

**WRITTEN
PUBLIC
COMMENTS**

**CITY COUNCIL
MEETING**

MARCH 17, 2020

Monika Radeva

From: Evans, Linda <Linda.Evans@tenethealth.com>
Sent: Monday, March 16, 2020 5:19 PM
To: Jon McMillen; Monika Radeva
Subject: FW: Corona Virus shut downs - One Eleven La Quinta Shopping Center

EXTERNAL: This message originated outside of the City of La Quinta. Please use proper judgement and caution when opening attachments, clicking links or responding to requests for information.

To include for tomorrow's Study Session.



Linda Evans

Chief Strategy Officer - Community Advocacy

Desert Regional Medical Center

Hi-Desert Medical Center

JFK Memorial Hospital

DRMC: 760.323.6621

JFK: 760.775.8414

Cell: 760.899.3279

Desert Care Network

linda.evans@tenethealth.com

From: Lu Ann Sims [REDACTED]
Sent: Monday, March 16, 2020 3:31 PM
To: Evans, Linda; Michael Shovlin
Subject: Corona Virus shut downs - One Eleven La Quinta Shopping Center

Linda,

I have talked to Michael and we hate to see businesses shut down but we also want to make sure everyone is safe as possible.

The tennis tournament had a big impacted on the shopping center because we are only 2 blocks away. Restaurants had stocked up anticipating more business.

I have had several calls from businesses about what is going to happen in the next few weeks and if we have some kind of plan in place. I have explained to them that the CDC is kind of calling the shots. I am waiting to see what the City is going to do. I want to make sure we are following all guidelines you are putting on the City. We are be happy to support the City in anyway we can to get through this situation.

CITY COUNCIL MEETING - MARCH 17, 2020 - WRITTEN COMMENTS BY ONE ELEVEN LA QUINTA SHOPPING CENTER
STUDY SESSION ITEM NO. 1 - CITY OPERATIONS DURING CORONAVIRUS

The smaller restaurants where people can't be spaced 6 feet apart might do just take out and close the dining room. Maybe they could take orders and then have the customer go out to their car and they can delivery the food to the car, that way people aren't standing around inside waiting.

If you know of any programs the Government is implementing to help out businesses and could pass that along the would be awesome. I will see that the businesses get this information.

Thanks again for all your help and support you give us.

Lu Ann Sims
Property Manager
One Eleven La Quinta Shopping Center
78-982 Hwy 111, 1B
La Quinta, Ca 92253
Cell [REDACTED]
Fax 760-771-0686

Monika Radeva

From: Mark Babij [REDACTED]
Sent: Friday, March 13, 2020 10:32 AM
To: Monika Radeva
Subject: Fw: Study Session Message

EXTERNAL: This message originated outside of the City of La Quinta. Please use proper judgement and caution when opening attachments, clicking links or responding to requests for information.

Hi Monika. What follows is an e-mail you can share with the City Council during your Wednesday meeting on city government collaboration with local business:

To: City Council

From: Mark Babij, Co-Owner of Desert Insurance Solutions

Hi City Council people! I'm writing in response to Friday's Desert Sun article in which you request input on collaboration between government and business at this time of uncertainty. I have three general thoughts to share:

First, think thrive, not just survive. Tourist anxiety related to the corona episode will linger long after the virus has passed. Attitudes and behaviors around hygiene and social distancing will have changed. LQ will continue to compete with other tourism options and should recognize our natural competitive advantages:

- Most people can drive here in the safety of their car rather than flying.
- Once here, visitors have the option of renting private homes rather than staying in busy hotels
- We specialize in fun activities that are "socially distant": hiking, biking, golf, tennis, hanging out at the pool.

Obviously we can't advertise LQ as a low risk vacation zone, but it could be helpful if we at least develop some awareness around it.

Second, accept that we need development and homeowners near development sites are always going to whine about something. That spot at 50th and Jefferson? We might like to have our office there, but aren't holding our breath. And the surf park? That site is so far out it seems ideal for development...but we see homeowners gearing up against it already. We need to balance minor inconveniences with what's good for the City and have a bias for action rather than delaying for decades.

And third, we need the City to think "LQ Business Solutions" rather than "LQ Rules Compliance". In the example above, if short term vacation rentals are the key to making tourists feel safe, maybe we need to be more flexible regarding short term vacation rentals.

Here's another example. We rent at the corner of Ave 52 and Desert Club. We spoke with the owner of the vacant building next door. We had an idea to buy it, move in to the lower floor, and build out a condo unit on the second floor. My wife Carrie reached out to Robert Radi who put her in contact with Cheri Flores. Carrie had an e-mail exchange in which Cheri explained that the rules require we build a minimum of two condos up there. Obviously that doesn't work for us so Cheri said she would check with the City Manager on the possibility of an exception. Cheri never e-mailed back, so we assumed the answer was no. The owner then

publicly listed the building, the opportunity passed so now when our lease is up in Jan 2021 we'll be looking at options possibly out of LQ.

Maybe there's some social engineering rationale to having a minimum of two residential units in a mixed use building, I don't know. But when you try to use these rules to encourage one type of behavior it may not work and may result in the unintended consequence of discouraging creative use of space that could be beneficial. What you wanted was an office with two or more residential units and what you now have is a vacant building with some broken windows.

Finally, the city government organization appears to be set up for internal efficiency, but is not really friendly to those that don't know the inner workings. We had this idea and it was so difficult *to even figure out if it was okay* that we finally concluded it would be too much to take on...not necessarily financially, but with the city bureaucracy. What we needed was some sort of Project Ambassador who would take ownership for helping us get some answers and navigate the City system of rules. Instead, maybe because our idea was just a little different, we got the feeling everybody just wanted us to go away. That's what they got.

Thanks for listening. In general we like LQ and are providing this feedback in the spirit of continuous improvement. Good luck.

Monika Radeva

From: Serko Khatchadourian [REDACTED]
Sent: Tuesday, March 17, 2020 1:06 PM
To: Monika Radeva
Cc: [REDACTED]; Wanda Wise-Latta; Cheri Flores
Subject: Re: La Quinta City Council Meeting: Public Hearing No. 1 regarding Zoning Ordinance Amendment 2019-0002
Attachments: Lot Dimensions under current zoning-.jpg

EXTERNAL: This message originated outside of the City of La Quinta. Please use proper judgement and caution when opening attachments, clicking links or responding to requests for information.

Hello Monika,

Thank you for the update. I will not attend the meeting today, below and attached please find what I would like to be stated at the hearing:

Dear members of the City Council:

I would like to speak in favor of the Ordinance amending sections 8, 9 and 13 of the La Quinta Municipal Code to streamline the development process and standards. In particular I would like to emphasize the importance of the removal of the 20,000 sf minimum lot size in the southeast area of the City. Under the current zoning, when a property is subdivided with the prescribed minimum lot width of 60 feet, the lengths of the resulting lots end up being 333 feet long (please see the attached drawing). These are very unreasonable proportions and the current zoning is causing undue hardship on the property owners.

I urge you to adopt the Ordinance and remove the 20,000 sf minimum lot size, along with its other proposed amendments.

Thank you,

Serko Khatchadourian
Owner of property on Avenue 60, west of Madison St.

Please make sure that the attached drawing is shown.

Thank you

Serko Khatchadourian
Quadrant, Inc.

On Tuesday, March 17, 2020, 8:44:37 AM PDT, Monika Radeva <mradeva@laquintaca.gov> wrote:

Good morning Mr. Khatchadourian,

In observance of the social distancing guidelines released yesterday afternoon, March 16, 2020, by the White House, the City is limiting the gathering of people to no more than 10 in a single venue. As a result of this guideline, no members of the public will be allowed in the Council Chamber during

tonight's meeting. If you wish to attend in person, members of the public will be allowed to provide public comment either via phone or virtually through Microsoft Teams from a different meeting location within City Hall.

If you wish to have a Power Point presented, you must email it to me by 1:30 p.m. today in order to allow City staff to make it available during the meeting.

Please let me know how you would like to proceed.

Thank you.

Monika Radeva, CMC | City Clerk

City of La Quinta

78495 Calle Tampico, La Quinta, CA 92253

Tel: (760) 777-7035

MRadeva@laquintaca.gov

From: Serko Khatchadourian [REDACTED]
Sent: Monday, March 16, 2020 7:10 PM
To: Cheri Flores <cflores@laquintaca.gov>; [REDACTED]; Wanda Wise-Latta <wlatta@laquintaca.gov>
Cc: Carlos Flores <cflores@laquintaca.gov>; Danny Castro <dcastro@laquintaca.gov>
Subject: Re: La Quinta City Council Meeting: Public Hearing No. 1 regarding Zoning Ordinance Amendment 2019-0002

EXTERNAL: This message originated outside of the City of La Quinta. Please use proper judgement and caution when opening attachments, clicking links or responding to requests for information.

Hi Cheri,

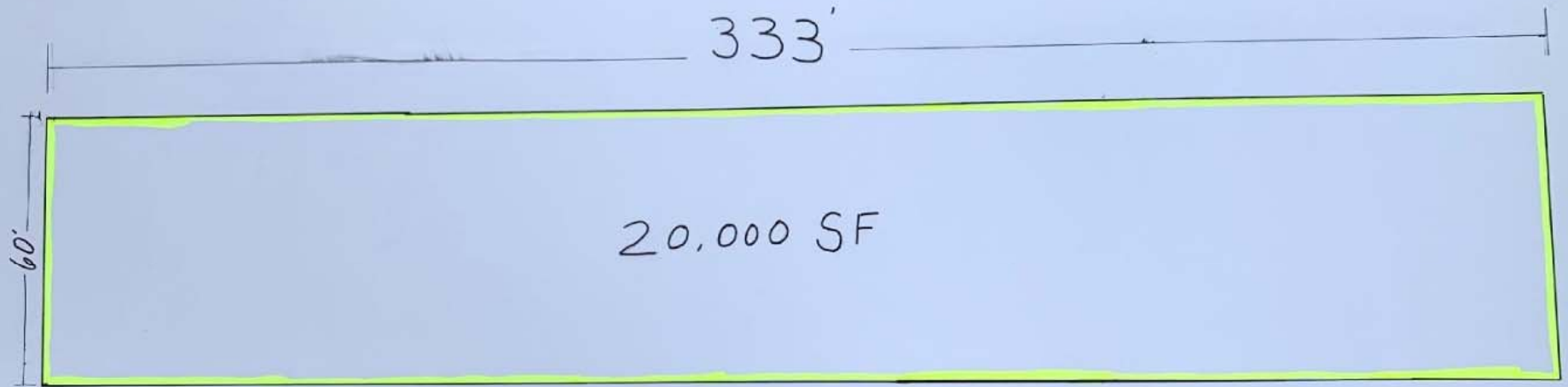
I would like to attend the meeting and bring with me a small visual presentation.

The presentation will not take more than a minute.

Thank you for the update.
Serko Khatchadourian

Quadrant, Inc.

LOT DIMENSIONS UNDER CURRENT ZONING



Scale
1" = 10'