

POWER POINTS

CITY COUNCIL

MEETING

JANUARY 16, 2024

City Council and Housing Authority Regular Meeting

January 16, 2024



1

City Council Regular Meeting January 16, 2024 CLOSED SESSION IN PROGRESS



2

Pledge of Allegiance



1/17/2024

3



1/17/2024

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City Council Meeting January 16, 2024

Presentations



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City Council Meeting January 16, 2024

P1 – American Public Works SoCal Chapter Award for 2023 Project of the Year



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**City Council Meeting
January 16, 2024**

**P2 – American Public Works SoCal Chapter
Award for 2023 Top Leader of the Year**



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**City Council Meeting
January 16, 2024**

P3 – Chuckwalla National Monument Update



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Joshua Tree National Park Expansion

December 2016 Boundary Study conducted by the National Park Service identified more than 17,000 acres of lands in the Eagle Mountain area suitable for addition to Joshua Tree National Park

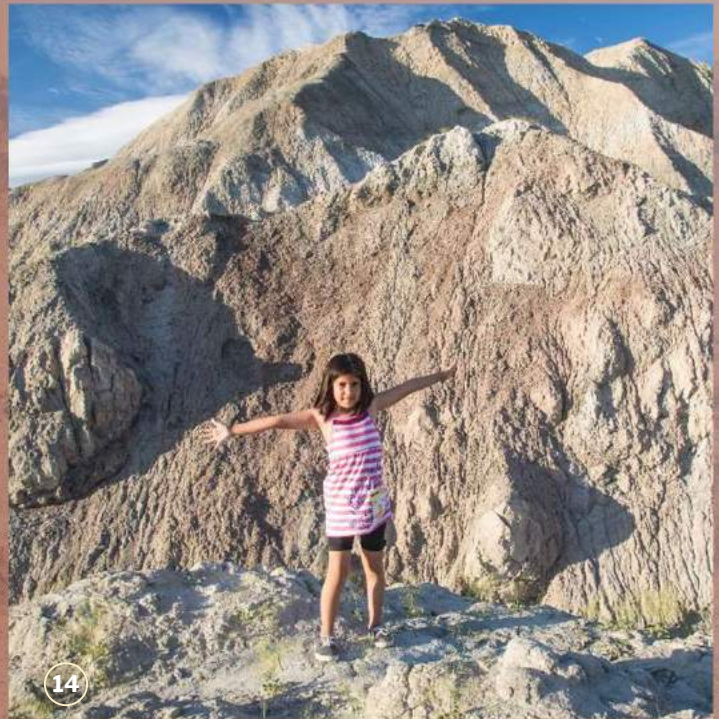


Photo: Jack Schlinkert

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National monument designations protect nationally significant lands with cultural, historical, ecological, and scientific importance



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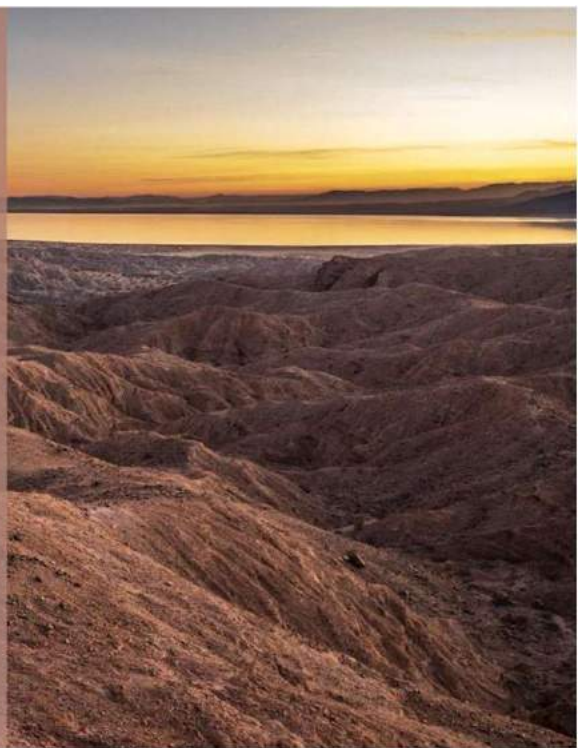
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National monument designation

What does it do/not do?

- Not Wilderness
- Existing legally designated OHV routes remain in place at time of designation
- Existing recreational uses including hiking, OHV use, hunting, rockhounding
- Permanent withdrawal from extractive uses (new mining claims)

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Other Key Provisions



Proposed Chuckwalla National Monument:

- Only applies to federal/BLM lands
- No effect on lawful use of private property
- Rights of way, utility corridors, infrastructure not impacted
- Compatible with proposed pump storage project
- Compatible with Salton Sea restoration efforts

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Values: Historical Sites

*World War II – Gen. Patton’s
Desert Training Center (1942-
1944)*

*Blythe was located in the DTC
and played an important
role (Blythe Army
Air Base)*

*Remnants of Eagle Mountain
Railroad*



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Values: Wildlife & Habitat Connectivity



Mecca Aster



Sonoran Pronghorn Antelope Reintroduction



Chuckwalla
© Connor Long



Desert Bighorn Sheep
© David Lamfrom



Desert Tortoise
© Joshua Tree National Park

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Values: Habitat Conservation



Mecca-aster



Orocopia Sage



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Connecting Landscapes, Wildlife, and People



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Values: Diverse Recreational Uses

Protect popular places like Corn Springs, Box Canyon, Painted Canyon, and historic Bradshaw Trail



© Bob Wick



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“Meccacopia” Area

- Located relatively close to East Coachella Valley
- Heavily used by East Coachella Valley residents for multiple recreational activities (i.e., hiking, camping, cycling, and picnicking)
- Free, family-friendly outdoor activities
- Focus study on use needs in “Meccacopia” area

Photo: Mecca Hills Wilderness



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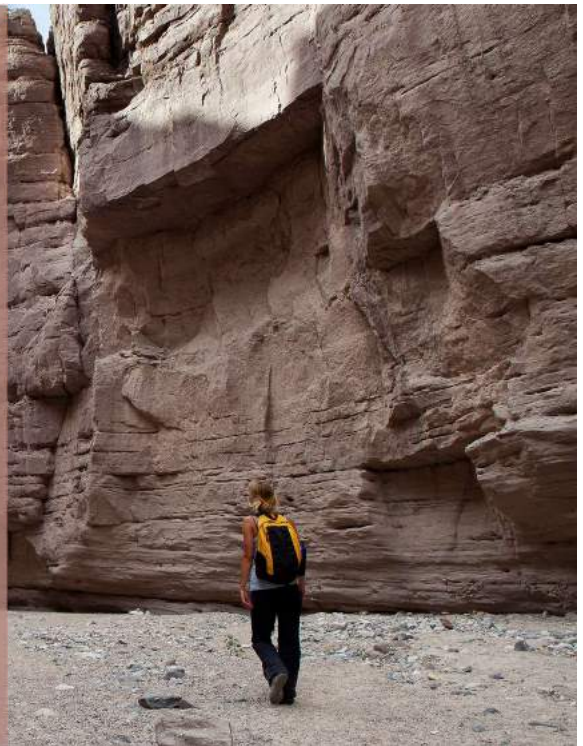
Painted Canyon

Mecca Hills Wilderness

A spectacular hike of up to five miles round trip through colorful rock formations. The entire canyon is scenic, so shorter hikes are also rewarding

© Bob Wick

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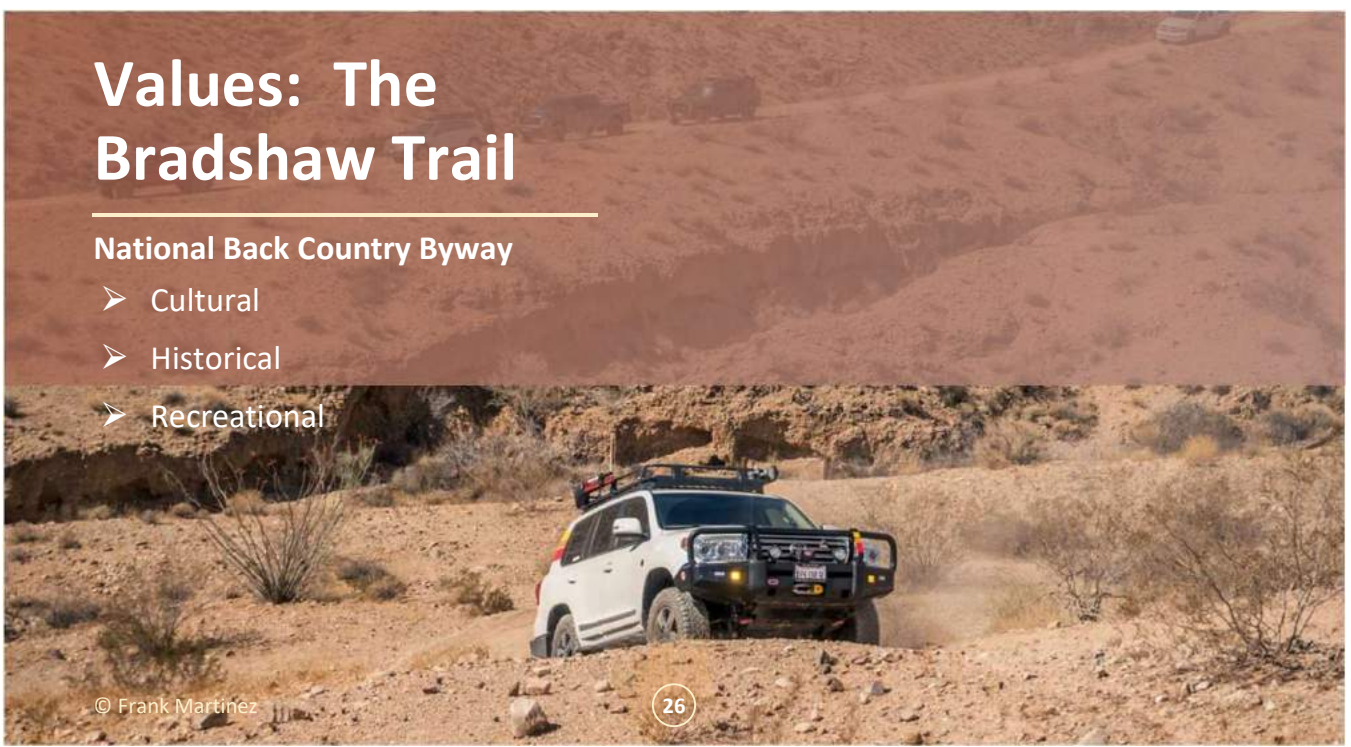
Values: The Bradshaw Trail

National Back Country Byway

- Cultural
- Historical
- Recreational

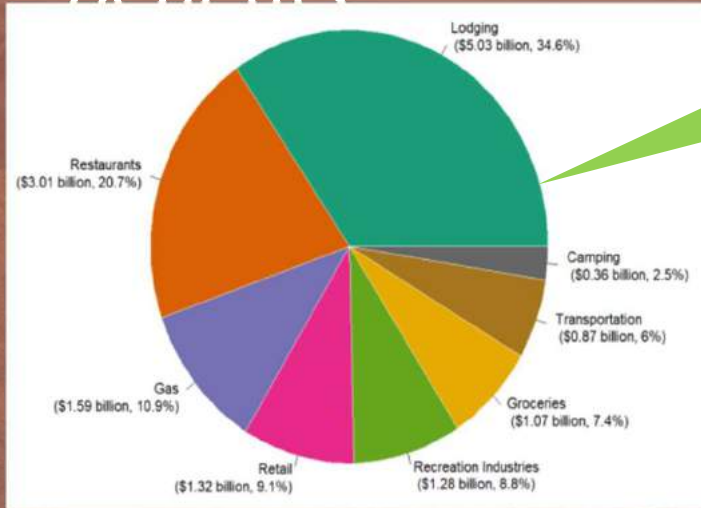
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Economic Benefits



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Studies show 8-10% increase in small businesses & jobs near National Monuments in the West

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Headwaters Economics 2017 study:

“... all the regional economies adjacent to the studied national monuments experienced growth following a monument’s designation.”

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Science Advances (2020 research article):

“We find that monuments increased the average number of establishments and jobs in areas near monuments ... [and] increased the establishment growth rate ...”

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Tribal Support

Official expressions of support from:

- Colorado River Indian Tribes
- Fort Yuma Quechan Indian Tribe
- Chemehuevi Indian Tribe
- 29-Palms Band of Mission Indians
- Torres-Martinez Desert Cahuilla Indians

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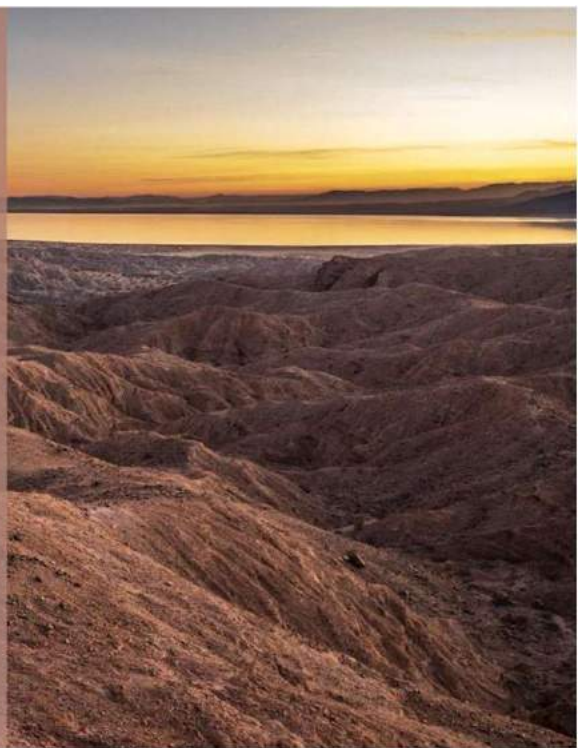
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Elected Support

Official expressions of support from:

- Indio
- Calipatria
- Cathedral City
- Indian Wells
- Palm Springs
- Desert Hot Springs
- Banning
- Imperial County Sup. Ryan Kelley (Dist. 4)

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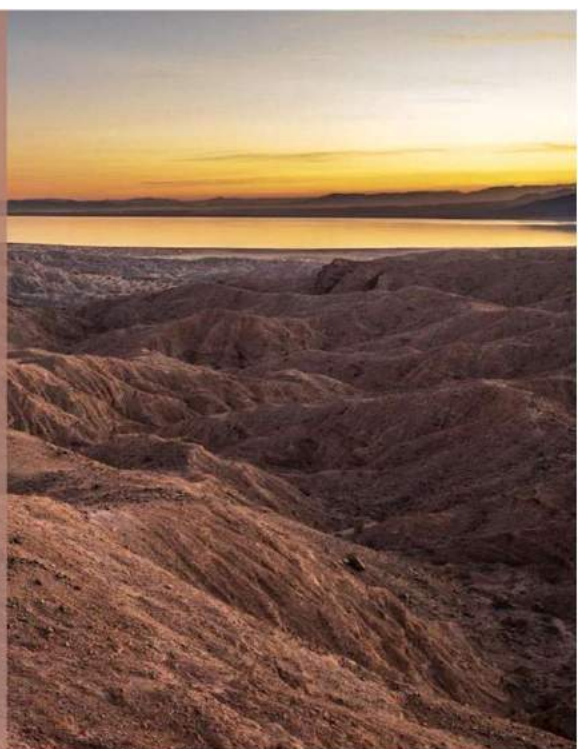
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Other Support

Supporters include:

- Calipatria Chamber of Commerce
- Greater Palm Springs Convention & Visitors Bureau
- VetVoice Foundation (national)
- Comite Civico del Valle, Inc. (Brawley)
- Desert Recreation District (Indio)
- Big Wheel Tours (Palm Springs/Palm Desert)

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Protect California Deserts Coalition

Consists of about 25 member organizations including:

- Alianza Coachella Valley
- Audubon California
- CactusToCloud Institute
- California Native Plant Society
- CalWild
- Council of Mexican Federations in North America (COFEM)
- Friends of the Desert Mountains
- Latino Outdoors
- Leadership Council for Justice and Accountability
- National Parks Conservation Association
- Native American Land Conservancy
- Outdoor Alliance
- The Wildlands Conservancy

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THANK YOU!

Questions?



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City Council Meeting January 16, 2024

P4 – Palm Springs Air Museum Presentation- “Education, Taking the Next Step”



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EDUCATION
Home / Education

Education

- 5K Kids will visit the facility this year on education tours – Which has now stabilized post COVID
- Bus program ramping up continues
- Educator Guides/Programs online with major SM push

Beginner's Guide
PALM SPRINGS AIR MUSEUM

Inspiration One & First Flight

School and Youth Tours

yspsf
Young Science Professionals Scholarship Fund

Secondary Curriculum Guide

Women in Aviation

World Wednesday: K-57 Scoutmaster
Welcome to World Wednesday! Today we are looking at the K-57 Scoutmaster aircraft, which was used as both a trainer and cargo plane. It was a larger version of the B-29J.

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EST 1956

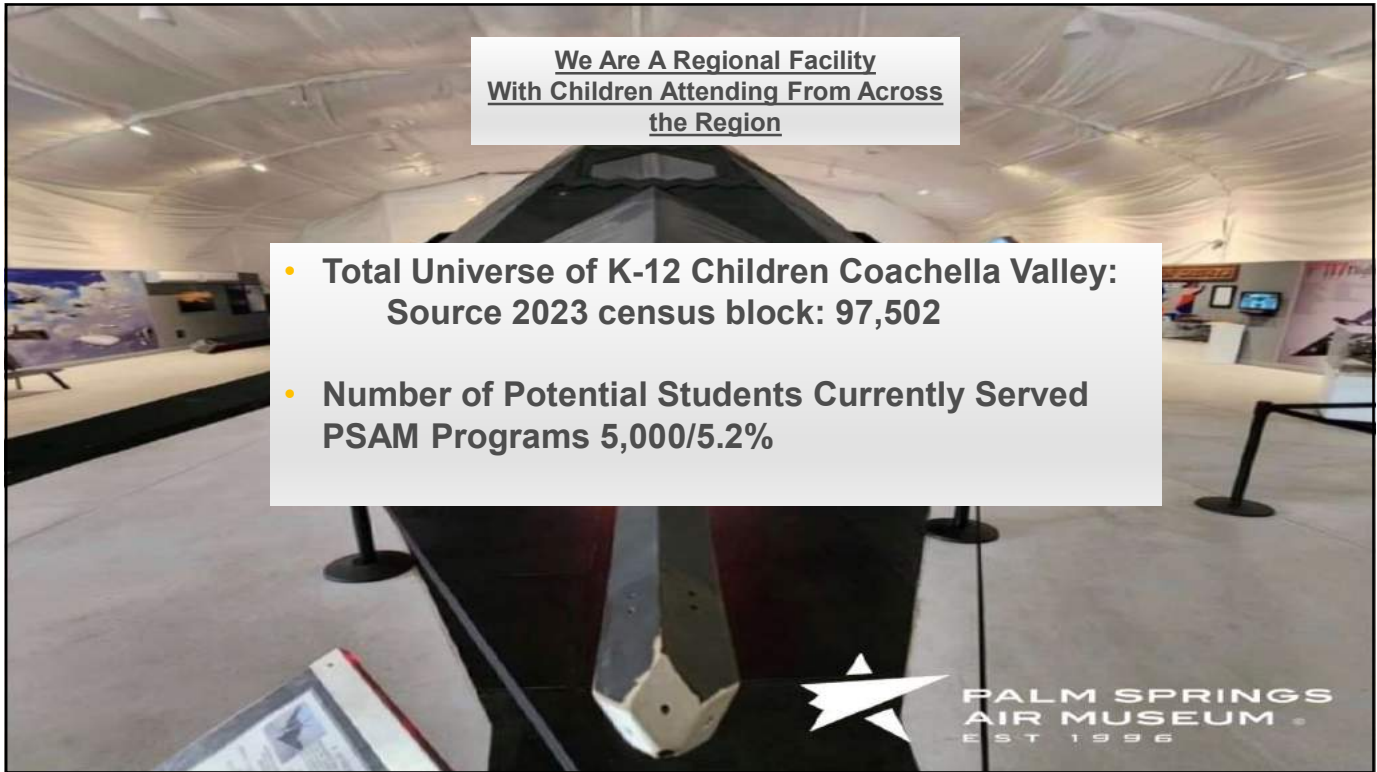
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We Are A Regional Facility With Children Attending From Across the Region

- 29% Coachella USD
- 41% Desert Sands USD
- 9% Morongo USD
- 7% Palm Springs USD
- 10% Independent or Charter
- 50% Attending are Below the Median Household Income Regionally

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**We Are A Regional Facility
With Children Attending From Across
the Region**

- **Total Universe of K-12 Children Coachella Valley:
Source 2023 census block: 97,502**
- **Number of Potential Students Currently Served
PSAM Programs 5,000/5.2%**

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**We Are A Regional Facility
With Children Attending From Across
the Region**

	Total 18 yrs and younger	Proportion of Total Population
Coachella	14,766	34.33%
Desert Hot Springs	9,028	27.34%
Indio	24,162	26.56%
Cathedral City	11,624	22.26%
La Quinta	6,618	17.02%
Palm Desert	6,572	12.57%
Palm Springs	5,542	11.96%
Rancho Mirage	1,509	8.73%
Indian Wells	342	6.91%
Coachella Valley	97,502	21.65%
Riverside County		22.44%
California		24.68%
USA		21.64%

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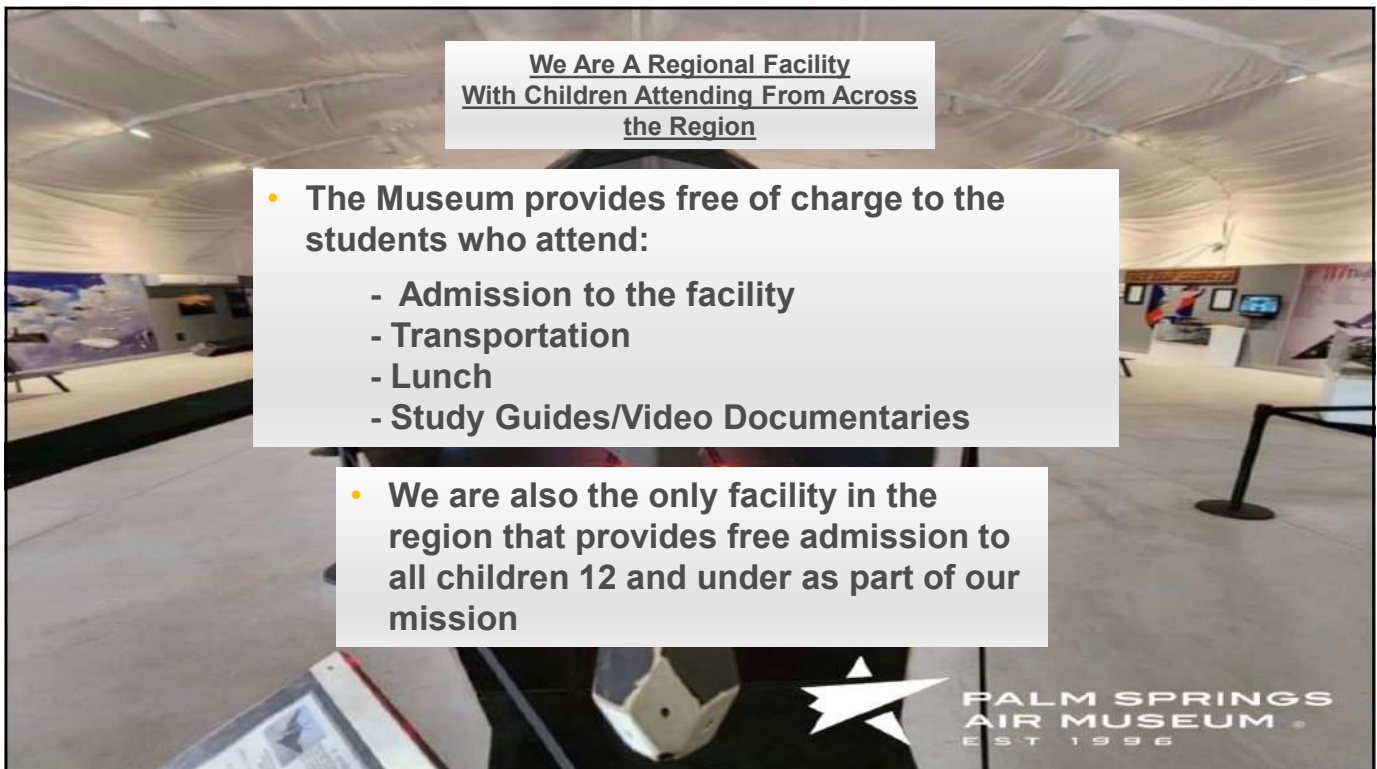
**We Are A Regional Facility
With Children Attending From Across
the Region**

U.S News and World Report High School Rankings 2023

1,536 schools ranked in California.

- No. 385: Palm Springs High School, Palm Springs
- No. 395: Palm Desert High School, Palm Desert
- No. 675: La Quinta High School, La Quinta
- No. 781: Rancho Mirage High School, Rancho Mirage
- No. 1,156: Coachella Valley High School

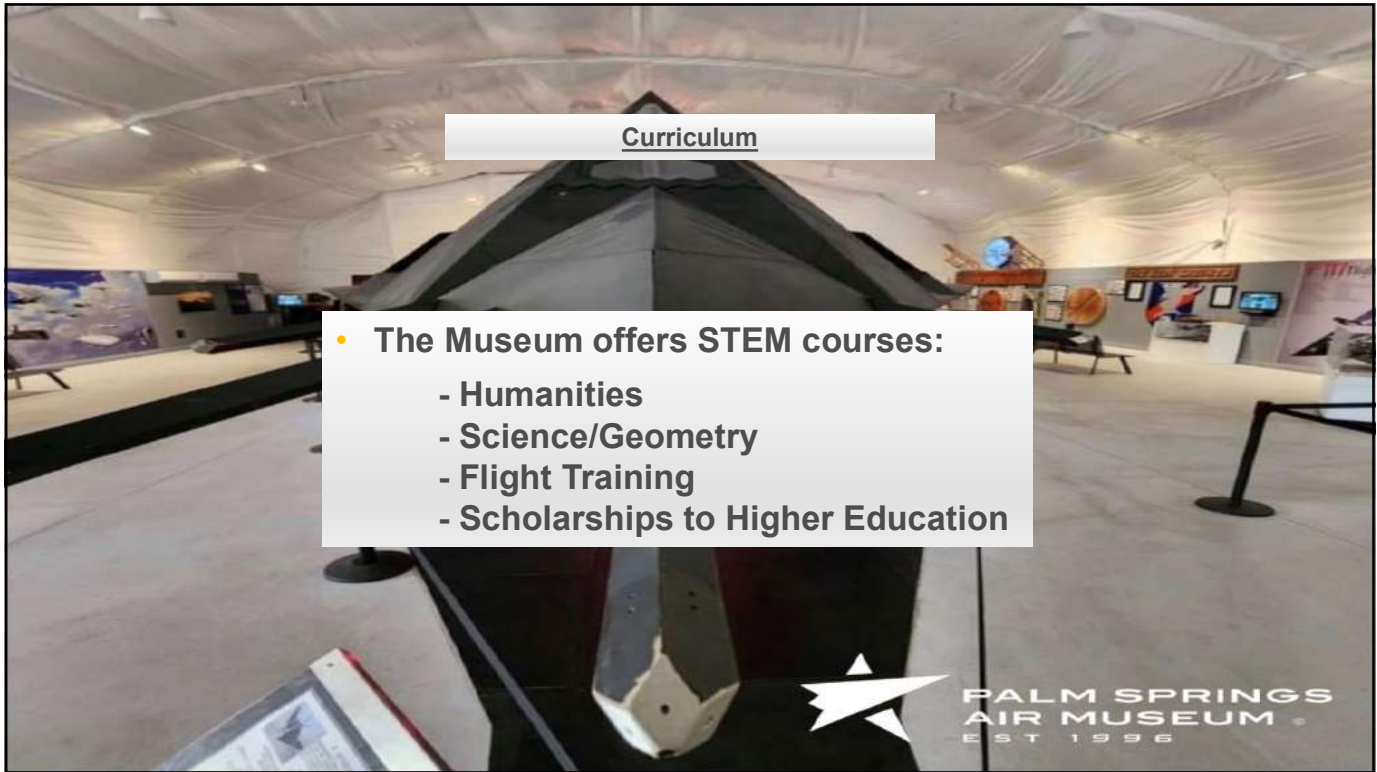
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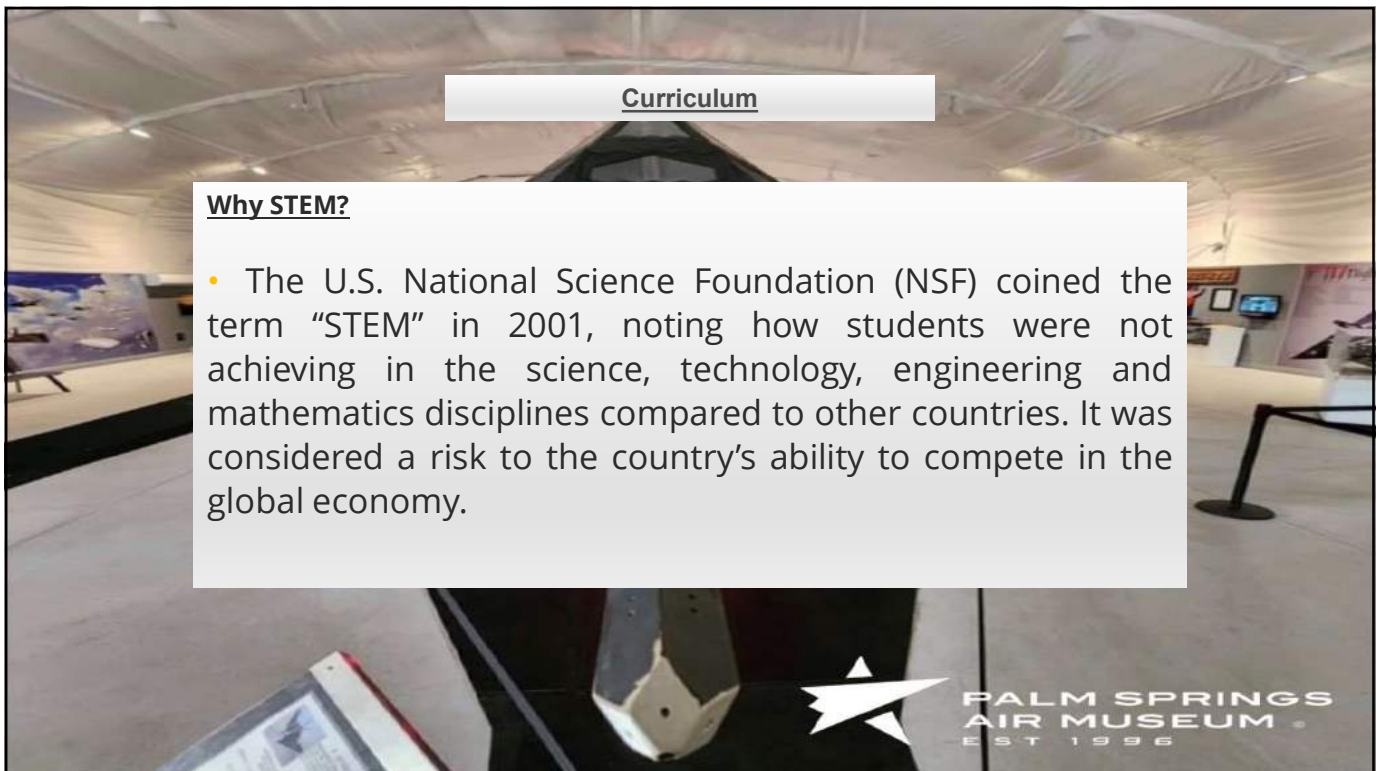
**We Are A Regional Facility
With Children Attending From Across
the Region**

- **The Museum provides free of charge to the students who attend:**
 - Admission to the facility
 - Transportation
 - Lunch
 - Study Guides/Video Documentaries
- **We are also the only facility in the region that provides free admission to all children 12 and under as part of our mission**

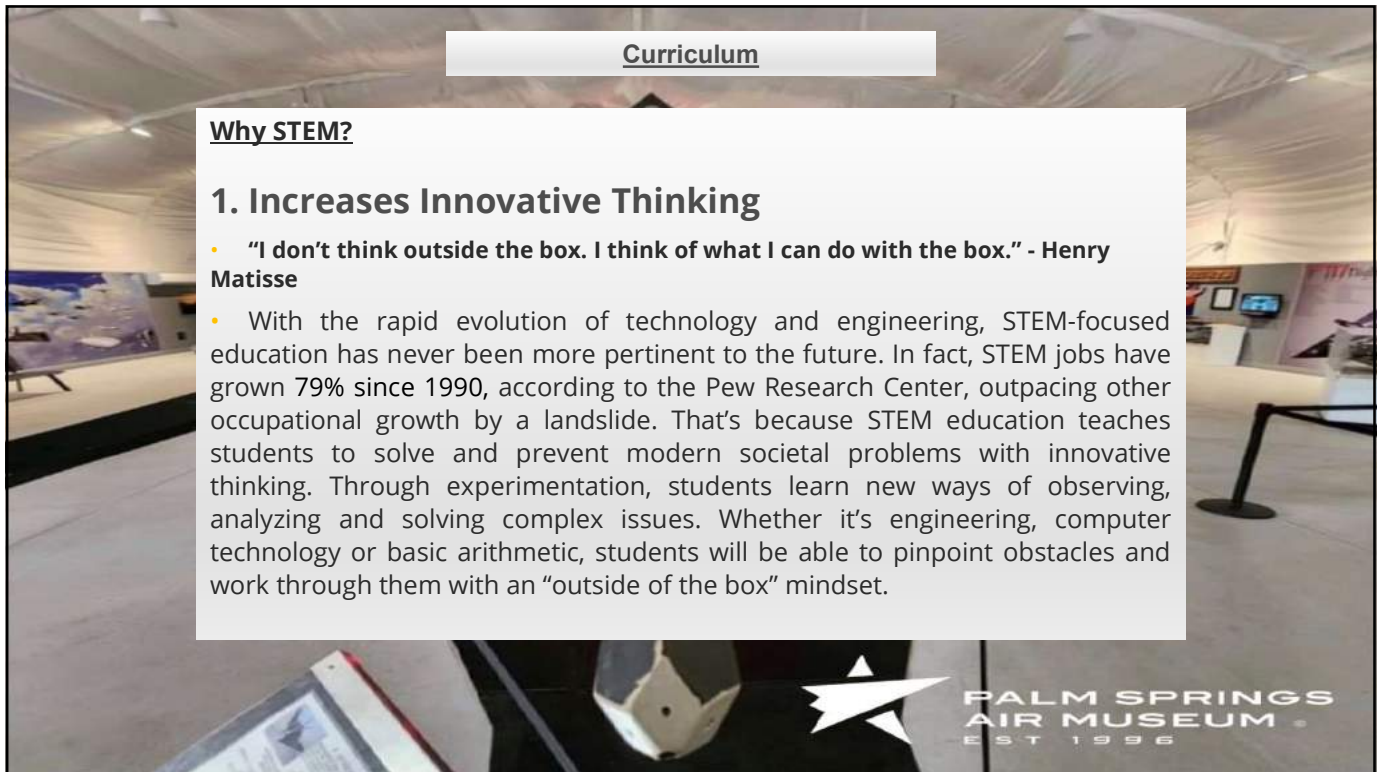
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Curriculum

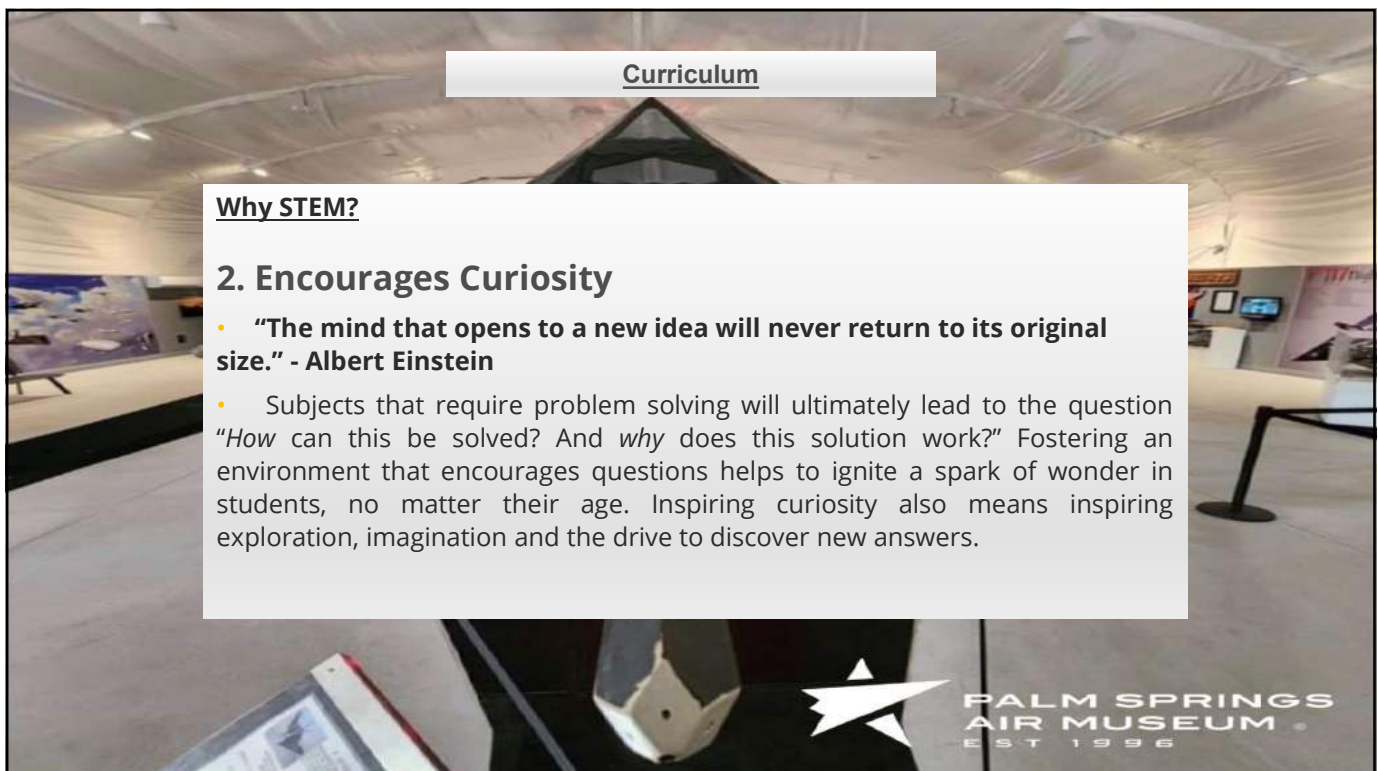
Why STEM?

1. Increases Innovative Thinking

- **“I don’t think outside the box. I think of what I can do with the box.” - Henry Matisse**
- With the rapid evolution of technology and engineering, STEM-focused education has never been more pertinent to the future. In fact, STEM jobs have grown 79% since 1990, according to the Pew Research Center, outpacing other occupational growth by a landslide. That’s because STEM education teaches students to solve and prevent modern societal problems with innovative thinking. Through experimentation, students learn new ways of observing, analyzing and solving complex issues. Whether it’s engineering, computer technology or basic arithmetic, students will be able to pinpoint obstacles and work through them with an “outside of the box” mindset.

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Curriculum

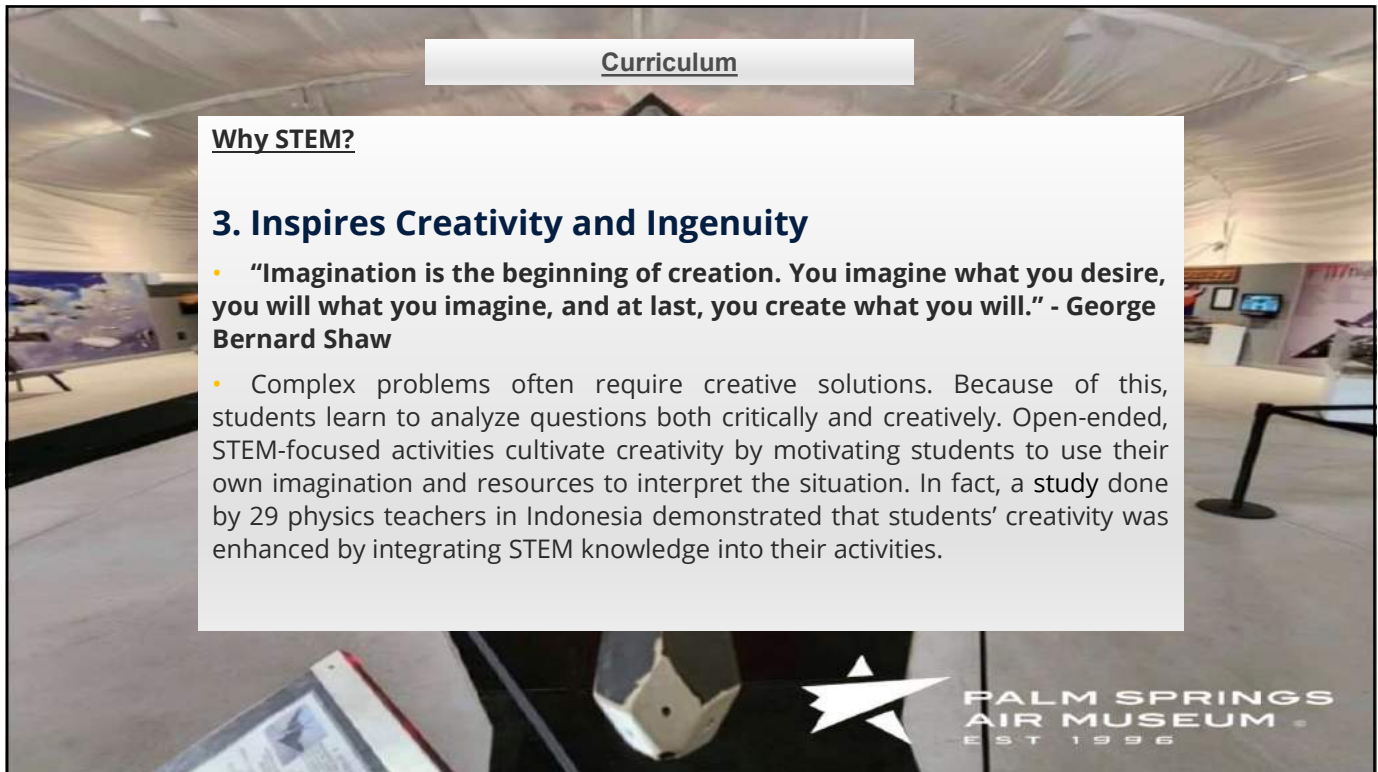
Why STEM?

2. Encourages Curiosity

- **“The mind that opens to a new idea will never return to its original size.” - Albert Einstein**
- Subjects that require problem solving will ultimately lead to the question “How can this be solved? And *why* does this solution work?” Fostering an environment that encourages questions helps to ignite a spark of wonder in students, no matter their age. Inspiring curiosity also means inspiring exploration, imagination and the drive to discover new answers.

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Curriculum

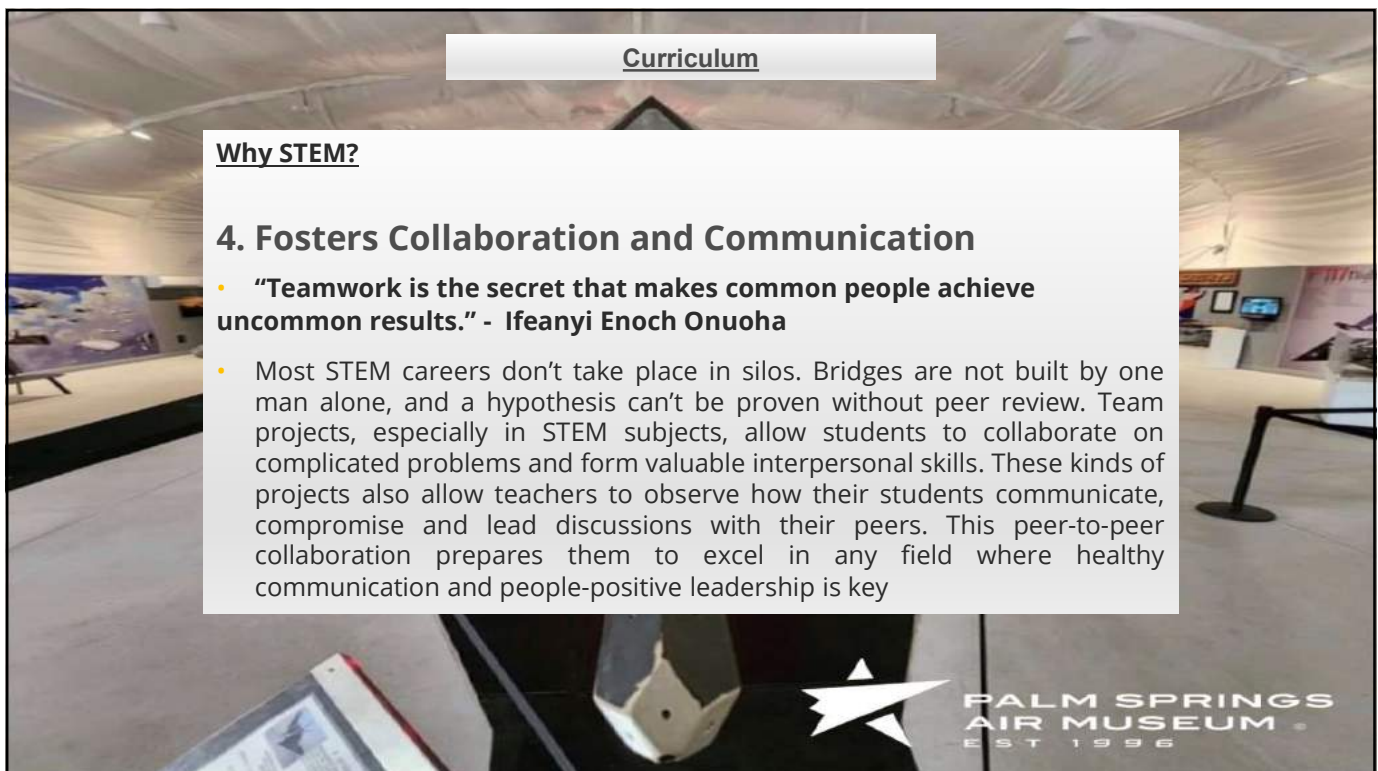
Why STEM?

3. Inspires Creativity and Ingenuity

- **“Imagination is the beginning of creation. You imagine what you desire, you will what you imagine, and at last, you create what you will.” - George Bernard Shaw**
- Complex problems often require creative solutions. Because of this, students learn to analyze questions both critically and creatively. Open-ended, STEM-focused activities cultivate creativity by motivating students to use their own imagination and resources to interpret the situation. In fact, a study done by 29 physics teachers in Indonesia demonstrated that students’ creativity was enhanced by integrating STEM knowledge into their activities.

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Curriculum

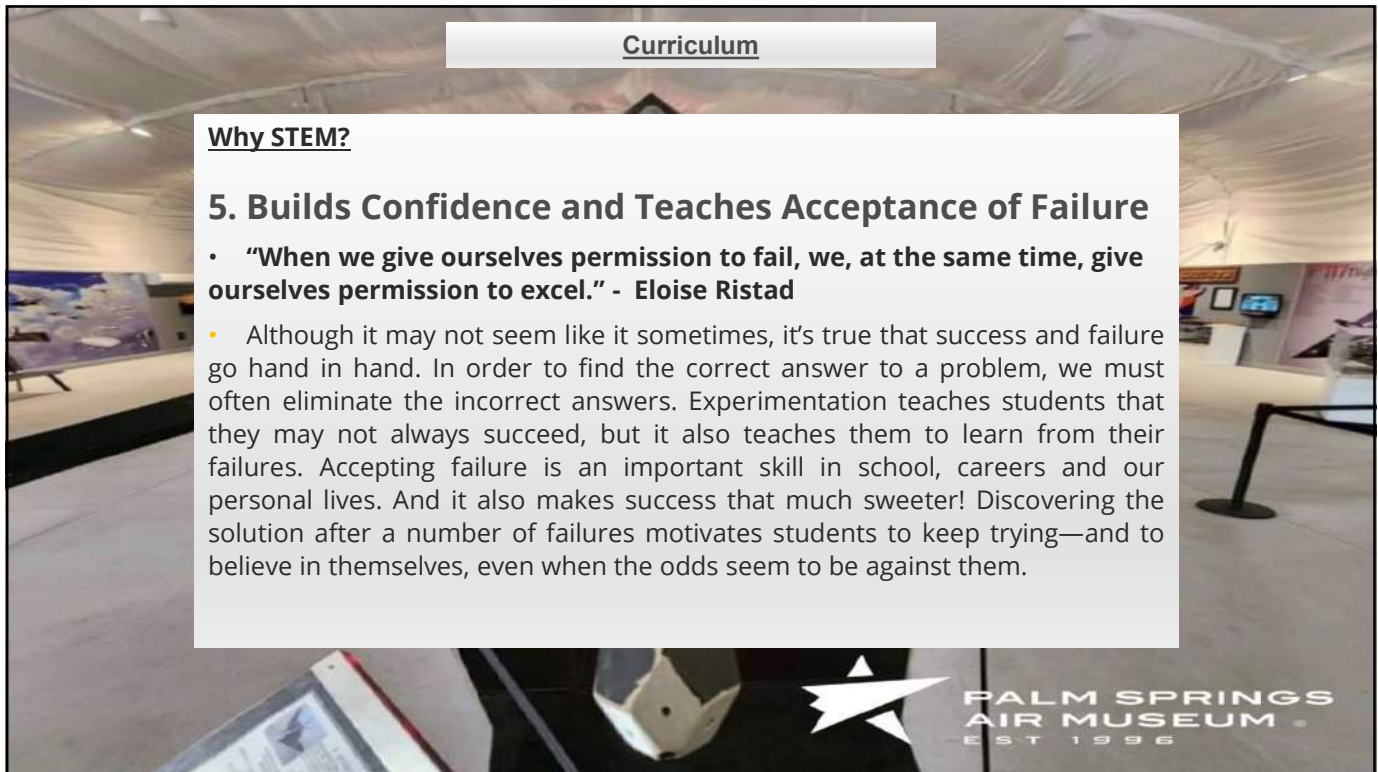
Why STEM?

4. Fosters Collaboration and Communication

- **“Teamwork is the secret that makes common people achieve uncommon results.” - Ifeanyi Enoch Onuoha**
- Most STEM careers don’t take place in silos. Bridges are not built by one man alone, and a hypothesis can’t be proven without peer review. Team projects, especially in STEM subjects, allow students to collaborate on complicated problems and form valuable interpersonal skills. These kinds of projects also allow teachers to observe how their students communicate, compromise and lead discussions with their peers. This peer-to-peer collaboration prepares them to excel in any field where healthy communication and people-positive leadership is key

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Curriculum

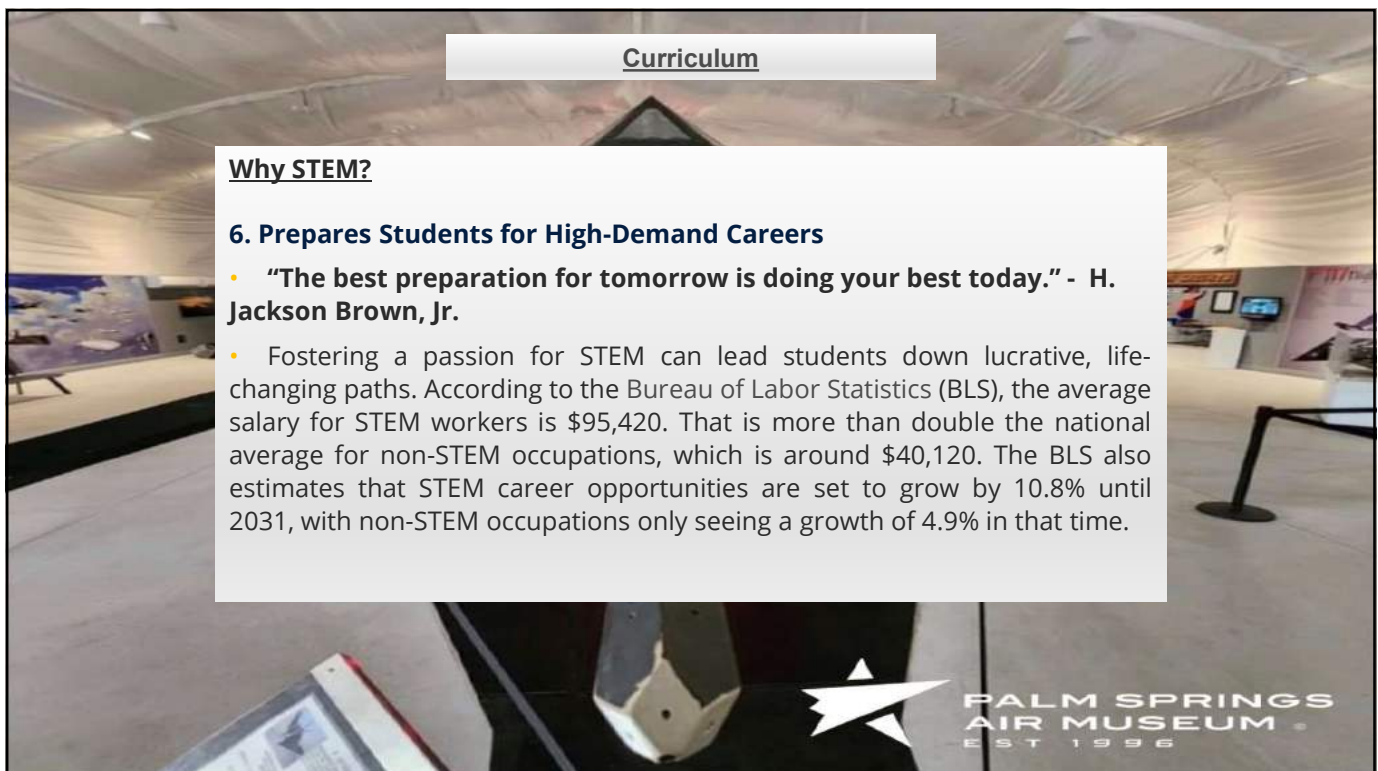
Why STEM?

5. Builds Confidence and Teaches Acceptance of Failure

- **“When we give ourselves permission to fail, we, at the same time, give ourselves permission to excel.” - Eloise Ristad**
- Although it may not seem like it sometimes, it’s true that success and failure go hand in hand. In order to find the correct answer to a problem, we must often eliminate the incorrect answers. Experimentation teaches students that they may not always succeed, but it also teaches them to learn from their failures. Accepting failure is an important skill in school, careers and our personal lives. And it also makes success that much sweeter! Discovering the solution after a number of failures motivates students to keep trying—and to believe in themselves, even when the odds seem to be against them.

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Curriculum

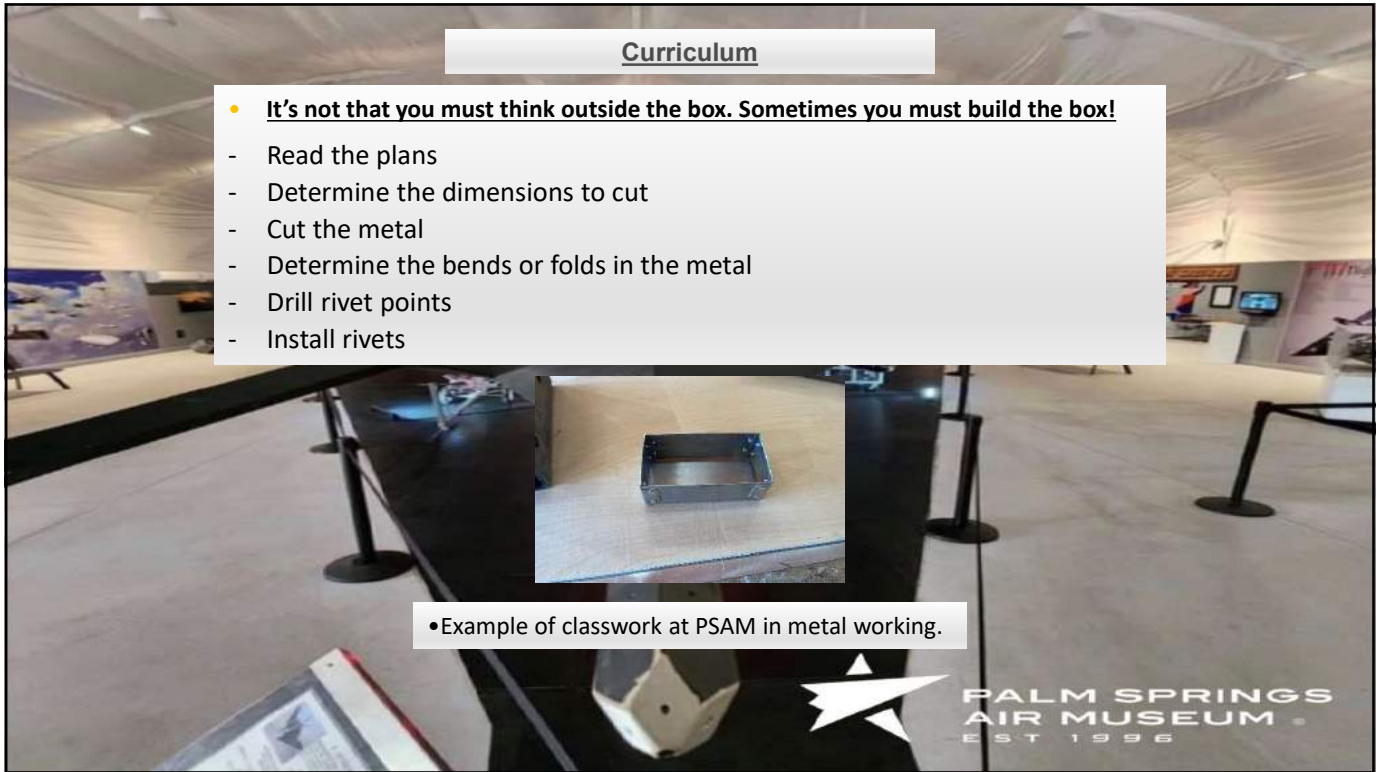
Why STEM?

6. Prepares Students for High-Demand Careers

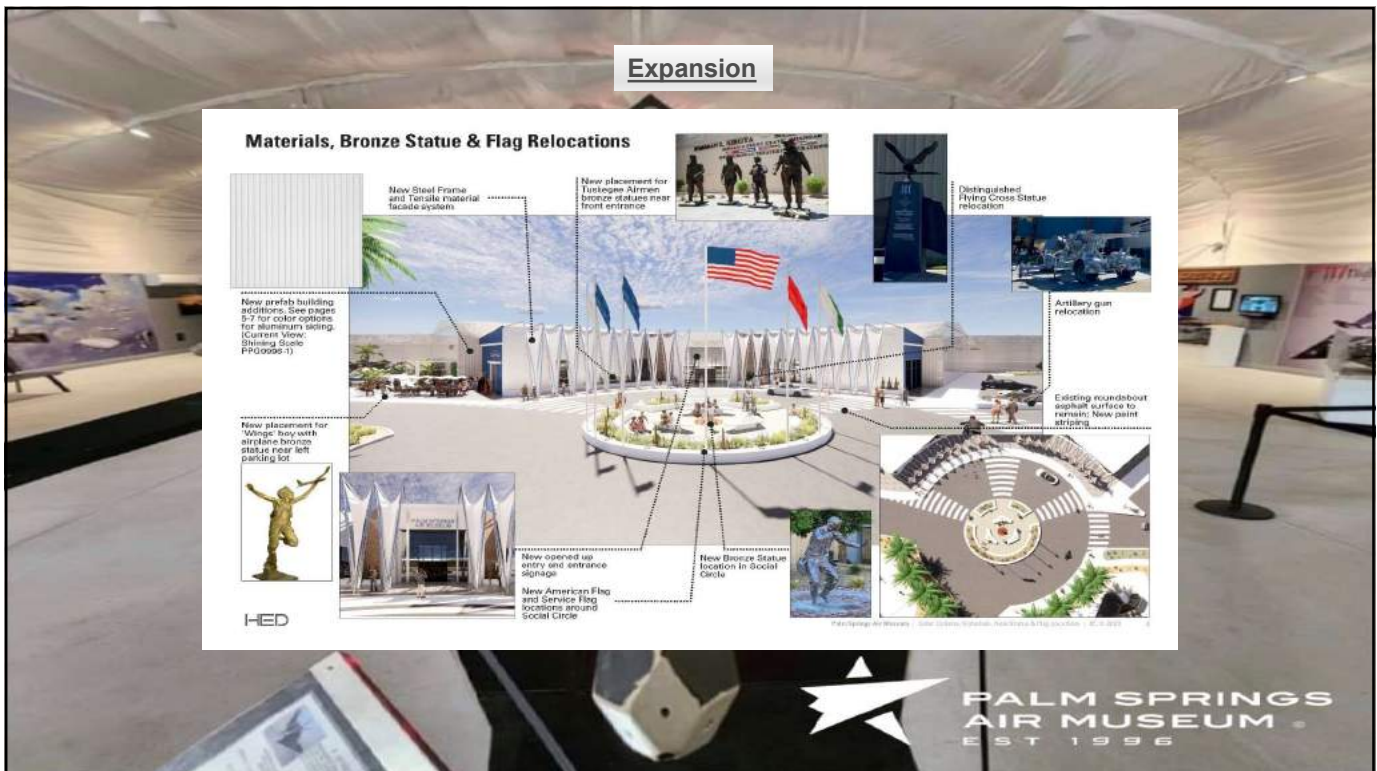
- **“The best preparation for tomorrow is doing your best today.” - H. Jackson Brown, Jr.**
- Fostering a passion for STEM can lead students down lucrative, life-changing paths. According to the Bureau of Labor Statistics (BLS), the average salary for STEM workers is \$95,420. That is more than double the national average for non-STEM occupations, which is around \$40,120. The BLS also estimates that STEM career opportunities are set to grow by 10.8% until 2031, with non-STEM occupations only seeing a growth of 4.9% in that time.

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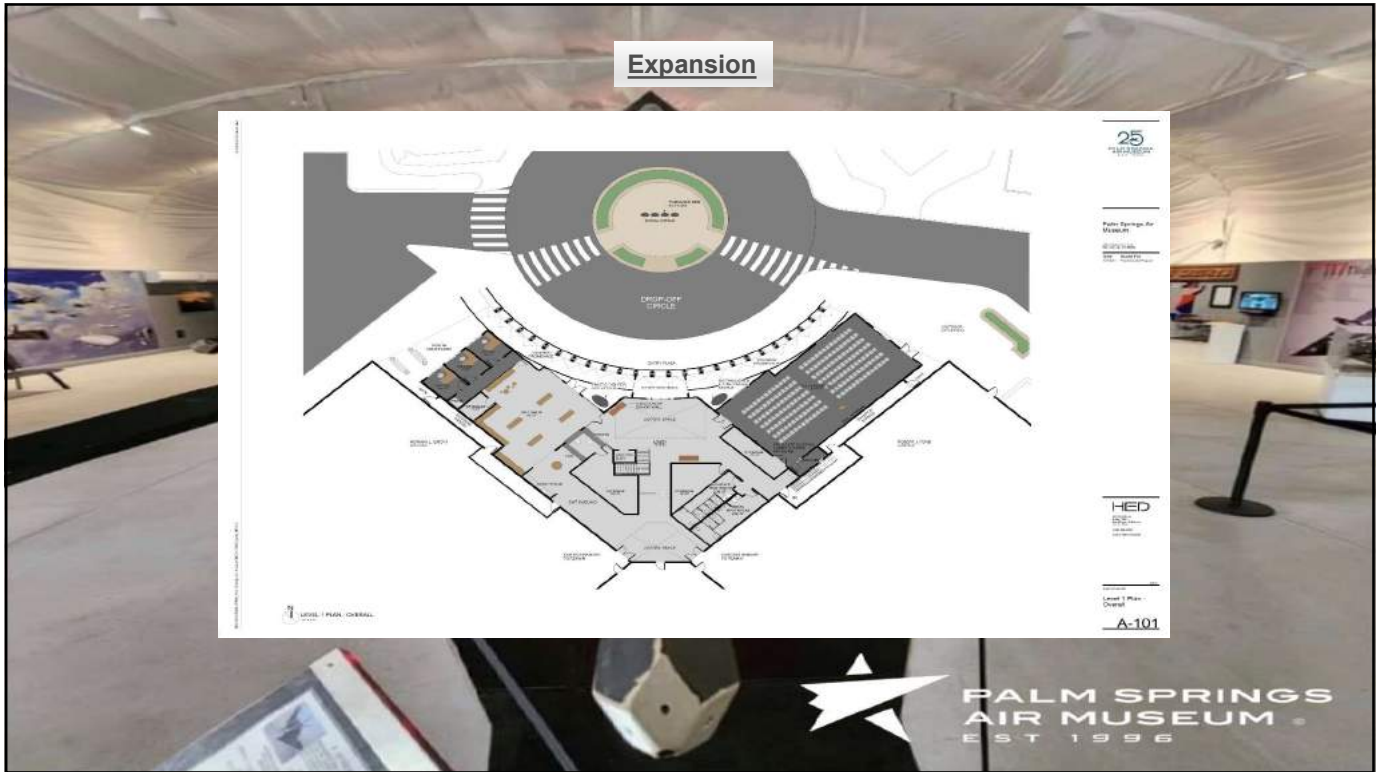
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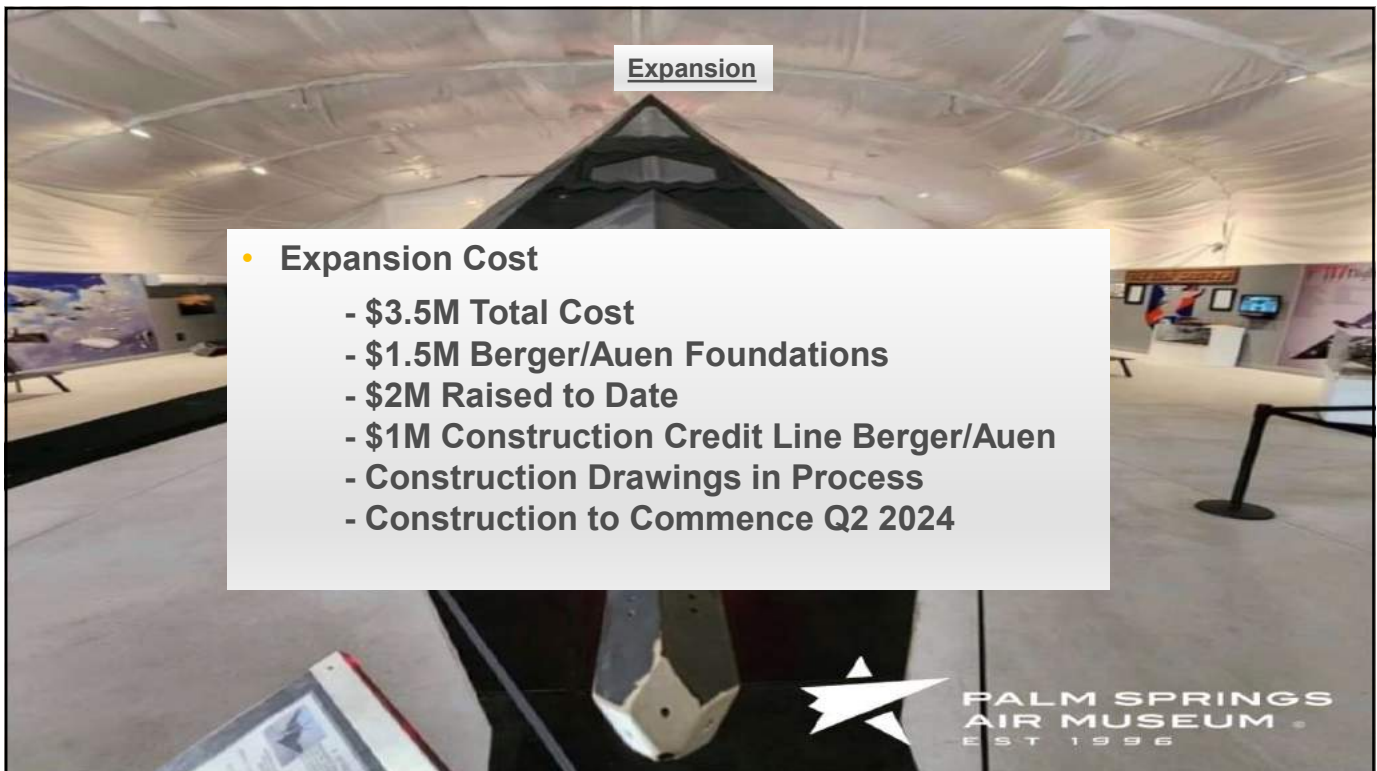


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- **Expansion Target**
 - 200 Seat Multipurpose Teaching Facility
 - Double Our Student Capacity

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- **Expansion Cost**
 - \$3.5M Total Cost
 - \$1.5M Berger/Auen Foundations
 - \$2M Raised to Date
 - \$1M Construction Credit Line Berger/Auen
 - Construction Drawings in Process
 - Construction to Commence Q2 2024

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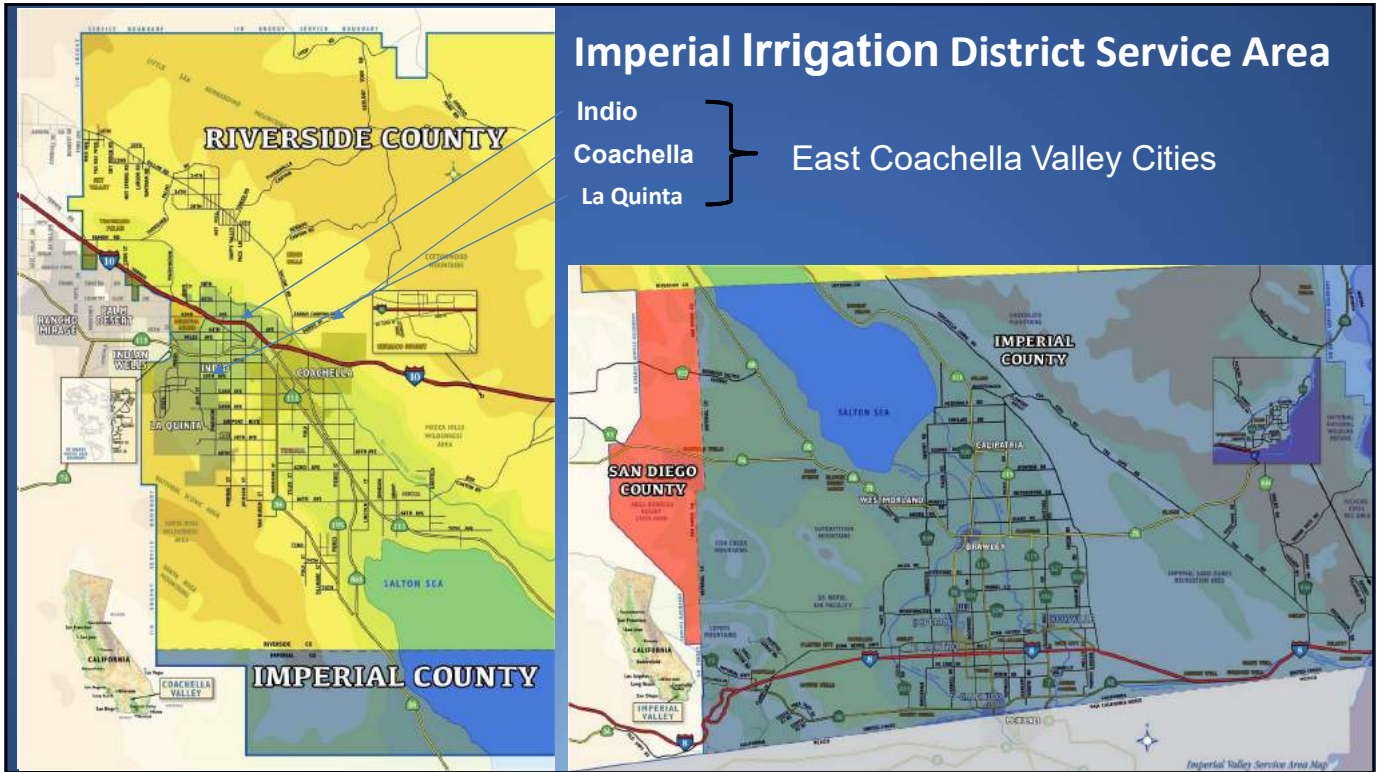
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**City Council Meeting
January 16, 2024**

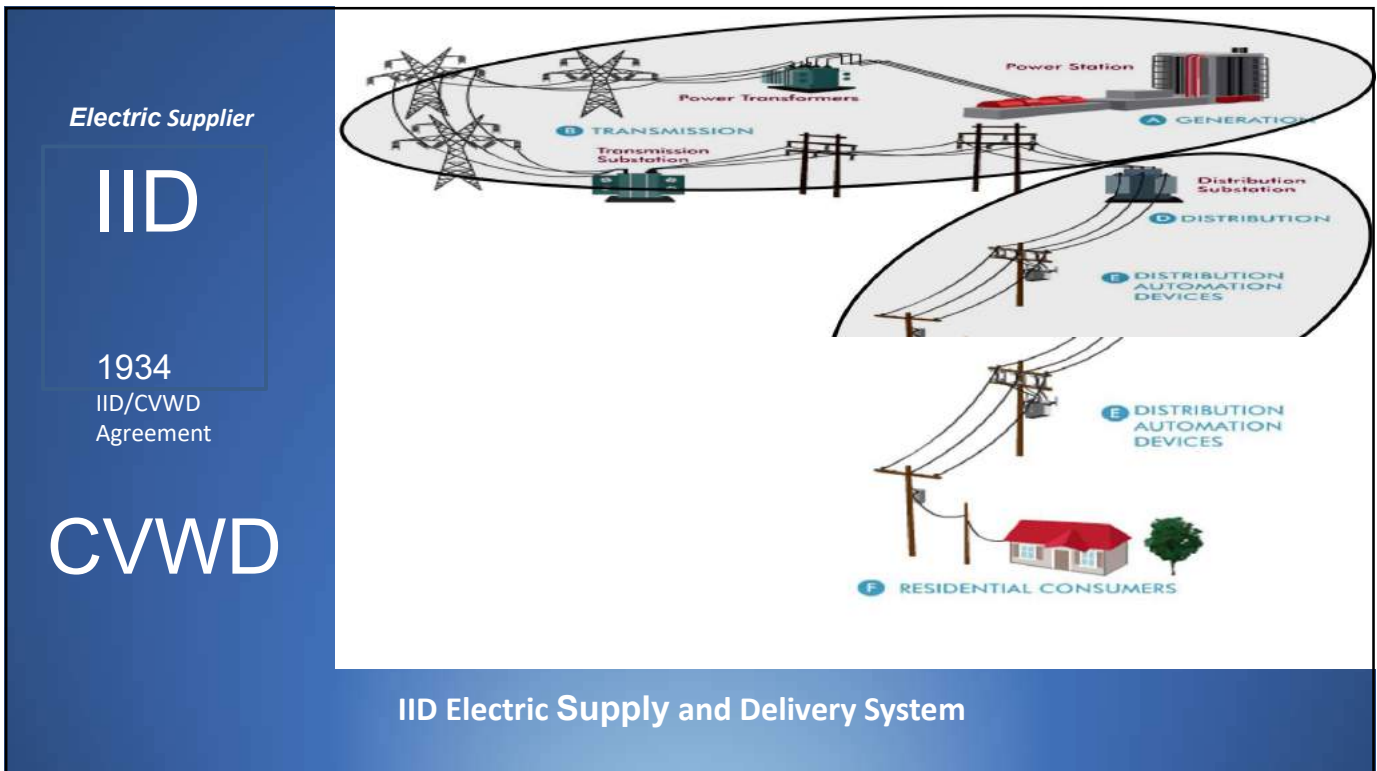
**S1 – Discuss Cost-Share Options for
Electrical Substation Upgrades**



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LA QUINTA NEEDS

- 4 SUBSTATION BANK UPGRADES
- BANK UPGRADE ROUGHLY \$20 MILLION

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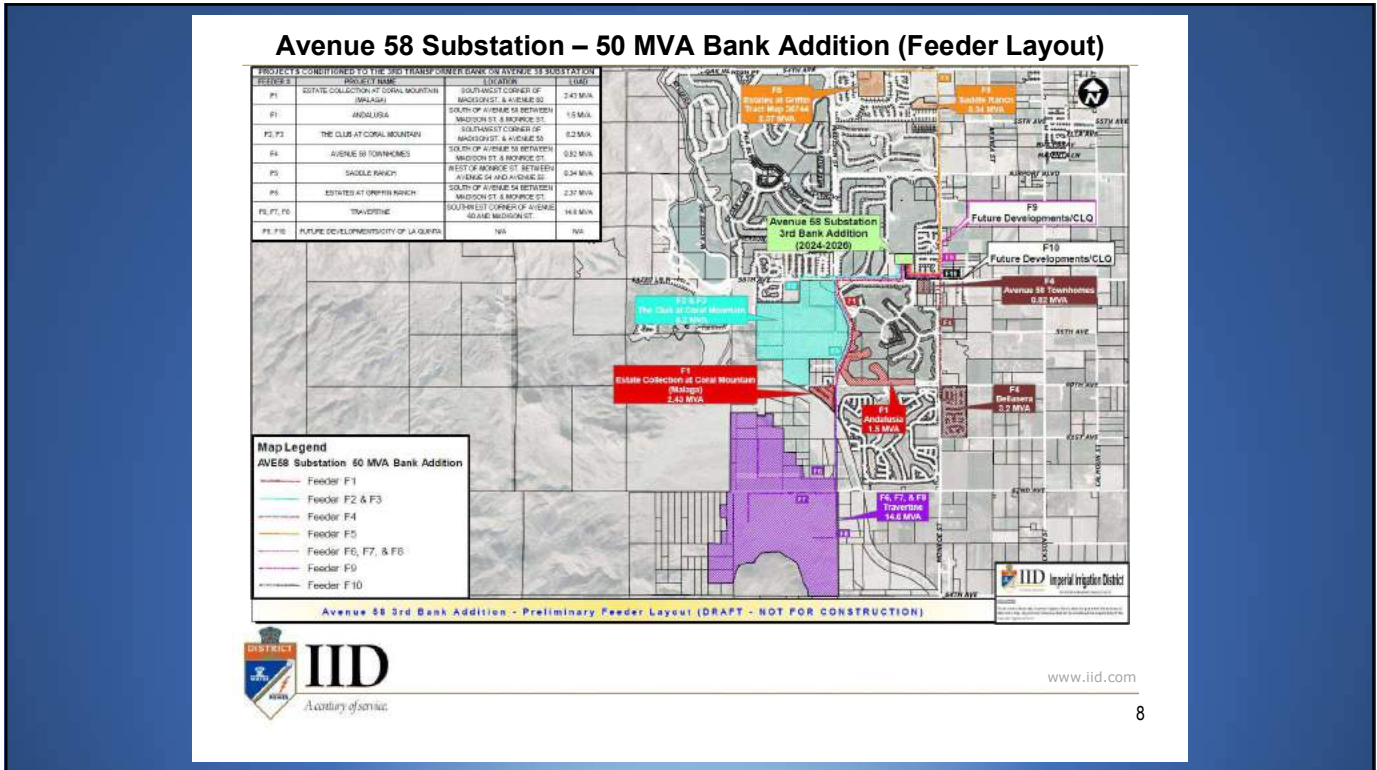
Avenue 58 Substation – 50 MVA Bank Addition (Area Developments)



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POSSIBLE SOLUTION

- COST SHARE WITH DEVELOPERS / CITY / IID
- DEVELOPER TO PAY PROPORTIONAL SHARE
- THRESHOLD FOR CITY PARTICIPATION
- 20 YEAR POWER/CAPACITY GUARANTEE
- REIMBURSEMENT FROM FUTURE DEVELOPMENT / DIF FEE / CAPACITY CHARGE

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Questions

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City Council Meeting January 16, 2024

B1 – LA QUINTA PARK IMPROVEMENTS



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PACIFIC PLAY SYSTEMS PLAYGROUND DESIGN PROJECT NO 2023-24



- NEW PLAYGROUND EQUIPMENT INCLUDES:
 - TWO PLAY STRUCTURES
 - INCLUSIVE PLAY COMPONENTS
- COST: \$415,450

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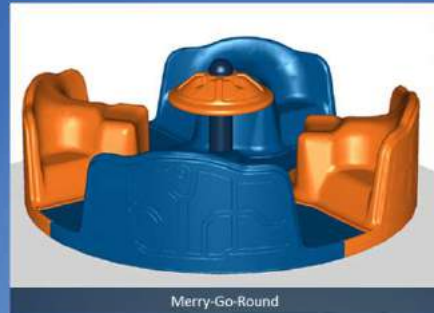
Inclusive Playground Toys



Sensory Panel



Swings



Merry-Go-Round



Composer Music Panel

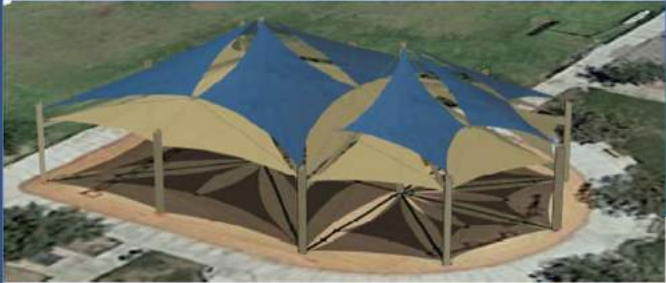
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Playground Layout

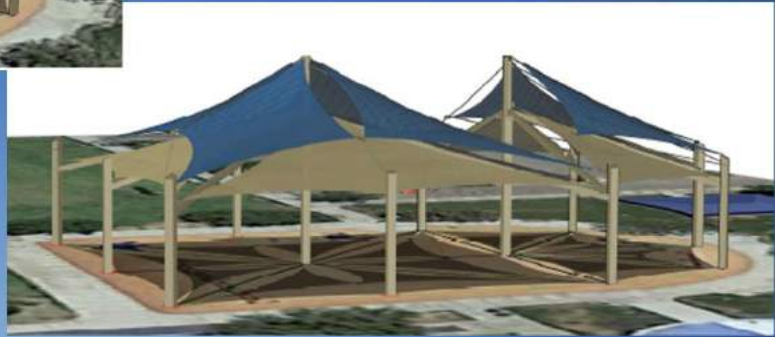


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USA Shade Playground Shade Structure Project No 2023-25



- SHADE STRUCTURE OVER THE ENTIRE PLAY AREA
- COST: \$482,354



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Gametime Perimeter Fitness Equipment Project No 2023-26



- THREE NEW FITNESS STATIONS
- COST: \$56,289



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**City Council Meeting
January 16, 2024
B2 – Land-Secured Financing Policy
Adoption**



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What is Land-Secured Financing?

- Utilizing the value of land and improvements as security for debt issuance that funds infrastructure and/or services
- Many different forms such as Assessment Districts (AD), Community Facilities Districts (CFD), Enhanced Infrastructure Financing Districts (EIFD)

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ADs vs. CFDs

Assessment Districts

- Authorized by Municipal Improvement Acts of 1911 and 1913 and Improvement Bond Act of 1915
- Typically fixed lien per parcel
- Generally initiated by property owner petition
- Approved by ballot tabulation at a public meeting
- Boundaries are generally fixed and land use changes are not easily incorporated
- Must be based on direct and special benefit to parcel owners
- Good for local infrastructure projects with little “General Benefit”

Community Facilities Districts

- Authorized by Mello-Roos Community Facilities Act of 1982
- Sets a maximum annual special tax rate, that may include an escalator
- May be allocated on a “Reasonable” basis
- Approved by an election
- Boundaries may be expanded and land use may change
- Good for “General Benefit” community facilities and for projects requiring flexibility
- Also may be used for eligible services and maintenance/operations activities

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Why Now?

Potential undertakings that may require financing options:

- Annexation of Sphere of Influence
- Electrical Infrastructure
- Utility Undergrounding
- Developer-requested as needed for residential projects

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Policy Update

- Adopted in 1999
- EIFD law established 2014
- Does not allow for use of land-based financing for residential areas
- Changing economic climate and Council priorities

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Substantive Changes

- Removed restriction on utilizing land-secured financing for residential developments
- Increased developer deposit
- Added 2% limit to effective tax rate to ease tax burden on properties
- Added annual escalator for CFD special taxes
- New section on Alternative Financing Mechanisms

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Alternative Financing Mechanisms

- Joint Community Facilities Agreements
- Enhanced Infrastructure Financing Districts
- Alternative Financing Programs such as SCIP, BOLD, and BAND*

*Statewide Community Infrastructure Program (SCIP), Bond Opportunities for Land Development (BOLD), and Bonds Assisting New Development (BAND) are programs run by independent development financing authorities that developers may utilize for funding. While the City's policy does not prohibit these programs, the City is not currently opted-in to any of them.

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Fieldman, Rolapp & Associates

James Fabien, Principal



Chelsea Redmon, Asst Vice Pres.



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Discussion



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City Council Meeting January 16, 2024

B3 – 2022/23 Year-End Budget Report



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Report Content

Revenues

Expenditures

Carryovers

Reserve
Summary


Exhibits

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General Fund Revenues

General Fund Revenues	2022/23 Final Budget	2022/23 Actuals	Variance
Tax Revenue	61,746,700	65,145,998	3,399,298
Licenses & Permits	3,461,200	3,994,913	533,713
Intergovernmental	9,378,000	9,989,060	611,060
Charges for Services	1,391,100	1,558,859	167,759
Fines, Forfeitures & Abatements	522,000	563,495	41,495
Use of Money & Property	2,855,000	2,161,178	(693,822)
Miscellaneous/Transfers In	6,395,100	7,479,742	1,084,642
Total Revenues	85,749,100	90,893,246	5,144,146
Non-Cash Adjustments			
Investments Fair Market Value Adjustment		893,437	893,437
RDA Loan Interest Earned, Extraordinary Gain		(381,192)	(381,192)
		512,245	512,245
Total Adjusted Revenues	85,749,100	91,405,491	5,656,391

- Top 3 revenue sources
 - Sales tax
 - Transient occupancy tax (TOT)
 - Property taxes

 \$1.8 million or 4% increase from prior fiscal year

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General Fund Expenses

General Fund	2022/23 Final Budget	2022/23 Actuals	Variance
Operational/CIP Expenses			
Multi-Year Capital Improvements	47,033,518	6,944,642	(40,088,876)
Operational	67,269,154	59,057,705	(8,211,449)
Expenses Before Carryovers	114,302,672	66,002,347	(48,300,325)
Plus Carryovers to 2023/24			
Multi-Year Capital Improvements		22,623,372	22,623,372
Operational		2,600,009	2,600,009
Adjusted Expenditures	114,302,672	91,225,728	(23,076,944)
Plus Measure G Reserves	3,353,000	13,859,148	10,506,148
Total Expenditures	117,655,672	105,084,876	(12,570,796)

- Measure G reserves allocation \$13.8 million
- Total expenditure savings after carryovers \$12.5 million

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Carryovers to 2023/24

Capital Improvements

- Total \$22,623,372
- For 26 Projects and CIP Savings, detailed in Exhibit C

Operating

- Total \$2,600,009

Other Funds

- Total \$7,623,201

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Fund Balance

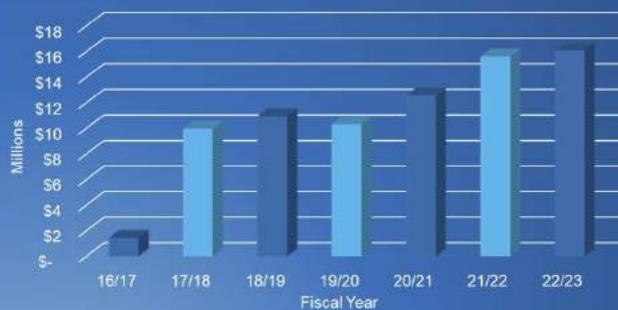
Reserve/Fund Balance	As of June 30, 2022	As of June 30, 2023	Change in Value
Non-Spendable			
Prepaid Costs	46,990	125,994	79,004
Land Held for Resale	5,403,652	5,403,652	-
Advances to Other Funds	-	-	-
Due from Other Governments	21,915,347	19,600,793	(2,314,554)
Total Non-Spendable	27,365,989	25,130,439	(2,235,550)
Restricted			
Pension Trust	10,137,888	5,317,487	(4,820,401)
Committed			
Operational Carryovers	1,209,100	2,600,009	1,390,909
Cash Flow Reserve	5,000,000	5,000,000	-
Natural Disaster Reserve	10,000,000	15,000,000	5,000,000
Economic Disaster	11,000,000	13,000,000	2,000,000
Capital Replacement Reserve	10,000,000	12,000,000	2,000,000
Total Committed	37,209,100	47,600,009	10,390,909
Assigned			
Public Safety Fire Services	11,183,821	11,986,970	803,149
Measure G Sales Tax	15,355,043	29,214,191	13,859,148
Capital Projects	30,761,847	22,623,372	(8,138,475)
Total Assigned	57,300,711	63,824,533	6,523,822
Unassigned	33,893,325	44,105,043	10,211,718
TOTAL FUND BALANCE	165,907,013	185,977,511	20,070,498

91

Measure G Summary



REVENUES SINCE INCEPTION
\$77 MILLION



- FY 22-23 Measure G Revenue : \$16.1 million
- Revenues since inception: \$77 million

92

On the Horizon



Fiscally healthy & well managed resources

- Maintenance & preservation of roads, landscape, & facilities
- IID/Undergrounding Utilities
- Sphere of Influence

93



94

**City Council Meeting
January 16, 2023**

**PH1 – ZOA2023-1001
Flagpole Regulations Amendment**



95

Background

- November 21, 2023 – Council adopted zoning code amendments
 - Flagpole regulations - reduce min. setback from 10 feet to 5 feet from a property line where a yard faces a street, open space, or golf course
- Council directed staff to prepare another zoning code amendment to modify flagpole regulations for single-family residential zoning districts managed by HOAs.

96

Flagpole Regulations Amendment

Single-family residential zoning districts managed by HOAs:

- Not limited to the flagpole placement standard, if HOA Board of Directors approve
- Applicant submits a letter from HOA approving the placement, with the building permit application.

97

Flagpole Regulations Amendment

- Requires compliance of maximum 20 feet height
- Requires a building permit (footing, structural)
- Definition of “homeowners association” added to zoning code, and updated section numbers of the California Civil Code.

98

Flagpole Regulations Amendment

- Planning Commission heard the proposed zoning ordinance amendment on December 12, 2023
- The resolution did not pass by unanimous vote

99

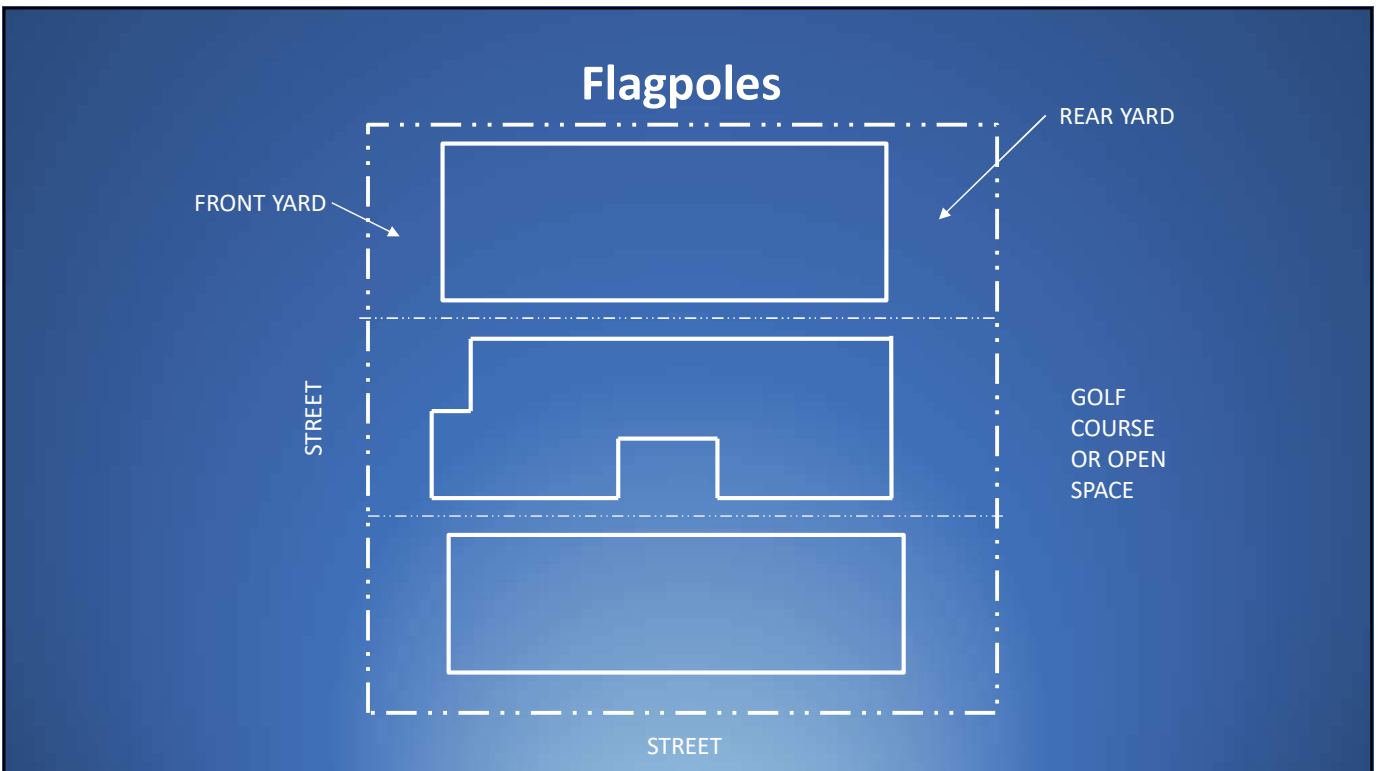
CEQA

- The project is exempt from environmental review pursuant to Section 15061 (b)(3) of the California Environmental Quality Act, Common Sense Exemption

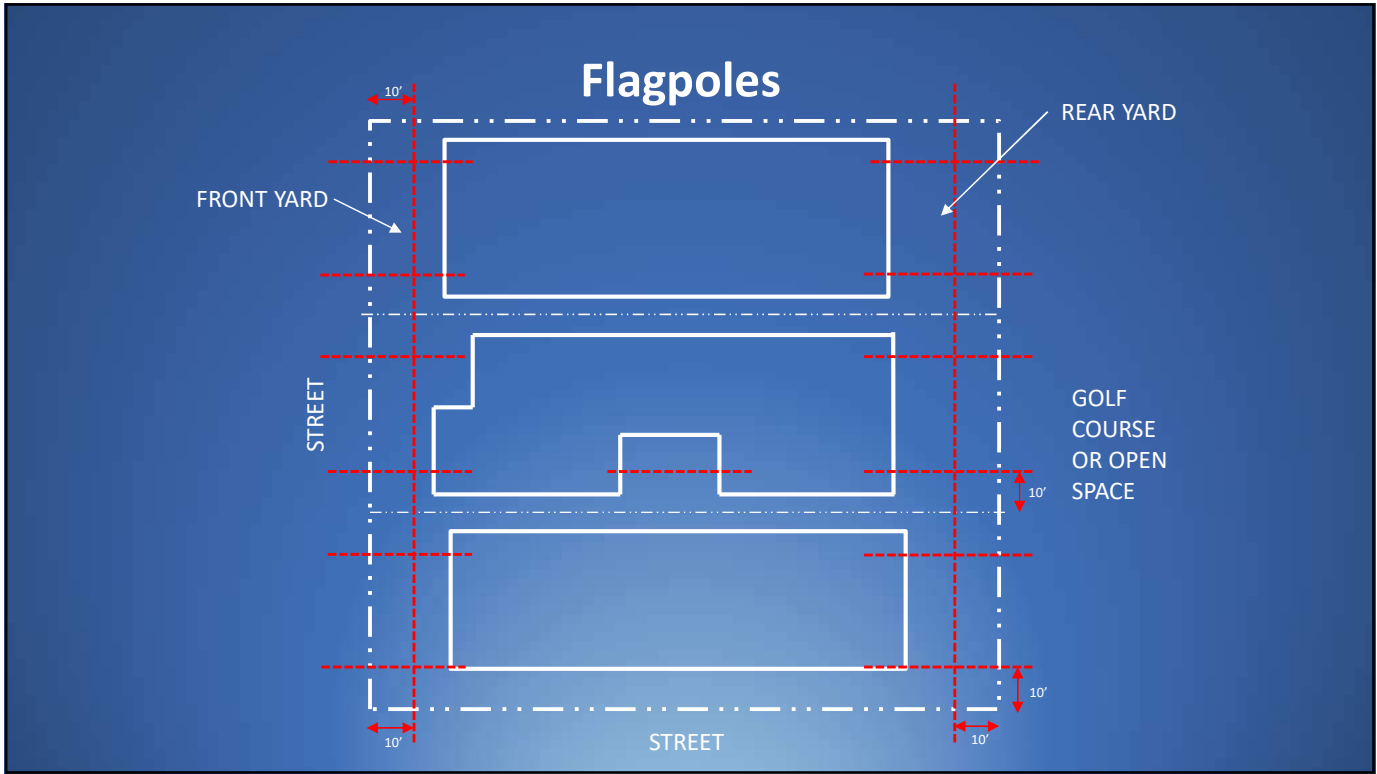
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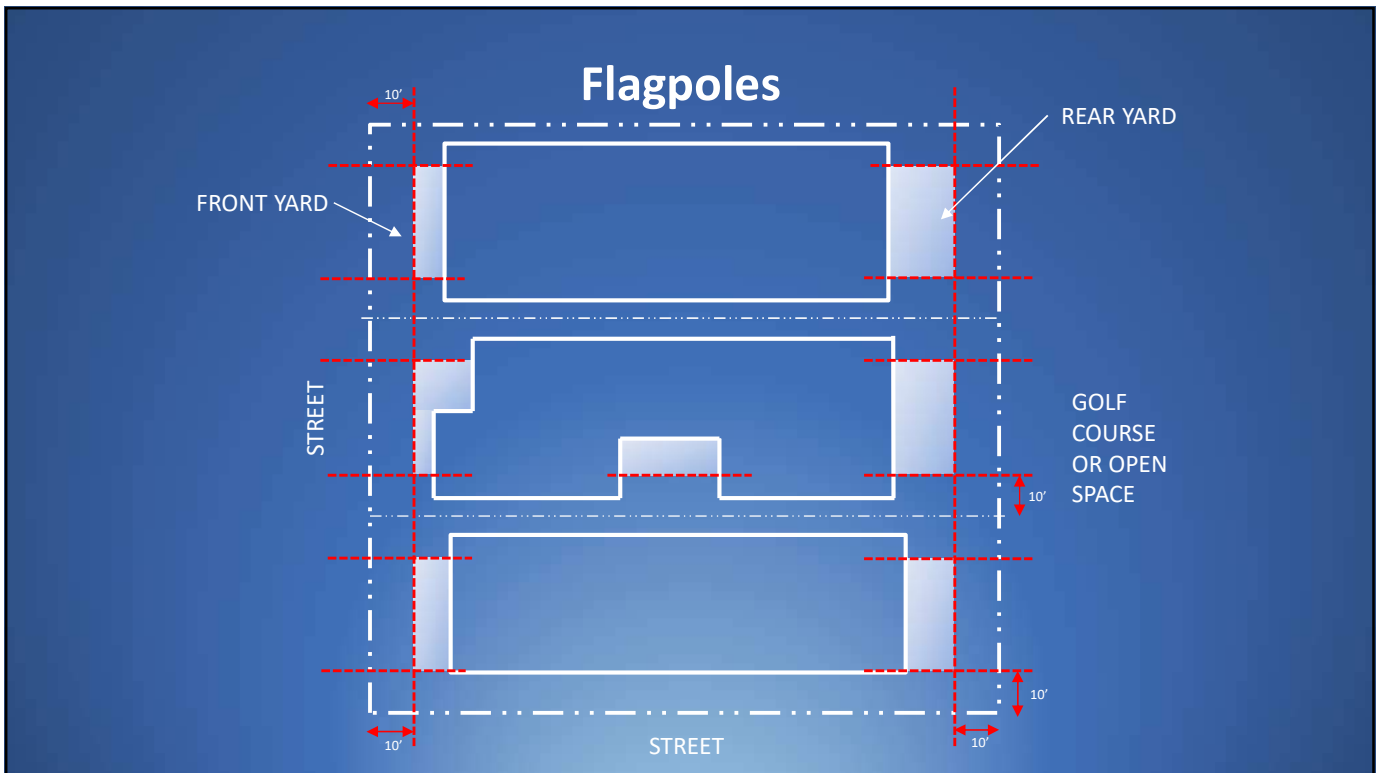
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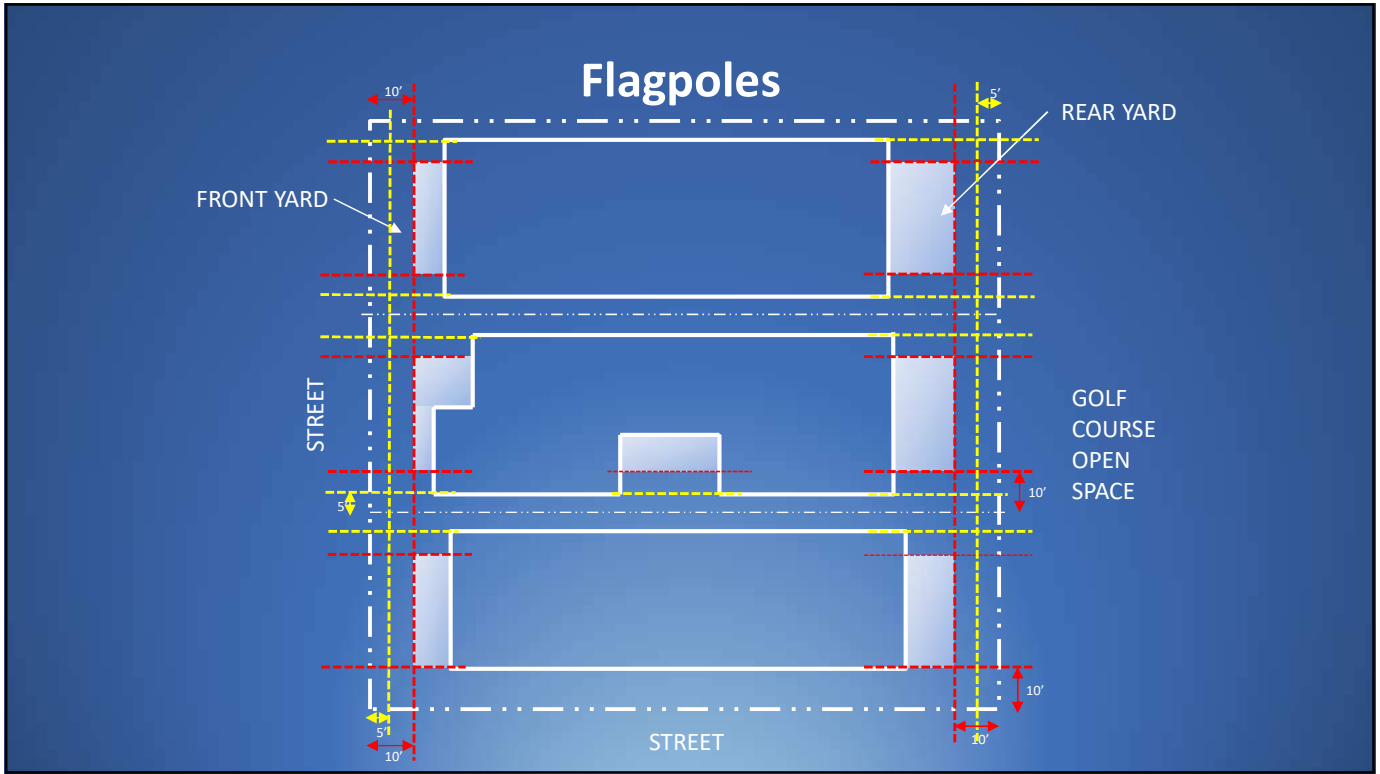
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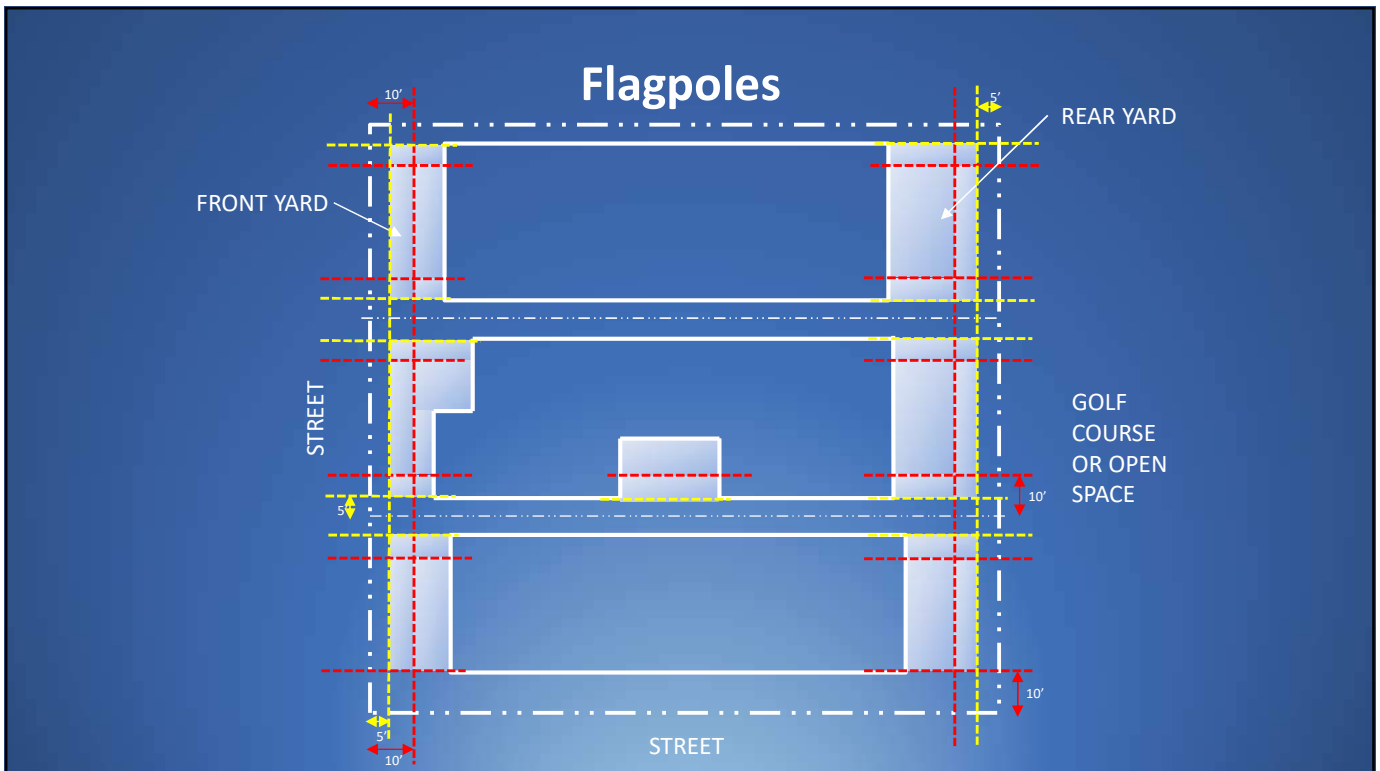
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104



105



106



107

**City Council Meeting
January 16, 2024**

**PH2 – Resolution to Update City’s User and Regulatory
Master Fee Schedule Regarding a Permit Fee for
Large Lot-Qualified and Certified**



108



109

**City Council Meeting
January 16, 2024**

**PH3 – Hampton Inn Hotel
EA2022-0011, SPA2022-0003, & SDP2022-0007**



110

Vicinity Map

- Southwest corner of Auto Centre Drive and La Quinta Drive
- Project site is located on a vacant parcel (600-340-060)



111

Proposal

- 125 room hotel
- Landscaping, Pool & Spa, Dog Park and 126 parking spaces

112

Proposal

- Applications include:
 - Addendum to Mitigated Negative Declaration (MND) to find proposed project does not have a significant effect on environment
 - Specific Plan Amendment and Site Development Permit

113

Specific Plan Amendment

- Increase the maximum floor area ratio
- Reduce the parking ratio minimum

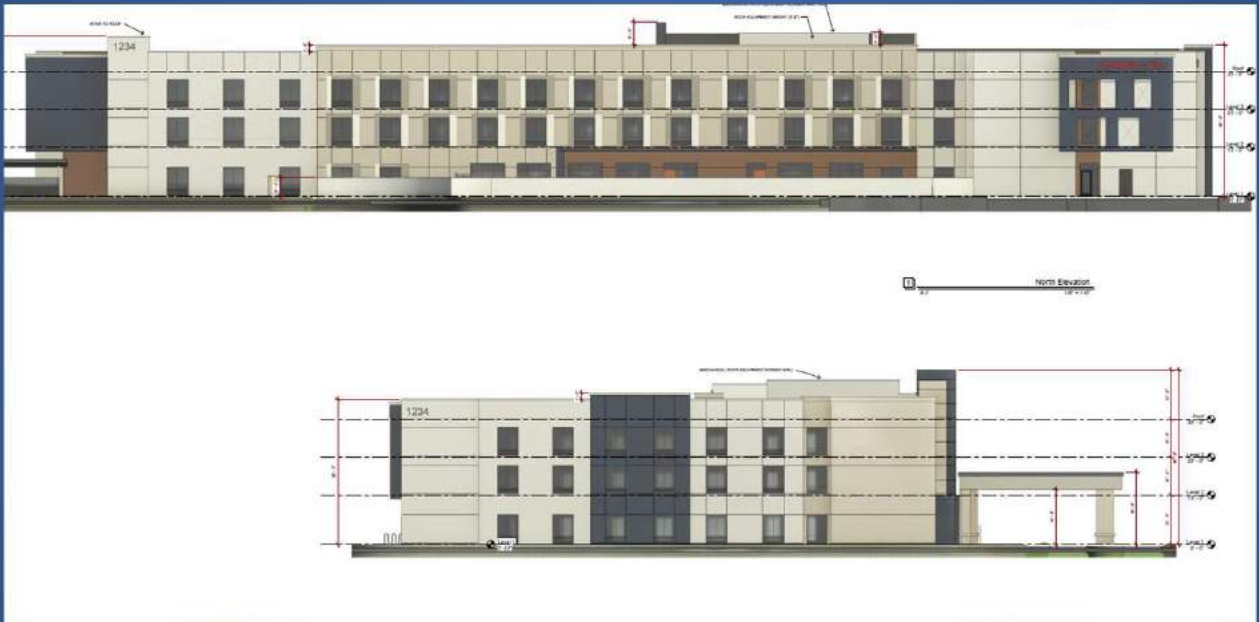
114

Elevations



115

Elevations



116

Renderings



117

Renderings



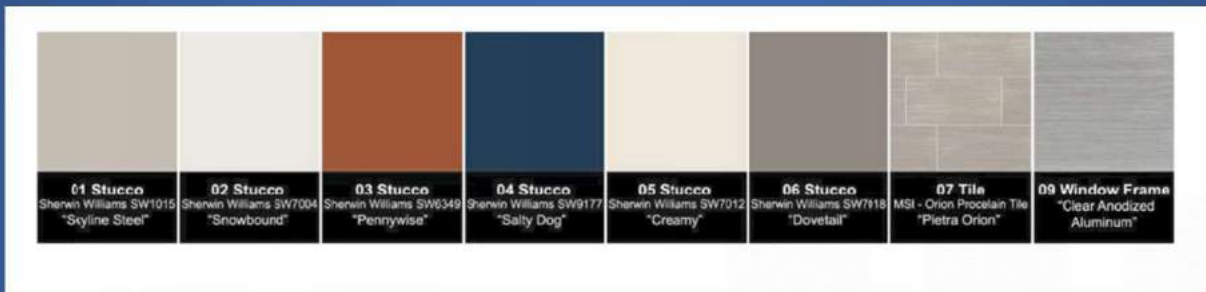
118

Renderings



119

Material Boards



120

Planning Commission

- Recommended for approval on December 12, 2023
- Conditions of approval included signage on south elevation, parapet roof, and lighting standards on the south side

123

CEQA

- An Addendum to the Mitigated Negative Declaration was prepared
- No substantial changes to the Project are proposed that result in new significant environmental effects

124