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COMMUNITY SERVICES COMMISSION AGENDA

CITY HALL COUNCIL CHAMBER
78495 Calle Tampico, La Quinta

SPECIAL MEETING
MONDAY, MAY 5, 2021 AT 12:15 P.M.

SPECIAL NOTICE **Teleconferencing and Telephonic Accessibility In Effect**

Pursuant to Executive Orders N-25-20, N-29-20, N-33-20, N-35-20, and N-60-20 executed by the Governor of California, in response to the state of emergency relating to novel coronavirus disease 2019 (COVID-19) and enabling teleconferencing accommodations by suspending or waiving specified provisions in the Ralph M. Brown Act (Government Code § 54950 *et seq.*), members of the Community Services Commission, the City Manager, City Attorney, City Staff, and City Consultants may participate in this special meeting by teleconference.

Members of the public wanting **to listen to this meeting** may do so by tuning-in live via <http://laquinta.12milesout.com/video/live>.

Members of the public wanting **to address the Community Services Commission**, either for public comment or for a specific agenda item, or both, are requested to send an email notification to the Community Resources Department at CommResource01@LaQuintaCA.gov and specify the following information:

- 1) Full Name
- 2) City of Residence
- 4) Agenda Item Number
- 5) Subject

3) Phone Number

6) Written Comments

The email "subject line" must clearly state "Written Comments" Comments."

Written public comments must be emailed to the Community Services Secretary no later than 10:00 a.m. on the day of the meeting.

Written public comments will be distributed to the Community Services Commission, incorporated into the agenda packet and public record of the meeting, and will not be read during the meeting unless, upon the request of the Community Services Commission Chairperson, a brief summary of any public comment is asked to be read, to the extent the Commission Secretary can accommodate such request.

CALL TO ORDER

ROLL CALL: Commissioners: Biondi, Blakeley, La Greca, Marley, and Chair Wyler

PLEDGE OF ALLEGIANCE

PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA

Please email "Written Public Comments" to Commission Secretary Chaudhry at LChaudhry@LaQuintaCA.gov and limit your comments to three (3) minutes (approximately 350 words). The Commission values your comments; however, in accordance with State law, no action shall be taken on any item not appearing on the agenda.

CONFIRMATION OF AGENDA

BUSINESS SESSION

1. SELECT AND RECOMMEND A MURAL CONCEPT FOR THE EVENT SITE RESTROOM FACILITY

COMMISSIONERS' ITEMS

ADJOURNMENT

The next regular meeting of the Community Services Commission will be held on June 14, 2021, commencing at 5:30 p.m. at the La Quinta Study Session Room, 78495 Calle Tampico, La Quinta, California, 92253.

DECLARATION OF POSTING

I, Elizabeth (Lisa) Chaudhry, Community Services Commission Secretary (Secretary) of the City of La Quinta, do hereby declare that the foregoing agenda for the La Quinta Community Services Commission meeting was posted on the City's website, near the entrance to the Council Chambers at 78-495 Calle Tampico, and the bulletin boards at the Stater Brothers Supermarket at 78-630 Highway 111, and the La Quinta Cove Post Office at 51-321 Avenida Bermudas, on May 4, 2021.

DATED: May 4, 2021

ELIZABETH (LISA) CHAUDHRY, Community Services Commission Secretary
City of La Quinta, California

Public Notices

- The La Quinta Study Session Room is handicapped accessible. If special equipment is needed for the hearing impaired, please call the Community Resources office at 760-777-7106, twenty-four (24) hours in advance of the meeting and accommodations will be made.
- If special electronic equipment is needed to make presentations to the Community Services Commission, arrangements should be made in advance by contacting the Community Services office at 760-777-7106. A one (1) week notice is required.
- If background material is to be presented to the Commissioners during a Commission meeting, please be advised that eight (8) copies of all documents, exhibits, etc., must be supplied to the Secretary for distribution. It is requested that this take place prior to the beginning of the meeting.
- Any writings or documents provided to a majority of the Commissioners regarding any item(s) on this agenda will be made available for public inspection at the Community Resources Department at City Hall located at 78-495 Calle Tampico, La Quinta, California, 92253, during normal business hours.

City of La Quinta

COMMUNITY SERVICES COMMISSION: May 5, 2020

STAFF REPORT

AGENDA TITLE: SELECT AND RECOMMEND A MURAL CONCEPT FOR THE EVENT SITE RESTROOM FACILITY

RECOMMENDATION

Select and recommend to Council a mural concept for the Event Site restroom facility.

EXECUTIVE SUMMARY

- Nate Frizzell was selected as the artist to paint a mural at the Event Site.
- The mural concepts were developed using community feedback and will serve as a cultural asset.
- Nate Frizzell created 3 mural concepts.
- The addition of a mural at the Event Site was identified as a part of the Community Services Commission (Commission) art opportunities initiative, and artist Nate Frizzell is on the Commission approved pre-qualified artist list.

FISCAL IMPACT

The total cost for the mural is \$15,000 and funds are available in the Art in Public Places Art Purchase budget (Account No. 270-0000-74800).

BACKGROUND/ANALYSIS

Nate Frizzell (Artist) was selected as the artist to develop a mural concept for the restroom facility at the March 8, 2021 Community Services Commission meeting.

As part of that process, Staff published a survey to capture community feedback that the Artist would use when developing the mural concept. The survey was open from February 15, 2021 through March 7, 2021, included six questions, and 46 responses were captured. Staff organized the responses and shared the feedback with the Artist (Attachment 1).

The Artist utilized the feedback to develop three mural concepts (attachment 2). Once the Commission identifies a preferred mural concept, the mural concepts will be presented to Council.

The mural will cost \$15,000 and funds are available in the Art in Public Places Art Purchase budget (Account No. 270-0000-74800). If approved, the Artist is scheduled to begin painting the mural in June and will take about a month to complete.

ALTERNATIVES

The Commission may elect not to recommend any mural concepts and ask the Artist to submit new concepts.

Prepared by: Jaime Torres, Community Resources Analyst
Approved by: Chris Escobedo, Community Resources Director

Attachment: 1. Survey Feedback
2. Mural Concepts

Describe what you envision for the SilverRock Event site. What types of activities/events/experiences do you see taking place at this park venue?

- Common answers include
 - Walking
 - Biking
 - Picnics
 - Hiking
 - Food & beverage festivals
 - Yoga
 - Art
 - Music
 - Family hangouts
 - Cultural celebrations
 - Local cultural history
 - Entertainment

When you think of La Quinta and its culture/identity, what comes to mind?

- Historic La Quinta Cove
- Native Americans
- Cahuilla Indians
- Old Town La Quinta
- Mountains
- Desert Landscape
- Peaceful
- Small town charm
- Neighborly
- Family town
- Diverse
- Connects with nature
- Friendly
- Big Horn Sheep, roadrunners, hummingbirds,
- La Quinta Hotel
- Big Sky

Can you describe murals you've enjoyed in the past? Does it have a name?

- Hydra, John Cuevas
- Murals displaying scenery – mountains, palm trees, roadrunners, birds
- Original artwork
- Vivache designs murals
- Eric Junker Crafted Kitchen Mural
- Chris Lux Abstract Wall at The Bloc

- Ryan Campbell murals
- CJ Troxell
- Diego Rivera
- Wyland Whale murals in Hawaii
- Banksy – Girl with Balloon
- Bloom, Nate Frizzell
- Volta, John Cuevas
- Local Wildlife

What styles/genres of murals do you like?

- Colorful
- Vibrant
- Human touch
- Nature foliage
- Inspired by the mountains
- Modern
- References natural beauty
- Contemporary
- Classic
- Modern with homage to local features
- Botanical and animal/bird collages
- Flowers
- Scenic
- Eclectic

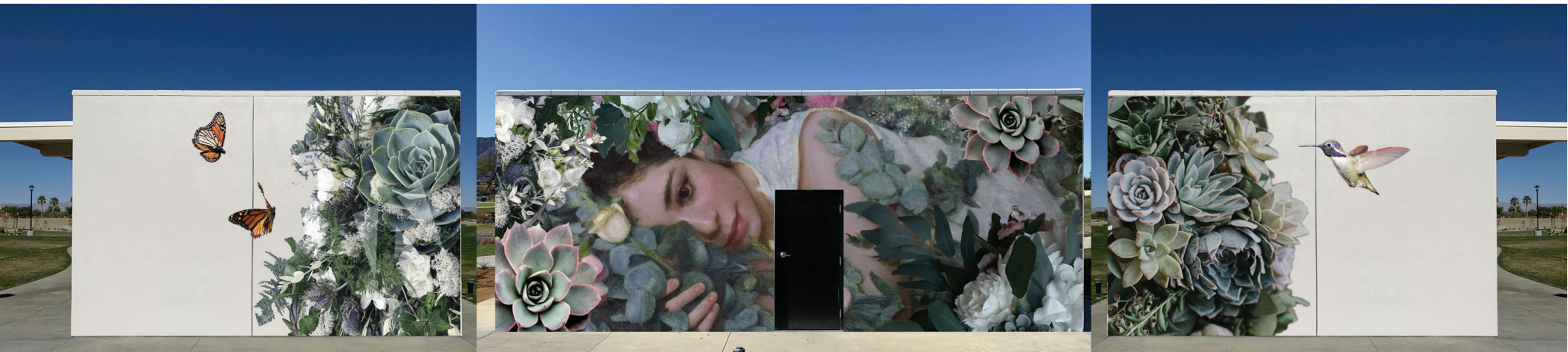
Can you describe what you'd like to see on a mural at SilverRock?

- Encompass natural wonders at SilverRock
- Big horn sheep
- Local animals
- Desert landscape
- Santa Rosa mountains
- Reflections of past when property was Rancho Xochimilco with Toltec Statues
- Native desert plants in bloom
- Sunsets
- Roadrunner
- Indigenous culture
- Hot air balloons
- Butterflies local history
- Cacti
- Story of La Quinta

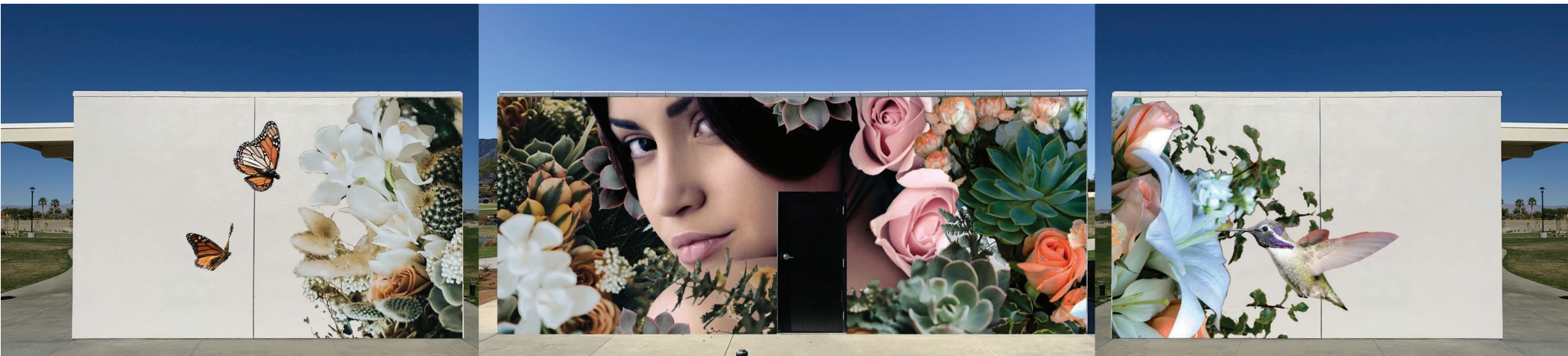
Concept 1: The model is wrapped in a blanket with a Cahuilla basket pattern while staring off as the sun sets and the moon rises...a nod to Menily the Cahuilla goddess of the moon "who taught the people the arts of civilization". There are roadrunners and big horn sheep on either side to complement the scene.



Concept 2a: This model is not the final person that will be used and only serves as a placeholder. The model will be surrounded by local succulents and flowers. The Artist was thinking of a park and being overwhelmed by the beauty of nature. Also a nice juxtaposition to the more open landscape.



Concept 2b: A different version of the second mural concept. This model is not the final person that will be used and only serves as a placeholder. The model will be surrounded by local succulents and flowers. The Artist was thinking of a park and being overwhelmed by the beauty of nature. Also a nice juxtaposition to the more open landscape.



Concept 3: A series of Cahuilla vases and baskets with local flowers. There will be local wildlife on both sides that includes, hummingbirds, roadrunners, butterflies, and a big horn sheep.

