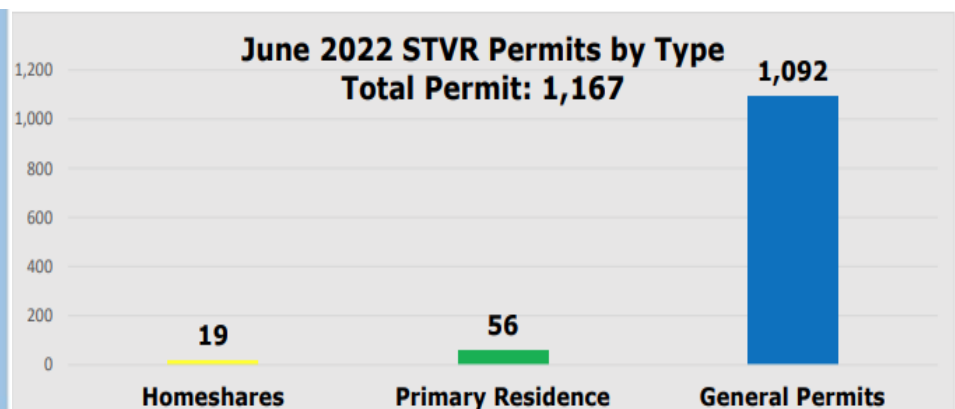
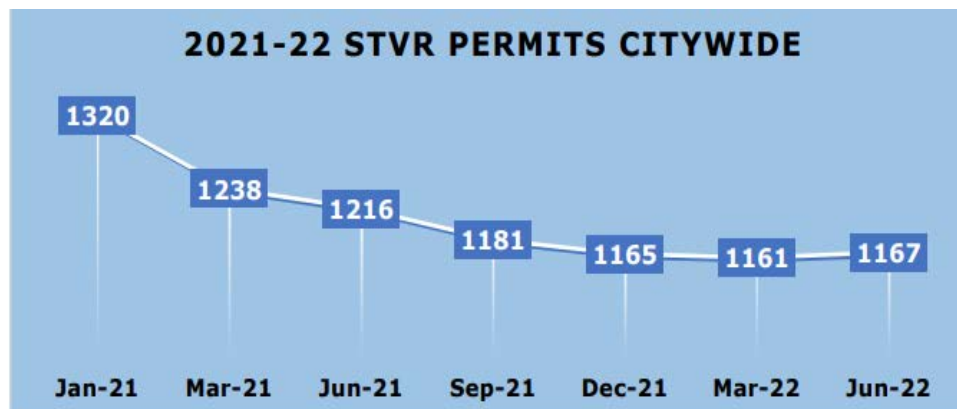


## LA QUINTA STVR PROGRAM – 2022 QUARTERLY REPORT

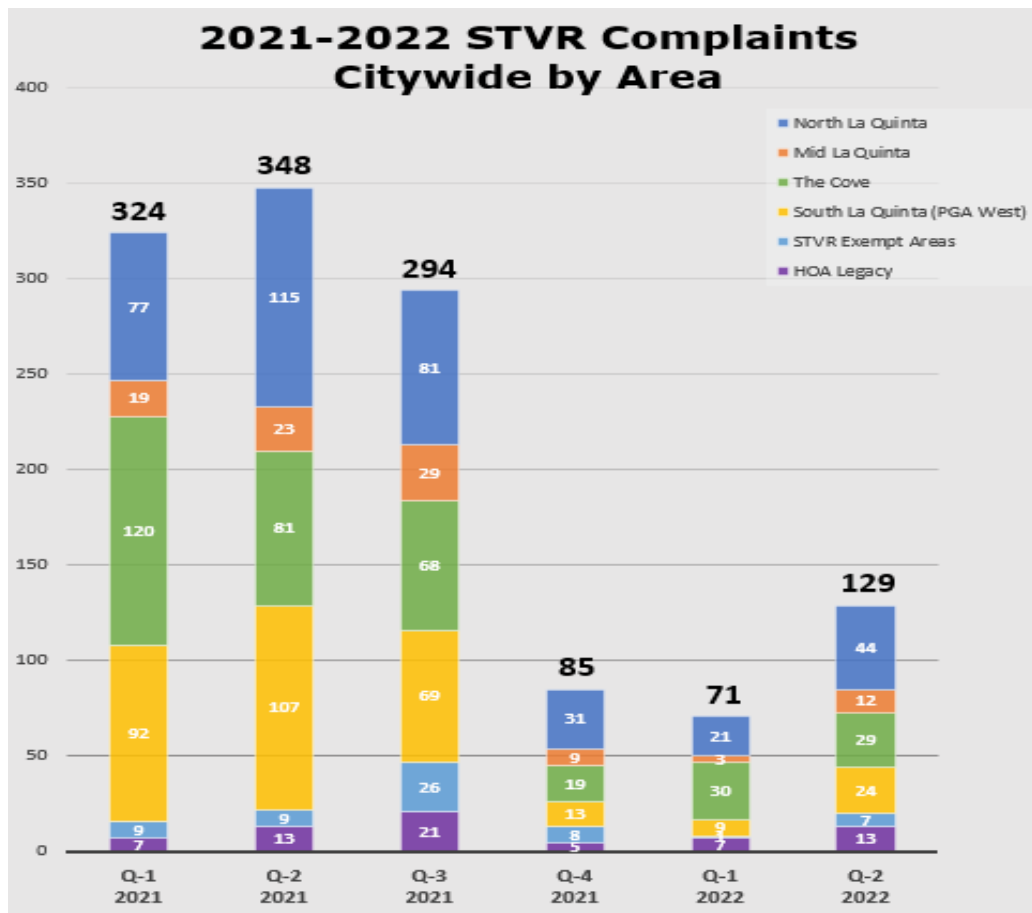
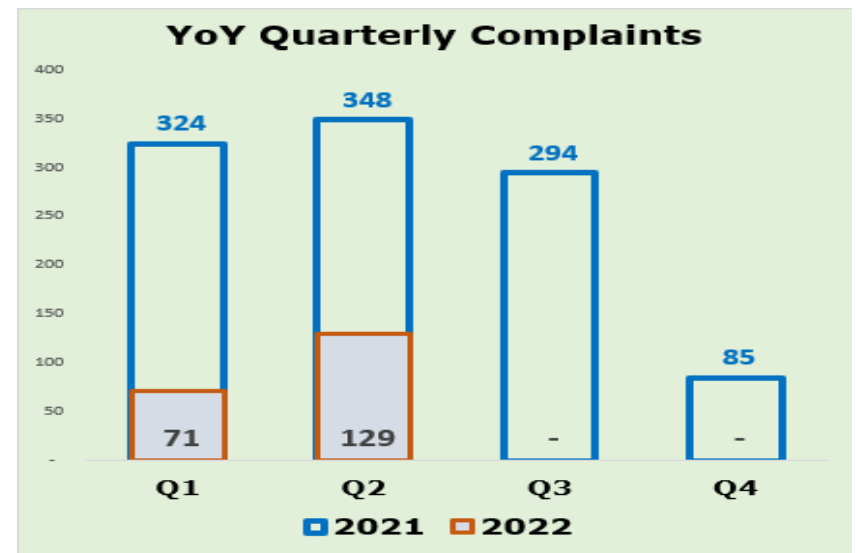
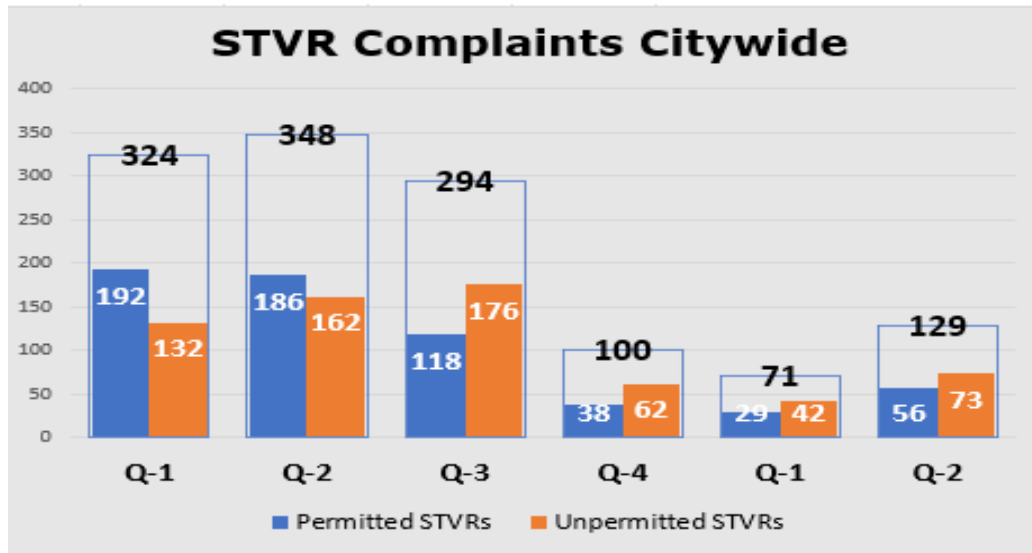
The STVR program consists of several interdependent activities such as permitting, tax collection, and compliance. Compliance functions include managing complaints, conducting investigations, and enforcement (violations, citations, and suspensions)

- Active STVR Permits in Permit Ban Areas have collectively decreased by 30.93% since January 2021.
- Density of STVR Permits in Permit Ban Areas have collectively decreased from 9.14% to 6.98% between January 2021 and June 2022.

STVR Permit Area Allocations - 2021 & 1st Half of 2022									
Areas	Jan-21	Q-1 Mar 2021	Q-2 Jun 2021	Q-3 Sept 2021	Q-4 Dec 2021	Q-1 Mar 2022	Q-2 Jun 2022	Density as of Jun 2022	% change since Jan. '21
North La Quinta	137	124	115	112	112	110	110	4.3%	-16.36%
Mid La Quinta	140	132	127	121	118	109	97	9.5%	-44.33%
The Cove	292	276	263	258	252	246	245	5.2%	-19.18%
South La Quinta (PGA West)	468	438	407	375	354	348	340	11.2%	-37.65%
<b>Permit Ban Area Totals:</b>	<b>1,037</b>	<b>970</b>	<b>912</b>	<b>866</b>	<b>836</b>	<b>813</b>	<b>792</b>	<b>7.0%</b>	<b>-30.93%</b>
STVR Exempt Areas	269	276	297	309	321	340	367	40.3%	26.70%
HOA Restricted Legacy	14	11	7	6	8	8	8	0.1%	-75.00%
<b>Citywide Totals:</b>	<b>1,320</b>	<b>1,257</b>	<b>1,216</b>	<b>1,181</b>	<b>1,165</b>	<b>1,161</b>	<b>1,167</b>	<b>5.3%</b>	<b>-13.11%</b>



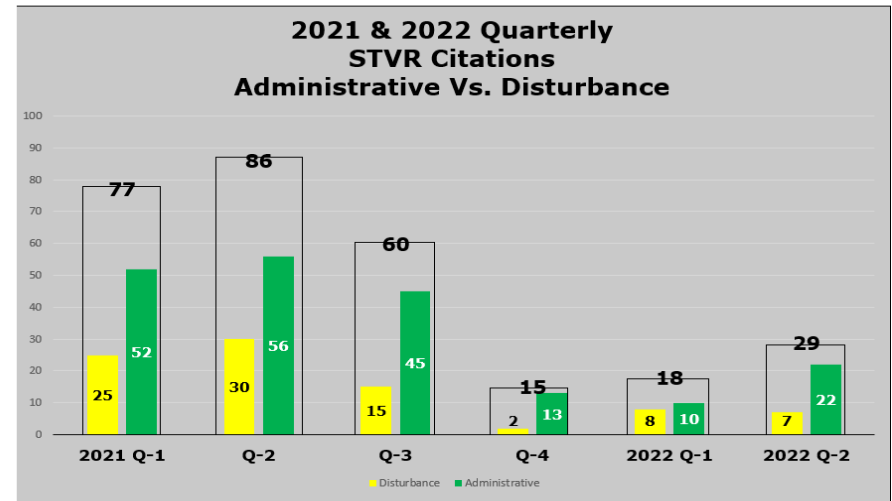
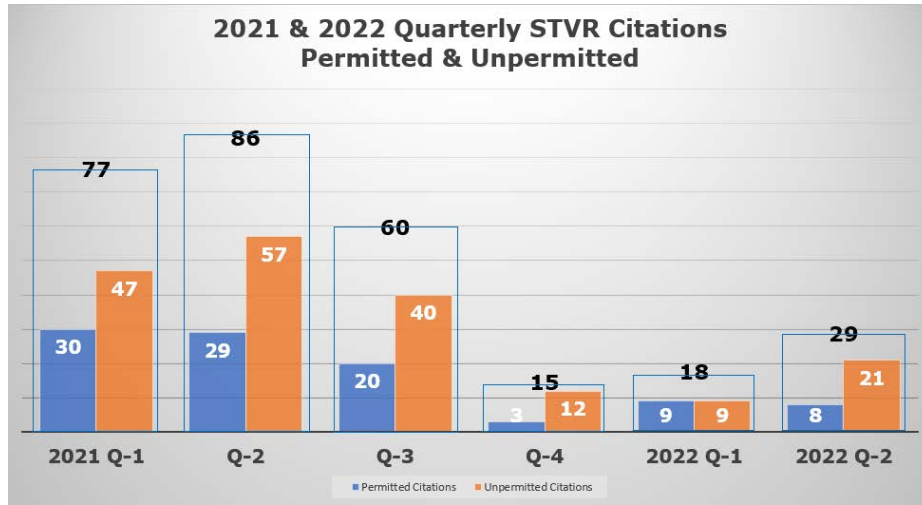
# A QUINTA STVR PROGRAM – 2022 COMPLAINTS



- Complaints to unpermitted STVR properties increased during the festival period (March-May) being the relative majority at 66%.

- A quarterly comparison of citywide STVR complaints for 2021 and 2022 shows a decline of complaints of 78% in Q-1 and 63% decline in Q-2.

# LA QUINTA STVR PROGRAM – 2022 ENFORCEMENT



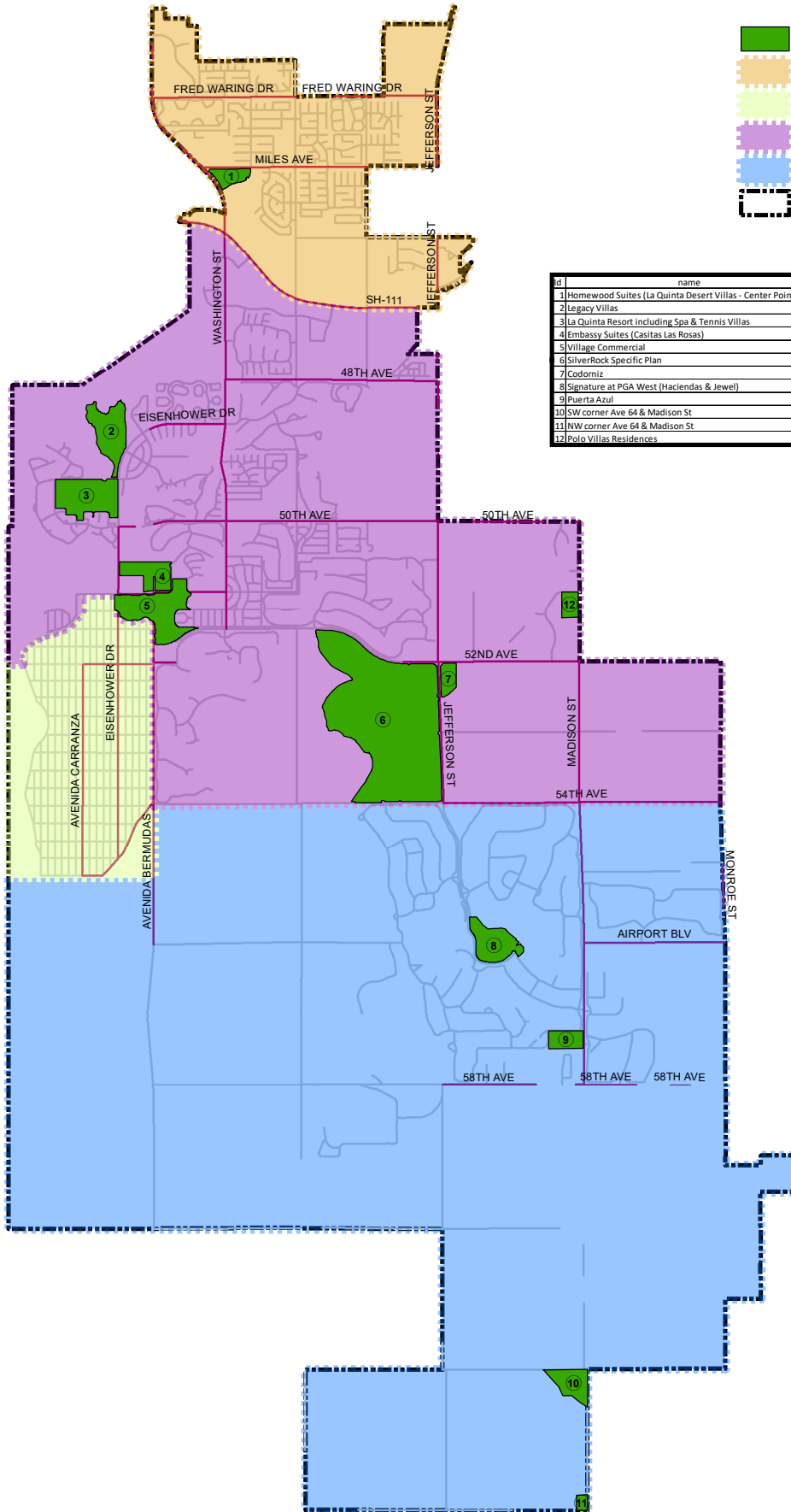
- 2021 and 1st half of 2022 are showing a decline of citations of 81% in Q-1 and a 66% decline in Q-2. Overall citywide citations for STVR permitted properties have remained low in the last three (3) quarters.
- 76% of citations issued during the festivals period (March-May) were issued to unpermitted STVR properties.
- 55% of all citations in the 1st half of 2022 were issued for administrative matters.
- STVR operations are subject to 10% TOT, permit registration, inspection, licensing fees, and enforcement.

STVR Revenue Summary: 2019 - 2022 (per Calendar Year)				
Revenue Type	2019	2020	2021	1st Half 2022
Transient Occupancy Tax Revenue (TOT)	\$ 3,793,699	\$ 4,513,085	\$ 5,921,344	\$ 4,280,687
*Citation Fine Collections:	\$ 63,450	\$ 327,112	\$ 447,950	\$ 84,600
STVR Permit Fee	\$ 200,542	\$ 307,781	\$ 758,780	\$ 416,600
STVR Permit Inspection Fee	\$ 25,025	\$ 9,425	\$ 1,950	\$ 650
STVR Permit Business License Fee <i>(estimated)</i>	\$ 52,000	\$ 55,000	\$ 50,000	\$ 25,000
<b>Total STVR Permits/Licensing Fees :</b>	<b>\$ 277,567</b>	<b>\$ 372,206</b>	<b>\$ 810,730</b>	<b>\$ 442,250</b>
<b>Total Annual STVR Revenues:</b>	<b>\$4,134,716.43</b>	<b>\$5,212,402.40</b>	<b>\$7,180,023.53</b>	<b>\$4,807,537.00</b>



# STVR Exempt

- STVR\_exempt\_zone
- North La Quinta
- Cove
- Mid La Quinta
- South La Quinta
- City Boundary



id	name	zoning
1	Homewood Suites (La Quinta Desert Villas - Center Pointe)	Tourist Commercial (TC) District
2	Legacy Villas	Tourist Commercial (TC) District & Development Agreement
3	La Quinta Resort including Spa & Tennis Villas	Tourist Commercial (TC) District & Adjacent to TC District
4	Embassy Suites (Casitas Las Rosas)	Village Commercial District
5	Village Commercial	Village Commercial District
6	SilverRock Specific Plan	Tourist Commercial (TC) District - Undeveloped
7	Codomiz	Entitlement Approval
8	Signature at PGA West (Haciendas & Jewel)	Tourist Commercial (TC) District
9	Puerta Azul	Entitlement Approval
10	SW corner Ave 64 & Madison St	Tourist Commercial (TC) District - Undeveloped
11	NW corner Ave 64 & Madison St	Tourist Commercial (TC) District - Undeveloped
12	Polo Villas Residences	Development Agreement

