



— GEM *of the* DESERT —

## **ART IN PUBLIC PLACES PROGRAM DEVELOPER APPLICATION**

The purpose of the La Quinta Art in Public Places (APP) Program is to develop and maintain a visual arts program for the residents and visitors of La Quinta; to add to the economic vitality of the community; and to enhance the environment and unique character of La Quinta.

The APP ordinance authorizes the placement of works of art on public and appropriate private property in a manner which encourages public access and viewing of the artwork. The developer may provide artwork or an “in lieu” fee may be paid.

Developers who wish to provide artwork may apply for a refund of the APP fee as early in the development process as possible. The requirements and procedures for processing of the APP refund application are as follows:

### **Application Procedures:**

Applicants shall submit to the Community Services Director the following information as part of the Developer’s Application for Refund for Art in Public Places Fee:

1. Preliminary sketches, photographs or other documentation of sufficient descriptive clarity to indicate the nature of the proposed artwork, including background information about the Artist.
2. Site plans containing such detailed information as may be required by the Community Services Commission to adequately evaluate the location of the artwork in relation to the overall development project and compatibility with the character of adjacent conforming developed parcels and existing neighborhoods if necessary to evaluate the proposal.
3. A narrative to demonstrate that the artwork will be displayed in an area open and freely available to the general public.
4. 8”x 10” photographs, digital pdf or jpg formats, graphics or illustrations depicting several views of the artwork. The Community Services Commission may also request a model of the artwork.
5. An appraisal or other evidence of the value of the proposed artwork, including acquisition and installation costs.
6. Provide a description of the maintenance procedures to maintain the first class appearance and permanence of the artwork. The obligation to provide everything necessary to preserve the artwork in good condition. Maintenance of artwork shall include, without limitation, preservation of the artwork in good condition to

the satisfaction of the City, protection of the artwork against physical defacement and mutilation or alteration.

7. Copy of the building permit showing the Art in Public Places fee has been paid.

### **Approval Criteria**

1. Artwork shall be judged on artistic merit and appropriateness of the artwork to the site.
2. Art work shall be a one of a kind piece.
3. Artwork shall be appropriate in scale, material, form and content for the immediate, general social and physical environments in which they relate. Consideration shall be given to structural and surface integrity, permanence, and protection against theft, vandalism, weathering, and excessive maintenance and repair costs.
4. Artwork may include landscaping features to enhance artwork.
5. Artwork shall be visible to the public.

### **Approval Procedures**

1. The application for the proposed artwork and its placement will be considered at a monthly public meeting of the La Quinta Community Services Commission. Any changes, questions or recommendations will be conveyed to the applicant.
2. When all issues pertaining to the artwork and placement are addressed, the Commission will meet and vote on the acceptance or rejection of the artwork.
3. Once the Commission has voted, the applicant will be formally notified in writing of the Community Services Commission's decision. A Building & Safety and/or Community Development representative will also review the artwork and its placement and landscaping elements and may refer the application to the Architecture and Landscape Review Committee for review and comment. For art pieces located within landscaped areas, a detailed landscape and irrigation plan may be required.
4. For artwork to be completed, the Commission shall be allowed to review enlargements from the maquette, rendering or scale model in process and verify that the enlargement accurately conveys the original proposal presented, especially in relation to detailing such as facial features.
5. The Commission reserves the right to visit the artist while the work is in progress. (An appointment will be made prior to the visit).
6. Artist must render an accurate finished product from the presentation on which the project approval was based. The scale of the finished piece must accurately reflect that of the approved proposal and relate appropriately to the site as in the approved proposal.
7. The Commission shall approve the patina hue for bronze castings before it is applied.
8. Commission reserves the right to refuse the piece at any time if the artwork does not meet the standards portrayed in the approved proposal.
9. An Agreement between the City and the applicant spelling out all requirements, including insurance, maintenance, and grant of easement, shall be executed prior to the City's formal acceptance of the applicant's art in-lieu proposal.

10. Artists and contractors must possess a valid La Quinta business license before construction may begin.

**Refund Procedures:**

The applicant shall submit to the Community Services Director a written request for the refund of the amount spent on the approved artwork placed on the applicant's property. The amount to be refunded shall not exceed the Art in Public Places fee paid by the applicant or the budgeted amount approved by the Commission.

**Submitting Instructions:**

Completed applications shall be submitted to the Community Services Deputy Director as follows:

City of La Quinta  
Attn: Christina Calderon  
Community Services Deputy Director  
78-495 Calle Tampico  
La Quinta, CA 92253