

**WRITTEN  
PUBLIC  
COMMENT**

**ANNUAL  
COMMUNITY  
WORKSHOP**

**FEBRUARY 22, 2024**

## Community Workshop 2024

### "Mapping Our Tomorrow"

Share your thoughts on what has been presented tonight. Do you have an idea for a Mission Statement? Suggestions for the proposed changes to the Sacred Values? Have we missed something in our Focus Points you think needs to be included?

#### MISSION STATEMENT:

#### SACRED VALUES:

Quality K-12 Education  
Stewardship of our natural environment  
Historical Preservation

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#### MISSION STATEMENT:

UNDERGROUND UTILITIES TO EXISTING RESEDENTIAL NEIGHBORHOODS IS INSANE, COST PER HOUSE IF ASSESSED CAN CAUSE HUNDREDS TO LOSE THEIR HOMES, DISRUPTION TO PROPERTY FOR INSTAL WILL BE TREMENDOUS, REPAIR COSTS LATER WILL CAUSE MORE GRIEF IF WALLS HAVE TO BE BREACHED, WHO PAYS FOR THAT AND WALL REPAIR?

IID STATIONS MUST BE PAID BY DEVELOPERS. YOU WANT TO BUILD HERE, IT IS A COST OF

**SACRED VALUES:** DOWN BUSINESS, WE ALREADY HAVE AWAY SILVERROCK, DO WE PAY FOR THEIR POWER NEEDS TOO?

EXPANSION IS IMPORTANT, IT LIVES NEW AREAS WITHIN THE CITY WHERE AFFORDABLE HOUSING AND EVEN AN INDUSTRIAL ZONE CAN BE ESTABLISHED. THERE IS ALREADY SHOPPING OUT THAT WAY FOR NEW RESIDENTS, ONE DAY THAT AIRPORT CAN BE A MAJOR TRANSPORTATION AND FREIGHT HUB.

**FOCUS POINTS WE MAY HAVE MISSED:**

IT WOULD BE NICE TO GET  
UPDATES ON SILVERROCK. TIME  
TO PULL THE PLUG?

THE CITY OF CALABASAS MADE DRONE  
VIOLATIONS OF VIOLATING NEIGHBOR  
PRIVACY A MISDEMEANOR. WE HAVE  
SIMILAR DEMOGRAPHICS, FLYOVERS ARE  
OK, SPYING IS NOT.

**COMMENTS FOR COMMUNITY WORKSHOP, 22 FEBRUARY 2024, 5-7 PM**

**HOW TO IMPROVE THE QUALITY OF MY LIFE**

I am a 20-year resident of La Quinta and I have seen how the city has tried to improve the quality of life for the population as a whole (CV Link, STVR, roundabouts, street maintenance, etc.). Herein, I am addressing how the city can improve the quality of **MY** life.

1. SunLine Bus Service - with the assistance of Robert Radi (former city council member) I made a presentation to the board of directors about adding, on an experimental basis, a bus line from Hwy 111 down Madison St. This route would pass several major developments with a major potential ridership. Personally, I could leave my car in the garage and just take the bus. I suggested that this route be run on a cost/benefit basis in order to determine if it should be made permanent.

SunLine agreed with the concept BUT ONLY IF SOMEONE ELSE WOULD PAY FOR IT! A minor setback of my attempt to improve the quality of **MY** life!

2. Hop-On, Hop-Off Bus Service on Hwy 111. **My** personal experience has been to drive my car along Hwy 111 in order to take care of my appointments. This required that I spend a nonbeneficial time driving from stop-to-stop - a real waste of time and energy.

My concept would have a scheduled hop-on, hop-off bus service along both sides of Hwy 111 where the service funding would be a combination of passenger fees and retail store monthly contributions. **My** ultimate personal benefit would be a bus along Madison St. and a hop-on, hop-off bus along Hwy 111. This would mean that my car could be stored in my garage for an extended period of time.

4. Delivery Service. Thinking ahead, assume that my first stop was at Home Depot where I purchased some 2X4 wood pieces that would not fit into the bus. However, what if there was a major service that would deliver not only the 2X4 pieces but the 65" tv from Costco and my weekly groceries from Stater bros. all for a nominal fee. The best of all improvements to **MY** benefits.

5. Signage My interest in signage as a personal benefit came about when a citizen remarked that she couldn't find a certain retail outlet and the signage did not list this company. The result was that a merchant lost a possible sale because the signage was inadequate.

I then photographed every sidewalk sign along both sides of Hwy 111. The first sign was outside Home Depot and listed one facility while the second listed 8 for a total of 9 facilities. However, driving away from the sidewalk we counted 15 facilities - thus, the signage was short by 6 locations - a possible loss of sales if you couldn't find the store. This was the situation at other sidewalk signs - incomplete listing of retail spaces.

My favorite sign was the one associated with the I10 auto mall wherein all 10 dealers were listed. The balance of the sign was essentially an electric billboard that would be visible at all hours wherein each dealer could post, on a rotating basis, their deal of the day. The two major

features of this sign that could be applied to Hwy 111 were: (1) all participants included; (2) electric billboard where each location could post their deal of the day. Heaven forbid that someone like Bed, Bath & Beyond would cease retail operations, but then my 12-year old granddaughter could change the coding of participants. Otherwise, someone with a hammer and crowbar would physically have to remove Bed, Bath & Beyond from the existing signage.

The city would have to negotiate with the property owners to improve the signage. However, the city and auto dealership on the south side of Hwy 111 were able to reach an agreement wherein the sidewalk was widened (to accommodate the parking of new cars) and a new low-level sign was installed. The city should replicate this successful outcome in dealing with Hwy 111 property owners.

6. Not So Successful To Me I had been a champion of the CV link as a method to benefit everyone with adequate physical abilities. Lately, however, my aging body objects to visualizing 40 miles of a 15-foot wide pedestrian walkway without a restroom.

There is a 100-mile long pedestrian pathway in Orange County without a single restroom. Some years ago my two daughters rode their bicycles some 25 miles along this pathway all the way to the Pacific Ocean and verified the complete lack of restrooms. Did the CVAG need to replicate this example in Riverside County?

7. What's Next. I have presented concepts, that to me would vastly improve **MY** quality of life. I now challenge the city to advance some or all of these factors with SunLine, the Hwy 111 property owners, and the CVAG to get something done during my lifetime.

Even though this message is explicit to **MY** thoughts, I assume that these are what other La Quinta citizen's would also want.

Thank you for listening,

Steve Cherry

760-771-8124

steve9r@yahoo.com

# CITY OF LA QUINTA REQUEST TO SPEAK FORM

MEETING DATE: 2/22/2024

**Please give this completed form to the City Clerk  
along with any materials you wish Councilmembers to receive.**

*This form is to assure accuracy in preparing the minutes as to spelling of names and addresses, as well as to allow staff to follow-up on requests made by members of the public. Completion of this form is voluntary. Once submitted to the City Clerk, this form becomes a public record.*

Matters **LISTED** on the Agenda

Agenda Item No.: \_\_\_\_\_

Subject: \_\_\_\_\_

Support

Oppose

Matters **NOT** Listed on the Agenda

Subject: \_\_\_\_\_

The Council welcomes your comments, but is prohibited by State law from discussing matters not listed on the published agenda; your input will be taken under consideration and referred to staff for possible future action.

**MEETING PROTOCOL: PLEASE LIMIT YOUR COMMENTS TO 3 MINUTES  
THE MAYOR WILL CALL YOU TO THE PODIUM AT THE APPROPRIATE TIME DURING THE  
MEETING; PLEASE DIRECT YOUR COMMENTS TO THE MAYOR ONLY  
(not Councilmembers or staff or audience)**

I do not wish to speak but leave these comments for the Council to consider:

Consider changing 2 items on your (our) city values from (1) Steward to Core Values.  
(2) Cultural Diversity to Diversity  
After all, we want diversity of race, religion, languages, gender.

## Speaker Identification:

Name LISA DARRAPORT

Address Menloza

Organization/Business \_\_\_\_\_

Phone \_\_\_\_\_ e-mail ldarraport22@gmail.com

YES, I wish to subscribe to the City's "Quail Mail" service to receive emails about meetings & events. Visit the City's website for more information: [www.LaQuintaCA.gov](http://www.LaQuintaCA.gov)

**CITY OF LA QUINTA  
REQUEST TO SPEAK FORM**

MEETING DATE: February 22, 2024

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Matters **LISTED** on the Agenda

Matters **NOT** Listed on the Agenda

Agenda Item No.: Citizenship  
numbered

Subject: \_\_\_\_\_

Subject: \_\_\_\_\_

excellent presentations  
& Meeting. Excited to  
be there!

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Support       Oppose

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I do not wish to speak but leave these comments for the Council to consider:

attached "Mapping Our Tomorrow" filled sheet  
for your consideration for "Mission",  
"Sacred Values" & "Missed Focus Points"

**Speaker Identification:**

Name Ryme (reem) Katkhouda

Address 78690 Avenida LaTorres LaQuinta

Organization/Business WBIX/ Peoples MEDIA Center (CBO) 92253

Phone 917-530-6971 e-mail RymeKat@yahoo.com

YES, I wish to subscribe to the City's "Quail Mail" service to receive emails about meetings & events. Visit the City's website for more information: [www.LaQuintaCA.gov](http://www.LaQuintaCA.gov)



Ryme (reem) KatKAOUA  
917-530-6971 - RymeKat@yahoo.com  
Community Workshop 2024

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PURPOSE  
-MISSION STATEMENT: <sup>1</sup> Add "Cultural Vibrance"  
after "customer service" in the statement

2 change name from "Mission" to "PURPOSE"  
per indigenous of the Americas request (so  
we step away from "missionaries"  
language).

### SACRED VALUES:

1 Add "stewardship, sustainability & preservation  
of natural resources & history"

2 Add "Age inclusion" to "Cultural Diversity"  
so it becomes "Cultural & Age Diversity and  
inclusion"

3 Add Residents, visitors of all ages & Business  
Friendly

**FOCUS POINTS WE MAY HAVE MISSED:**

① Youth inclusion in Art in Public Place  
(skater field, public playgrounds, water parks, youth public art, interactive art, Public education, Basketball courts)  
Wellness & Recreation

② Attach/Develop  
SBA - Small Business  
Admin Support  
Center  
Local to Quilts  
③ Chamber of Commerce

③ Credible plan to landscape  
for food safety  
④ Stewardship, sustainability  
& preservation of natural  
resources & history

④ better walkability  
& phone charging  
Towers - Requiring  
Cmbs everywhere!

⑤ Add a "Music Making  
Studio to the  
Library"

~~⑤ Bilingual workshops/signs~~  
⑥ improve public  
transportation  
more buses  
easier access to  
Palm Desert etc.

⑥ Fund more "Oral  
History Preservation"  
projects. Youth will be  
trained in interviewing elders.

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I do not wish to speak but leave these comments for the Council to consider:

*I am concerned about the air quality in LA this year. The news has indicated this is due to Hilary, ~~how~~ however, lately I notice worse air on the east side of LA than in the direction of PS. Is this →*

## Speaker Identification:

Name Deane Ross

Address 49559 Avenida Vista Bonita

Organization/Business \_\_\_\_\_

Phone 952-250-2453 e-mail banddross@comcast.net

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A result of continued development in LG  
or near Saltan Sea? ~~What~~ Or Inland  
Empire expansion of distribution warehouses/  
shipping? What can we do?