



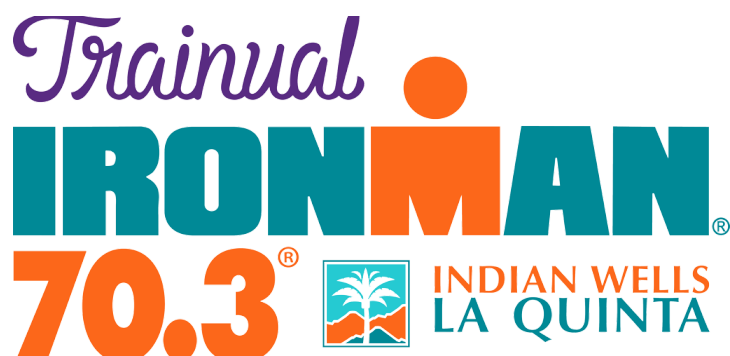
# COMMUNITY BROCHURE

Sunday, December 05, 2021

TEXT "IWLO" to 888-777 For  
News & Alerts

Questions? Contact:  
Alex Napier (442) 227-5039  
Zander Johnston (760) 777-7044

**IRONMAN 70.3**  
**INDIAN WELLS·LA QUINTA**

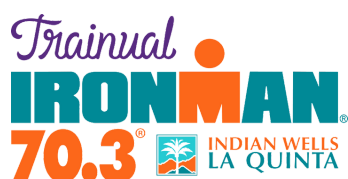


# IMPORTANT INFORMATION

The purpose of this packet is to provide IRONMAN 70.3 Indian Wells La Quinta detour and race day information. After extensive community input on the route, City staff and Ironman worked closely to develop a community-driven route that minimized impact and is safe for both athletes and the residents. **This year's route is the same as 2019 and is highlighted by:**

- Route was created by residents at several community workshops.
- Route avoids Washington St.
- Route does not cut through Adams St. or divide the City's business corridor
- The police officers have been trained for their post on race day.
- Every neighborhood will have access in and out.
  - Every community in La Quinta was carefully examined.
- More directional/informational signage will be implemented.
- Traffic control plan was completed nine months before the race allowing for more preparation.

Ironman and the City are happy to help with any questions or concerns you have either now or on race day. Contact Alex Napier with Ironman at (442) 227-5039 or Zander Johnston with the City at (760) 777-7044.



# CONTENT OUTLINE

- La Quinta Route Map 1A, 1B
- Getting Around Quick Facts 2
- Estimated Hours of Impact 3
- Metering Information 4
- IRONMAN 2019 Helpful Tips 5
- Bike Race Route 6, 7

# Getting Around Quick Facts

- Fred Waring Dr. will replace HWY 111 as the main artery for east/west traffic during the race
- Roads not marked will be normal traffic flow
- No crossing the following intersections:
  - Jefferson St. & Mile Ave (Eastbound)
  - Jefferson St. & Westward Ho Dr. (Eastbound + Westbound)
  - Jefferson St. & HWY 111 (Eastbound + Westbound)
  - Jefferson St. & Avenue 48 (Eastbound + Westbound)
  - Jefferson St. & Avenue 50 (Eastbound + Westbound)
- North and southbound travel will be open on Jefferson St.
- Use the same route when getting back home
- Adams St. & Dune Palms Rd. open at HWY 111
- EXPECT DELAYS on all metering intersections
- No eastbound or northbound travel at Avenue 52 & Monroe St. intersection
- No east travel on Miles Ave after Dune Palms Rd.
- Miles Ave & Adams St. and Miles Ave & Dune Palms Rd. intersections metered for northbound and southbound only. (EXPECT DELAYS)
- Southbound travel ONLY on Monroe St. from Avenue 52 to Avenue 58
- At the Avenue 52 roundabout there will be eastbound, westbound and southbound travel

# ESTIMATED HOURS OF IMPACT BY INTERSECTIONS

## 6:30 am - 10:30 am

- Avenue 58 and Jefferson St./Quarry Ln. (Lake Entrance)
- Avenue 58–Stone Creek Way to Valley Ln.
- Avenue 58 & Madison St.

## 6:30 am - 2:00 pm

- Avenue 58 & Monroe St.

## 8:00 am - 2:00 pm

- Monroe St. & Airport Blvd.
- Monroe St. & Avenue 54
- Monroe St. & Avenue 53
- Monroe St. & Avenue 52
- Avenue 52 & Madison St.
- Avenue 52 & Via Roblada/ Via Bendita
- Camino Modelo & Avenue 52

## 8:15 am - 2:30 pm

- Avenue 52 & Jefferson St.
- Jefferson St. & Pomelo

## 8:15 am - 2:30 pm

- Jefferson St. & Avenue 50
- Avenue 50 and Jess Anne Dr.
- Jefferson St. & Avenue 49
- Jefferson St. & Avenue 48
- Avenue 48 & Dune Palms Rd.
- Jefferson St. & Highway 111
- Highway 111 & Costco Dr.
- Highway 111 & Clinton St.
- Jefferson St. & Westward Ho Dr.
- Jefferson St. & Augusta Way / Pebble Beach Dr.

## 8:30 am - 2:30 pm

- Jefferson St. & Vista Grande
- Jefferson St. & Miles Ave.
- Miles Ave. & Monticello Ave.
- Miles Ave. & Dune Palms Rd.
- Miles Ave. & Los Manos Dr. / Bridgette Way
- Miles Ave. & Adams St.
- Miles Ave. & Seeley Dr.
- Miles Ave. & Washington St.
- Highway 111 & Washington St.

# METERING INFORMATION

## Details

- Metered intersections are police operated intersections allowing vehicles to cross the bicycle race route.
- Vehicles will ONLY be permitted to meter across when safe and clear of oncoming bicyclists.
- Police officers will NOT permit metering crossing from a turn.
- Metered intersections will ONLY permit direct opposite crossing (West-East, East-West, or North-South, South-North) depending on intersections.
- Expect delays during estimated hours provided.
- Metered crossing is permitted at police discretion only.
- Timely crossing during impacted hours are not guaranteed.
- Estimated times of delays may fluctuate depending on race conditions.

## Metering Locations & Estimated Times

- Avenue 58 & Madison St.
  - 6:30 am - 10:30 am
- Airport Blvd. & Monroe St.
  - 8:00 am - 2:00 pm
- Avenue 54 & Monroe St.
  - 8:00 am - 2:00 pm
- Avenue 52 & Madison St.
  - 8:00 am - 2:00 pm
- Dune Palms Rd. & Miles Ave.
  - 8:15 am - 2:30 pm
- Adams St. & Miles Ave.
  - 8:15 am - 2:30 pm

# IRONMAN 2021 HELPFUL TIPS

Race Day: December 5, 2021

## Tips and Suggestions

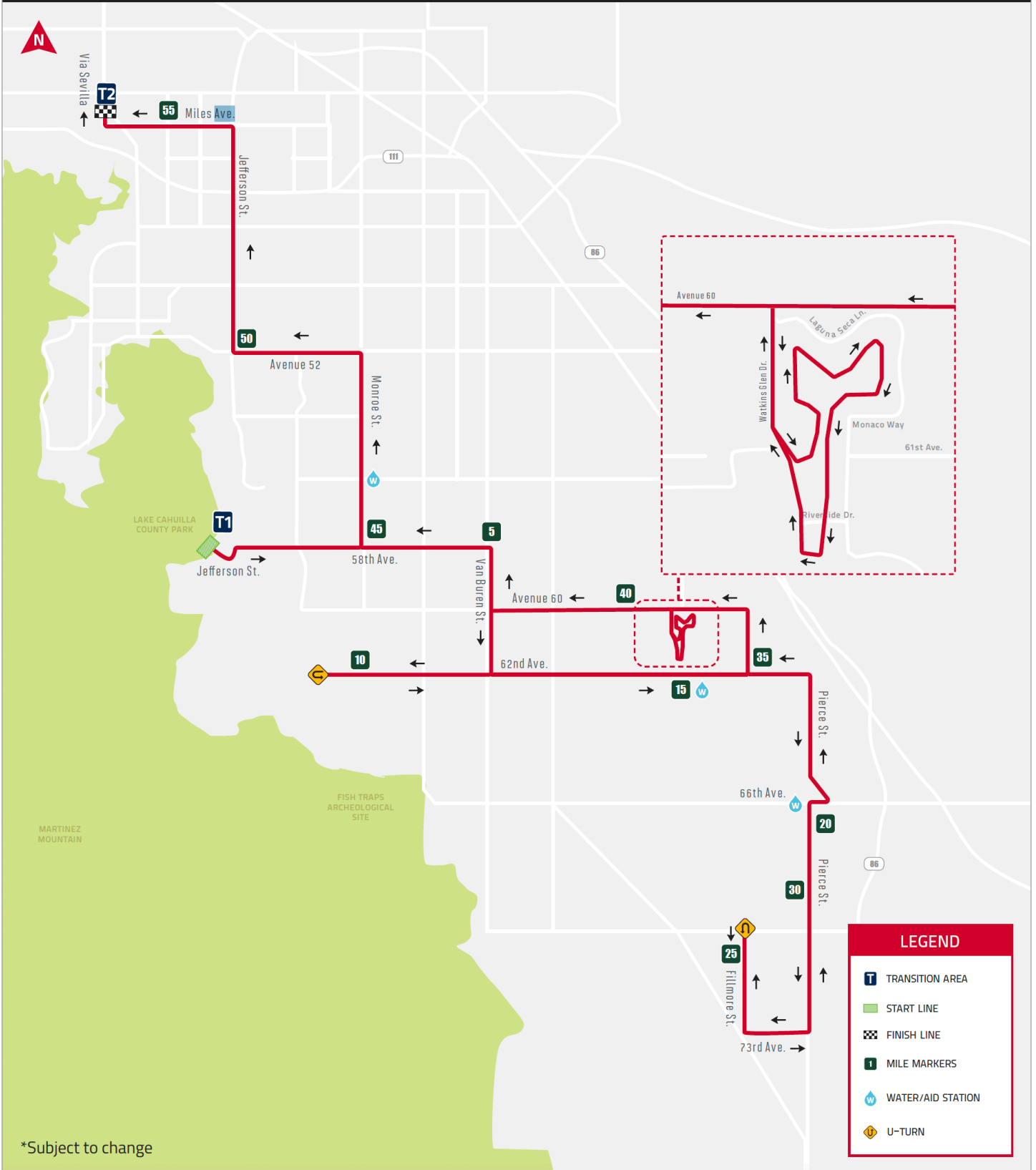
- Review your personalized IRONMAN community brochure before traveling.
- Plan accordingly and give yourself extra time on December 5, 2021. (e.g., Airports, churches, appointments, theater showings, etc.)
- Enjoy the weather and check out the race passing by your community!
- Please review bike route.
- Visit the IRONMAN Village at the Indian Wells Tennis Garden.
- Need to run important errands and shop? Consider running errands and shop days prior to race day.
- Still have questions or want to volunteer?

Contact:

- Alex Napier - Ironman Community Liaison & Volunteer Director  
(442) 227-5039
- Zander Johnston - City of La Quinta  
(760) 777-7044

## Stay Connected

- For more information visit IRONMAN and the City of La Quinta websites.
  - [www.ironman.com](http://www.ironman.com)
    - Search: IRONMAN 70.3 Indian Wells-La Quinta
  - [www.laquintaca.gov/ironman](http://www.laquintaca.gov/ironman)
- Social Media
  - Nextdoor
  - Instagram: @cityoflaquinta
  - Facebook: City of La Quinta
  - Twitter: @CityofLaQuinta
- Use hashtag #ShopLQ on social media when shopping locally.



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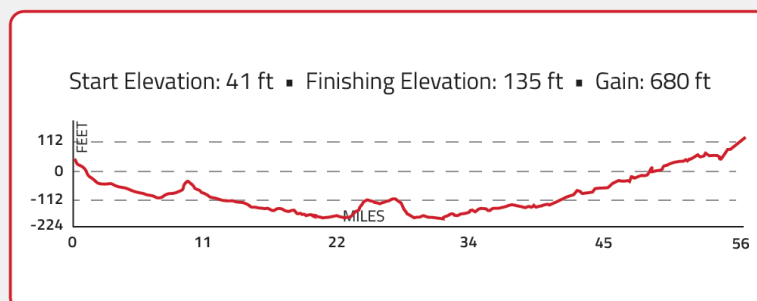
- T** TRANSITION AREA
- START LINE
- FINISH LINE
- 1** MILE MARKERS
- WATER/AID STATION
- U-TURN

\*Subject to change



### TURN BY TURN DIRECTIONS

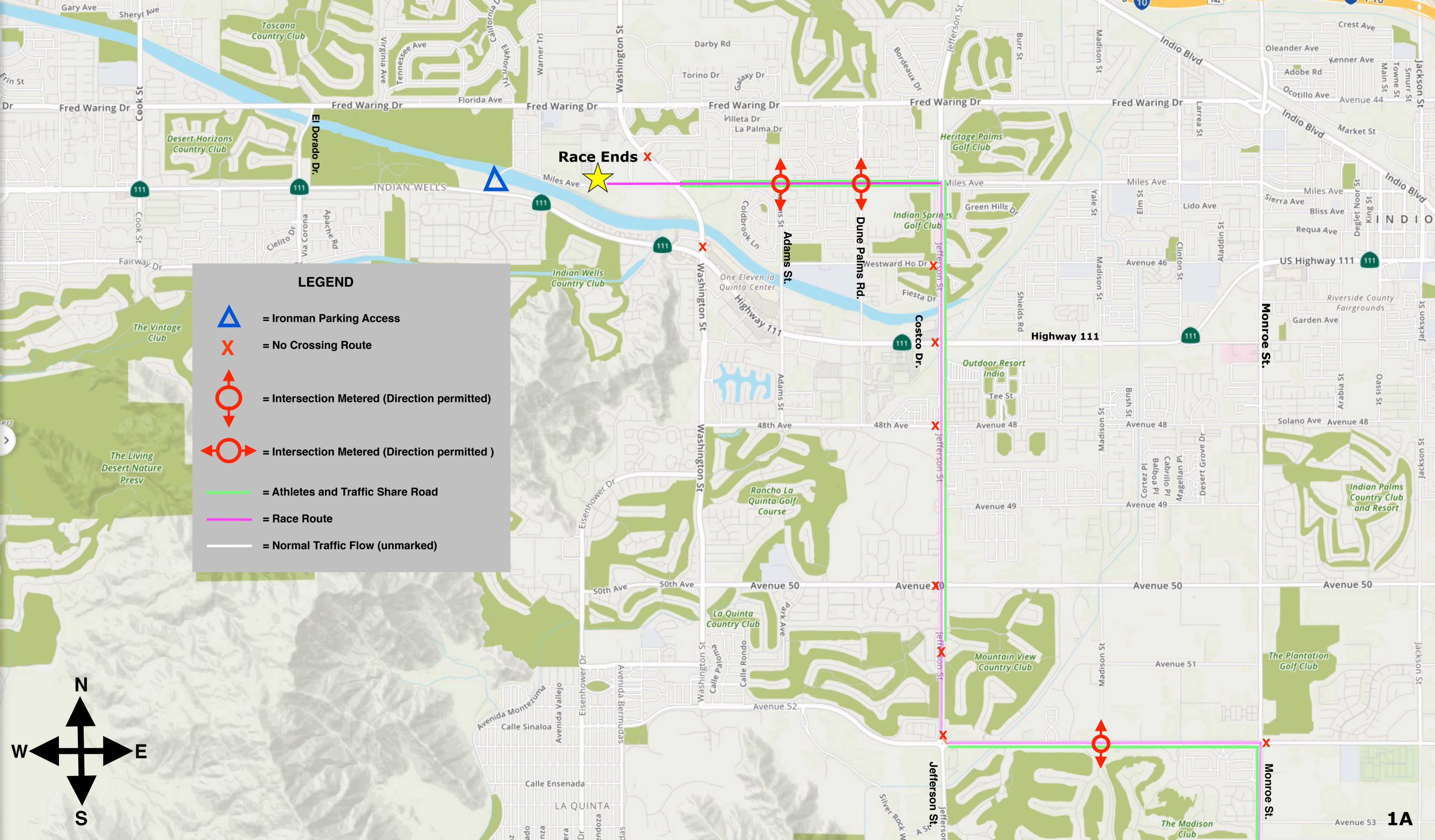
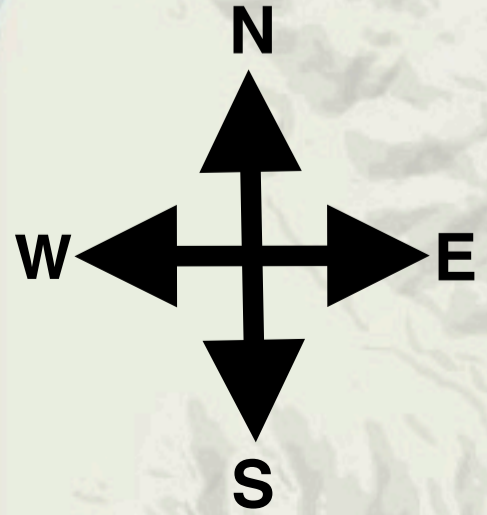
- Exit Lake Cahuilla
- Left on Jefferson St
  - Right on 58 Ave
- Right on Van Buren
- Right on 62nd Ave
- U turn on 62nd Ave
  - Right on Pierce St
- Right on to 66th Ave
  - Left on Pierce St
  - Right on 73rd Ave
- Right on Fillmore St
- U Turn on Fillmore St
  - Left on Ave 73rd
  - Left on Pierce St
  - Right on Ave 66th
- Left on on Pierce St
  - Left on 62 Ave
- Right on Fillmore St
  - Left on 60 Ave
- Left on Entrance to Racetrack
- Continue through Racetrack
  - Left on 60 Ave
  - Right on Van Buren
    - Left on 58 Ave
  - Right on Monroe St
    - Left on 52 Ave
  - Right on Jefferson
    - Left on Miles
- Right into Indian Wells Tennis Garden









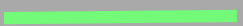


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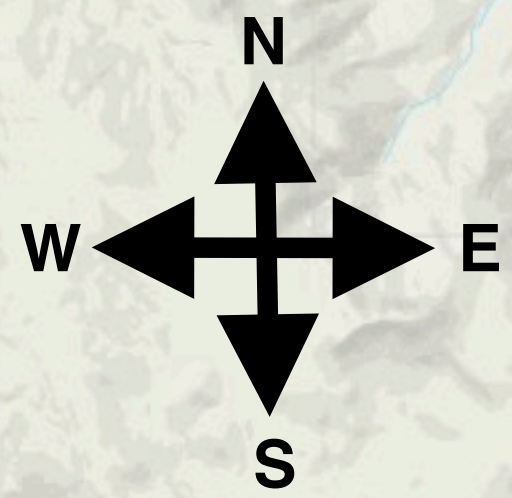
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-  = No Crossing Route
-  = Intersection Metered (Direction permitted)
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-  = Athletes and Traffic Share Road
-  = Race Route
-  = Normal Traffic Flow (unmarked)





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**Race Start**

