

**POWER POINTS**

**CITY COUNCIL**

**MEETING**

**JUNE 18, 2024**

# City Council Regular Meeting June 18, 2024



# CVAG

## BE A PART OF THE Coachella Valley Broadband Strategic Plan

Survey OPEN through June 30, 2024. RESPONSES ARE  
ANONYMOUS AND CONFIDENTIAL

## TAKE THE SURVEY!



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**City Council Regular Meeting  
June 18, 2024  
CLOSED SESSION IN PROGRESS**



**CVAG**

**BE A PART OF THE Coachella  
Valley Broadband Strategic Plan**

Survey OPEN through June 30, 2024. RESPONSES ARE  
ANONYMOUS AND CONFIDENTIAL

***TAKE THE  
SURVEY!***



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**Pledge of Allegiance**



6/19/2024

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**City Council Regular Meeting  
June 18, 2024  
PUBLIC COMMENT – MATTERS  
NOT ON THE AGENDA**



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**City Council Meeting  
June 18, 2024  
P1 – Lift to Rise 2024-2026  
Action Plan Presentation**




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**Our North Star** 

A future where all Coachella Valley families are healthy, stable, and thriving.

**Our Shared Goal** 

Reduce rent burden in the Coachella Valley by 30% through the production of 10,000 affordable housing units by 2028.



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## Our Shared Wins



**LIFT TO RISE**

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## We have the plan

The Action Plan is a roadmap co-created by members of our Housing Collaborative Action Network, including staff members from La Quinta, outlining collective contributions over the next two years to achieve our SHARED GOAL of reducing rent burden by 30% through the production of 10,000 affordable housing units.



**LIFT TO RISE**

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Our two-year goal is...



We have the plan.

By July 2026, have at least 7,500 new units of affordable housing completed, under construction, or set to be under construction within six months with an emphasis on units connected to early childhood education (ECE) and improved health equity.

LIFT TO RISE

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## Key Strategies

During strategic planning sessions, we identified six key strategies of focus for the next two years.

1. Pipeline
2. Funding
3. Infrastructure
4. Policy Advocacy
5. Movement Building
6. Rapid Response

LIFT TO RISE

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## Pipeline

Identify 3,000 new units a year that meet the criteria for the affordable housing pipeline with an emphasis on those that include connections to health and ECE and move at least 50% of Pipeline projects to development.

- Lift to Rise – Affordable Housing Pipeline portal
- 5.2 acre parcel has the potential for over 100 units of affordable housing

**LIFT TO RISE**

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## Funding

Address the funding bottleneck occurring due to scarcity of low-income housing tax credits through increasing the lending pool of We Lift: The Coachella Valley Housing Catalyst Fund, the creation of alternative revenue streams, changes to the current tax credit distribution process, and innovative financing approaches.

- Lift to Rise – We Lift: Catalyst Fund
- La Quinta contributed a support letter for Lift to Rise’s successful application to SCAG’s REAP 2.0 program to secure funding for the Catalyst Fund.
- We are hopeful the city will consider future investment into the Fund to keep up the momentum in production.



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## Policy Advocacy

Move policy and regulation at the municipal, state, and federal level to enable more affordable housing development.

- Lift to Rise works with State and Federal legislative advocates to amplify Pro housing policies relevant to our region.
- A 1% increase in the TOT rate could generate \$1,836,542 annually

**LIFT TO RISE**

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## Infrastructure

Work with utility companies to ensure affordable housing opportunities are not limited by electric, gas, and sewer constraints.

- Housing supportive infrastructure
- Sustainable energy
- Lift to Rise is also working to get SCE, IID, and CVWD all at the table for these discussions.



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## Movement Building

Through strategic communications and resident engagement, we will build greater public awareness and support for affordable housing in the region.

- Lift to Rise –Resident Engagement Team: Resident Leadership Table, Committees by Cities, Community Advisory Committee
- Lift to Rise – Strategic Communications Team



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## Rapid Response

Advocate for a develop supports that can help residents with emergency or chronic housing needs.

- Lift to Rise – United Lift Rental Assistance Program distributed more than \$300 million keeping more than 120,000 renters in their home
- La Quinta data: \$3,919,107 in assistance was disbursed to 583 households
- Keeping residents housed and address their immediate needs



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# You have the power, La Quinta!

- Congratulations on having a certified housing element!
- Lift to Rise is excited to see what happens with the 5.2-acre lot near Highway 111 and Dune Palms Road and encourage the city to work with us to aggressively pursue development on city owned land, as stated in your housing element.
- You are encouraged to increase city councilmembers participation in our efforts to address the housing affordability crisis throughout the region, not just in La Quinta.
- We are asking that you all endorse our plan and join us in reaching our goal!



LIFT TO RISE

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You all have the power to ensure a healthy, stable, and thriving community for all!

LIFT TO RISE

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## City Council Meeting

June 18, 2024

**B1 – Approve MOU with County of Riverside for Library, Museum, and Makerspace Management**



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## Library, Makerspace, Museum Management

- City contracts County of Riverside (RivCo) for Library and Museum operations
- In 2018 management of the Makerspace was added to the MOU
- RivCo subcontracts with Library Systems and Services Inc. (LSSI) to oversee daily operations

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## Library, Makerspace, Museum Management

- RivCo and LSSI collaborate to implement programming including new exhibits, programs, and music performances
- Special events (Dia De Los Niños and Bookfest)
  - Hydroponic Farm
  - Makerspace classes and workshops

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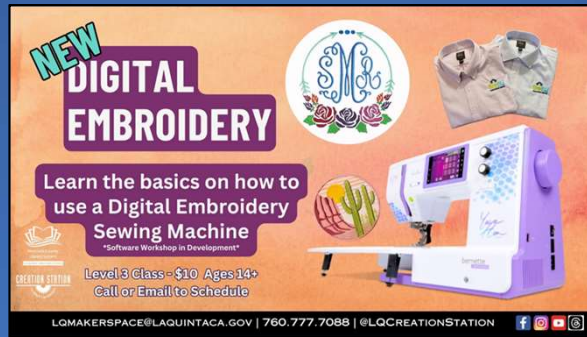
## Library, Makerspace, Museum Management



**STITCH**  
Fiber Arts Club

2nd and 4th Tuesdays, 1-3 pm

Bring your fiber project to work on while you meet with friends old and new, share what you've been working on, and get inspired for your next project!



**NEW**  
**DIGITAL EMBROIDERY**

Learn the basics on how to use a Digital Embroidery Sewing Machine  
\*Software Workshop in Development\*

Level 3 Class - \$10 Ages 14+  
Call or Email to Schedule

LQMAKERSPACE@LAQUINTACA.GOV | 760.777.7088 | @LQCREATIONSTATION



La Quinta Museum

K-6 Summer Art Classes

Register online to select classes. Classes will meet on Thursdays, 11:00 am-12:00pm for six weeks on the following dates: 6/6, 6/13, 6/20, 6/27, 7/11 and 7/18. Supplies are included.



RIVERSIDE COUNTY LIBRARY SYSTEM

**READ RENEW REPEAT 2024**

**SUMMER READING PROGRAM**

June 10 - July 19, 2024  
All Ages

**Monday Morning Movie**  
La Quinta Library  
Mondays,  
@ 11:00 AM - 1:00 PM

19275 Calle Venetia, La Quinta, CA 92038

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## Library, Makerspace, Museum Management

	FY24/25	FY25/26	FY26/27	FY27/28	FY28/29
Library	\$927,000	\$954,810	\$983,454	\$1,012,957	\$1,043,345
Museum	\$221,450	\$228,093	\$234,936	\$241,984	\$249,243
Makerspace	\$185,595	\$191,163	\$196,898	\$202,805	\$208,889
<b>TOTAL</b>	<b>\$1,334,045</b>	<b>\$1,374,066</b>	<b>\$1,415,288</b>	<b>\$1,457,746</b>	<b>\$1,501,477</b>

- MOU includes a 3% increase each year beginning FY25/26.

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# City Council Meeting

June 18, 2024

B2 – Approve Community Awards Program  
Criteria and Applications



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## Community Awards Program

- In 2001 Council established the Pillars of the Community, Distinguished Artists, and Distinguished Athletes Awards
- The awards recognize La Quinta residents who made positive impacts in the community
  - Volunteers
  - Nonprofit involvement
  - Community organizations

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## Community Awards Program

- June 2022, the ACSC formed a subcommittee to access opportunities to enhance the Awards
- February 2023, Councilmember Fitzpatrick was appointed to the subcommittee
- Subcommittee goals include:
  - Updating criteria
  - Increasing promotional efforts
  - Generating pool of eligible candidates

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## Community Awards Program

- August 2023, Council discussed the proposed updates during a Study Session
- December 2023 ACSC reached consensus to recommend Awards criteria to Council
- May 2024, ACSC reached consensus to recommend Awards applications to Council

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## Community Awards Program Updates

- Pillar of the Community
  - No longer associated with Senior Inspiration Award
  - Updated criteria (prior recognition not required)
  - La Quinta resident minimum of 3 years
    - Community Engagement & Leadership
    - Volunteer Efforts & Philanthropy
    - Public Service

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## Community Awards Program Updates

- Junior Inspiration & Youth Achievement
  - 5 to 18 years of age
  - La Quinta resident or attend a La Quinta school
    - Academic Achievement
    - Acts of Kindness or Service
    - Artistic Achievement
    - Athletic Achievement
    - Community Engagement & Leadership
    - Volunteer Efforts

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## Community Awards Program Updates

- Distinguished Citizen
  - La Quinta resident minimum of 1 year
  - Volunteers (nonprofits, community groups, schools)
  - Coaches, referees, athletes
  - Painters, performing artists, musicians

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## Community Awards Program Updates

- Community Service Award
  - La Quinta resident minimum of 1 year
  - Leadership
  - Social Responsibility
  - Mentorship
  - Positive Change
  - Selfless Service to the Community

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# Community Awards Program Updates

- Recognition Process
  - Pillar of the Community recipient names added to perpetual plaque at City Hall
  - Distinguished Citizen recipient names added to monument in Civic Center Campus
  - Recipients recognized at City events
  - Recognition during City Council meetings
  - Recognition on City social media and/or publications

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# Community Awards Program Applications

- New applications reflect Awards updates
  - Lists qualifications
  - New design
  - Updated questions



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## City Council Meeting June 18, 2024

**B3 – Introduce an Ordinance Prohibiting the  
Unlawful Possession of Catalytic Converters**



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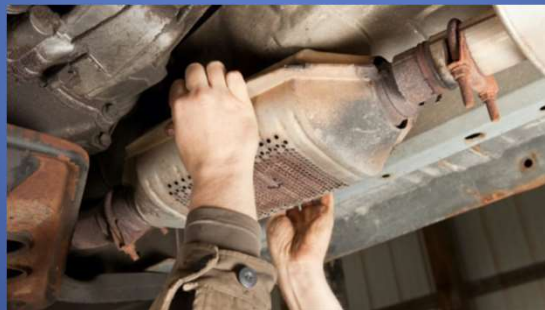
## Background

- Catalytic converters convert most of a vehicle's emissions into less harmful byproducts, which ultimately improves both air quality and vehicle performance.
- Catalytic converter thefts have become a statewide problem because:
  - The ability to recycle catalytic converters at scrap metal yards at \$200 to \$1,200 per catalytic converter.
  - The ease and undetectable nature of committing such thefts.
  - Loopholes in legislation protecting criminals.

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## Catalytic Converter Thefts

- There were 51 catalytic converter thefts in La Quinta in 2022, and 38 thefts in 2023, with the month of September spiking at 13 thefts. The financial burden on the residents of La Quinta was approximately \$133,000 in loss for both years.



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## Proposed Catalytic Converter Ordinance

- Criminalizing the possession of an unattached catalytic converter, would combat thefts and increase deterrence by establishing zero-tolerance through:
  - Establishing criminal penalties.
  - Prohibiting the falsification of documents and records used to verify ownership.
  - Preventing criminals from profiting.
  - Minimizing the fiscal and personnel impact on the Riverside County Sheriff's Department by reducing the time invested in deterring and investigating catalytic converter thefts.

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## Questions

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# City Council Meeting June 18, 2024

## B4 – Adopt Fiscal Year 2024/25 Budget



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# Budget Adoption Summary

General Fund Revenues and Expenses

Measure G Sales Tax

General Fund Reserves & Carryovers

Summary of all Funds

Appropriations Limit

Personnel Schedule

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# General Fund Summary

GENERAL FUND FY 2024/25 PROPOSED BUDGET SUMMARY		
Revenues	\$	82,714,300
Less Operating/CIP Expenses		(83,331,665)
Preliminary Budget Deficit		(617,365)
Use of Measure G Reserves		4,000,000
<b>BUDGET SURPLUS</b>	<b>\$</b>	<b>3,382,635</b>

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# Measure G Sales Tax

<b>MEASURE G SALES TAX SUMMARY</b>	
Measure G Sales Tax Revenue	\$ 15,500,000
Police Services	(7,300,000)
Capital Improvements	(12,200,000)
<b>Available for Appropriation</b>	<b>\$ (4,000,000)</b>

Projected Measure G Fund Balance as of 06/30/2025 - \$29.7 million

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# General Fund Reserves

<b>Fund Balance Summary</b>	<b>Estimated as of 6/30/2024</b>
Emergency Reserves	
Natural Disaster	\$ 15,000,000
Economic Disaster	13,000,000
Cash Flow Reserve	5,000,000
Capital Replacement Reserve	12,000,000
Unassigned Reserve	49,000,000
<b>Total Committed &amp; Unassigned Funds</b>	<b>94,000,000</b>
Sales Tax (Measure G)	33,700,000
Public Safety Fire Service Trust	14,800,000
Carryovers & CIP Projects (GF)	25,950,000
Pension Trust Fund	5,400,000
Other Post Employment Benefit Trust	2,000,000
<b>Total Assigned Funds</b>	<b>81,850,000</b>
<b>Overall Total</b>	<b>\$ 175,850,000</b>

- Capital Improvement Carryovers estimated at \$25 million
- Operating Carryovers \$900,000
- RDA Loan repayment \$3,505,817
  - 80% General Fund \$2,804,654
  - 20% Housing Authority Fund \$701,163

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## Summary of All Funds

- Total for all Funds:
  - Revenues \$136,752,447
  - Expenses \$141,391,783



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## Appropriations Limit & Personnel

- GANN Limit for 2024/25 - \$179,170,357
  - Total applicable revenues \$78,469,200
  - Under by \$100,701,157
- Personnel Schedule
  - 100 Full-Time
  - 6.79 Part-Time
  - 5 Elected Officials

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# Recommendations

- Additional Discretionary Payment (ADP) for outstanding pension obligation, current estimates:

Tier	Estimate as of 6/30/2023
Tier I	\$3,900,000
Tier II	\$150,000
PEPRA	\$520,000
<b>Total</b>	<b>\$4,570,000</b>

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## DISCUSSION & QUESTIONS

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**City Council Meeting  
June 18, 2024**

**PH1 – 2024/25 through 2028/29  
Capital Improvement Program**



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# Capital Improvement Program (CIP)

- 5-year plan
- Identifies scope, budget, schedule
- Streets, transportation, parks, sidewalks, facilities, drainage, landscaping projects



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## Presented CIP Projects

- City Council
  - April 2, 2024
- Financial Advisory Commission
  - April 3, 2024

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# 2024/25 CIP Projects

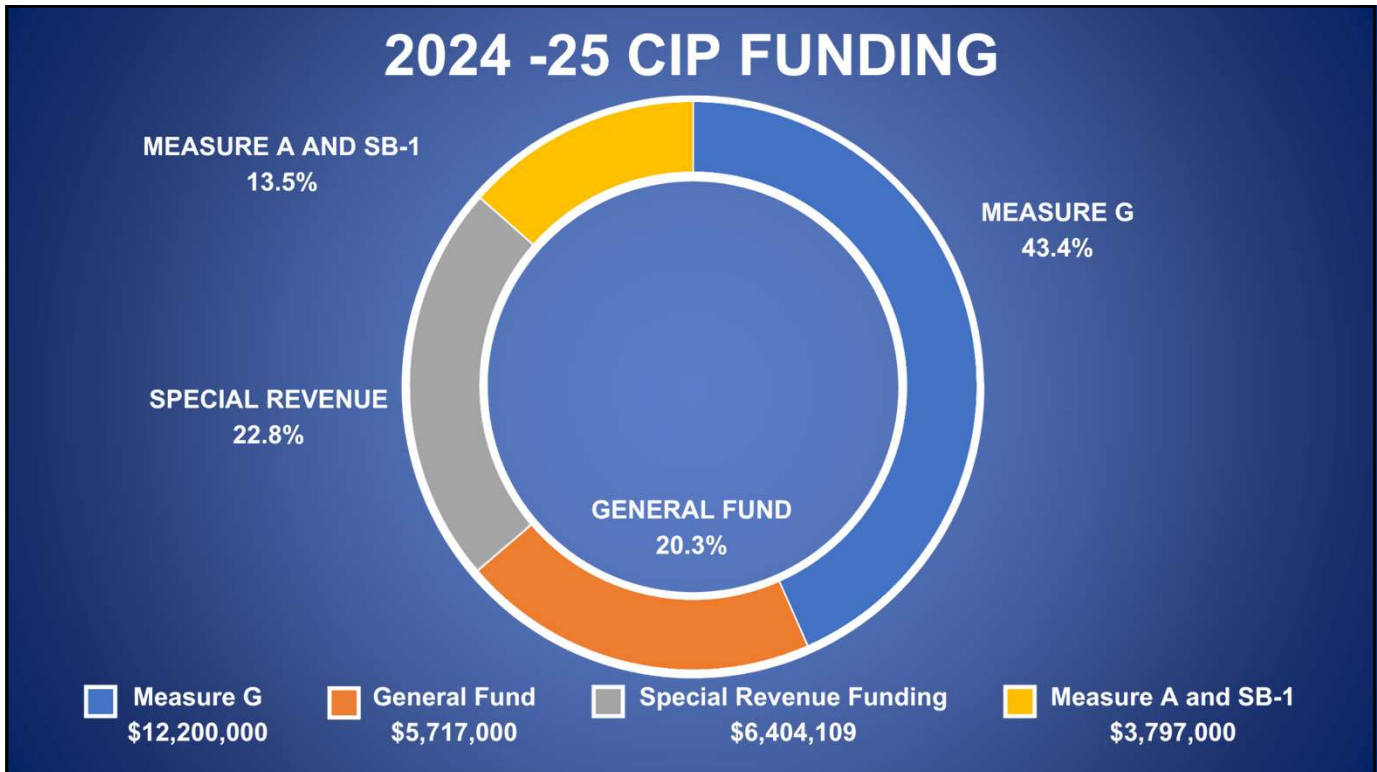
- Incorporated into Operating Budget  
– July 1, 2024

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## 2024/25 CIP Budget

Project No.	Project	Total Funding
2425ADA	ADA Accessible Ramps - Various Locations	\$ 20,000
2425CPM	Citywide Preventative Maintenance Plan Improvements	\$ 50,000
2425PMP	Pavement Management Plan Street Improvements	\$ 1,000,000
2425PMP	Pavement Management Plan Street Improvements	\$ 1,000,000
2425STI	Sidewalks - Various Locations	\$ 55,000
2425TMI	Citywide Traffic Signal Maintenance Improvements	\$ 235,000
2425DRA	Citywide Drainage Enhancements	\$ 477,000
201702	Developer Reimbursement for DIF Eligible Improvements	\$ 400,000
201804	Landscape and Lighting Median Island Improvements	\$ 500,000
201805	Maintenance and Operations Yard	\$ 900,000
201805	Maintenance and Operations Yard	\$ 100,000
201901	Cultural Campus	\$ 1,000,000
201901	Cultural Campus	\$ 500,000
201905	Highway 111 Corridor Area Plan Implementation	\$ 3,050,000
201905	Highway 111 Corridor Area Plan Implementation	\$ 984,000
201905	Highway 111 Corridor Area Plan Implementation	\$ 4,000,000
202101	Dune Palms Pavement Rehabilitation	\$ 200,000
202102	Fritz Burns Park Improvements	\$ 5,000,000
202205	Avenue 50 Widening Improvements (Jefferson Street to Madison Street)	\$ 579,109
202333	Bridge Preventative Maintenance Program	\$ 165,000
202401	Avenue 50 Sidewalk Improvements (Washington Street to Avenida Montero)	\$ 400,000
202402	Washington Street Sidewalk Improvements (Calle Tampico to Avenue 52)	\$ 478,000
202403	Cove Area Slurry Seal Improvements Phase 1	\$ 1,000,000
202404	City Hall Drainage Improvements	\$ 1,000,000
202405	Citywide Miscellaneous ADA Improvements	\$ 175,000
202406	Citywide Miscellaneous Concrete Improvements	\$ 1,000,000
202407	Citywide Dog Park Improvements	\$ 1,000,000
202407	Citywide Dog Park Improvements	\$ 500,000
202408	Village Parking Lot Utility Undergrounding	\$ 500,000
202409	Welcome Center Improvements	\$ 750,000
202410	Avenue 52 at Jefferson Street Roundabout Safety Improvements	\$ 600,000
202411	SilverRock Way Slurry Seal Improvements	\$ 500,000
<b>TOTAL:</b>		<b>\$ 28,118,109</b>
Color Key		
TEAL: Measure G Funds \$12,200,000 (43.4%)		
ORANGE: General Funds \$5,717,000 (20.3%)		
WHITE: Measure A and SB1 RMRA Funds \$3,797,000 (13.5%)		
Special Revenue Funds \$6,404,109 (22.8%)		

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## 2024-25 CIP PROJECTS

- 8 Transportation – Roadway Projects
- 7 Transportation – Pedestrian Projects
- 7 Parks and Facilities Projects
- 1 Landscape Improvement Project
- 1 Traffic Signal Improvement Project
- 1 Drainage Improvement Project
- 1 Developer Reimbursement

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## Transportation - Roadway

- Pavement Management Plan
- Highway 111 Corridor Area Plan Implementation
- Dune Palms Pavement Rehabilitation (Miles Avenue to Fred Waring Drive)
- Avenue 50 Widening Improvements (Jefferson Street to Madison Street)
- Bridge Preventative Maintenance Program
- Cove Area Slurry Seal Improvements Phase 1
- Avenue 52 at Jefferson Street Roundabout Safety Improvements
- SilverRock Way Slurry Seal Improvements

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## Transportation - Pedestrian



- ADA Accessible Ramps – Various Locations
- Sidewalks – Various Locations
- Citywide Miscellaneous ADA Improvements
- ADA Transition Plan Update
- Avenue 50 Sidewalk Improvements (Washington Street to Avenida Montero)
- Citywide Miscellaneous Concrete Improvements

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# Parks and Facilities



- Maintenance and Operations Yard
- Citywide Dog Park Improvements
- Welcome Center Improvements
- Citywide Preventative Maintenance Improvements
- Fritz Burns Park Improvements
- Village Parking Lot Utility Undergrounding
- Cultural Campus

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## Other 2024-25 CIP Projects



### Landscape Improvements

- Landscape and Lighting Median Island Improvements



### Drainage Enhancements

- Citywide Drainage Enhancements



### Reimbursement Agreements

- Developer Reimbursement for DIF Eligible Improvements



### Traffic Signal Improvements

- Citywide Traffic Signal Maintenance Improvements

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## Highlights of Years 2-5 of CIP

- Parks, Landscape and Facilities
  - Landscape and Lighting Median Island Improvements
  - Maintenance and Operations Yard
  - Phase III Public Safety Camera System

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## Highlights of Years 2 - 5 of CIP

- Transportation – Roadway
  - 11 Pavement Rehabilitation Projects
  - Highway 111/Simon Drive Dual Left Turn Lanes
  - Corporate Centre Drive Gap Closure
  - 5-Year PMP Update
- Traffic Signal Improvements
  - Washington Street at Lake La Quinta Drive  
*(New Traffic Signal)*

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# Highlights of Years 2-5 of CIP

- Drainage Enhancements
  - Citywide Drainage Enhancements
- Reimbursement Agreements
  - Developer Reimbursement for DIF Eligible Improvements

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QUESTIONS?



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**City Council Meeting  
June 18, 2024**

**PH2 – Lighting & Landscape Assessment  
District 89-1 FY 2024/25**



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## Summary

- Council takes actions to levy annual assessments for Citywide L&L District
- Assessments fund Right-of-Way landscape, lighting, median, and parkway maintenance
- Assessment rate remains \$35.60 per Equivalent Benefit Unit (same since 1997)

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## Fiscal Impacts

- L&L District 89-1 for FY 2024/25:
  - **Revenues = \$997,118**
  - **County Service Area 152 Offset = \$150,000**
    - **Combined Total = \$1,147,118**
  - **Estimated Expenditures = \$4,000,700**
- **The short fall of \$2,853,582 is funded by General Fund**

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# Questions?



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