

POWER POINT

**ARTS AND
COMMUNITY
SERVICES
COMMISSION
QUARTERLY
MEETING**

September 9, 2024

Arts and Community Services Commission Meeting

September 9, 2024



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Arts and Community Services Commission Roll Call



2

Pledge of Allegiance



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Arts and Community Services Commission Public Comment



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Arts and Community Services Commission

Confirmation of Agenda



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Arts and Community Services Commission

Announcements, Presentations, and Written Communications



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Introduce New Commissioners

- Cynthia Beesemyer
- Mary Anne Brower
- Sean Webb

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Arts and Community Services Commission Consent Calendar



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Arts and Community Services Commission

B1 – Appoint Members of the Arts and Community Services Commission to Serve as Chairperson and Vice-Chairperson for Fiscal Years 2024/25



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Appoint Chair and Vicechair

- Pursuant to La Quinta Municipal Code the Commission shall appoint a Chair and Vicechair during the first meeting after June 30
- Chair and Vicechair will serve for fiscal year 2024-2025

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B1 - Call for a vote

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Arts and Community Services Commission

B2 – Appoint Members of the Arts and Community Services Commission to Serve on the November 2024 Civic Center Art Selection Committee



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La Quinta Art Celebration

- Selection Committee (2 Commissioners and 2 Council members) select artwork for APP collection.
- Encore November 14 - 17, 2024



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B2 - Call for a vote

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Arts and Community Services Commission

B3 – Recommend Distinguished Citizen Award Nominee to City Council



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Distinguished Citizen

- The Commission recently updated the City's Community Awards Program.
- Staff received a nomination for a Distinguished Artist, which has since evolved into the Distinguished Citizen.
- Distinguished Citizen Award criteria includes the following:
 - City residency a minimum of one (1) year.
 - Contributions to La Quinta/Coachella Valley through their acts of service or involvement with community organizations, athletics, or local art scene.

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Distinguished Citizen Nominee

- Will Donato - La Quinta resident for 20 years.
- Volunteers for causes including cancer, Alzheimer's, and other non-profits.
- Performed with Al McKay, Gerald Levert, Richard Marx, several soundtracks including Thelma & Louise.
- Achievements:
 - 2019 #1 Billboard Smooth Jazz hit "Infinite Soul"
 - 2022 #1 Billboard Smooth Jazz hit "Good On You"
 - 2016 CV Music Awards #1 Best Instrumental Jazz Artist
- Although the Distinguished Artist Award has been decommissioned, Will Donato meets the criteria for Distinguished Citizen Award.

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B3 - Call for a vote

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Arts and Community Services Commission

S1 – Review City of La Quinta Draft Strategic Plan



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WHAT IS A STRATEGIC PLAN?

- A living document with Focus Areas and Goals reflective of the City's vision and Sacred Values.
- It includes a Mission Statement, Sacred Values and Focus Areas with Goals.
- It is reviewed and updated routinely as goals are achieved or the City's priorities change to add new Focus Areas.



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MISSION STATEMENT



As the “Gem of the Desert,” the City of La Quinta is committed to enhancing its unique natural surroundings to the benefit of its diverse residents through support for the arts and culture, public safety, affordable housing, sustainable fiscal and environmental guidelines, multiracial and multigenerational activities and events, and preservation of its ancient and recent history.



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SACRED VALUES

- **Fiscal Sustainability:** In La Quinta we prioritize financial management to ensure the well-being of our community. We are committed to conservative spending practices and providing high quality services and amenities. This proactive approach reflects our dedication to safeguarding the stability and resilience of our City.
- **Health & Wellness** - La Quinta is a place to escape the hustle and bustle of everyday life. Here, anyone can unplug and experience nature, and a legacy of luxury with countless breathtaking views, community parks, and spa retreats. It's no wonder La Quinta is called the "Gem of the Desert."

La Quinta
— 435.941.1100 —

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SACRED VALUES

- **Vibrant & Safe Community:** There's something different about La Quinta - something special. Spend enough time here and you'll see why. It's the people. Here we care and uplift one another because we are a community dedicated to supporting the safety and prosperity of all.
- **Cultural Diversity:** In La Quinta, we are committed to making meaningful connections - we celebrate our differences and promote safety and inclusivity.
- **Visually Beautiful City** - Surrounded by some of the country's most beautiful natural landscapes and historic landmarks, La Quinta is a sustainable destination defined by its beauty - inside and out. Whether it's our local art, unique parks, or our striking mountainscapes, La Quinta shines brightly.

La Quinta
— 435.941.1100 —

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COLLABORATIVE EFFORT

- The proposed draft Plan has been a collaborative effort of staff citywide.
- It also reflects input from our residents during the Community Workshop in February and an outreach meeting in April.



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13 FOCUS AREAS

- Implement the Reenvision Highway 111 Plan
- Address IID Lease Expiration & Equipment Needs
- Underground Utilities
- Be a Leader in Sustainability
- Exemplary Public Safety
- Marketing & Tourism
- Broaden Community Involvement
- Continue to Address Affordable Housing Needs
- Expanding La Quinta's Boundaries
- Expand Art in Public Places
- Preserve La Quinta's History
- Enhance Health/Wellness & Recreation Amenities
- Economic Development



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SEEKING YOUR INPUT

- Today, we are highlighting 4 Focus Areas for your input that would be in line with the ACSC's functions:
 - Broaden Community Involvement
 - Expand Art in Public Places
 - Preserve La Quinta's History
 - Enhance Health, Wellness & Recreation Amenities

La Quinta
— HISTORY —

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WHAT'S NEXT

- The draft Plan is being presented to each of the City's Commissions for input.
- In October, it will be presented to the City Council in a Study Session.
- Adoption of a final Strategic Plan by the City Council is anticipated by the end of 2024 or early 2025.

La Quinta
— HISTORY —

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Arts and Community Services Commission
S2 – Discuss Art in Public Places Strategic Plan



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Art in Public Places Strategic Plan

- APP Strategic Plan was last updated in 2013
- The Plan includes basic info:
 - Acquisitions
 - Locations
 - Maintenance
 - Recommendations



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Art in Public Places Strategic Plan

- June 10th, 2024, the Commission discussed updates to the plan.
- Potential APP locations include:
 - City Hall (Art Gallery)
 - SilverRock Park Pedestals
 - La Quinta Roundabouts
 - Murals
 - Cultural Campus
 - Traffic Signal Box Art
 - The Village



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Arts and Community Services Commission

Departmental Reports



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Revised Community Awards Program Criteria and Applications

- June 2022, ACSC formed a subcommittee to assess the City's award programs.
- June 2024, Council approved the new awards criteria.

Significant changes to the Awards criteria and process include:

- Modifications to Pillar of the Community eligibility
- Establishment of the Distinguished Citizen, Junior Inspiration/Youth Achievement, and Community Service Award
- Guidelines for recognition processes



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Pillar of the Community

Qualifications:

- La Quinta resident for a minimum of 3 years (includes residents who have passed away).
- Minimum 3 years of service La Quinta in one or more of the following areas:
 - Community Engagement & Leadership
 - Volunteer Efforts & Philanthropy
 - Public Service



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Junior Inspiration & Youth Achievement Award

Qualifications:

- Must be five (5) to eighteen (18) years of age.
- Must be or have been a La Quinta resident or attended a La Quinta school for a minimum of 1 year.
- Contributed significantly to La Quinta. Examples may include:
 - Academic Achievement
 - Acts of Kindness or Service
 - Artistic Achievement
 - Athletic Achievement
 - Community Engagement & Leadership
 - Volunteer Efforts



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Distinguished Citizen Award

Qualifications:

- Must be or have been a *resident of La Quinta for a minimum of one year, including former residents who have passed away.
- Candidates must have contributed to the community of La Quinta and/or Coachella Valley through their acts of service or involvement with community organizations, athletics, or the local art scene. Examples may include:
 - Volunteering or involvement with nonprofits, charities, schools, animal shelters, food banks, senior centers, etc.
 - Coaches, referees, professional/collegiate athletes, involvement with youth sports organizations, etc.
 - Painters, sculptors, performing artists, musicians, writers, etc.



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Community Service Award

Qualifications:

- Candidates must be a current *resident of La Quinta for a minimum of one (1) year including former residents who have passed away.
- Candidates must have demonstrated acts of kindness or service to the community of La Quinta through their time, actions, talents, or dedication. Examples may include:
 - Leadership
 - Social Responsibility
 - Mentorship
 - Positive Change
 - Selfless Service to the Community



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Art in Public Places Appraisal

- Sabrina Carli is dedicated to the preservation of three-dimensional art and artifacts providing conservation, restoration, installation, collections care, education and training for cultural institutions and art collectors.
- Charlotte Duplay is a fine art appraiser specializing in contemporary art and is an Accredited Member of the Appraisers Association of America.

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Art in Public Places Appraisal

- 158 art pieces in the APP collection were assessed and appraised.
- Overall condition of collection is great, we were provided with recommendations on continuous maintenance.
- Collection is appraised at \$5,034,030

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APP Virtual Tour

- Can be accessed from ART@FIFTH website
- Compatible with mobile devices
- Showcases 120 art pieces



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SRR Sculpture Loan Program Update



"Caught Up II"



"Graceful"



"Lively"

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SRR Sculpture Loan Program Update



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SRR Sculpture Loan Program Update



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La Quinta Park Playground Upgrade



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ACSC Meeting Schedule for Fiscal Year 2024/2025

- Regular Quarterly Meetings
 - September 9th 2024
 - December 9th 2024
 - March 10th 2025
 - June 9th 2025
- Proposed Dates (only if necessary)
 - October 14th 2024
 - February 10th 2025

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Upcoming Events Schedule

DATE	EVENT	LOCATION	TIME
Monday August 26, 2024	Hunter Lopez Vigil	Civic Center Camus	7:00P.M. – 8:00P.M.
Wednesday September 11 th , 2024	9/11 Vigil	Civic Center Campus	7:00P.M. – 8:00P.M.
Thursday September 19 th , 2024	State of the City	La Quinta Resort and Club	5:00P.M – 8:00P.M.
Saturday October 5 th , 2024	Mission LQ Rocket Launch	SilverRock Park (SRR)	8:00A.M – 10:00A.M.
Monday November 11 th , 2024	Veterans Day	City Hall	9:00A.M.- 11:00A.M.
Monday - Monday November 11 th to 18 th , 2024	La Quinta Art Celebration	Civic Center Campus, Wellness Center, & City Hall Parking Lots	8:00A.M – 5:00P.M.
Friday December 6 th , 2024	Tree Lighting	Civic Center Campus	6:00P.M. – 8:00P.M.
Sunday December 8 th , 2024	Ironman 70.3	La Quinta/Indian Wells	7:00A.M – 3:00P.M.
Saturday December 14 th , 2024	Pancakes with Santa	Wellness Center	9:00A.M. – 11:00A.M.

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Commissioner Items



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