

ARGUMENT IN FAVOR OF MEASURE A

Measure A is about protecting our neighborhoods, our quality of life, our safety, and our homes. Who wants to live next to a Short-Term Vacation Rental (STVR)?

Cities across California, including 4 valley cities, have adopted ordinances like Measure A, successfully restoring residential neighborhoods without impacting their local economies. Most of La Quinta residential HOA communities already have a 30-day minimum rental regulation in place.

STVRs are disruptive to the character and fabric of La Quinta residential neighborhoods and are inconsistent with the land use intended for residential communities. STVRs expose our children and grandchildren to a revolving door of strangers creating problems which cannot be addressed with code enforcement. Drugs and alcohol-fueled parties destroy the peace, quiet and safety of our neighborhoods.

STVRs remove homes from an already limited housing inventory and the long-term rental market, preventing families from calling La Quinta home and denying their children the opportunity to attend our schools and increase our school funding.

Measure A is a common-sense solution to restrict STVRs to areas that are already designated for commercial tourism. This keeps Residential Neighborhoods for Residents, and Tourist Commercial areas for STVRs.

Measure A recognizes La Quinta as a tourist destination and supports tourism by stimulating the development of as many STVRs in designated Tourist Commercial areas as demand will support. Measure A will accelerate the SilverRock (Talus) development by removing competing rentals in residential neighborhoods.

Measure A defends La Quinta's heritage of having one of the highest percentage of family households in the valley. Don't let politicians, corporations, and out-of-town investors destroy your neighborhood, your quality of life, and your sense of safety by permitting short-term rentals in residential neighborhoods. **La Quinta needs residential neighborhoods – VOTE YES on A.**

 8/22/22
Don Shorttall

RECEIVED

AUG 22 2022 *lm*

CITY OF LA QUINTA
CITY CLERK DEPARTMENT

STATEMENT BY PROPONENTS/AUTHORS OF ARGUMENTS


(Section 9600 of the Elections Code requires that all arguments concerning measures filed pursuant to this division shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument).

The undersigned proponent(s) or author(s) of the primary argument In Favor
(PRIMARY/REBUTTAL) (IN FAVOR OF/AGAINST)
 ballot proposition Measure A at the General Municipal
(NAME OR NUMBER) (TITLE OF ELECTION)
 election for the City of La Quinta to be held on November 8, 2022
(JURISDICTION) (DATE)

hereby state that this argument is true and correct to the best of his knowledge and belief.
(HIS/HER/THEIR)

PROPONENT'S/AUTHOR'S NAME:

SIGNATURE:

1.	Don Shoffstall	
	PRINTED NAME (TITLE OPTIONAL)	SIGNATURE
	[Redacted] La Quinta, CA 922543	[Redacted]
	ADDRESS	(PHONE)
		8/12/22
		DATE
2.		
	PRINTED NAME (TITLE OPTIONAL)	SIGNATURE
	ADDRESS	(PHONE) DATE
3.		
	PRINTED NAME (TITLE OPTIONAL)	SIGNATURE
	ADDRESS	(PHONE) DATE
4.		
	PRINTED NAME (TITLE OPTIONAL)	SIGNATURE
	ADDRESS	(PHONE) DATE
5.		
	PRINTED NAME (TITLE OPTIONAL)	SIGNATURE
	ADDRESS	(PHONE) DATE

In order to enable the elections official to determine whether it qualifies as a bona fide association of citizens, an organization or association submitting an argument for or against a measure shall submit with its argument a copy of one of the following:

- (1) Its articles of incorporation, articles of association, partnership documents, bylaws, or similar documents.
- (2) Letterhead containing the name of the organization and its principal officers.
- (3) If the organization or association is a primarily formed committee established to support or oppose the measure, its statement of organization filed pursuant to Section 84101 of the Government Code.