

POWER POINTS

**CITY COUNCIL
MEETING**

MARCH 7, 2023

City Council Meeting March 7, 2023



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Pledge of Allegiance



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**City Council Meeting
March 7, 2023**

Presentations



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**City Council Meeting
March 7, 2023
P1 – La Quinta High School
Associated Student Body
Presentation**



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City Council Meeting March 7, 2023

**S1 – Discuss Converting RCSD Traffic Car Officer
Position to a Traffic Motor Officer Position**



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Background

La Quinta contracts with Riverside County Sheriff's Department for law enforcement services.

- 130 daily patrol hours (about 25 Deputies at 1,884 productive hours)
- One (1) Lieutenant
- Two (2) Sergeants
- Two (2) Motor Officers
- Three (3) Traffic Officers
- Five (5) Special Enforcement Team (SET)
- Two (2) Deputy Sheriff Officers assigned to Violent Crime Gang Task Force & Coachella Valley Narcotics Task Force
- Six (6) Community Service Officer II positions

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Request



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Advantages of a Motor Officer vs. a Traffic Officer

- Overall faster response times than a vehicle within City.
- Smaller profile of a motorcycle versus a car allows for better positional opportunities, which are better in achieving the overall traffic safety goals.
- Able to maneuver through traffic more efficiently and be seen by more motorists.
- Motorcycles provide better support for local events with large vehicle and pedestrian attendance.
- Response times of motorcycle is approximately 40% faster than patrol cars, this includes high priority and in progress crimes.

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Delineation of Duties

Motor Officer

- Investigate traffic collisions
- Enforce traffic laws
- Focus on collision **prevention**
- DUI enforcement
- Traffic control
- Assistance with large events involving pedestrians
- Dignitary escorts

Traffic Officer

- Investigate traffic collisions
- Enforce traffic laws
- Focus on collision **reaction**
- DUI enforcement
- Limited traffic control

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Delineation of Duties

Most Significant Difference -

- Motorcycle Officers focus on preventing collisions.
- Traffic Officers focus on reacting to collisions after they occur.

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In Comparison

Currently, La Quinta is the only city in the desert that still staffs a traffic officer (Car). All have been converted to motorcycles.

- Palm Springs – 4 Motor Officers
- Rancho Mirage – 3 Motor Officers
- Palm Desert – 4 Motor Officers
- Indian Wells – 1 Motor Officer
- La Quinta – 2 Motor Officers
- Indio – 2 Motor Officers

The cities of Cathedral City and Coachella do not have a traffic team.

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Fiscal Impact

- First year cost: \$40,000 which includes the cost of one new motorcycle, equipment and motor pay differential of \$1.95 an hour.
- Recurring annual cost (after less patrol car mileage): \$7,100

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Motor Officer Safety

Department Approved Motor Uniforms

- Full Face Helmets
- Kevlar infused ripstop uniforms
- Kevlar mesh pants
- Motorcycle riding boots

* Patrol cars are always available during inclement weather

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Overall Goal of a Motor Officer

- Educate the public through visibility and violator contact
- Reduction of traffic collisions
- Provide the safest experience possible while driving on streets within the City.

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Questions?



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**City Council Meeting
March 7, 2023**

**S2 – Discuss New Improvements in Public
Safety Tech**



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Background

As public safety technology advances, its ability to increase police efficiency is well-documented and known. There are two technologies staff would like to examine:

- Automated License Plate Reader (ALPR)
- Gunshot Detection Software

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What is ALPR

- Captures Still Images
 - Date, Time & Location
 - Converts License Plates to Alphanumeric Characters
 - Recognizes Vehicle Type & Color
- Does Not connect to DMV
- Does Not Use Facial Recognition
- Does Not Enforce Traffic
- Downloads DOJ Hot Lists (Plates & Wants Only)
- Users Can Create Own Hot Lists



ALPR – California SB34 (2015)

- Requires...
 - ALPR users safeguard data
 - Agencies to create and maintain a policy
 - Post on agency website
 - Agency host public hearing prior to program implementation
 - Allows civil recourse to those harmed by negligent release
 - Requires agencies to provide training to users
 - Required Software Provider to be CJIS Compliant
 - Audit trail for use of database

ALPR Users & Sharing, Purging

- **Users**
 - Patrol Deputies, Investigators, Crime Analysts
- **Sharing**
 - Agencies choose to share or not
 - With SB34 Complaint Agencies
 - No Sharing with Immigration Agencies

Palm Springs, Cathedral City, Desert Hot Springs, Rancho Mirage, Palm Desert, Indian Wells, Indio and unincorporated areas.

San Jacinto, Hemet, Beaumont, Menifee, Redlands, East Vale, Moreno Valley, Jurupa Valley, Murrieta, Temecula, Canyon Lake, Lake Elsinore, Norco, Perris, Wildomar, Murrieta, and Corona.



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Expected Outcomes

- **Short-Term Impact**
 - Increased Work Demand
 - Instant Investigative Leads
 - Higher Crime Solvency Rate
 - Decreased Pro-Active Time
- **Long-Term Impact**
 - Crime Reduction
 - Increased Pro-Active Time



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ALPR Success Story

November 2, 2020 (Hemet, CA) — In June of 2020, the Hemet Police Department implemented new measures to fight crime by partnering with technology company *Flock Safety*, a crime-solving company that provides the most advanced & affordable security for neighborhoods, small businesses, and law enforcement. Twenty (20) license plate reading (LPR) cameras were placed throughout the City of Hemet.

Since the Flock cameras went live on June 8th, the Hemet Police Department has been able to safely recover 132 stolen vehicles and make 119 arrests associated with those cases. The Hemet Police Department reached a benchmark with the total recovery value of the vehicles amounting to approximately **\$1.15 million dollars**.

CITY OF HEMET POLICE DEPARTMENT ♦ 450 E. LATHAM AVENUE ♦ HEMET, CA 92543
PHONE: (951) 765-2400 ♦ FAX: (951) 765-2412

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ALPR Deployment

- **City Strategic Camera Placement**
 - Major Ingress/Egress Points
 - In conjunction with PSC

- **Maintenance**
 - Installed and maintained by Flock
 - Option for DC Power (City)



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Flock & PSC

- **Public Safety Cameras Uses**
 - Traffic Collision Investigation
 - Criminal Investigations
- **Without ALPR**
 - Requires Hours of Video Review
 - Doesn't Always Generate Investigative Leads
 - Generates Significant Follow-Up



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ALPR Alert

CA - 26892T2 Stolen Vehicle

Event Time: 18:28:53 05/01/2022

Source: California SVS

Camera: #07 58 Hwy 86 @ Avenue 66

Network: Thermal Station - County - RCSD



CA - 26892T2 Stolen Vehicle

Event Time: 5:31:51 05/01/2022

Source: California SVS

Camera: #04 WB Dillon @ Palm Dr

Network: Palm Desert Station - County - RCSD



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Opportunity - Integration with PSC

- **Flock Video Management System**
 - 7-Day Retention
 - Flock/PSC Sync
 - Immediate In-Field Access

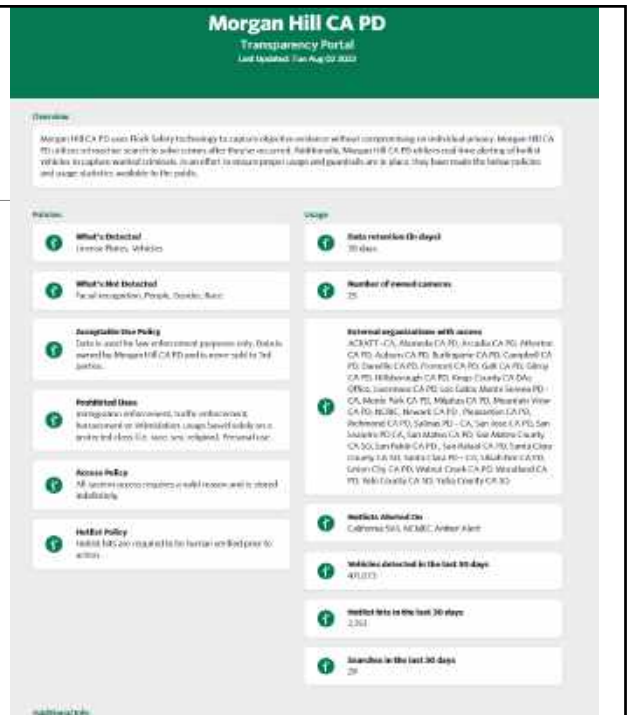


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Transparency

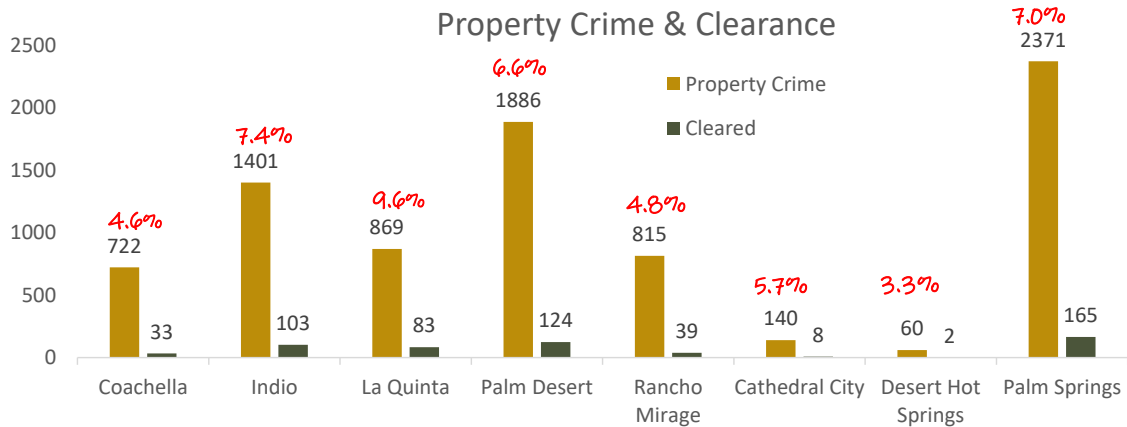
- **Public Facing Portal**
 - Number of Cameras
 - Who Cameras are Shared With
 - Department Policy



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Crime Rankings & Trends 2021



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Fiscal Impact

69 Flock Falcon Cameras	(\$2,500 ea.)	-	\$172,500
One-time Installation	(\$350 ea.)	-	\$24,150
First Year Total Cost			\$196,500
Annual Cost			\$172,500

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Addressing Gun Violence in La Quinta, CA

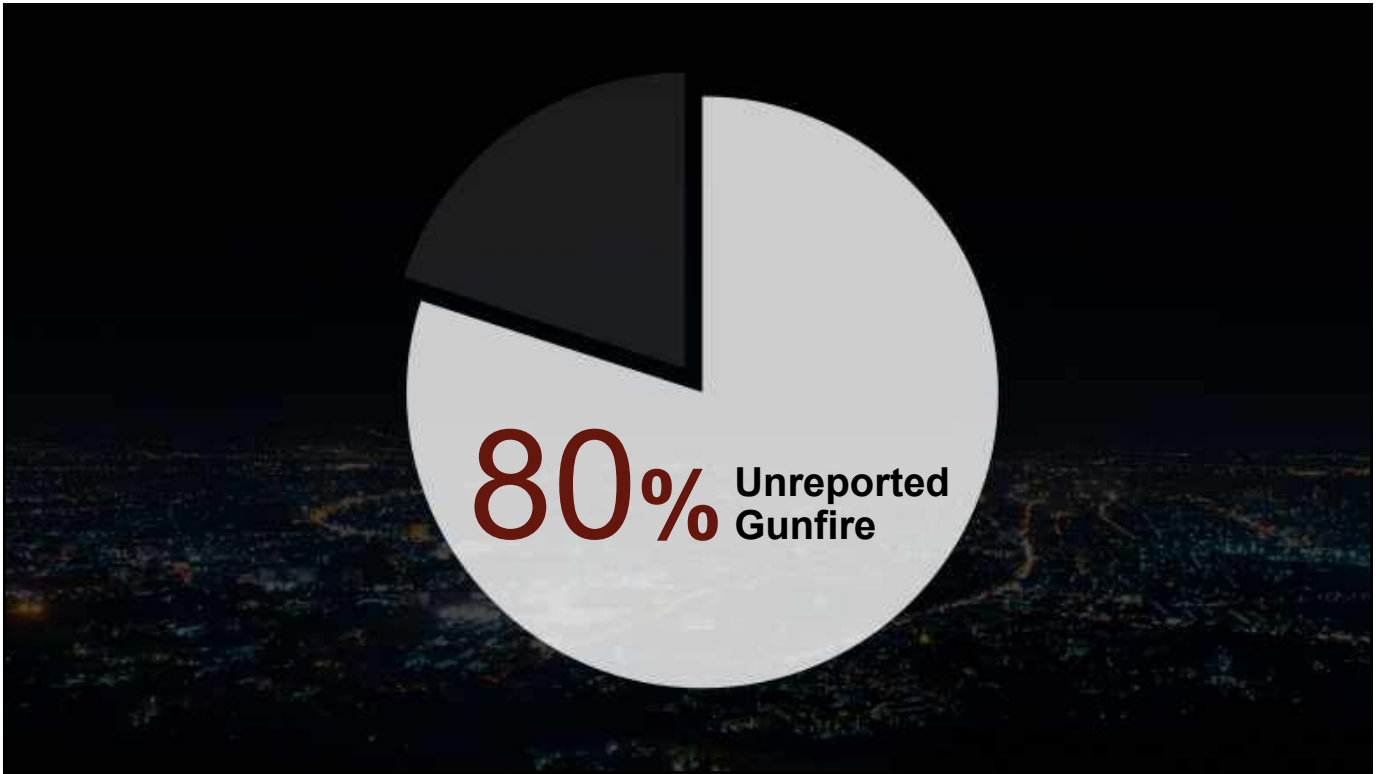
March 7th, 2023



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ShotSpotter Respond™

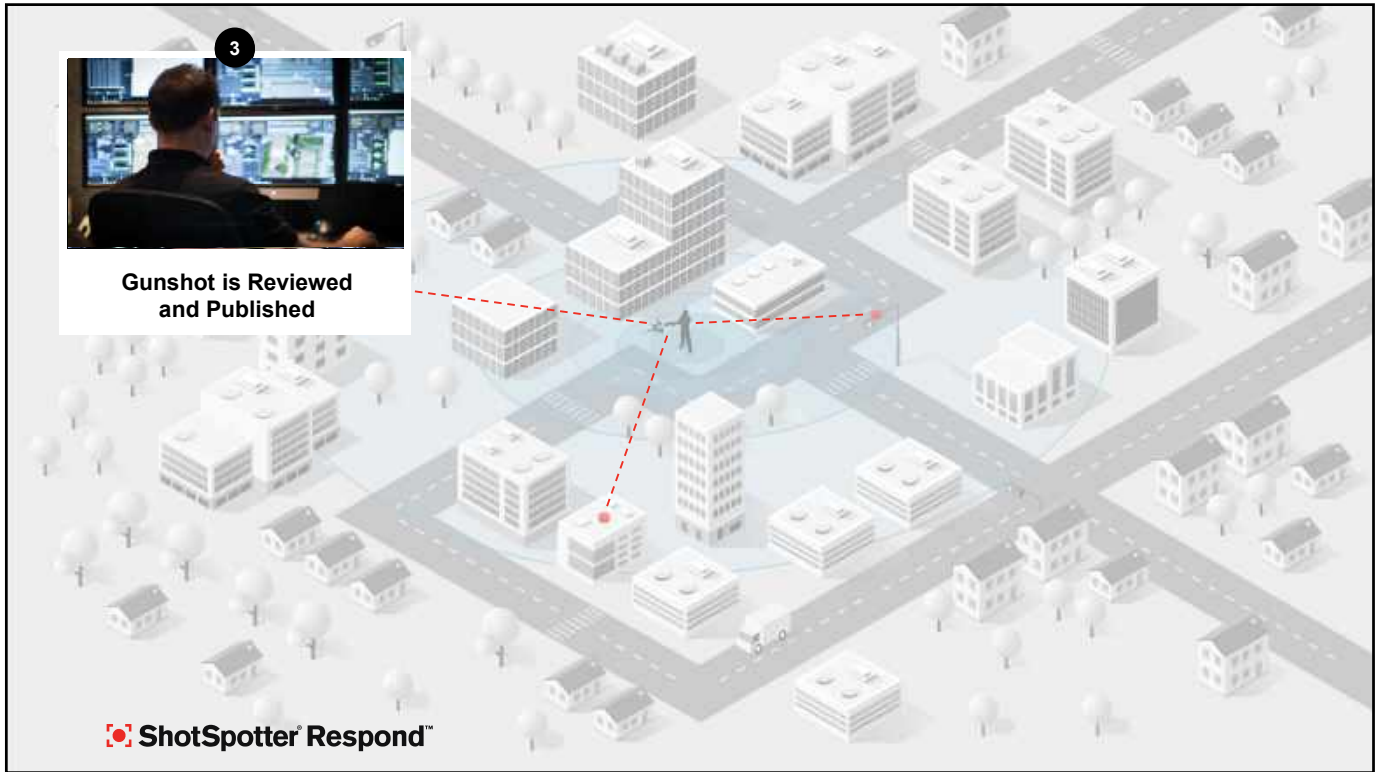
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Information Sent to Your 911 Communication Center

ShotSpotter Respond™

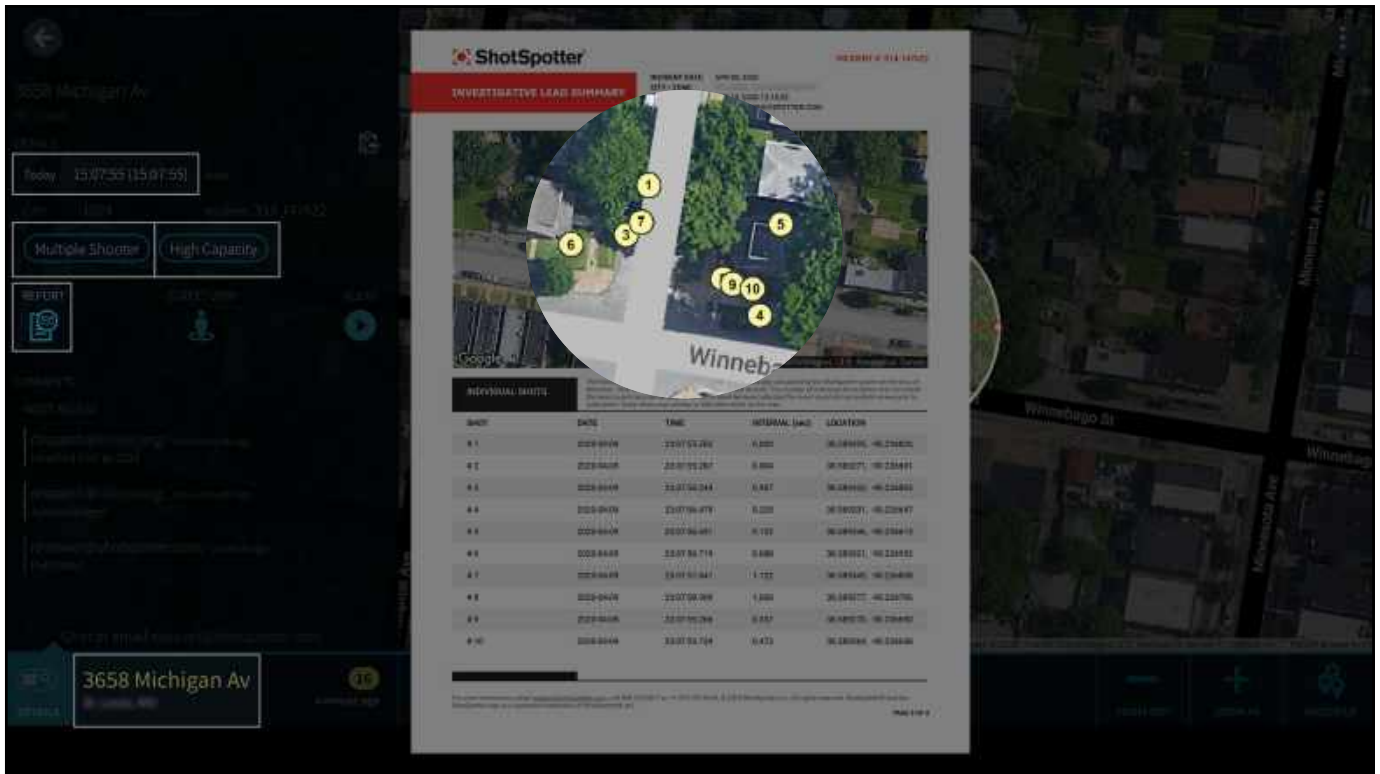
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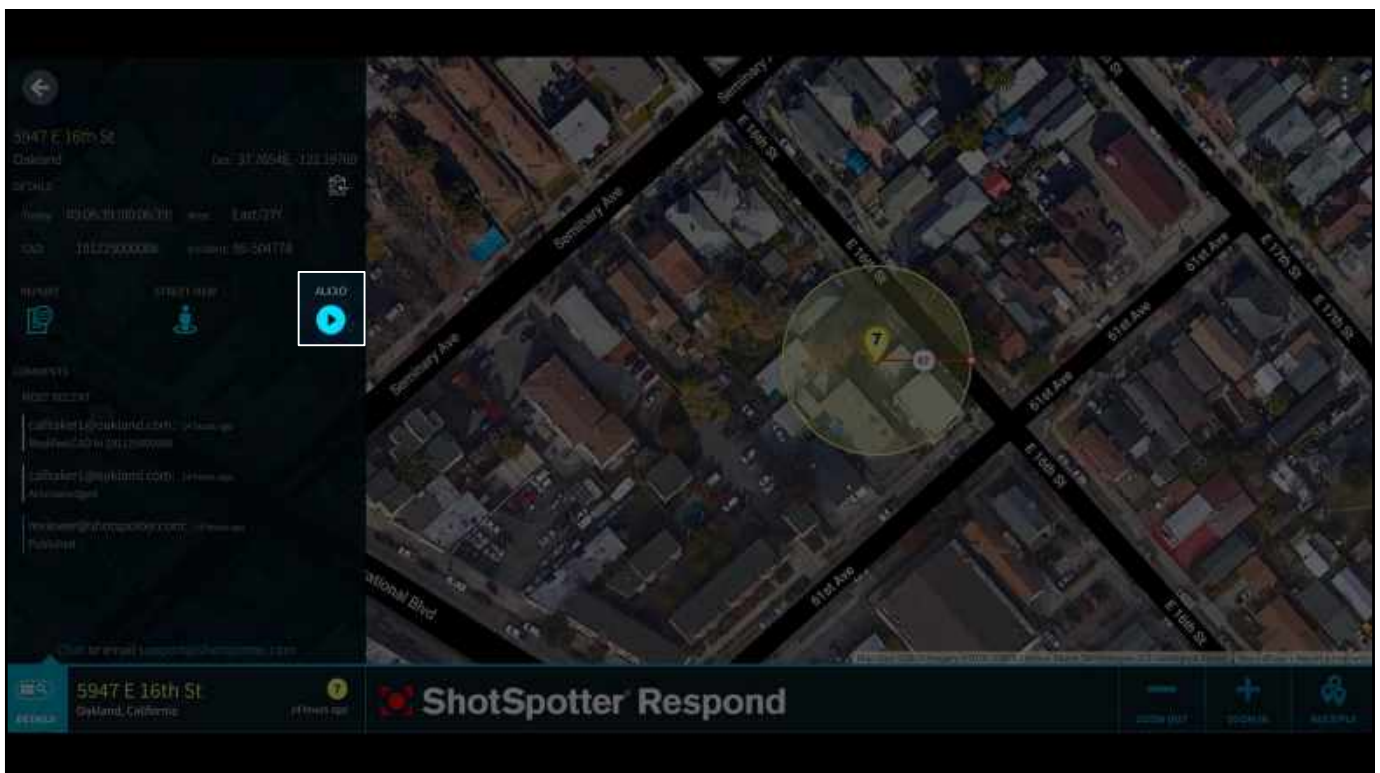
To the Patrol Cars

ShotSpotter Respond™

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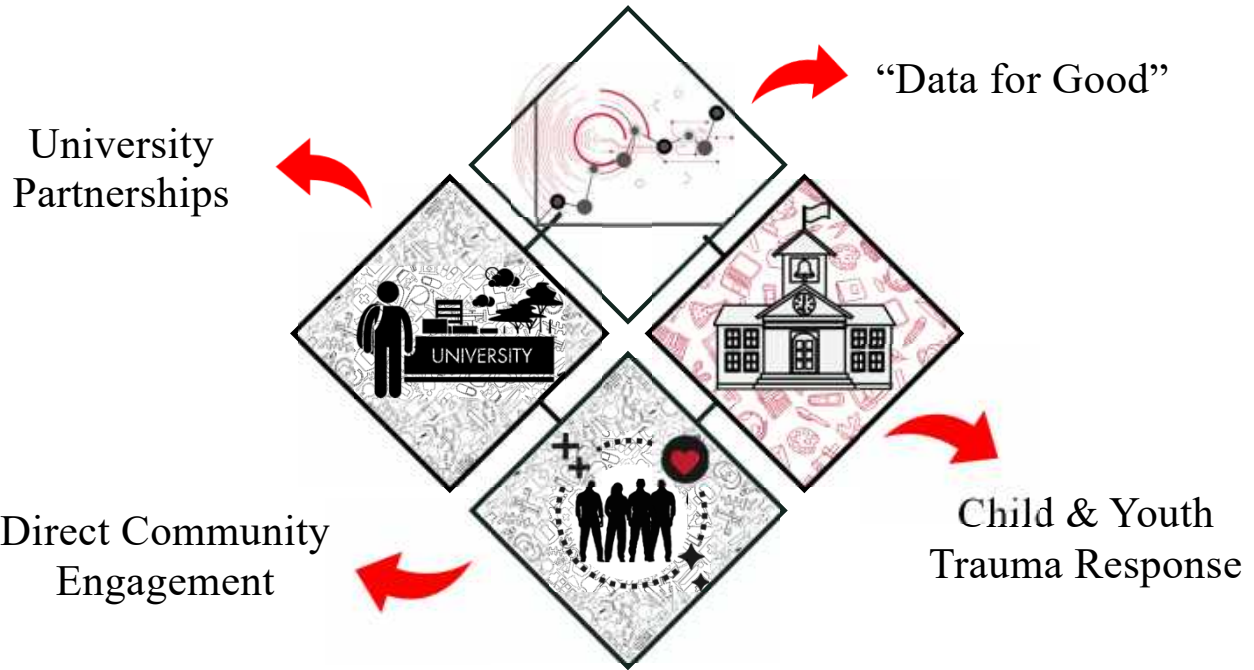
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Customer Service Scope of Services

- Onboarding Program
 - End User Training
 - Best Practices
 - Analytics: Metrics/KPI's
 - Go Live Support
 - Post Go Live Check Points
- Ongoing consultative services
- Annual Account Reviews

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Community Impact & Engagement Initiatives



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ShotSpotter®

DETECT PROTECT CONNECT

Customer Success Stories

Jason Silva
Direct 313.3921
jsilva@shotspotter.com

Website

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flock safety

La Quinta, CA

Leverage the future of policing, *now*

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flock safety

Our Mission

Eliminate Crime for the **Whole Community**

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Why Flock Safety?

Gunshot detection and ALPR together

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flock safety

When you get Flock you get:

objective, real-time and investigative leads

- Vehicle Fingerprint™ = license plate plus
- **Indiscriminate evidence** from fixed locations
- No people, no facial recognition, no traffic enforcement
- Solar Powered, LTE enabled-Easy to deploy
- Works in conjunction with the Raven Gunshot Detection



Plate
TX LGS2639

Last Visit
3:15 PM EDT

Make
Toyota

Seen
3 OF 30 DAYS

Color
Gray

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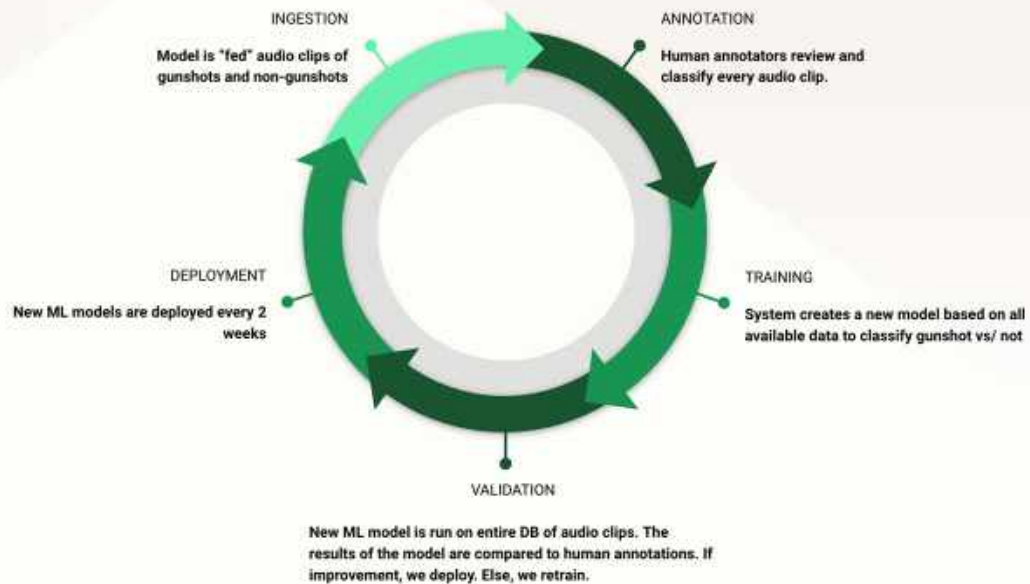
What is Raven?

- **Low cost:** \$25-\$35K / square mile
- **Infrastructure-light:** physical installation takes as little as 1 week / square mile*
- **Low power and privacy-focused:** devices are solar-powered, only turn on when a gunshot is heard
- **Accurate alerts and localization of gunshots:** find victims and physical evidence faster
- **Automatic tie-in to Falcon ALPR:** easily create a perimeter around a crime scene to see who drove in and out before and after the gunshot, use LPR searches and Hotlists to find suspects faster
- Utilizes Flock's patented machine learning models
- No additional training required for RSO. Flock is accessible to the entire department today.



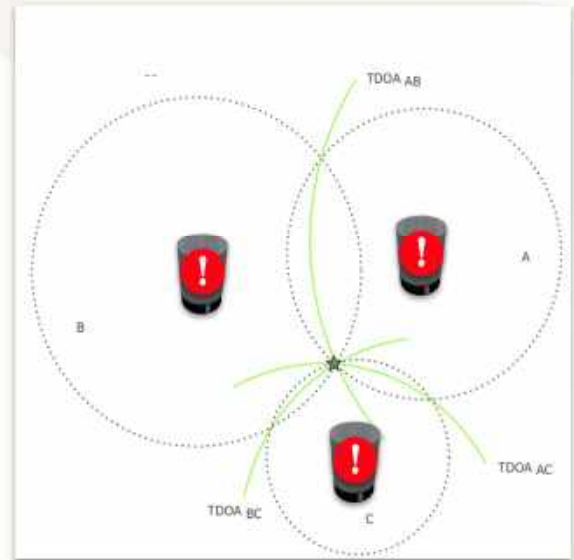
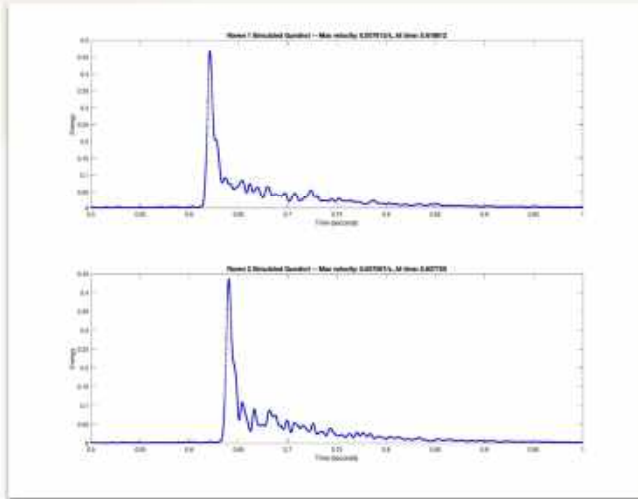
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Continuous training and evolution



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Match & Triangulate



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How does this technology prevent and eliminate crime?

- **Proactive:** Real Time Alerts when Wanted Vehicles or gunshots happen in your City
- **Investigative:** As clearance rates increase, crime rates decrease
- Flock cameras and Raven act as a deterrent
- Product is widely adopted by RSO and nearly all cities in Riverside County

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Flock is Widely Adopted in California



- Alhambra
- El Monte
- Glendale
- La Canada Flintridge
- Monterey Park
- San Dimas
- Arcadia
- Azusa
- Glendora
- Covina
- West Covina
- Pomona
- Calabasas
- La Puente
- Rosemead
- Jurupa Valley
- Lake Elsinore
- Hemet
- San Jacinto
- Cathedral City
- Riverside County Sheriff
- Temecula
- Moreno Valley
- Lake Elsinore
- Canyon Lake
- Beaumont
- Indio
- Norco
- Palm Desert
- Wildomar
- Indio
- Riverside
- Placentia
- Stanton
- Laguna Hills
- Lake Forest
- Seal Beach
- Oceanside
- Bakersfield
- Elk Grove
- Woodland
- Grass Valley
- San Ramon
- Danville
- Livermore
- Hercules
- Vacaville
- Lake County Sheriff
- Clear Lake
- Fairfield
- Benicia
- Rio Vista
- Dixon
- Napa County Sheriff
- San Mateo County Sheriff
- Novato
- San Mateo PD
- San Bruno
- Foster City
- Colma
- Hillsborough



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For Council's Consideration

ALPR

69 cameras

24-month Flock contract
\$369,150

Gunshot Detector

2 square miles
La Quinta Cove

\$50,000 Flock
\$99,000 ShotSpotter

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**City Council Meeting
March 7, 2023**

**S3 – 2021-02 Fritz Burns Park Improvements
Draft Master Plan**



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Background

- Additional park amenities identified as priority at 2021, 2022 and 2023 Community Workshops
- Funding included in CIP for Master Planning and Design

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Background

- In May 2022 INSITE was selected to develop Fritz Burns Park Master Plan
- October 2022 Community Survey
- Project team, consultant and community feedback: Developed 4 Phase Draft Plan

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Existing Park Amenities

- Swimming pool
- Children's play area
- Picnic tables & benches
- Restrooms
- 6 tennis courts
- 8 pickle ball courts
- Water feature
- Skate park
- Dog park
- Parking lot and off-street parking

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Proposed Park Amenities

PHASE 1*:

- ✓ Replacement of tennis court/pickle ball court shade structures;
- ✓ Conversion of two (2) tennis courts to eight (8) pickle ball courts.

**Staff is procuring quotes for this phase*

PHASE 2:

- ✓ Expanded playground with new equipment, shade, lighting, and drinking fountains;
- ✓ Plaza with public art play element, seating, and shade;
- ✓ Restroom building;
- ✓ Tree lined promenade with seating and picnic tables;
- ✓ Bicycle racks and tune-up station.

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Proposed Park Amenities

PHASE 3:

- ✓ Modifications to existing parking lot;
- ✓ New parking lot with tree islands;
- ✓ Electric Vehicle charging stations.

PHASE 4:

- ✓ New water playground and wading pool;
- ✓ Expanded pool deck with shade and seating;
- ✓ Expanded pool equipment area.

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Cost Estimates by Phase

PHASE	COST ESTIMATE
PHASE 1*	\$604,909
PHASE 2	\$3,672,539
PHASE 3	\$390,517
PHASE 4	<u>\$1,367,126</u>
TOTAL	\$6,035,091

*Staff is currently procuring cost estimates from vendors for this phase

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Project Funding

- Project 2021-02 Funding in CIP
 - FY 2021/22: \$350K Measure G
 - FY 2022/23: \$500K Parks & Rec DIF
- Construction funding will be proposed in FY 2023/24 through 2027/28 CIP per Council direction

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Questions?



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**City Council Meeting
March 7, 2023
B1 – Agreement for Shade Structure
Installation at Fritz Burns Park
and X-Park**



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City Council Meeting March 7, 2023

**B2 – Contract Services with Kiley &
Associates for Federal Lobbyist Services**



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Background

- **Why a Federal Lobbyist:**
 - Federal funding for City programs and projects
 - Meetings with U.S. Congress and federal agencies
 - Pending federal legislation impacting the local government
 - Voice and relationship in Washington, DC

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Kiley & Associates

- DC office on Capitol Hill
- Results in securing federal funding for CA cities
- Understands the importance of collaborating with local representatives
- \$42,000/year (\$3,500/monthly)

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City Council Meeting March 7, 2023

B3 – Letter of Concern to Coachella Valley Unified School District to Reinstate School Resource Officers



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