

**ARGUMENTS AGAINST MEASURE "A"** AUG 22 '22 AM 11:10

A ban on new STVR permits in non-exempt residential areas has been in place since August 2020. The Municipal Code was amended (May 20, 2021) to formalize the permanent ban. This sensible approach has yielded an orderly reduction in STVRs. From January 2021 to June 2022, permits in non-exempt areas have declined from 1,037 to 792 or 23.63%, with a minimal economic impact on our community. In 2022, complaints decreased by 78% in Q-1 and 63% in Q-2 compared to the same 2021 periods.

While Measure A proponents are well-meaning individuals, this initiative is based on the unrealistic assumption that STVR issues can be addressed via an ON-OFF switch. Measure A will cause new problems. Placing an artificial deadline on a complex issue only provides the illusion of resolution. The reality of Measure A's unintended consequences will undoubtedly impact La Quinta's quality of life and economy. Consequences will include canceled or delayed public works projects, and lack of maintenance for our aging infrastructures, roads, parks, and amenities as Police-Fire is projected to consume most of Measure G revenue in the next few years.

STVR issues will not cease to exist by banning currently permitted operators. Why? The bulk of the problems (66% of all complaints during the festival season alone!) was generated by unpermitted operators. If Measure A passes, these folks will continue to operate, and more unpermitted operators will follow. The city will have insufficient financial resources to enforce the ban.

Although STVRs in non-exempt areas are already greatly reduced, STVRs generate \$6 million in annual TOT revenue for the city to provide essential services to all citizens; they also provide the resources to search, investigate, and eliminate unfit and unpermitted STVR operators.


VOTE NO and keep the PROVEN and EFFECTIVE method in place!

City Council, City of La Quinta

Argument Authors:

 Date: 8/22/2022

Kathleen Fitzpatrick  
Mayor Pro Tem

 Date: 8/22/2022

Robert Radi  
Councilmember

## STATEMENT BY PROPONENTS/AUTHORS OF ARGUMENTS

(Section 9600 of the Elections Code requires that all arguments concerning measures filed pursuant to this division shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument).

The undersigned proponent(s) or author(s) of the primary argument against  
(PRIMARY/REBUTTAL) (IN FAVOR OF/AGAINST)  
ballot proposition Measure A at the General Municipal  
(NAME OR NUMBER) (TITLE OF ELECTION)  
election for the City of La Quinta to be held on November 8, 2022  
(JURISDICTION) (DATE)

hereby state that this argument is true and correct to the best of their knowledge and belief.  
(HIS/HER/THEIR)

### PROPONENT'S/AUTHOR'S NAME:

### SIGNATURE:

1. Robert Radi, Councilmember  
PRINTED NAME (TITLE OPTIONAL)  
[REDACTED] La Quinta, CA 92253  
ADDRESS  
[REDACTED] SIGNATURE 8/22/2022  
(PHONE) DATE
2. Kathleen Fitzpatrick, Mayor Pro Tem  
PRINTED NAME (TITLE OPTIONAL)  
[REDACTED] La Quinta, CA 92253  
ADDRESS  
[REDACTED] SIGNATURE 8/22/2022  
(PHONE) DATE
3.  
PRINTED NAME (TITLE OPTIONAL) SIGNATURE  
ADDRESS (PHONE) DATE
4.  
PRINTED NAME (TITLE OPTIONAL) SIGNATURE  
ADDRESS (PHONE) DATE
5.  
PRINTED NAME (TITLE OPTIONAL) SIGNATURE  
ADDRESS (PHONE) DATE

In order to enable the elections official to determine whether it qualifies as a bona fide association of citizens, an organization or association submitting an argument for or against a measure shall submit with its argument a copy of one of the following:

- (1) Its articles of incorporation, articles of association, partnership documents, bylaws, or similar documents.
- (2) Letterhead containing the name of the organization and its principal officers.
- (3) If the organization or association is a primarily formed committee established to support or oppose the measure, its statement of organization filed pursuant to Section 84101 of the Government Code.