

**POWER POINTS**

**CITY COUNCIL**

**MEETING**

**FEBRUARY 6, 2024**

# City Council Regular Meeting

February 6, 2024



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# City Council Regular Meeting

February 6, 2024

**CLOSED SESSION IN PROGRESS**



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# Pledge of Allegiance



2/7/2024

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2/7/2024

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# City Council Meeting February 6, 2024

## Presentations



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# City Council Meeting February 6, 2024

**P1 – Introduce Riverside County Sheriff’s  
Department Sergeant Patrick Mushinskie**



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# City Council Meeting February 6, 2024

## P2 – Sunline Transit Agency Update from CEO and General Manager Mona Babauta



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SunLine Transit Agency  
Presentation  
for  
City of La Quinta  
  
February 6, 2024  
By: Mona Babauta

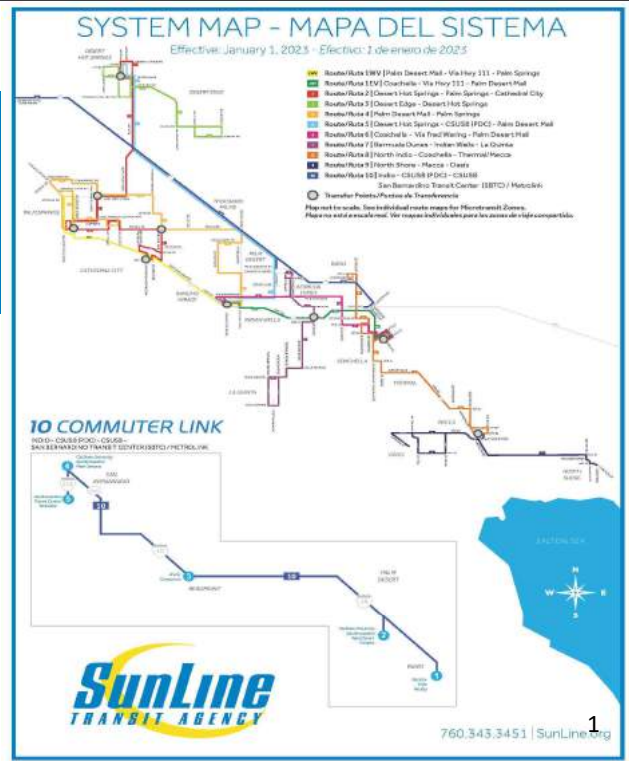
A blue and white SunBus hydrogen fuel cell vehicle parked on a street. The bus has "HYDROGEN FUEL CELL" and "Powering A Clean Tomorrow - Today" written on its side. The SunBus logo is visible on the front. The background shows palm trees and a clear sky.

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# SUNLINE SERVICE AREA

Joint powers authority formed in 1977  
 Cities of Desert Hot Springs, Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, Indio, and Coachella and Unincorporated areas of Riverside County

Operate in the Coachella Valley  
 1,120 mile service area



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## Fleet Composition

### SunBus - Fixed Route (FR) 77 Buses

- 47 Compressed Natural Gas (CNG)
- 26 Hydrogen Fuel Cell (34% of FR Fleet)
- 4 Battery Electric

### SunDial - Paratransit 39 Buses

- Fuel Type: CNG

### SunRide - Microtransit 10 Vans

- Fuel Type: Gasoline



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# MODES OF TRANSPORTATION



Fixed Route Service



ADA Paratransit Service



Microtransit Service



Vanpool, carpool, other mobility programs

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# City of La Quinta Service Improvements



Fixed Route Service



Microtransit Service

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# January 7, 2024 Service Changes



## January 2024 Service Change

- First of 3 Scheduled Changes per union contract (January, May, September)
- Service made to meet active fleet availability
  - Route 1EV/1WV at 30 minute frequency 7 days a week
  - Route 2 at 30 min frequency 7 days a week
  - Route 3 at 30 minute frequency on weekdays
  - Route 5/6 – Minor schedule adjustment
  - Route 7 at 45 minute frequency on weekdays

# Fixed Route Service Expansion on Route 7

(Bermuda Dunes-La Quinta-Indian Wells)



- Frequencies improved to 45 minutes from 90 minutes (Mon-Fri)
- Increase in ridership demand drove additional service
- Objectives behind changes:
  - 1) increase system reliability
  - 2) improve operational & cost efficiency
  - 3) improve system ease of use by standardizing bus frequency on trunk routes (1WV, 1EV, and 2)

			Current			Effective January 7, 2024		
			Weekday	Saturday	Sunday	Weekday	Saturday	Sunday
1WV	Palm Desert Mall - Palm Springs (peak period 20 min service ~ 7:00am to ~5:00pm)	E/W	20/30	30	30	30	30	30
1EV	Coachella - Palm Desert Mall (peak period 20 min service ~ 7:00am to ~5:00pm)	E/W	20/30	30	30	30	30	30
2	Desert Hot Springs - Palm Springs - Cathedral City (peak period 20 min service ~ 9:00am to ~5:00pm)	N/S	20/40	30	30	30	30	30
3	Desert Edge - Desert Hot Springs	E/W	60	60	60	30	60	60
4	Palm Desert Mall - Palm Springs	E/W	60	60	60	60	60	60
5	Desert Hot Springs - CSUSB Palm Desert - Palm Desert Mall (peak only service 3 AM&PM round trips)	N/S	60	NS	NS	60	NS	NS
6	Coachella - Via Fred Waring - Palm Desert Mall	E/W	60*	NS*	NS*	60	NS	NS
7	Bermuda Dunes - Indian Wells - La Quinta	N/S	90	90	90	45	90	90
8	North Indio - Coachella - Thermal/Mecca	N/S	60	60	60	60	60	60
9	North Shore - Mecca - Oasis	E/W	60**	60**	60**	60	60	60
10	Indio - CSUSB-PDC - CSUSB - San Bernardino Transit Center (SBTC)/Metrolink	E/W	4 round trips	NS	NS	4 round trips	NS	NS

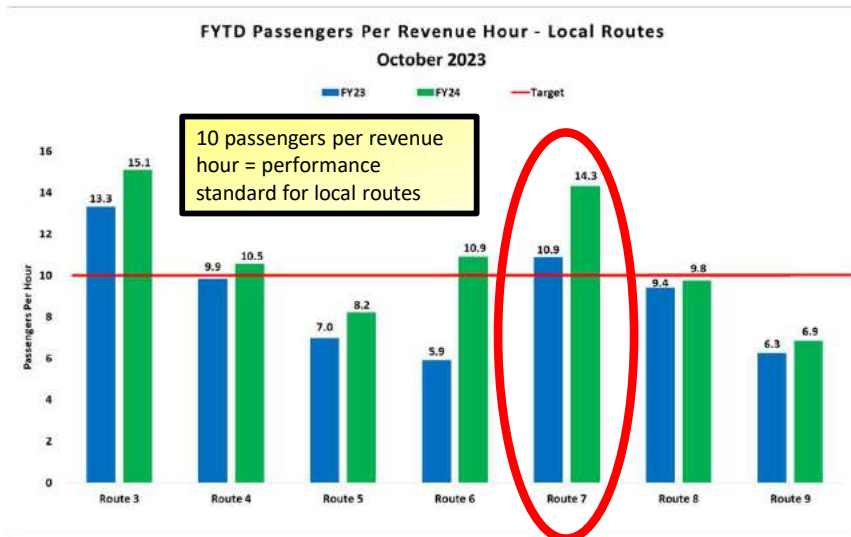


# Fixed Route Service Expansion on Route 7



(Bermuda Dunes-La Quinta-Indian Wells)

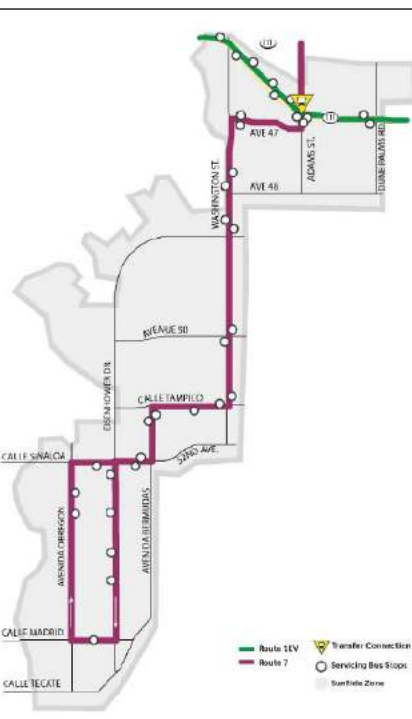
- Resources applied based on performance data
- One additional bus added to Routes 7 and 3 due to increase in passengers per revenue hour (increased ridership demand)



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## New SunRide Service

- Monday-Friday 5:30 AM-6:30 PM
- \$3 fare and includes a free transfer to fixed route system
- Download SunRide app from Google Play or Apple Store



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# Student Art Contest Winners & Finalists – La Quinta Schools



**Antonio Coloma II**

Benjamin Franklin Elementary  
3rd Grade



**Isabella Machado Gonzalez**

Benjamin Franklin Elementary  
5th Grade



**Gabrielle Lou Mercedeine Coloma**

La Quinta Middle School  
6th Grade



**Farah Reagan**

La Quinta Middle School  
7th Grade



**Lauren Cruz De Armas**

La Quinta High School  
10th Grade





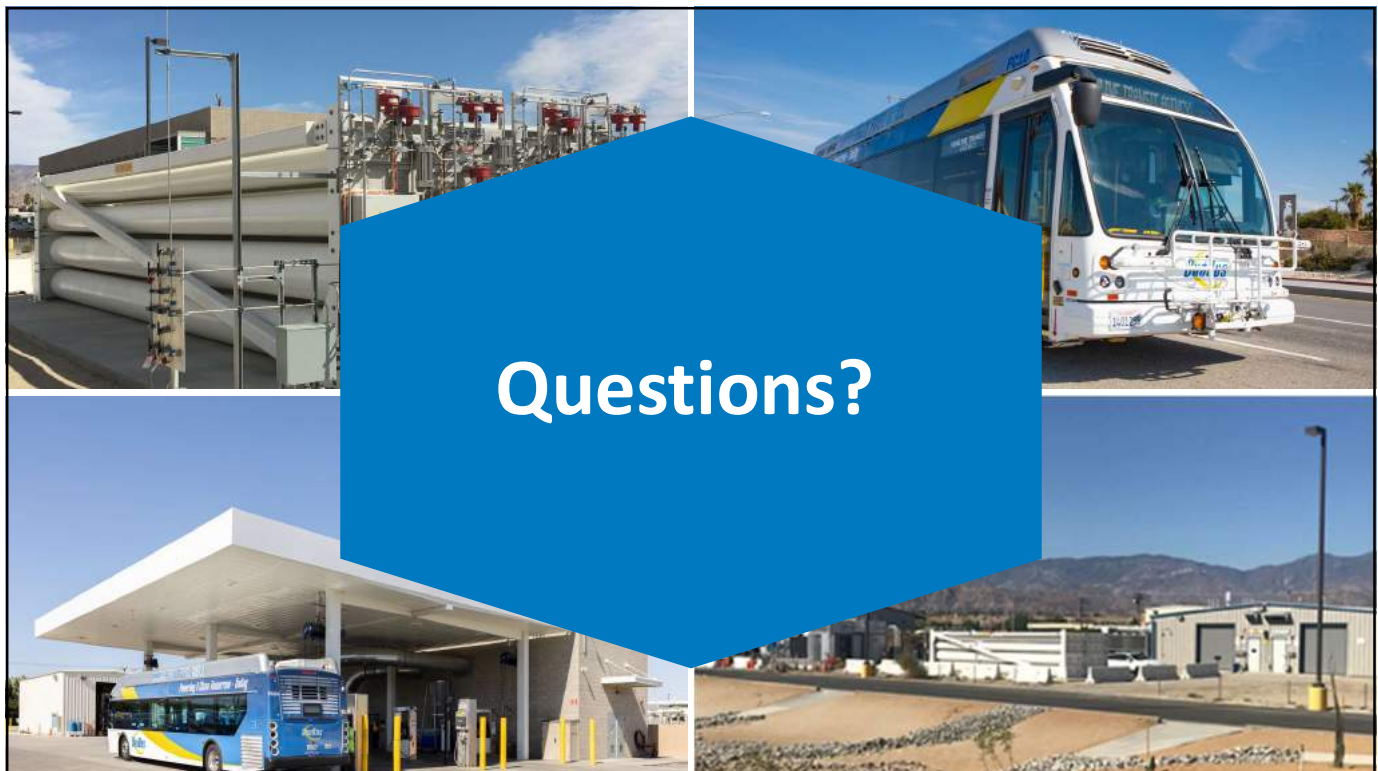
## Top Priorities



- Construction of Liquid Hydrogen Station (expected completion: June 2024)
- Determine long term plan for hydrogen electrolyzer station (not fully operational at this time)
- Establish reliable, back-up hydrogen fueling solution
- Modernize maintenance facilities in Thousand Palms & Indio; lay groundwork for public hydrogen stations at both locations
- Maintain fleet in state of good repair & continue transition to hydrogen fuel cell buses
- Build Workforce Training Center & strengthen in-house hydrogen expertise

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## City Council Meeting February 6, 2024

**B1 – INTRODUCE ORDINANCE AMENDING CHAPTER 2.95 OF THE  
LA QUINTA MUNICIPAL CODE RELATING TO THE  
COMMUNITY SERVICES COMMISSION**



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## Background

- Community Services Commission (CSC)
  - Established in 1998
  - 5 members
  - 2011, City disbanded the Cultural Arts Commission and transferred responsibilities to the CSC

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## Background

- CSC purview:
  - Community services
  - Recreation programs
  - Park amenities
  - Public art
  - Commission Road Map
- Chapter 2.95 of Municipal Code

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## Potential Changes

- November 2023 Council discussed potential changes:
  - Community Services and Arts Commission
  - Expanding to 7 members
  - Adding student commissioners

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## Potential Changes

- December 2023 CSC discussed potential changes:
  - Renaming to Arts and Community Services Commission
  - Not in favor of expanding to 7 members
  - Not in favor of student commissioners

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## Code Amendments

- Arts and Community Services Commission
- Flexibility for 7 members
- Flexibility for student commissioners
- Artists or knowledge/appreciation of the arts
- Reference to Commission Road Map
- Consolidation of previous objectives

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## City Council Meeting February 6, 2024

### B2 – Approve 2<sup>nd</sup> Round Community Services Grants for Fiscal Year 2023/24



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## Community Services Grants

- \$74,550 is left for the remaining 2 rounds
- Recommend \$11,000 for 4 organizations
- \$63,550 will be available for the third round

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Applicant	Requested	Committee Recommendation
Elder Love USA, Inc.	\$5,000	\$5,000
Jewish Family Services of the Desert	\$5,000	\$5,000
Read With Me Volunteer Programs*	\$500	\$500
Seiden – Juku*	\$500	\$500
<b>TOTAL</b>	<b>\$11,000</b>	<b>\$11,000</b>

*Starter Grant\**

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**City Council Meeting  
February 6, 2024**

**B3 – Appropriate Funds and Approve a Contribution  
for the Palm Springs Air Museum’s Education  
Programs**



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## **Educational Programs**

- Palm Springs Air Museum’s (PSAM) education programs serve 5,000 K-5 students annually.
- 70% are from schools attended by La Quinta students – 41% from Desert Sands and 29% from Coachella Valley school districts.
- There is no cost to students to attend the programs which are not offered in local schools.

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## Scholarship Program

- PSAM's goal with its program is to inspire students to pursue careers in aviation.
- PSAM also awards scholarships of \$40,000 – \$10,000 per year for four years – for higher education.
- Two La Quinta students received the PSAM scholarships in 2023.

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## Expansion Planned

- PSAM is expanding its classroom to double seating capacity as part of a \$3.5M museum remodel.
- All Coachella Valley cities are being asked to contribute \$150,000 to keep education programs going while PSAM covers remodeling costs.

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## Recommendation

- Approve a one-time funding appropriation from General Fund reserves.
- If approved, funds would be allocated to the Grants & Economic Development/Marketing Account.

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