerely,

Paul A. Anderson, CEO

Kathleen Hughes, Event Director

Monika Radeva

From: Tyerman [REDACTED]
Sent: Tuesday, June 02, 2020 12:54 PM
To: City Clerk Mail
Subject: Written comment for today's Council meeting
Attachments: Thank you for restarting Ave. 60.docx

EXTERNAL: This message originated outside of the City of La Quinta. Please use proper judgement and caution when opening attachments, clicking links or responding to requests for information.

Dear City Clerk, Monika,

Attached are my written comments for today's Council meeting in appreciation for their work on Avenue 60.

I am not asking for time for a verbal comment, but appreciate you sharing this with our leadership.

I plan to "join" the meeting on line today.

Thanks for all you do.

Dale

Madam Mayor, Councilmembers, City Manager, City Attorney and staff.

Thank you for hearing and responding to our concerns on restarting the landscaping on Avenue 60.

We were advised by Mr. McMillian last Friday that the work would resume on Monday June 1, 2020.

Crews are in place and the work is projected to be complete in July.

We are also putting back to work members of our community.

In the face of all the challenges each of you are facing as you move our City forward, I am once again impressed and appreciative of what you do for our City.

Thank you for your leadership, engagement and results during these challenging times.

With my respect and appreciation.

Dale Tyerman

[REDACTED]

La Quinta, CA

92253

[REDACTED]

Monika Radeva

From: Steven Parker <[REDACTED]>
Sent: Tuesday, June 2, 2020 2:42 PM
To: City Clerk Mail
Subject: Written Comments Regarding Short Term Rentals, If Possible Verbal Comments

EXTERNAL: This message originated outside of the City of La Quinta. Please use proper judgement and caution when opening attachments, clicking links or responding to requests for information.

To the Mayor and City Council:

I would like to express my shock and dismay over the City of La Quinta's decision to allow short term rentals to resume. We live year round at PGA West on Oakhill in the Arnold Palmer Course, where at least 15 to 20 of these scourges to our community currently exist. These properties bring in the worst possible people to our community on a regular basis, but now it's going to be even worse due to those infected by coronavirus from L.A. and Orange Counties who want to escape to the desert from the areas in which they live, to "get away" to our low density and safe way of life. I wonder how many of those who will soon be showing up on our doorstep have been involved in the recent protests/rioting standing right next to each other with no face coverings while chanting and shouting? Which by the way is one of the worst ways of spreading the incredibly infectious and dangerous COVID-19 virus.

In the meantime, the renters are hanging out and partying their butts off at our pools and other amenities. What else do they have to do? It's not like they're working for a living. It's an outrage that you are allowing, and that we have to deal with, absentee owners who couldn't care less about our community being able to import out-of-towners right next door to us. All these slumlords want to do is to make money off of the year round La Quinta resident's backs without a care in the world about bringing anyone who is infected with coronavirus into our backyards.

What happened to the ban on leisure travel? I thought that was still a State mandate. Why are we one of the only islands in the Coachella Valley to allow this unreasonable intrusion? At least three other cities in the valley have already extended the short term rental moratorium until the end of June. Why can't we be one of the smart cities?

Remember that when the wise among us sees danger, they seek refuge. But the simple and stupid among us ignore danger and keep going, and ultimately pay a very steep price.

Thank you,
Steven Parker
[REDACTED]
La Quinta
[REDACTED]

Tania Flores

From: [REDACTED]
Sent: Tuesday, June 2, 2020 3:54 PM
To: City Clerk Mail
Subject: Written Comments - Council mtg. 06-02-20 AND Special Council mtg. 06-03-20
Attachments: 2013 Severance Offer.pdf; CCMIN 01 02 2013.pdf

EXTERNAL: This message originated outside of the City of La Quinta. Please use proper judgement and caution when opening attachments, clicking links or responding to requests for information.

- 1) Robert Ambriz, Jr.
- 2) Beaumont, CA
- 3) [REDACTED]
- 4) Study Session Item Number 3 (06-02-20) AND Closed Session 1 (06-03-20)
- 5) 2020 Workforce Reduction Plan - Severance request
- 6) Written Comments

Earlier today, Angela Scott sent the e-mail below to City Council and later shared the e-mail message with myself and other co-workers who will be effected by the City's 2020 Workforce Reduction Plan by being laid off. With Angela's prior permission, I am requesting that her e-mail with attachments be put on record as written comment.

Thank you.

From: Angela Scott <[REDACTED]>
Subject: 2020/21 Budget Recommendations
Date: June 2, 2020 at 1:24:31 PM PDT

Good afternoon Madame Mayor and Council members;

"Thank You" for allowing me to be a part of the City of La Quinta for over 23 years. It has been a great journey filled with ups and downs but most of all growth, opportunity, and appreciation. Yesterday I was advised that as of June 17, 2020, I would be part of the Workforce Reduction Plan. With the COVID restrictions, it is clear that budget deficits are occurring throughout our valley, and it is unfortunate. I was with the City during the 2013 workforce reduction and it really was hard for everyone.

I am sending this email to you because I feel like compassion and consideration for long term employees was not a part of the equation. Being let go with 2 weeks' notice and without any type of severance during these difficult times really puts a burden on us and our families.

In May 2012, the City worked really hard to achieve a balanced budget with a projected \$2,187,759 deficit. As you are probably aware, this was during the elimination of redevelopment agencies resulting in loss of reserves and CIP projects. In order to accomplish this, in January 2013, 22 positions were impacted by the work force reduction. The severance package offered to all full time employees included (see attached):

- One week of salary for each year of service with the City, with a minimum of 8 weeks salary for those employees who are with the City for less than 7.5 years;
- A flat \$4,000 per employee to fund health care costs; and
- Out placement services including career coaching, resume writing and job interview assistance.

During that January 2, 2013 meeting:

Council Member Evans said that these 22 people helped build our city, participated in events, and have been part of what made this city the Gem of the Desert. This decision is not easy for Council but, faced with the demand and the work that must be done, this is the alternative Council must face. Ms. Evans supports this endeavor based on the process underwent to develop it. She feels for the employees and families of those the city will lose. Ms. Evans said the Council wanted to be fair to them and as seen in the severance package, Council went above and beyond what is required by law because these employees mean so much. Ms. Evans wished them all the best and thanked them for all their years of service, which will not be forgotten. She thanked the Executive Team and noted that the challenge is ahead to deliver in this new world. She stated that Council will be there to support and challenge staff moving forward.

These words mean so much to me as your Human Resources Manager, because I know and feel that same way about our City of La Quinta team.

Although I was not given any information as to who is on the reduction list, I do know that the following staff members were talked to:

- Missy Mendoza, 32 years of service
- James Lindsey, 24 years of service
- Myself, 23 years of service
- Wanda Wise-Latta, 21 years of service
- Robert Ambriz, 19 years of service
- Pam Nieto, 18 years of service
- Toma Stoianovici, 12 years of service

Each of these members are Classic (2.5% at 55) PERS members and will definitely save the City future pension costs. However, Missy, Robert and myself are not able to retire yet because we are not of age and trying to find a replacement job until we can retire is going to take more than two weeks.

Today's Study Session Budget report states that the City has General Fund Reserves in the amount of \$39,333,800 and Measure G sales tax reserve balance of \$10,938,675. It also requests a contingency for staffing in the amount of \$400,000. This account usually allows for promotional staffing flexibility and exceeds bonus'. However, with staff cuts and salary freezes, it wouldn't seem that this would be necessary, although it could be used toward severance.

I would ask that the City Council consider a severance similar to that offered in 2013.

Your consideration is greatly appreciated by all of us affected.

Angela Scott
City of La Quinta
Human Resources Manager

**CITY OF LA QUINTA
SEVERANCE OFFER**

Eligibility: All full-time City Employees impacted by a reduction in force.

Salary

Component: With an eight (8) week minimum, the City will pay one (1) week of base salary* for each full year of employment with the City.**

Medical

Component: \$4,000 cash stipend per employee.

Payment: This payment would be paid with the final employee paycheck. Additionally, all accrued leaves will be paid pursuant to existing provisions. This payment along with accrued leave may be eligible for rollover to the City's 457 Deferred Compensation Plan if one's annual contribution falls below the annual IRS maximum contribution (\$17,500 if under age 50 plus an additional \$5,500 catch-up limit if over age 50).

Accrued

Leaves: Per Personnel Policies and Procedures -

Sick Leave Pay Back: City to provide Sick Leave pay back as follows:

- 2 through 4 years of service 25%
- 5 through 9 years of service 50%
- 10 years of service and up 75%

Admin Leave Pay Back: The employee will be paid for the prorated Administrative Leave earned to the date of departure. If the employee has not earned enough prorated Administrative Leave to cover Administrative Leave used prior to departure, the remaining balance due shall be subtracted from any Vacation or Sick Leave buyout, or earned salary that the employee may be due upon departure.

Vacation, Comp Time and Floating Holiday: Paid upon departure.

Additionally: The City will provide out placement services which will include a 1-1/2 day workshop on January 10 & 11, 2013 at City Hall and one-on-one career coaching, resume writing and interviewing techniques for up to 30 days afterwards. The Employee Assistance Program (EAP) is also available through Wellness Works and can be reached at 760-568-0851.

Final Day on

Payroll: The final day on payroll for all employees affected by the reduction in force will be Thursday, January 17, 2013.

Additional Information

If you have questions or need additional information, please contact Human Resources.

*As identified in H. T. E. as of January 3, 2013 and prior to withholding taxes.

**Partial years of service in excess of six (6) months will be rounded to the next year.



**CITY COUNCIL
MINUTES
TUESDAY, JANUARY 2, 2013**

A regular meeting of the La Quinta City Council was called to order at 3:31 p.m. by Mayor Adolph.

PRESENT: Councilmembers Evans, Franklin, Henderson, Osborne, Mayor Adolph
ABSENT: None

PUBLIC COMMENT - None

CLOSED SESSION

- 1. CONFERENCE WITH THE CITY'S REAL PROPERTY NEGOTIATOR, FRANK J. SPEVACEK, PURSUANT TO GOVERNMENT CODE SECTION 54956.8 CONCERNING POTENTIAL TERMS AND CONDITIONS OF ACQUISITION AND/OR DISPOSITION OF REAL PROPERTY LOCATED IN LA QUINTA VILLAGE, EAST OF DESERT CLUB DRIVE, SOUTH OF CALLE TAMPICO, NORTH OF AVENIDA LA FONDA (APNs 770-123-002, 770-123-003, 770-123-004, 770-123-006, 770-123-010, 770-124-002, 770-124-003, 770-124-004, 770-124-007, 770-124-009). PROPERTY OWNER/NEGOTIATOR: MARVIN INVESTMENTS, INC., WELLS MARVIN**
- 2. CONFERENCE WITH LABOR NEGOTIATORS, SKI HARRISON AND TERRY DEERINGER, REGARDING NEGOTIATIONS WITH THE LA QUINTA CITY EMPLOYEES ASSOCIATION PURSUANT TO GOVERNMENT CODE SECTION 54957.6 MEET AND CONFER PROCESS**

THE CITY COUNCIL RECESSED TO CLOSED SESSION AT 3:32 P.M.

*MAYOR ADOLPH RECONVENED THE CITY COUNCIL MEETING AT 4:03 P.M.
WITH ALL MEMBERS PRESENT*

Mayor Adolph led the audience in the Pledge of Allegiance.

PUBLIC COMMENT

Public Speaker: Christi Salamone, La Quinta - Ms. Salamone distributed to Council a copy of the program from the first La Quinta Arts Festival. She thanked Council and the community for their support and for providing the most beautiful festival site in the nation. Ms. Salamone said she is before Council to announce that the

La Quinta Arts Festival has just been ranked the number one fine arts festival in the nation. She noted that Festival Board Members are working hard to produce another stellar event March 7-10 this year. Ms. Salamone presented to the City a framed 2013 Arts Festival poster.

Public Speaker: Kay Wolff, La Quinta – Ms. Wolff wondered why a plan to raise Lighting and Landscaping District revenue was not included in the Service Delivery Options staff report to offset the need to cut staff. She said that Council decided to wait on addressing these fee increases until after the Municipal elections, so now she is interested in knowing the plan and timeline for addressing increases. She believes the public needs to take its share of responsibility for balancing the city budget. Ms. Wolff asked if the new staff organization resulted in a net gain or loss in salary costs. Ms. Wolff expressed her support of the new GoRequest program but given the layoffs, was concerned about the staffing available to respond to the more numerous citizen requests. Lastly, Ms. Wolff asked if the \$1.5 million in proposed technology upgrades was needed as a result of personnel layoffs or if it is needed in spite of the layoffs.

Public Speaker: Kathy Housel, La Quinta – Ms. Housel noted that she is still waiting for responses from the County on California Bio Mass complaints. Mayor Adolph informed Ms. Housel that the City Attorney sent a letter out today to the County Supervisor stating enough is enough.

Public Speaker: Stu Wells, Mayor of Osoyoos, British Columbia – Mayor Wells extended his best wishes to Council from a Canadian snow bird.

CONFIRMATION OF AGENDA

Council Member Franklin requested that Consent Calendar Item Nos. 5 and 6 be pulled for discussion. Council concurred.

PRESENTATIONS

- 1. PRESENTATION OF 2012 PUBLIC WORKS AWARENESS AWARD FROM SOUTHERN CALIFORNIA AMERICAN PUBLIC WORKS ASSOCIATION FOR ANNUAL HIGH SCHOOL STUDENT OUTREACH PROGRAM**

Public Works Director Jonasson presented the award, thanked his staff and noted that this is the fourth year the city has received this award.

WRITTEN COMMUNICATIONS – None

APPROVAL OF MINUTES

MOTION – A motion was made and seconded by Council Members Evans/Henderson to approve the minutes of December 18, 2012 as submitted. Motion passed unanimously.

CONSENT CALENDAR

1. **EXTEND THE TIME FOR COMPLETION OF THE OFFSITE IMPROVEMENTS FOR PARCEL MAP 35900, ARNOLD PALMER OFFICE BUILDINGS, DAVID CHAPMAN INVESTMENTS, LLC [Resolution 2013-001]**
2. **EXTEND THE TIME FOR COMPLETION OF THE ONSITE IMPROVEMENTS FOR PARCEL MAP 35900, ARNOLD PALMER OFFICE BUILDINGS, DAVID CHAPMAN INVESTMENTS, LLC [Resolution 2013-002]**
3. **EXTEND THE TIME FOR COMPLETION OF THE ONSITE IMPROVEMENTS FOR TRACT MAP 31681-3, ANDALUSIA, CORAL OPTION I, LLC [Resolution 2013-003]**
4. **LICENSE AGREEMENT FOR PEDESTRIAN, VEHICLE AND UTILITY IMPROVEMENTS WITH COSTCO WHOLESALE CORPORATION FOR CONSTRUCTION OF A VEHICULAR CROSS ACCESS POINT, SIDEWALK IMPROVEMENTS AND A UTILITY CONNECTION ON COSTCO WHOLESALE CORPORATION'S PROPERTY**
5. **pulled >>> A PROFESSIONAL SERVICES AGREEMENT WITH THE TALL MAN GROUP FOR REAL ESTATE ANALYSIS AND AFFORDABLE HOUSING CONSULTING SERVICES AND APPROVAL OF APPROPRIATION**
6. **pulled >>> A PROFESSIONAL SERVICES AGREEMENT WITH GAFCON, INC. FOR REAL ESTATE ANALYSIS AND APPROVAL OF APPROPRIATION**
7. **APPLY TO THE CALIFORNIA OFFICE OF TRAFFIC AND SAFETY FOR THE SOBRIETY CHECKPOINT GRANT PROGRAM FUNDING FOR FISCAL YEAR 2013/2014**
8. **DEMAND REGISTER DATED JANUARY 2, 2013**

MOTION – A motion was made and seconded by Council Members Evans/Henderson to approve Consent Calendar Item Nos. 1-4 and 7-8 as recommended, with Items 1, 2, and 3 adopting Resolution Nos. 2013-001, 2013-002 and 2013-003 respectively. Motion passed unanimously.

BUSINESS SESSION

1. SERVICE DELIVERY OPTIONS REPORT

City Manager Spevacek and Department Directors presented the staff report, which is on file in the City Clerk's Office.

In response to Council Member Osborne, Director Hylton explained that facility maintenance staff is being moved to Community Services rather than Public Works because these employees maintain city-owned buildings, most of which are managed by Community Services (library, senior center, museum, etc.) whereas Public Works maintains city infrastructure and outdoor facilities such as streets and medians.

In response to Council Member Osborne, City Manager Spevacek explained that the new Assistant to the City Manager position is different from an Assistant City Manager position in that it is a lower pay grade with lesser responsibilities. The Assistant to the City Manager will administer major contracts. Mr. Spevacek said that the new Business Analyst position will provide real estate analysis, assist with revenue projections, and oversee the implementation of new technology. Mr. Spevacek explained that the volume of activity in the city is such that one person could not handle the work load of both the business analyst and the strategic planner assisting the City Manager to move the city forward.

Mr. Spevacek explained that the duties of the new Housing Coordinator position are more than oversight of the Coral Mountain and Washington Street Apartment projects. He said housing matters include oversight of the 600+ affordable housing second trust deed agreements serviced by an outside consultant, which have covenants extending 25 to 45 years. In addition, La Quinta has a variety of multi-family and senior housing units that require annual compliance monitoring and someone in-house needs to do these tasks. The position was redefined and the salary reduced from the present level because of a decrease in activity, and if the workload decreases further in the future, the position will be adjusted. Mr. Spevacek explained that economic development activities will be split between the City Manager's Office and the new Community Development Department.

In response to Council Member Osborne, City Manager Spevacek said that a Housing Coordinator will not possess the depth and breadth of expertise brought by the real estate consultants, Tall Man Group and Gafcon (contracts to be discussed later in this meeting). The Business Analyst to be hired will be expected to have such talents. In the meantime, it was expected that expertise to evaluate SilverRock proposals, village property offers, and a change in the funding parameters for the Washington Street Apartments would be needed before the Business Analyst is hired.

In response to Council Member Osborne, Public Works Director Jonasson explained that the reduction to street sweeping services last year consisted of cutting the north La Quinta contractor's holiday make-up days and eliminating sweeping during the fifth week of months. Mr. Jonasson said that current reductions and savings are due to the elimination of the contractor and reducing sweeping to every other week instead of every week. He said that city staff with city-owned sweepers can accomplish the task for \$8 per mile less than a contractor.

In response to Council Member Franklin, Public Works Director Jonasson said that the City Maintenance Manager would be responding to GoRequests received by his department. Council Member Franklin commented that it was great that Public Works was looking into sharing resources with other cities because it is a win-win situation for all involved.

Council Member Henderson thanked staff for the thorough presentation.

In response to Council Member Evans, City Manager Spevacek explained how the city's new streamlining will be communicated and introduced to the community. He said that it was included in the city newsletter and staff is embarking on an outreach campaign to dialog with community and business groups to promote an understanding of the city's financial condition and explain the changes planned.

City Manager Spevacek said that staff understands that any discussion with the community regarding fee increases or revenue enhancements first requires a demonstration that the city's internal operation has been scrutinized and adjusted without cutting services. Next, tax payers who wish to enjoy the services provided will have to look at revenues. The outreach campaign will give staff an opportunity to start the dialog and provide taxpayers with an understanding of how their city operates. He noted that 55% of city revenue is generated locally and 45% of city expenses go to police and fire services. On a La Quinta house worth \$300,000 paying \$3,000 in property tax, the city receives about \$280. Mr. Spevacek said that it's important for residents to understand the city's finances so intelligent decisions can be made.

Mayor Adolph thanked staff for doing a good job under very tough circumstances.

Public Speaker: Dave Heckman, La Quinta – Mr. Heckman complimented Anthony Moreno (Senior Code Compliance Officer), and appreciates his work. He is concerned that a reduction in code enforcement will result in more cars left on the street on street sweeping days. He suggested installing signage, ticketing or towing cars, or establishing a permit system for street parking and paying for this with funds collected from fines. Mr. Heckman said that he hopes that Council maintains the high level of code enforcement.

Council Member Henderson said it's challenging and difficult to realize that this is a new world. City employees understood the problem, came to the table, and dealt with it realistically. Ms. Henderson stated that she was proud of city staff, and thanked the employees who are leaving for the time they spent with the city.

Council Member Evans said that these 22 people helped build our city, participated in events, and have been part of what made this city the Gem of the Desert. This decision is not easy for Council but, faced with the demand and the work that must be done, this is the alternative Council must face. Ms. Evans supports this endeavor based on the process underwent to develop it. She feels for the employees and families of those the city will lose. Ms. Evans said the Council wanted to be fair to them and as seen in the severance package, Council went above and beyond what is required by law because these employees mean so much. Ms. Evans wished them all the best and thanked them for all their years of service, which will not be forgotten. She thanked the Executive Team and noted that the challenge is ahead to deliver in this new world. She stated that Council will be there to support and challenge staff moving forward.

Council Member Osborne said that the City Manager and Executive Team has done an outstanding job reorganizing city systems from an efficiency standpoint, cost standpoint, and delivery of services to citizens, which resulted in the extremely difficult layoff of 22 employees. Mr. Osborne said he believes the work of Housing Coordinator, Assistant to the City Manager and Business Analyst may be done by just two positions but he fully supports all other aspects of the report as unfortunate as it is to lose 22 good people.

Council Member Franklin said that Council can give all the reasons for supporting this report but understands that it does not soften the impact for the 22 employees who will not have a job with the city. She said that no Council Member has taken this decision lightly; they have met over and over, and discussed every possible solution. Ms. Franklin said that the bottom line remains that Council has a responsibility to the community to ensure that the city remains fiscally strong. Ms. Franklin thanked staff for their presentation.

Mayor Adolph said that approximately two years ago valley cities started reducing staff but after many meetings, Council and the City Manager decided to do everything possible to avoid layoffs. Then, when faced with a \$2 million deficit, Council offered voluntary retirement packages resulting in staff reductions, but this did not fully resolve the deficit problem and the city continued to live off reserves. A new City Manager was hired this summer and he was charged with balancing the budget. Mayor Adolph said that every possible solution short of layoffs was examined. He noted that when the City of La Quinta hires a new employee, they do so with the idea that s/he will stay for the duration and retire from city employment. Unfortunately this is the last resort, there is no option left for

Council. Mayor Adolph expressed how much he hates taking this action due to his fondness for the employees and their great work. He feels he must support this report because as much as he hates it, the city cannot continue to draw down the reserves. Mayor Adolph complimented staff for the difficult work of developing this plan.

MOTION – A motion was made and seconded by Council Members Henderson/ Evans to approve (1) the new organization plan that reduces the City's work force and combines the Building and Safety and Planning Departments, (2) a reduction in work force, (3) new job classifications for Assistant City Engineer, Assistant to the City Manager, Building Official/Emergency Manager, Business Analyst, Housing Coordinator and Deputy City Clerk, and (4) a revised salary schedule. Motion passed unanimously.

2. SELECT COUNCIL MEMBERS AS LA QUINTA REPRESENTATIVES ON VARIOUS COMMITTEES FOR 2013

City Clerk Maysels presented the staff report, which is on file in the City Clerk's Office.

MOTION – A motion was made by Council Members Evans/Henderson to retain all existing 2012 appointments for 2013 except that Mayor Pro Tem Franklin will become the Alternate to the Coachella Valley Association of Governments Executive Committee, and Council Member Evans will fill the vacant Alternate position for the Coachella Valley Economic Partnership. Motion passed unanimously.

3. APPOINT MEMBERS TO THE IMPERIAL IRRIGATION DISTRICT'S ENERGY CONSUMERS' ADVISORY COMMITTEE, AND THE COACHELLA VALLEY MOSQUITO AND VECTOR CONTROL BOARD

City Clerk Maysels presented the staff report, which is on file in the City Clerk's Office.

MOTION – A motion was made and seconded by Council Members Franklin/ Osborne to make the following appointments:

IID – Energy Consumers' Advisory Committee, 4-year term: Mark D. Weber

CV Mosquito and Vector Control Board, 4-year term: Robert G. Cox

Motion passed unanimously

4. AUTHORIZE THE CITY MANAGER AND CITY ATTORNEY TO ENFORCE THE CITY'S RIGHTS UNDER THE BONDS, INCLUDING THE INITIATION OF LITIGATION AGAINST BOND SAFEGUARD INSURANCE COMPANY AND MARK RINDLESBACH, TRUSTEE OF THE RINDLESBACH CONSTRUCTION,

**INC. AS NECESSARY TO COMPLETE IMPROVEMENTS FOR TRACT MAP
31852, POLO ESTATES**

Public Works Director Jonasson presented the staff report, which is on file in the City Clerk's Office.

In response to Council Member Evans, City Attorney Jenson explained that the entity no longer exists so there is no one to request an extension, and staff has been extremely lenient with bond representatives with no progress. By providing staff with the three alternatives, it gives them the authority to file, but attempts to reach a settlement or tolling agreement will first be pursued.

Principal Engineer Wimmer said that there are other projects with similar situations that will be brought to Council as their due dates approach.

MOTION – A motion was made and seconded by Council Members Evans/Franklin to authorize the City Manager and the City Attorney to enforce the city's rights under the bonds, including (1) the initiation of litigation against Bond Safeguard Insurance Company and Mark Rindlesbach, Trustee of the Rindlesbach Construction, Inc. as necessary to complete improvements for Tract 31852; and/or (2) the execution of a settlement agreement if a reasonable settlement is reached; and/or (3) the execution of a tolling agreement to suspend the running of the statute of limitations. Motion passed unanimously.

CONSENT CALENDAR ITEMS PULLED FOR DISCUSSION

- 5. A PROFESSIONAL SERVICES AGREEMENT WITH THE TALL MAN GROUP FOR REAL ESTATE ANALYSIS AND AFFORDABLE HOUSING CONSULTING SERVICES AND APPROVAL OF APPROPRIATION**
- 6. A PROFESSIONAL SERVICES AGREEMENT WITH GAFCON, INC. FOR REAL ESTATE ANALYSIS AND APPROVAL OF APPROPRIATION**

Council Member Franklin asked that these items be delayed since State action on Redevelopment Agency funds is pending, no developer has been selected for SilverRock, and under the new organization plan, it's possible some of these services could be done in house.

Public Speaker: Dave Heckman, La Quinta – Mr. Heckman suggested that the city hold off on hiring consultants until it's known what Redevelopment Agency funds the city will retain once the State Controller is done with his audit.

Council Member Osborne said he believes that a consultant to provide the services noted in Item No. 5 is not needed; the new Housing Coordinator should be able to

provide this. He said Item No. 6 can wait until a developer is selected for SilverRock. That will be an extremely complicated analysis.

Council Member Henderson stated that the Housing Coordinator is not going to have the expertise to complete the work noted in Item No. 5.

Items taken off calendar – no action taken.

STUDY SESSION

1. GoREQUEST CITIZEN RELATIONSHIP MANAGEMENT SOLUTION

Public Works Director Jonasson presented the staff report, which is on file in the City Clerk's Office.

In response to Council Member Evans, Director Jonasson said that requests can be made anonymously. Council Member Evans asked staff to add "FREE" to the marketing flyer, and confirmed that it was being cross-marketed on Facebook and with FG Creative to get the word out.

REPORTS AND INFORMATIONAL ITEMS

Jacqueline Cochran Regional Airport Authority – Council Member Franklin said that she has asked the Airport Manager, Daryl Shippy to make a presentation to Council in February.

DEPARTMENT REPORTS

City Manager Spevacek informed Council that there is renewed interest in SilverRock development from Discovery Land. He offered a change in approach from Council-developer meetings to staff taking a more direct role and providing the expertise needed. The Mayor and all four Council Members concurred that staff should take the lead and involve Council as need be.

City Attorney said that pursuant to Council's request a follow up letter has been sent to Supervisor Benoit regarding California Bio Mass.

In response to Mayor Adolph, Director Jonasson said that the new street, Vista Coralina is a two-lane street, with two speed tables. He said at the Costco end, traffic will be controlled with stop signs.

MAYOR'S AND COUNCIL MEMBER'S ITEMS – None

PUBLIC HEARINGS – None

ADJOURNMENT

There being no further business, it was moved and seconded by Council Members Evans/Henderson to adjourn at 6:24 p.m. Motion passed unanimously.

Respectfully submitted,



**SUSAN MAYSELS, City Clerk
City of La Quinta, California**

Monika Radeva

From: Steve Cherry [REDACTED]
Sent: Monday, June 01, 2020 9:28 AM
To: City Clerk Mail; Monika Radeva
Subject: Verbal Comments
Attachments: The City Of La Quinta And The CV Link.doc; THE CORAL MOUNTAIN DEVELOPMENT AND ME.doc

EXTERNAL: This message originated outside of the City of La Quinta. Please use proper judgement and caution when opening attachments, clicking links or responding to requests for information.

See attached

Steve Cherry
La Quinta, CA
[REDACTED]

No specific agenda item, subject verbal comments
Please tell me how to use my phone to address meeting.

The City Of La Quinta And The CV Link

Steve Cherry - 2 June 2020

The Coachella Valley Association of Governments website shows that the CV Link in Cathedral City has been completed. The map indicates that this 2.4 mile path is without obstruction as there are no crossover structures joining both sides of the Whitewater Channel.

Such is not the case for the CV Link in La Quinta as 4 crossover bridges are in place at Jefferson, Dune Palms, Adams and Washington. Thus, the pedestrian path is divided into 3 separate, small sections - not the best arrangement. In addition, the 40 ft of pathway (as envisaged in the Highway 111 Final report) will be difficult to obtain.

The question that the city has to answer is - how serious are we in proceeding with our section of the CV Link given the chopped-up nature of the available land? Are we serious enough to hire a firm to develop options as to how the city can actually build its section of the link?

So, La Quinta City Counsel - how serious are you?

THE CORAL MOUNTAIN DEVELOPMENT AND ME

Steve Cherry - 2 June 2020

Introduction

It started innocently enough when my son in Hanford mentioned a recent article in the *Hanford Sentinel* about a wave park being planned for La Quinta. This seemed to be a reprint of a LA Times story. Why would Hanford be interested in a wave park in La Quinta? A quick look at Mapquest answered this question - there is a 8-9 mile distance between Hanford and Lemoore - the latter being the site of the only other wave park in the state. Thus, what happens in La Quinta doesn't necessarily stay in La Quinta.

Follow-up

I then contacted Chris Aguirre, the content editor of the *Hanford Sentinel* and asked about any other articles written about the Lemoore wave park - there were three which he was kind enough to send to me and I distributed to the city council. None of these articles discussed any environmental impacts due to the Lemoore wave park - which is situated far away from any residential/commercial development so that there wouldn't be any significant environmental impact. This is not the case for the Coral Mountain wave park in La Quinta.

I suggested to Mr. Aguirre that he assign several reporters to the next event at the Lemoore wave park to obtain an unscientific assessment of any noise and traffic impact directly attributed to the wave park. I made the same suggestion to Parker Bowman, a *Hanford Sentinel* staff reporter who had been tasked by his editor. (Mr. Bowman is now the *Sentinel* editor.)

Closer To Home

The Lemoore wave park, I've been told, is out in the middle of nowhere. Therefore, there shouldn't be any noise/traffic downsides. However, such is not the case for the wave park planned for the Coral Mountain development in La Quinta. Indeed, a scaled drawing of the development indicated a 1-mile distance from the middle of the wave park to the entrance to Trilogy on Avenue 60. From this point to my humble abode is another 0.45 miles, thus, I am 1.45 miles from the center of the wave park and noise levels, from the wave machinery and attendants, will be a major consideration.

What Should The City Of La Quinta Do?

In the best of all worlds the folks at the *Hanford Sentinel* could supply us with unscientific data about noise and traffic problems at the Lemoore facility. Failing this, the city of La Quinta could:

1. Require that the Coral Mountain development provide scientific measurements of both the noise and traffic conditions at the next major event at the Lemoore facility.
2. Require that the Coral Mountain development develop mitigation schemes to solve any potential noise and traffic problems at the La Quinta facility.
3. Require that the Coral Mountain development submit a full environmental impact report covering all aspects of the development.
4. Do nothing and let the residents of Trilogy and Andalusia enlist the aid of Manny Perez (Riverside County representative) to correct any overlooked problems.

So, La Quinta city council, what is your pleasure?