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COMMUNITY SERVICES COMMISSION AGENDA

CITY HALL COUNCIL CHAMBER 78495 Calle Tampico, La Quinta

MONDAY, MARCH 11, 2024, AT 4:00 P.M.

Members of the public <u>may listen to this meeting by tuning-in live via http://laquinta.12milesout.com/video/live</u>.

CALL TO ORDER

Roll Call: Commissioners: Blakeley, Chiapperini, Gordon, Shelton, and Chair Biondi

PLEDGE OF ALLEGIANCE

PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA

At this time, members of the public may address the Commission on any matter not listed on the agenda pursuant to the "Public Comments – Instructions" listed at the end of the agenda. The Commission values your comments; however, in accordance with State law, no action shall be taken on any item not appearing on the agenda unless it is an emergency item authorized by the Brown Act [Government Code § 54954.2(b)].

CONFIRMATION OF AGENDA

ANNOUNCEMENTS, PRESENTATIONS AND WRITTEN COMMUNICATIONS

1. HYRDO HARVEST LA QUINTA PROGRAM PRESENTATION BY SIARAH SMITH, PROGRAM AND VOLUNTEER COORDINATOR

CONSENT CALENDAR

NOTE: Consent Calendar items are routine in nature and can be approved by one motion.

1. APPROVE MEETING MINUTES OF DECEMBER 11, 2023

BUSINESS SESSION

- 1. APPOINT MEMBERS OF THE COMMISSION TO SERVE ON THE COMMISSION GOALS AND OBJECTIVES REVIEW SUBCOMMITTEE
- 2. RECOMMEND POSTPONEMENT OF CIVIC CENTER ART PURCHASES FOR FISCAL YEARS 2024-2025 AND 2025-2026

STUDY SESSION

REVIEW AND DISCUSS NEWLY REVISED AWARDS PROGRAM APPLICATIONS

DEPARTMENTAL REPORTS – VERBAL UPDATES

- 1. VETERANS RECOGNITION PROGRAM CRITERIA UPDATE
- 2. ART IN PUBLIC PLACES ROTATIONS
- CIVIC CENTER ART PURCHASE UPDATE

COMMISSIONERS' ITEMS

ADJOURNMENT

The next regular quarterly meeting of the La Quinta Community Services Commission will be held June 10, 2024, commencing at 4:00 p.m. at the La Quinta City Hall Council Chamber, 78495 Calle Tampico, La Quinta, CA 92253.

DECLARATION OF POSTING

I, Michael Calderon, Secretary of the Community Services Commission of the City of La Quinta, do hereby declare that the foregoing Agenda for the Commission meeting of March 11, 2024, was posted on the City's website, near the entrance to the Council Chamber at 78495 Calle Tampico and the bulletin board at 51321 Avenida Bermudas, on March 7, 2024.

DATED: March 7, 2024

MICHAEL CALDERON, COMMUNITY SERVICES COMMISSION SECRETARY

Public Notices

- Agenda packet materials are available for public inspection: 1) at the Clerk's Office at La Quinta City Hall, located at 78495 Calle Tampico, La Quinta, California 92253; and 2) on the City's website at https://www.laquintaca.gov/business/boards-and-commissions/community-services-commission, in accordance with the Brown Act [Government Code § 54957.5; AB 2647 (Stats. 2022, Ch. 971)].
- The La Quinta City Council Chamber is handicapped accessible. If special equipment is needed for the hearing impaired, please contact Commission Secretary at (760) 777-7014, 24-hours in advance of the meeting and accommodations will be made.
- If background material is to be presented to the Commission during a Commission meeting, please be advised that 15 copies of all documents, exhibits, etc., must be supplied to the Commission Secretary for distribution. It is requested that this takes place prior to the beginning of the meeting.

PUBLIC COMMENTS - INSTRUCTIONS

Members of the public may address the Commission on any matter listed or not listed on the agenda as follows:

<u>WRITTEN PUBLIC COMMENTS</u> can be provided either in-person during the meeting by submitting 15 copies to the Commission Secretary, it is requested that this takes place prior to the beginning of the meeting; or can be emailed in advance to <u>mcalderon@LaQuintaCA.gov</u>, no later than 12:00 p.m., on the day of the meeting. Written public comments will be distributed to the Commission, made public, and will be incorporated into the public record of the meeting, but will not be read during the meeting unless, upon the request of the Chair, a brief summary of public comments is asked to be reported.

If written public comments are emailed, the email subject line must clearly state "Written Comments" and should include: 1) full name, 2) city of residence, and 3) subject matter.

<u>VERBAL PUBLIC COMMENTS</u> can be provided in-person during the meeting by completing a "Request to Speak" form and submitting it to the Commission Secretary; it is requested that this takes place prior to the beginning of the meeting. Please limit your comments to three (3) minutes (or approximately 350 words). Members of the public shall be called upon to speak by the Chair.

In accordance with City Council Resolution No. 2022-028, a one-time additional speaker time donation of three (3) minutes per individual is permitted; please note that the member

of the public donating time must: 1) submit this in writing to the Commission Secretary by completing a "Request to Speak" form noting the name of the person to whom time is being donated to, and 2) be present at the time the speaker provides verbal comments.

Verbal public comments are defined as comments provided in the speakers' own voice and may not include video or sound recordings of the speaker or of other individuals or entities, unless permitted by the Chair.

Public speakers may elect to use printed presentation materials to aid their comments; 15 copies of such printed materials shall be provided to the Commission Secretary to be disseminated to the Commission, made public, and incorporated into the public record of the meeting; it is requested that the printed materials are provided prior to the beginning of the meeting. There shall be no use of Chamber resources and technology to display visual or audible presentations during public comments, unless permitted by the Chair.

All writings or documents, including but not limited to emails and attachments to emails, submitted to the City regarding any item(s) listed or not listed on this agenda are public records. All information in such writings and documents is subject to disclosure as being in the public domain and subject to search and review by electronic means, including but not limited to the City's Internet Web site and any other Internet Web-based platform or other Web-based form of communication. All information in such writings and documents similarly is subject to disclosure pursuant to the California Public Records Act [Government Code § 7920.000 et seq.].

TELECONFERENCE ACCESSIBILITY - INSTRUCTIONS

Teleconference accessibility may be triggered in accordance with AB 2449 (Stats. 2022, Ch. 285), codified in the Brown Act [Government Code § 54953], if a member of the Community Services Commission requests to attend and participate in this meeting remotely due to "just cause" or "emergency circumstances," as defined, and only if the request is approved. In such instances, remote public accessibility and participation will be facilitated via Zoom Webinar as detailed at the end of this Agenda.

*** TELECONFERENCE PROCEDURES – PURSUANT TO AB 2449*** APPLICABLE ONLY WHEN TELECONFERENCE ACCESSIBILITY IS IN EFFECT

Verbal public comments via Teleconference – members of the public may attend and participate in this meeting by teleconference via Zoom and use the "raise your hand" feature when public comments are prompted by the Chair; the City will facilitate the ability for a member of the public to be audible to the Commission and general public and allow him/her/they to speak on the item(s) requested. Please note – members of the public must unmute themselves when prompted upon being recognized by the Chair, in order to become audible to the Commission and the public.

Only one person at a time may speak by teleconference and only after being recognized by the Chair.

ZOOM LINK: https://us06web.zoom.us/j/84304700627

Meeting ID: 843 0470 0627 Or join by phone: (253) 215 – 8782

Written public comments – can be provided in person during the meeting or emailed to mcalderon@LaQuintaCA.gov any time prior to the adjournment of the meeting, and will be distributed to the Commission, made public, incorporated into the public record of the meeting, and will not be read during the meeting unless, upon the request of the Chair, a brief summary of any public comment is asked to be read, to the extent the Committee can accommodate such request.



COMMUNITY SERVICES COMMISSION MINUTES MONDAY, DECEMBER 11, 2023

CALL TO ORDER

A regular quarterly meeting of the Community Services Commission (Commission) was called to order by Chair Biondi at 4:00 p.m.

PRESENT: Commissioners Chiaperrini, Shelton, Gordon, Blakeley, and Chair Biondi

STAFF PRESENT: Community Resources Deputy Director Calderon, Community Resources Analyst Calderon, Public Works Maintenance and Operations Superintendent Hansen

PLEDGE OF ALLEGIANCE

Commissioner Gordon led the audience in the Pledge of Allegiance.

PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA – None

CONFIRMATION OF AGENDA – Confirmed

ANNOUNCEMENTS, PRESENTATIONS, AND WRITTEN COMMUNICATIONS - None

CONSENT CALENDAR

1. APPROVE COMMISSION MEETING MINUTES OF SEPTEMBER 11, 2023

<u>MOTION</u> – A motion was made and seconded by Commissioners Blakeley/Gordon to approve the Consent Calendar as recommended. Motion passed unanimously.

BUSINESS SESSION

1. RECOMMEND PLAYGROUND EQUIPMENT DESIGN FOR LA QUINTA PARK PROJECT NO. 2023-24 FROM PLAYCRAFT SYSTEMS, INC. TO CITY COUNCIL

Maintenance and Operations Superintendent Hansen presented the staff report, which is on file in the Community Services Department.

The Commission expressed support for Option 1 presented because they found the whimsical butterfly/insect themed playground equipment design to be more suited for the desert area and it was less expensive than Option 2 presented, which featured a nature-inspired design with trees.

<u>MOTION</u> – A motion was made and seconded by Commissioners Gordon/Blakeley to recommend playground design Option 1 to City Council. Motion Passed unanimously.

Staff noted that upgrades will also be made to the fitness equipment located along the walking path of La Quinta Park and a large shade structure will also be installed over the new playground.

2. RECOMMEND A RECIPIENT OF THE 2024 SENIOR INSPIRATION AWARD (SIA) TO CITY COUNCIL

Management Analyst Calderon presented the staff report, which is on file in the Community Services Department.

The Commission discussed the qualifications and merits of the two SIA nominees and reached a consensus to nominate Marge Dodge.

MOTION – A motion was made and seconded by Commissioners Blakeley/Chiaperrini to recommend Marge Dodge as the 2024 SIA recipient. Motion Passed unanimously.

3. RECOMMEND MODIFICATIONS TO COMMUNITY AWARDS PROGRAMS TO CITY COUNCIL

Management Analyst Calderon presented the staff report, which is on file in the Clerk's Office.

The Commission discussed the proposed changes to the Pillars of the Community Awards program, including their disagreement with the residency qualification requirement to be a minimum of one year, but expressed a consensus to increase it to a minimum of three years; expressed support for the establishment of the three new award programs as proposed: (1) Distinguished Citizen Award, (2) Junior Inspiration/Youth Achievement Award, and (3) Community Service Award.

<u>MOTION</u> – A motion was made and seconded by Commissioners Biondi/Blakely to recommend Council approval to:

- A. Modify the Pillars of the Community Award program as presented by the Subcommittee, except to increase the residency qualification requirement from a minimum of one year to a minimum of three years:
- B. Establish the following three new community awards programs as presented by the Subcomittee: (1) Distinguished Citizen Award, (2) Junior Inspiration / Youth Achievement Award, and (3) Community Service Award.

Motion Passed unanimously.

4. RECOMMEND NAME CHANGE AND EXPANSION OF THE COMMUNITY SERVICES COMMISSION TO CITY COUNCIL

Community Services Deputy Director Calderon presented the staff report, which is on file in the Clerk's Office.

The Commission expressed interest in being more involved in community initiatives; discussed its powers and duties as outlined in the Commissioner's Handbook; noted its interest to establish goals and develop plans to accomplish special projects and assignments within the Commission's purview; said they feel underutilized and that as a group, the Commission has a particular set of skills that can contribute and assist staff in developing community programs; supported a possible name change to "Arts and Community Services Commission;" noted "arts" includes a myriad of categories, not just fine arts; opposed increasing its membership from five to seven without assessing their current involvement and evaluating how they can do more to serve the community; and opposed opening a Commissioner seat to a La Quinta High School student and noted it would be more appropriate to explore establishing a Youth Task Force or internship program in which high school students can participate.

The Commission reached a consensus in support of changing the Commission name to "Arts and Community Services Commission" and opposing its membership from five to seven.

<u>MOTION</u> – A motion was made and seconded by Chair Biondi/Commissioner Chiaperrini to recommend Council approval to rename the Commission to "Arts and Community Services Commission" and to expand the Commission's membership from five to seven members. Motion failed unanimously.

CHAIR BIONDI CALLED FOR A BRIEF RECESS AT 5:33 P.M.

CHAIR BIONDI RECONVENED THE COMMISSION MEETING AT 5:39 PM WITH ALL MEMBERS PRESENT

STUDY SESSION – None

DEPARTMENTAL REPORTS

Staff provided verbal updates on the following items:

1. CIVIC CENTER ART COMMITTEE PURCHASES

The Civic Center Art Committee, consisting of Vice Chair Blakeley, Commissioner Gordon, Council Member Fitzpatrick, and Mayor Evans attended the La Quinta Art Celebration on November 16, 2023. The Committee selected three art pieces to be included in the City's Art in Public Places program. The artwork will be displayed at City Hall, Fritz Burns Park, and the Silverrock Park Event Building.

2. PUBLIC ART TOUR AND CATALOGUE UPDATE

Staff are documenting the City's signature public art pieces using GIS to create a virtual art tour. The project is anticipated to be completed in Spring 2024. Staff are also working with an art conservator and an art appraiser to develop a thorough condition report and obtain an accurate appraisal of the City's public art collection.

3. CULTURAL CAMPUS UPDATE

Architectural firm HGA continues to develop the preliminary plans for the Cultural Campus. Staff meets with HGA on a regular basis to discuss progress and provide feedback on the design of the courtyard, "oasis", archive, and museum improvements.

4. FRITZ BURNS PARK IMPROVEMENTS UPDATE

Staff continue working with architectural firm Insight to design enhancements to the Fritz Burns Park parking lot, playground equipment, and pool areas.

5. CITY EVENTS RECAP

Staff provided a recap of the recent City events including the 9/11 Vigil, Concerts in the Park, Tree Lighting Ceremony, and Indian Wells – La Quinta Ironman 70.3 Triathlon. The Commission commended the holiday decorations displayed at City Hall, the La Quinta Museum, and Casita.

COMMISSIONER'S ITEMS

Chair Biondi and Commissioner Shelton commented on the Civic Center Art Committee process. Instead of purchasing six small art pieces from the Art Celebration every year, they expressed that it may be more impactful to save the funding and apply it to a larger art piece. Commissioner Gordon added that it would be helpful to have a finite location and specific criteria when selecting art. A consensus was reached to evaluate the frequency of Art Committee purchases and postpone the purchase of artwork from the La Quinta Art Celebration after March 2024.

Chair Biondi is interested in learning more about the CV Link, Art and Music Line, and Highway 111 Corridor projects, and how they all interconnect. The Commission would like to be involved in the planning process as these projects move forward to offer input on any public art opportunities. Staff discussed the process for how developers incorporate public art in their plans and will get more information on how to include or update the Commission. Commissioner Chiaperrini suggested that the Commission should also offer input concerning the City's entry monuments including locations and design. A consensus was reached to discuss this during an upcoming Commission meeting.

Vice Chair Blakely summarized the Commission's discussion during Business Item No. 4 on this Agenda; the Commission reached a consensus and expressed support to rename the Commission to "Arts and Community Services Commission" and to form a subcommittee to discuss the Commission's goals and objectives. These items will be added to the agenda for an upcoming Commission meeting.

Commissioner Biondi discussed Commissioner Shelton's efforts to assist an Ironman Triathlon athlete whose bicycle was damaged during transit. Coordinated efforts by City staff and Ironman staff resulted in locating a bicycle and the athlete was able to continue his participation in the race.

ADJOURNMENT

There being no further business, a motion was made and seconded by Commissioners Blakeley/Gordon to adjourn the meeting at 6:11 p.m. Motion passed unanimously.

Respectfully submitted,

MICHAEL CALDERON, Community Resources Analyst / Community Services Commission Secretary City of La Quinta, California

City of La Quinta

COMMUNITY SERVICES COMMISSION: March 11, 2024 STAFF REPORT

AGENDA TITLE: APPOINT MEMBERS OF THE COMMISSION TO SERVE ON THE COMMISSION GOALS AND OBJECTIVES REVIEW SUBCOMMITTEE

RECOMMENDATION

Appoint members of the Commission to serve on the Commission Goals and Objectives Review Subcommittee.

EXECUTIVE SUMMARY

- The Community Services Commission (Commission) provides recommendations on community services, recreation programs, park amenities, and public art.
- The Commission's roles and responsibilities are outlined in Chapter 2.95 of the La Quinta Municipal Code (Code), which was recently updated and includes changes to the Commission's purpose and objectives (Attachment 1).
- The Commission is forming a subcommittee to establish new goals and objectives to reflect the Code updates.

FISCAL IMPACT – None

BACKGROUND/ANALYSIS

The Commission meets quarterly and provides recommendations to City Council on community services, recreation programs, park amenities, and public art. The Commission's roles and responsibilities are outlined in the Code and list the general rules pertaining to the Commission including qualifications of members, purpose and objectives, and powers and duties. The Code was recently updated to include more concise and well-defined powers and duties, reference to the Commission Road Map (Attachment 2) and changing the name to Arts and Community Services Commission. The Code changes go into effect March 22, 2024. During the December 11, 2023, Commission meeting, Commissioners expressed interest in forming a Subcommittee to review the Commission's goals and objectives to establish goals that more accurately reflect the Code changes. Additionally, the Subcommittee will be tasked with producing a mission statement to describe the Commission's function. The Subcommittee will discuss

potential new goals and objectives and a mission statement, then present their ideas to the Commission for further discussion.

ALTERNATIVES

The Commission may decide not to appoint two Commissioners to serve on the Subcommittee.

Prepared by: Michael Calderon, Management Analyst

Approved by: Christina Calderon, Community Resources Deputy Director

Attachments: 1. Updated Code 2.95

2. Commission Road Map

ATTATCHMENT 1

Chapter 2.95 ARTS AND COMMUNITY SERVICES COMMISSION

2.95.010 General rules regarding the arts and community services commission.

Except as set out below, see Chapter 2.06 for general provisions.

(Ord. 516 § 7, 2013)

2.95.020 Number of members.

The arts and community services commission ("ACSC") shall consist of five (5) members appointed by, and serving at the will of the city council. The city council may increase the number of members from time to time but in no event shall the membership exceed seven (7) members or be less than five (5) members. If the code refers to the former "community services commission" or "CSC" as an abbreviation thereof, such reference shall mean the ACSC established and governed by this chapter.

(Ord. 516 § 7, 2013)

2.95.030 Qualifications of members.

In addition to the qualification requirements set forth in Section 2.06.040, applicants for the ACSC shall exhibit expertise, experience, knowledge, or similar assets that may be useful in serving on the ACSC.

Every effort will be made to ensure that a wide cross-section of community residents, interests and viewpoints, including providers, recipients and professionally-related occupations are represented, including artists and/or individuals with knowledge or appreciation of the literary, performing, and/or visual arts. Community service organizations, public and private, such as law enforcement, recreation, public health, gang prevention, childcare, and senior services, for example, may be represented.

(Ord. 516 § 7, 2013)

2.95.040 Purpose and objectives.

The general purposes of the ACSC are to encourage the development of a planned and orderly approach to the delivery of leisure and community services in the city, to advise the city council with respect to the city's development of cultural arts, including cultural events and activities, and to promote the literary, performing and visual arts.

Cultural arts as used in this section may involve cultural and arts-related disciplines and activities, including, but not limited to, the following:

- A. Performing art, such as drama, music and dance.
- B. Visual arts, such as painting, sculpture, photography, graphics, video art, applied art, and public art.
- C. Literary arts, such as literature, poetry, and journalism.
- D. Communications arts, such as film, television, radio, and technology.

The ACSC shall also maintain and implement the La Quinta art in public places program subject to approval of the city council.

The objectives of the ACSC are to serve in an advisory capacity to the city council to identify community needs for all matters pertaining to social services, community programs, public art, and public recreation as listed in detail in the ACSC Road Map, maintained by the Community Services Department, as may be amended from time to time. The Commission Road Map focuses on the following three (3) main categories:

A. Art

- 1. Recommend services and programs pertaining to cultural arts, including but not limited to, literary, performing and visual arts, thereby promoting cultural enrichment and art appreciation within the community.
- 2. Recommend funding opportunities for cultural programs and activities.
- 3. Work with city staff to develop a list of potential sites for public art.
- 4. Work cooperatively with city boards, commissions, committees, and other organizations to promote art and cultural activities within the city.
- 5. Maintain a list of pre-qualified artists for the city.

B. Events

- 1. Recommend public events, including lifestyle, contracted and signature city events.
- 2. Review and assess city recognition and acknowledgment programs.
- 3. Identify opportunities to establish a youth commission or board.

C. Recreation

- 1. Recommend recreation services and programs, including programs for outdoor amenities and public spaces, such as city owned parks, and biking and hiking trails.
- 2. Facilitate coordination with local recreation and service organizations, including non-profit agencies and outdoor groups.

(Ord. 516 § 7, 2013)

2.95.050 Powers and duties.

The powers and duties of the ACSC shall be advisory to the city council and the ACSC shall provide recommendations to the city council in the following areas:

- Research and solicitation of grants, donations, loan programs, and other available funding mechanisms for cultural arts.
- 2. Assess and review parks and recreation facility operations.
- 3. Recommend recreation and social activities and programs.
- 4. Promote community services programs and events.
- 5. Serve as stewards of the public interest and community.
- 6. Assess and review park and community service masterplan updates, if assigned by the city council.
- 7. Foster mutual understanding and respect among racial, religious, cultural and nationality groups.

(Ord. 516 § 7, 2013)

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2.95.060 Committees.

The ACSC may, from time to time, establish committees composed of ACSC members, citizens and/or interested people, charged with the responsibility of implementing certain designated projects subject to ACSC and city council approval. At least one (1) member of the ACSC shall also be a member of each committee.

(Ord. 516 § 7, 2013)

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Arts and Community Services Commission Road Map

Art

- Murals
- Update Prequalified Artist List
- La Quinta Art Celebration
- Roundabout Art
- Signal Box Art
- Art along HWY 111Corridor

Events

- SilverRock Event Site
- · Concerts in the Park
- Lifestyle Events
- · City Signature Events
- · Recognition and Acknowledgements
- Youth Commission

Recreation

- Fritz Burns Park
- · Hiking & Biking Trails and Programs
- Wellness Center
- X Park



City of La Quinta

COMMUNITY SERVICES COMMISSION: March 11, 2024 STAFF REPORT

AGENDA TITLE: RECOMMEND POSTPONEMENT OF CIVIC CENTER ART PURCHASES FOR FISCAL YEARS 2024-2025 AND 2025-2026

RECOMMENDATION

Recommend postponement of Civic Center Art purchases for fiscal years 2024-2025 and 2025-2026.

EXECUTIVE SUMMARY

- The La Quinta Art Celebration (Celebration) is a four-day event featuring fine art from artists from around the world. The Celebration is hosted at Civic Center Campus twice a year and as a component to the City's Art in Public Places (APP) program, a Civic Center Art Purchase Committee (Committee) is formed to purchase artwork from the event.
- The artwork purchased by the Committee is included in the APP catalogue and is displayed in various public locations for the community to view and enjoy.
- The Commission is interested in postponing the Committee's purchases so that the funding can be applied to other APP purchases.

FISCAL IMPACT

\$10,000 is budgeted for the Committee to purchase art from each Celebration (two Celebrations per year). With the postponement, staff will reduce the spending in the APP budget for this purpose.

BACKGROUND/ANALYSIS

The Celebration is a four-day event featuring fine art from artists from around the world. The event is organized by Scope Events LLC. (Scope) and hosted at Civic Center Campus. As a component to the City's APP program a committee is formed consisting of two Commissioners and two Council Members to select and purchase artwork featured in the Celebration. The artwork purchased by the Committee is included in the APP catalogue and is displayed in various public locations for the community to view and enjoy. \$10,000 is budgeted for the Committee to purchase art from each Celebration. Initially

the Celebration occurred once a year, however in 2021, Scope was approved to coordinate the event twice a year (November and March).

While the Commissioners value public art and enjoy selecting artwork from the Celebration, they are interested in postponing the Committee's purchases for fiscal years 2024-2025 and 2025-2026 (four Celebrations) and applying the \$40,000 towards a commissioned art piece or a large-scale sculpture. The Commission feels that it would be more beneficial and impactful to focus on large art installations instead of purchasing small art pieces from the Celebration.

ALTERNATIVES

The Commission may decide to not recommend the postponement to Council and continue with the Celebration purchases.

Prepared by: Michael Calderon, Management Analyst

Approved by: Christina Calderon, Community Services Deputy Director

City of La Quinta

COMMUNITY SERVICES COMMISSION: March 11, 2024

STAFF REPORT

AGENDA TITLE: DISCUSS AND REVIEW THE CITY'S AWARDS PROGRAM APPLICATIONS

RECOMMENDATION

Discuss and review the City's awards program applications.

EXECUTIVE SUMMARY

- Staff and the Community Services Commission (Commission) have collaborated to enhance and restructure the City's community awards program.
- The program applications have been updated to reflect the new awards criteria and staff are seeking the Commission's feedback on the application design and the questions being asked about the award candidates.

FISCAL IMPACT – None.

BACKGROUND/ANALYSIS

In 2001, City Council approved the criteria for the Pillars of the Community, Distinguished Artists, and Distinguished Athletes award programs. After several years of implementing the awards, Commissioners noticed a decline in award nominations and what seemed to be an overall lack of interest in the awards. In June 2022, the Commission formed a subcommittee to assess the awards programs and identify potential improvements. The Subcommittee's recommendations were discussed during a September 2022 Commission meeting and again during an August 2023 City Council meeting. Staff have compiled the input discussed at these meetings and with the help of the Commission, have created an enhanced community awards program which includes modifications to the Pillars of the Community Award and the establishment of the Distinguished Citizen, Junior Inspiration/Youth Achievement, and Community Service awards.

Because the program criteria have changed, staff have updated the award applications. Staff are asking the Commission to review and discuss the new applications and offer their input on application design and the questions being asked about the potential award nominees.

Prepared by: Approved by:

Michael Calderon, Management Analyst Christina Calderon, Community Resources Deputy Director

1. Community Awards Applications Attachment:

What is a Pillar?

The Pillar of the Community award is a prestigious recognition given to individuals who have made exceptional and sustained contributions to the wellbeing and betterment of their community. Like a pillar, they are seen as a crucial support structure, holding up and strengthening the community around them. The award recognizes significant, tangible contributions that have made a lasting positive impact on the community. Recipients of the Pillars of the Community Award are recognized by City Council and their names are permanently engraved on a plaque in City Hall.

For Questions please contact:
Michael Calderon
Email: mcalderon@laquintaca.gov
Phone: 760.777.7014



Award Qualifications:

- 1. Candidates must be or have been a resident of La Quinta for a minimum of (3) one year.
- 2. Candidates must have dedicated a minimum of three (3) years of service to the community of La Quinta in one or more of the following areas:
- Volunteer Efforts & Philanthropy Donation of time or services to local organizations including nonprofits, charities, schools, animal shelters, senior centers, sports leagues, churches, and/or youth organizations.
- Community Engagement & Leadership Taking part and/or leading efforts to improve the local community and address community issues.
- Public service Employment or involvement in public service fields including education, law enforcement, emergency services, healthcare, and/or local government.



PILLAR OF THE COMMUNITY

NOMINATION FORM



Candidate Information:

Name:
Address:
Email:
Phone:
Years of La Quinta residency:
Years of service to the Community of La Quinta:
Nominating Party:
Name:
Email:
Phone:
Places answer the questions on the next

Please answer the questions on the next page and feel free to attach additional sheets if necessary.

Questions:

1. How has the candidate contributed significantly to the community of La Quinta in one or more of the following areas: volunteer efforts and philanthropy, community engagement and leadership, public service?
2. List any La Quinta organizations (nonprofits, schools, senior centers, youth sports, etc.) that the candidate is directly involved with. How long has the candidate been associated with these organizations and how has their involvement benefited the community?

highe have comm is des Awar	e Pillars of the Community is La Quinta est honor for recognizing individuals wh gone above and beyond to serve the nunity. Explain in detail why the candida serving of the Pillars of the Community ed, highlighting the specific impacts the made for the betterment of La Quinta.	o ate

Distinguished Citizen

La Quinta's Distinguished Citizens are special individuals who have distinguished themselves as community leaders through their volunteer efforts, involvement with local organizations, athletic achievements, and/or achievements in the arts.

Recipients of the Distinguished Citizen Award are recognized by the City during a City Council meeting and their names are permanently engraved on the Distinguished Citizens Acknowledgement Monument in Civic Center Park.

For Questions please contact:

Michael Calderon

Email: mcalderon@laquintaca.gov

Phone: 760.777.7014



Award Qualifications:

- 1. Candidates must be or have been a resident of La Quinta for a minimum of one (1) year.
- 2. Candidates must have contributed to the community of La Quinta and/or Coachella Valley through their acts of service or involvement with community organizations, athletics, or the local art scene. Examples may include:
- Volunteering or involvement with nonprofits, charities, schools, animal shelters, food banks, senior centers, etc.
- Coaches, referees, professional/collegiate athletes, involvement with youth sports organizations, etc.
- Painters, sculptors, performing artists, musicians, writers, etc.



DISTINGUISHED CITIZEN

NOMINATION FORM



3. Is there any additional information about the **Candidate Information: Questions:** candidate that should be considered? 1. How has the candidate contributed to the community of La Quinta or Coachella Valley Name: _____ through their acts of service or involvement with community organizations, athletics, or arts community? Address: Email: Phone: Years of La Quinta residency: Years of service to the Community of La Quinta: 2. List any La Quinta/Coachella Valley **Nominating Party:** organizations (nonprofits, schools, senior centers, youth sports, etc.) that the candidate is directly involved with and describe their role within the organization(s). Email: Phone: Please answer the questions on the next

page and feel free to attach additional

sheets if necessary.

Junior Inspiration and Youth Achievement

The Junior Inspiration and Youth Achievement award seeks to recognize outstanding La Quinta students who have emerged as leaders to their peers through their scholastic, athletic, and/or artistic achievements and community engagement. The award showcases the positive impacts La Quinta youth are making on their community and their ability to inspire future generations to play an active role in making a difference for others. Recipients of the award are selected by the Arts and Community Services Commission and recognized during a City Council meeting.

For Questions please contact:
Michael Calderon
Email: mcalderon@laquintaca.gov
Phone: 760.777.7014



Award Qualifications:

- 1. Candidates must be five (5) to eighteen (18) years of age.
- 2. Candidates must be or have been a La Quinta resident or attended a La Quinta school (public, private, or homeschool) for a minimum of one (1) year.
- 3. Candidates must have contributed significantly to the community of La Quinta. Examples may include:
- Volunteer Efforts Donation of time or services to local organizations including nonprofits, charities, schools, animal shelters, senior centers, sports leagues, churches, and/or youth organizations.
- Community Engagement & Leadership –
 Taking part and/or leading efforts to improve
 the local community and address community
 issues.
- Academic Achievement Accomplishments attained in an academic setting include outstanding test scores, research outcomes, scholarships, academic honors, and/or continued education.
- Athletic Achievement Accomplishments in the field of sports including outstanding athletic performance (team or individual), scholarships, and/or tournament/championship game performances.
- Artistic Achievement Accomplishments in the field of visual, literary, or performing arts including awards, scholarships, productions, and overall achievements in the arts.
- Acts of Kindness or Service Helping others, organizing fundraisers, planting trees, leading a community clean-up event, and/or any other acts of selfless service that positively impact the community.



JUNIOR INSPIRATION/YOUTH ACHIEVEMENT AWARD

NOMINATION FORM



Candidate Information:

Name:
Address:
Email:
Phone:
Years of La Quinta residency:
Years of service to the Community of La Quinta:
Nominating Party:
Name:
Email:
Phone:
Please answer the questions on the next page and feel free to attach additional sheets if necessary.

Questions:

1. How has the candidate contributed to the community of La Quinta in one or more of the following areas: volunteer efforts, community engagement and leadership, academic achievement, athletic achievement, artistic achievement, acts of kindness/service? be specific.
2. How has the candidate demonstrated that they are a leader and positive role model for their peers?

erve as inspiration to local youth.				

Community Service Award

Recipients of the Community Service
Award have demonstrated leadership
and positive change through their acts
of kindness and selfless service to the
community. By recognizing these
exceptional individuals, the City hopes
to inspire local citizens to continue
doing their part to improve the lives of
La Quinta residents and visitors.
Recipients of the award are selected
by the Arts and Community Services
Commission and recognized during
a City Council meeting.

For Questions please contact:
Michael Calderon
Email: mcalderon@laquintaca.gov
Phone: 760.777.7014



Award Qualifications:

- 1. Candidates must be a current resident of La Quinta for a minimum of one (1) year.
- 2. Candidates must have demonstrated acts of kindness or service to the community of La Quinta through their time, actions, talents, or dedication. Examples may include:
 - Leadership
 - Social Responsibility
 - Mentorship
 - Positive Change
 - Selfless Service to the Community
- 3. Candidates should serve as a role model for compassion and strive to make the community of La Quinta a better place.



COMMUNITY SERVICE AWARD

NOMINATION FORM



Questions: Candidate Information: candidate displayed to be considered for the Community Service Award. 1. Describe in detail how the candidate has demonstrated acts of kindness or service to Name: _____ the Community of La Quinta through their time, actions, talents, and/or dedication (i.e. leadership, social responsibility, mentorship, positive change, selfless service). Address: Email: _____ Phone: Years of La Quinta residency: Years of service to the Community of La Quinta: 2. How has the candidate served as a role model **Nominating Party:** and/or demonstrated a commitment to making La Quinta a better place? Email: Phone: Please answer the questions on the next page and feel free to attach additional

sheets if necessary.

3. List any notable incidents or actions the