

**WRITTEN
PUBLIC
COMMENT**

**CITY COUNCIL
MEETING**

NOVEMBER 2, 2021



70100 highway 111 / rancho mirage, ca 92270
760.770.9000 / 800.967.3767

November 2, 2021

Chris Freeland
City Manager
City of Indian Wells
44950 El Dorado Drive
Indian Wells, CA 92210

Dear Chris:

On behalf of Visit Greater Palm Springs, we fully support the extension of the City's Ironman contract for two years.

As you know, Visit Greater Palm Springs (Visit GPS) is working diligently to ensure that our tourism economy rebounds to normal and continues on a healthy and sustainable path into the future. Tourism in Greater Palm Springs was severely impacted by COVID-19 and the recovery will take a long time to reach sustainable levels. Ensuring the return of the Ironman event is critical for our local economy. The event will also send a positive message that our region is open and ready for visitors.

The Ironman event held December 8, 2019, attracted 2,400 racers plus 5,000 event attendees, creating a lodging demand of approximately 8,902 room nights. The visitors generated \$6.4 million in direct business sales with a regional impact of \$9.9 million, resulting in local tax revenue of over \$340,000. This data comes from a Tourism Economics analysis of the event in 2019.

Visit Greater Palm Springs will extend our sponsorship to ensure this important event is stable and able to remain as a signature event for our destination. Please do not hesitate to contact me if you have any questions; I can be reached at (760) 969-1302 or scott@visitgreaterps.com.

Sincerely,

A handwritten signature in black ink, appearing to read "Scott White", written over a horizontal line.

Scott White
President & CEO



9 resort cities. *one* beautiful oasis.

From: Stacy Winters [REDACTED]
Sent: Monday, November 1, 2021 6:27 AM
To: City Clerk Mail
Subject: Written Comments

Follow Up Flag: Follow up
Flag Status: Completed

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- 1) Stacy Winters
- 2) City of residence, New York City
- 3) cell [REDACTED]
- 4) Short Term Vacation Rentals
- 5) Short Term Vacation Rental Permits
- 6) I would like to ask when the moratorium for STVR permits will be lifted? Covid restrictions have eased and we would like to have the discussion raised again please?

Best regards

Stacy Winters
+ [REDACTED]
Owner at PGA WEST