

**WRITTEN
PUBLIC
COMMENT**

**CITY COUNCIL
MEETING**

JULY 19, 2022

From: Jimmy Stewart <jimmystewart.ca@gmail.com>
Sent: Tuesday, July 19, 2022 9:41 AM
To: City Clerk Mail
Cc: Douglas Kinley III
Subject: WRITTEN COMMENTS – JIMMY STEWART, ASPEN MILLS LOCAL BUSINESS, CITY OF LA QUINTA, ITEM S2

EXTERNAL: This message originated outside of the City of La Quinta. Please use proper judgement and caution when opening attachments, clicking links or responding to requests for information.

To Whom It May Concern:

Thank you for the opportunity to share our thoughts regarding the short term rental program in La Quinta.

Aspen Mills bakery is a true, family-owned and operated business that's been serving the Coachella valley for over 20 years. We proudly opened our fourth location in La Quinta over 5 years ago. The store has been a great success, and we cannot express enough gratitude to our customers and the city of La Quinta that make it possible for us to do the work we love.

We still bake bread the old fashioned way. Scratch baked everyday with natural ingredients. While we pride ourselves on this process, from a business standpoint, it's very hard to do, and getting harder. It's a labor of love, requiring late nights, early mornings, rising food costs, and a lot of hard work. We compete with cheap grocery store bread and franchises backed by huge factories and large scale production units. But it's all worth it to us when we're able to share our efforts with others. We hope to be around for a very long time.

We at Aspen Mills get to know our customers very well. And most of our customers are visitors from outside the desert staying for a short period of time. Our business and employees rely on their support to stay afloat. We would not be in business without out-of-town visitors. Which is why we continue to support the economic development and growth of our community. Banning short-term rentals and other policies and actions that make visiting our community more difficult hurt us and our ability to compete in our industry.

We see a bright future ahead and are excited to continue our passion for baking. We hope our community can work together to support small, local businesses through actions that will make La Quinta a welcoming destination to our visitors for years to come.

Thank you,

Jimmy Stewart
Store Manager - Aspen Mills in La Quinta

From: Bombshell Tanz <bombshelltanz@gmail.com>
Sent: Tuesday, July 19, 2022 2:32 PM
To: City Clerk Mail
Subject: WRITTEN COMMENTS – SARAH AMADOR, BOMBSHELL TANZ LOCAL BUSINESS, CITY OF LA QUINTA, ITEM S2

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Dear City Councilors,

I would like to address the city counsel concerning the ban on short term rentals. My name is Sarah and I own a business in La quinta, I have been the owner for about 3 years now and I am concerned that if short term rentals are banned this will definitely have a negative effect on my business, within the past 3 years we have noticed that we are more seasonal and with losing short term rentals this will eliminate new and existing clientele that are here during the winter season, festival season and all other events we have throughout the year. As a new business owner and still recovering from being forced to close for almost a year during the pandemic, I believe that continuing with the ban will only make it worse to rebuild and grow our business along with other businesses who will suffer from this ban.

Thanks for your consideration on this issue.

- Sarah Amador
Bombshell Tanz Owner