

**POWER POINTS**

**CITY COUNCIL  
MEETING**

**NOVEMBER 1, 2022**

# City Council Meeting November 1, 2022



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# City Council Meeting Closed Session November 1, 2022



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# Pledge of Allegiance



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## City Council Meeting November 1, 2022

### Presentations



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# City Council Meeting November 1, 2022

## P1 – Imperial Irrigation Updates



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### IMPERIAL IRRIGATION DISTRICT (IID)

**Trinidad Arredondo & Lee Hernandez**  
Government Affairs & Communications



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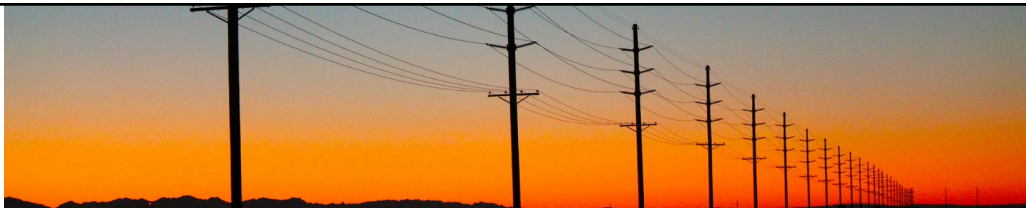


## ABOUT IID

- Irrigation district and public power provider
- One of eight energy-balancing authorities in California
- Electrical service area is 6,898 square miles
- Serves population of approximately 450,000 through 156,000 customer accounts
- Amongst lowest energy rates in California



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## IID SERVICE AREA



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## GREEN CUSTOMER PROGRAMS

- Net Energy Billing (Rooftop Solar)
  - Credits customers for overgeneration at rate based on cost for IID to procure wholesale solar generation, 6.98 cents
  - No cap on participation
- Green Energy Rate
  - IID purchases additional renewable energy power on customers' behalf up to 100% of their use
  - Rate = 1.31 to 2 cents per kilowatt-hour
  - IID has allocated 5 megawatts for this program



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## GREEN CUSTOMER PROGRAMS

- E-Green Solar program
  - Based on community solar model
  - IID procures 30 MW to serve 15,000 low-income qualified electric customers
  - Lowers the energy bills of its qualified customers
  - Energy cost approximately 2 cents per kilowatt-hour



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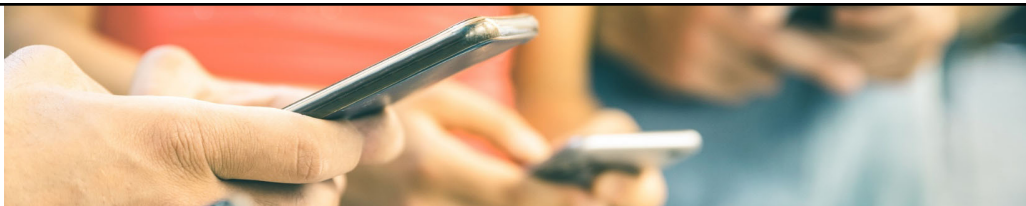


## ENERGY ASSISTANCE PROGRAMS

- **Residential Energy Assistance Program (REAP)**
  - 20 % discount to income qualified customers
  - 30% discount to income qualified seniors
- **Emergency Energy Assistance Program (EEAP)**
  - Assistance to customers facing disconnection for non-payment (Quarterly for REAP participants)
- **Medical Equipment Energy Usage Assistance (MEEUP)**
  - Discount to customers who use prescribed medical equipment to sustain life or prevent deterioration of medical condition



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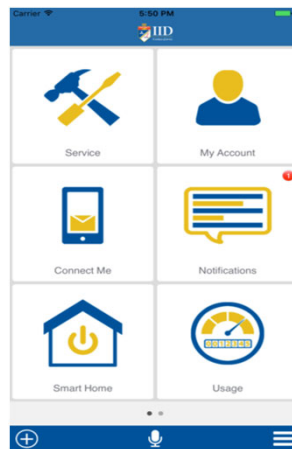


## CONNECT WITH IID

- [www.iid.com](http://www.iid.com)



- IID Customer Connect App
- 1-800-303-7756



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**City Council Meeting  
November 1, 2022**

**P2 – College of the Desert Landscaping  
Certification Training**



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# LANDSCAPING CERTIFICATION TRAINING



# CVAG

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## Dust Control and Air Quality in the Coachella Valley



### MISSION

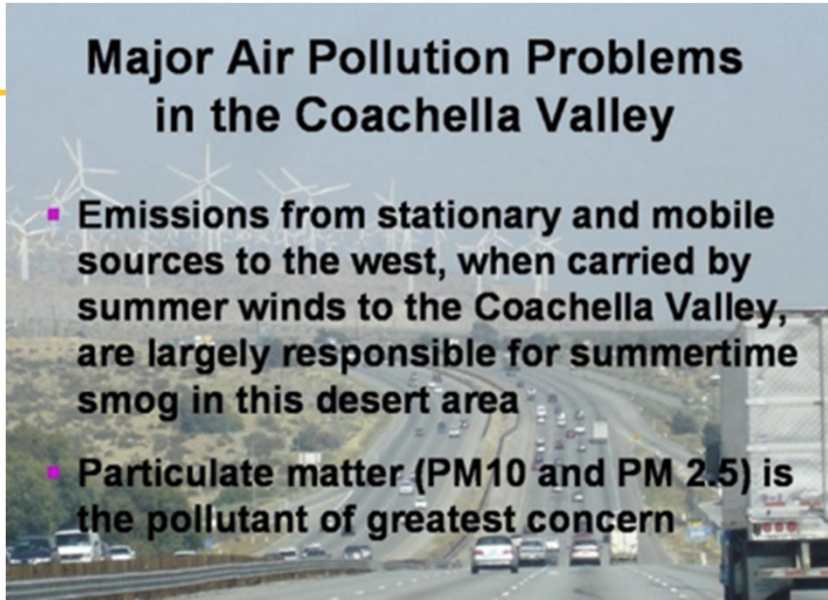
- Provide workforce training for Landscapers in the Coachella Valley
- Reduce dust emissions to improve air quality



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## Major Air Pollution Problems in the Coachella Valley

- Emissions from stationary and mobile sources to the west, when carried by summer winds to the Coachella Valley, are largely responsible for summertime smog in this desert area
- Particulate matter (PM10 and PM 2.5) is the pollutant of greatest concern



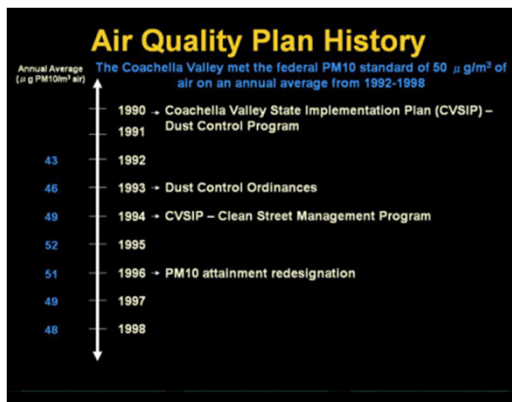
## The Landscaping Certification Training

is for landscaper license applicants that are applying for a new business license or for applicants renewing their license.

The training certification is good for one year.



## PROGRAM HISTORY



Training was developed and launched in response to the Clean Air Plan and the need to meet state air quality standards.

## CVAG's Energy and Environmental Resources Committee

- Members include an elected official from each city in the Coachella Valley
- Mission: to do more for air quality
- Development of model ordinance recommended to address needs for landscape-related businesses to learn about its Reseeding Alternative
  - Approved by CVAG Executive Committee July 2007
  - Distributed to all desert cities
  - Adopted by 8 of 9 cities

## LANDSCAPING CERTIFICATION TRAINING



**CVAG**  
Overseeding  
Certification Training

**FREE**

*Landscapers take the training at no cost*

**FAST**

*Takes approximately 30 to 60 minutes to complete each session*

**BILINGUAL**

*Is offered in both English and Spanish*

**CONVENIENT**

*Can be accessed from any computer: home, office, laptop, library, or PaCE*



Water Conservation  
Certification Training



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### **PaCE**

Computer lab and login assistance available through Partnership and Community Education (PaCE), located in the Palm Desert Mall



72840 Highway 111, Suite C-101  
Palm Desert, CA 92260  
760.776.7420



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# LANDSCAPING CERTIFICATION TRAINING



CVAG Overseeding Certification Course



## Overseeding Certification Course

For Coachella Valley Landscapers

Brought to you by:  
**Coachella Valley Association of Governments**

- 1. Overseeding Certification Cou...
- 2. Course Purpose
- 3. What are PM10 Dust Emissions?
- 4. Causes of PM10 Emissions
- 5. Guidelines from UC Riverside ...
- 6. Results of the Study
- 7. Knowledge Check 1
- 8. Applying the Study Results
- 9. Advantages of New Method
- 10. Closer Look at the New Meth...
- 11. Residential Re seeding Guide
- 12. Best Practices
- 13. Knowledge Check 2
- 14. Challenges: If you must seed ...
- 15. Training Your Employees
- 16. Knowledge Check 3
- 17. Water Conservation Goals
- 18. Water Conservation Definitio...
- 19. Water Conservation Schedules
- 20. Recycle & Reuse
- 21. Green Waste Products
- 22. Top Dressing, Top Soil



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## CERTIFICATE OF COMPLETION



This is to certify that

**Veronica Izurieta**

College of the Desert

Successfully completed the CVAG Overseeding Certification course

Awarded on: 11/28/2017



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# LANDSCAPING CERTIFICATION TRAINING




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## Landscape Certification Program

### Introduction

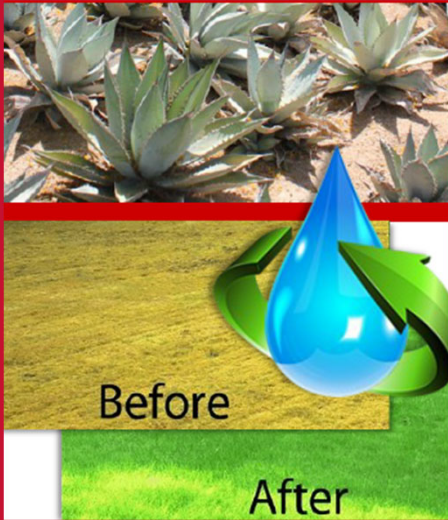
- The Coachella Valley continues to grow and place increasing demands on its water supply resources.
- We live in a desert that receives 3.66" of effective rainfall per year, but requires about 72" per year of applied irrigation water to grow healthy, attractive turf grass.
- The best way to save water and reduce your water bill is to take advantage of CVWD's Desert Landscaping Program and convert all or part of your landscape to desert-friendly, low water-use plants.
- For those of you wishing to maintain turf grass within a landscape, the intent of this class is to help improve water use efficiency in irrigating turf grass in the Coachella Valley.



The GOAL of this class is to teach you to measure and improve irrigation efficiency factors, eliminate unnecessary losses and then schedule your controller to reduce water use, but maintain plant health and growth.



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## Together We Can Make a Difference!

Support the training program and work with CVAG and College of the Desert PaCE:

- ✓ Share information with Landscaper applicants
- ✓ Stress the importance of the training
- ✓ Refer individuals to PaCE if they need assistance



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# THANK YOU

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# City Council Meeting November 1, 2022

## B1 – 2022 California Building Code Adoption



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## Background

- California Building Standards Commission
- Title 24 of the California Code of Regulations
- Triennial Code Adoption Cycle

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## Code Update Summary

- Building
- Residential
- Energy
- Mechanical / Electrical / Plumbing

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# Purpose

- An Ordinance required to adopt more restrictive requirements
- Local Amendments
- 2022 Building Code effective January 1, 2023

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## City Council Meeting November 1, 2022

### B2 – Approve Agreement for The American Express Golf Tournament



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## Background

- American Express extended its sponsorship contract to 2027 in January 2022.
- City will provide services in lieu of monetary compensation as sponsorship for a five-year term

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## Background

- The American Express will take place January 18-22, 2023 at PGA West and La Quinta Country Club



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## In-Kind Services

- Public Safety Services
  - Police Services: Approx. \$70,000 per year
  - Fire & EMT: Approx. \$35,000 per year
- Solid Waste Disposal and Recycling
  - Approx. \$20,000 per year

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# In-Kind Services

- Permits and Inspections
- Cooperative Marketing Program
  - Approx. \$35,000 per year

Total value amount in services over 5-year contract not to exceed: \$800,000

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# City Council Meeting November 1, 2022

## PH1 – Community Development Block Grant 2023-24



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## Community Development Block Grant 2023-24



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## Background

- County of Riverside Economic Development Agency (EDA) CDBG Program
  - Federal Program overseen by HUD
  - Administered by County
- City of La Quinta
  - Cooperating City under County CDBG
  - Participant since 1983

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## Program Overview

- Annual process to allocate CDBG funds
- Estimated 2023-2024 allocation - **\$156,000**
- Public Services – **15% threshold**
- Public facilities and improvements – **85%**

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## Program Overview

### Who can be funded

- Non-profit organizations
- Local governments
- Public housing authorities

### What can be funded

- Public facilities & improvements
- Special economic development activities
- Affordable housing
- Public services

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## Public Service Applications

- 3 applications received
- Maximum award - **\$23,400**
- Neuro Vitality Center and Foundation:  
Desert Memory Club - **\$80,885.87**
- Desert Ability Center:  
Sled Hockey for Persons with Physical Disabilities - **\$15,000**
- Boys and Girls Club, La Quinta Unit:  
Fee waiver/reduction program - **\$23,400**

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# Public Improvement Applications

- La Quinta:
  - ADA improvements at City-owned facilities: **\$132,600**



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# Questions?



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