

Housing Commission Meeting

Regular Quarterly Meeting

September 11, 2024



La Quinta

CALIFORNIA

Pledge of Allegiance



An aerial photograph of La Quinta, California, showing a large circular graphic overlay. The circle contains a scene with a lake, a prominent rocky mountain peak, and a residential area. The text 'La Quinta' is written in a white, cursive font across the lake, and 'CALIFORNIA' is written in a white, sans-serif font below it, flanked by horizontal lines. The background of the entire image is a wide aerial view of the desert landscape, including mountains, a residential area, and a dry riverbed.

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Welcome to our new Commissioners:
Christopherson and Turley



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**B1 – Appoint Members to Serve as Chairperson
and Vice Chairperson for FY 2024/25**



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S1 – Review Strategic Plan Draft



CITY OF LA QUINTA STRATEGIC PLAN



La Quinta

— GEM of the DESERT —

WHAT IS A STRATEGIC PLAN?

- **A living document with Focus Areas and Goals reflective of the City's vision and Sacred Values.**
- **It includes a Mission Statement, Sacred Values and Focus Areas with Goals.**
- **It is reviewed and updated routinely as goals are achieved or the City's priorities change to add new Focus Areas.**

MISSION STATEMENT



As the “Gem of the Desert,” the City of La Quinta is committed to enhancing its unique natural surroundings to the benefit of its diverse residents through support for the arts and culture, public safety, affordable housing, sustainable fiscal and environmental guidelines, multiracial and multigenerational activities and events, and preservation of its ancient and recent history.



SACRED VALUES

- **Fiscal Sustainability:** In La Quinta we prioritize financial management to ensure the well-being of our community. We are committed to conservative spending practices and providing high quality services and amenities. This proactive approach reflects our dedication to safeguarding the stability and resilience of our City.
- **Health & Wellness** - La Quinta is a place to escape the hustle and bustle of everyday life. Here, anyone can unplug and experience nature, and a legacy of luxury with countless breathtaking views, community parks, and spa retreats. It's no wonder La Quinta is called the "Gem of the Desert."



SACRED VALUES

- **Vibrant & Safe Community:** There's something different about La Quinta - something special. Spend enough time here and you'll see why. It's the people. Here we care and uplift one another because we are a community dedicated to supporting the safety and prosperity of all.
- **Cultural Diversity:** In La Quinta, we are committed to making meaningful connections - we celebrate our differences and promote safety and inclusivity.
- **Visually Beautiful City** - Surrounded by some of the country's most beautiful natural landscapes and historic landmarks, La Quinta is a sustainable destination defined by its beauty - inside and out. Whether it's our local art, unique parks, or our striking mountainscapes, La Quinta shines brightly.



COLLABORATIVE EFFORT

- The proposed draft Plan has been a collaborative effort of staff citywide.
- It also reflects input from our residents during the Community Workshop in February and an outreach meeting in April.

13 FOCUS AREAS

- **Implement the Reenvision Highway 111 Plan**
- **Address IID Lease Expiration & Equipment Needs**
- **Underground Utilities**
- **Be a Leader in Sustainability**
- **Exemplary Public Safety**
- **Marketing & Tourism**
- **Broaden Community Involvement**
- **Continue to Address Affordable Housing Needs**
- **Expanding La Quinta's Boundaries**
- **Expand Art in Public Places**
- **Preserve La Quinta's History**
- **Enhance Health/Wellness & Recreation Amenities**
- **Economic Development**



SEEKING YOUR INPUT

- Today, we are highlighting the 1 Focus Area for your input that is of primary concern to the Housing Commission:
 - **Continue to Address Affordable Housing Needs**

WHAT'S NEXT

- The draft Plan will be presented to each of the City's Commissions for input.
- In October, it will be presented to the City Council in a Study Session.
- Adoption of a final Strategic Plan by the City Council is anticipated by the end of 2024.



DISCUSSION



La Quinta

— CALIFORNIA —

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D1 – Fiscal Year 2024/25 City Events Lineup



2024 – 2025 Special Event Lineup

DATE	EVENT	LOCATION	TIME
Monday August 26, 2024	Hunter Lopez Vigil	Civic Center Camus	7:00 P.M. – 8:00 P.M.
Wednesday September 11 th , 2024	9/11 Vigil	Civic Center Campus	7:00 P.M. – 8:00 P.M.
Thursday September 19 th , 2024	State of the City	La Quinta Resort and Club	5:00 P.M. – 8:00 P.M.
Saturday October 5 th , 2024	Mission LQ Rocket Launch	SilverRock Park	8:00 A.M. – 10:00 A.M.
Monday November 11 th , 2024	Veterans Day	City Hall	9:00 A.M. – 11:00 A.M.
Monday - Monday November 11 th - 18 th , 2024	La Quinta Art Celebration	Civic Center Campus, Wellness Center, & City Hall Parking Lots	8:00 A.M. – 5:00 P.M.
Friday December 6 th , 2024	Tree Lighting	Civic Center Campus	6:00 P.M. – 8:00 P.M.
Sunday December 8 th , 2024	Ironman 70.3	La Quinta/Indian Wells	7:00 A.M. – 3:00 P.M.
Saturday December 14 th , 2024	Pancakes with Santa	Wellness Center	9:00 A.M. – 11:00 A.M.

2024 – 2025 Special Event Lineup

DATE	EVENT	LOCATION	TIME
February 2025 Wednesday 5 th & Saturday 22 nd	Concert In the Park	SilverRock Park	TBD
Monday - Monday February 24 th – March 3 rd , 2025	La Quinta Art Celebration	Civic Center Campus, Wellness Center, & City Hall Parking Lots	8:00 A.M. – 5:00 P.M.
March 2025 Wednesday 5 th & Saturday 22 nd	Concert In the Park	SilverRock Park	TBD
Saturday April 5 th , 2025	Fly Over LQ: A Kite Experience	SilverRock Park	8:00 A.M. – 10:00 A.M.
Saturday April 19 th , 2025	Easter Egg Hunt	La Quinta Park	9:00 A.M. – 11:00 A.M.
Saturday April 26 th , 2025	La Quinta Picnic & Birthday Celebration	Civic Center Campus	9:00 A.M. – 12:00 P.M.
May 2025 Wednesday 7 th & Saturday 24 th	Concert in the Park	SilverRock Park	TBD

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D2 – Ralph M. Brown Act Overview
(Government Code Section 54950 – 54963)





Housing Commission: Ralph M. Brown Act and Public Meetings Review

September 11, 2024

The Brown Act and Council Resolution 2022-028

- ▶ The City of La Quinta adopted Rules of Procedure which were drafted in accordance with the Brown Act and unique to the City, stipulating further requirements in Resolution 2022-028.
- ▶ Ralph M. Brown Act (*GC § 54950 et seq.*)

Ralph M. Brown Act

California Government Code § 54950 et seq.

- ▶ **Meetings** – All meetings of the legislative body of a local agency shall be open and public, and all persons shall be permitted to attend any meeting of the legislative body of a local agency, unless an exception applies (Gov. Code, Section 54953).

Ralph M. Brown Act

California Government Code § 54950 et seq.

- ▶ **What Constitutes a “Meeting”?** – A meeting is “[a]ny congregation of a majority of the members of the legislative body in the same time and place to hear, discuss or deliberate upon any item within their jurisdiction.”

Ralph M. Brown Act

California Government Code § 54950 et seq.

- ▶ **Regular Meetings** – occur at dates, times, and location set by resolution, ordinance, or other formal action. Agenda must be posted 72 hours in advance.
- ▶ **Special Meetings** – may be called by the presiding officer or the majority of members. Notice must be posted 24 hours in advance. Actions may be taken **ONLY** on matters listed on the agenda.
- ▶ **Joint Meetings** – meetings of the legislative body with local agency's boards, commissions, and committees. The same procedures for Special meetings would apply to Joint meetings.

Ralph M. Brown Act

California Government Code § 54950 et seq.

- ❖ **What is NOT a Meeting?** – Community meetings, conferences and social gathers:
 - ❖ Conferences open to the public that involve discussion of issues of general interest
 - ❖ Open and publicized meetings organized to address a topic of a local concern by a person or organization other than a public agency
 - ❖ Pure social or ceremonial occasions

- ❖ ***AS LONG AS NO BUSINESS IS DISCUSSED AMONG THE MEMBERS***

TIME TO POST THE AGENDA?

▶ **Regular Meetings**

- ▶ 72 hours prior to the meeting

▶ **Special Meetings**

- ▶ 24 Hours Prior to Meeting

▶ **Agenda Packet = Agenda & Staff Reports**

Before every meeting, staff shall prepare and publish an agenda containing a brief description of all items to be acted upon; these items are further elaborated on in a staff report which provides recommended action(s) as well as background on the necessity and implications of the action to be taken.

EVERYDAY ACTIVITIES THAT VIOLATE THE BROWN ACT

Watch out for:

- ❖ E-mails, texts, blogs, social networking sites
- ❖ Telephone conversations for purpose of discussing decisions in advance
- ❖ Informal discussions
- ❖ Disclosing ex parte communications prior to each public hearing agenda item
- ❖ Serial Meetings

EMAILS, TEXTING, SOCIAL MEDIA

E-mails – It is easy to violate the Brown Act by simply hitting the “Reply All” button. Caution is needed.

Texting – Similar problems as with e-mail. Can be easily used to hold a serial meeting before or during a meeting. Avoid Sending or Receiving Texts/Emails:

- ❖ To/From the public during a meeting
- ❖ To/From members of the body during a meeting.
- ❖ If you have a declared conflict.

Social Media – Facebook, X (Twitter), NextDoor, etc. comments. Potential for a serial meeting if a majority gets involved.

BEST PRACTICES

- ▶ **Assume all information is public or will become public**
- ▶ **Don't discuss agency business with fellow decision-makers outside public meetings**

HC SCOPE OF PURVIEW

- ▶ Housing Authority Annual Report
- ▶ Housing Successor Annual Report
- ▶ Housing Annual Budget
- ▶ Federal/State Housing Legislation Oversight
- ▶ Advisory to Housing Authority
- ▶ Advisory to Staff

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Next Regular Quarterly Meeting
December 11, 2024



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