

**WRITTEN
PUBLIC
COMMENT**

**CITY COUNCIL
MEETING**

OCTOBER 4, 2022

From: MARDE OLSON <mardeolson@gmail.com>
Sent: Monday, October 3, 2022 10:15 PM
To: City Clerk Mail
Cc: Linda Evans; Kathleen Fitzpatrick; John Pena; Robert Radi; Steve Sanchez
Subject: Written Comments re 10/4/22 City Council Meeting-In support of Measure A...

** EXTERNAL: This message originated outside of the City of La Quinta. Please use proper judgement and caution when opening attachments, clicking links or responding to requests for information. **

Hello-please record our statement in support of Measure A.

Dear City Council-we remain dismayed that you are not listening to your constituents, other cities or “the laws” regarding STVR’s operating as businesses in our zoned residential neighborhoods, and are ignoring the actual facts as you continue to support erroneous assumptions about the economics involved.

We continue to hope that following your pull of support from the Coral Mtn project (with many similarities in terms of constituent support and against current zoning laws), you will correct your anti-measure A stance to one of support, or at least “neutrality”. We were very disappointed to attend the last City Council meeting (9/20), and witness the “City Clerk Department Report” only to hear an “almost vicious” diatribe in support of STVR’s in our residential neighborhoods. The entire “report” was in fact an attempt to explain why the city MUST NOT eliminate STVR’s, with many erroneous figures and assumptions, as patiently pointed out by constituent speakers. We recognize we come from the “private sector” so cannot fully appreciate public operations, but we have yet to live in a city where the City Clerk was in a position to display such blatant bias, and found it very disheartening.

PLEASE listen to the facts and your residents, who we believe are overwhelmingly in support of allowing STVR’s only in the zoned districts for which they were intended. Measure A is a “win-win” for our great city; continued rental income for homeowners (not businesses!) and the corresponding tax revenue, an increase in affordable housing for our teachers, public sector workers and other young families that will be able to live and work in La Quinta (with all that means in terms of TRUE support of local businesses-locals buy local, weekend residents do not!), and the continued existence of our lovely “small town” with easy access to shops, restaurants and local cultural/arts events, and that true sense of “community” in our neighborhoods.

This yard sign was printed by the anti-Measure A consortium (most of whom are NOT homeowners but in fact business conglomerates that have purchased local housing as a great “return on investment” due to rising rental costs and the fact that La Quinta remains one of the few “desirable” cities that ignores zoning laws and allows STVR’s in zoned residential neighborhoods).

The sign says it all: they ran out of room to say “Save Local STVR BUSINESSES Operating Next Door to Your Home”



As always, thanks for all you do for our wonderful city, and we remain hopeful that you remove your “unanimous support” for in this case the WRONG choice for La Quinta.

Marde and Mark Olson
55898 Brae Burn
92253

Sent from my iPad

From: Marvin Segal <marvsegal@msn.com>
Sent: Monday, October 3, 2022 1:39 PM
To: City Clerk Mail
Subject: Short Term Rentals/Measure A

EXTERNAL: This message originated outside of the City of La Quinta. Please use proper judgement and caution when opening attachments, clicking links or responding to requests for information.

Dear Council Members:

We are household owners in LaQuinta, and respectfully request your valuable attention to our request for the enforcement of existing zoning in the residential zones of our city. Short Term Rentals (STVR's) have been difficult to coexist with and we wish them not to continue in LaQuinta. We want to have our neighborhoods back, and you can help us by the enforcement of the present zoning in residential zones and placing the STVRs into more proper zones. We ask that you please heed our request, and that you include our above thoughts in your October 4th meeting.

With respectful thanks,

Marvin Segal, M.D.

Stefanie Segal

80769 Spanish Bay

LaQuinta