

POWER POINTS

**CITY COUNCIL
MEETING**

NOVEMBER 5, 2024

**City Council Regular Meeting
November 5, 2024**



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**City Council Regular Meeting
November 5, 2024
PUBLIC COMMENT – MATTERS
NOT ON THE AGENDA**



11/6/2024

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**City Council Regular Meeting
November 5, 2024
CLOSED SESSION IN PROGRESS**



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Pledge of Allegiance



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**City Council Regular Meeting
August 6, 2024
PUBLIC COMMENT – MATTERS
NOT ON THE AGENDA**



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**City Council Meeting
November 5, 2024
P1 – Palm Springs Airport Master Plan Update**



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Airport Master Plan Update

PRESENTED BY PALM SPRINGS INTERNATIONAL AIRPORT • November 2024

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What is an Airport Master Plan?

Federally required document to help an airport:

- Plan strategically for the future
- Identify new projects to support long-term growth and safety



This is only a plan. Each major project identified in the master plan will have to be separately approved, funded, and comply with state and federal environmental requirements.



Airport Master Plan
A Vision for Our Airport's Future

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Why We Need an Airport Master Plan

Planning now to meet future demand.

The Palm Springs International Airport is the gateway to the Coachella Valley. It needs to plan for the future in order to:

- Preserve iconic elements of the airport
- Create better passenger experience
- Accommodate for future growth
- Comply with latest airport safety requirements
- Begin new sustainability initiatives

Photo: Architect Donald Wexler in front of the new Palm Springs Wexler Terminal, 1966



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Delivering the Flexibility We Need

- Create customs and border patrol to accept **international flights**
 - From areas such as, Mexico, Canada, and Europe
- Increase capacity of baggage claim for **faster processing of checked bags**
- Increase **gate capacity**
- Increase **space** in terminals; more seats, more space to spread out
- **Improve rent a car** experience

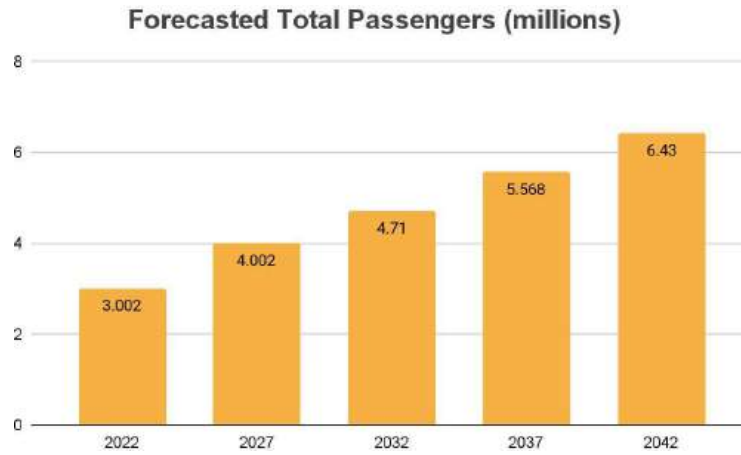


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Airport is Rapidly Increasing in Popularity



Historical data from Airport records, FAA ATADS and TAF, T100 data, and forecasts by Unison Consulting, Inc



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Tourism is Surging, Residential Boom Continues

Between 2017 and 2022, tourism in Greater Palm Springs grew:



Between 2021 and 2024, Coachella Valley grew:



Source: 2017 and 2022 Economic Impact of Tourism in Greater Palm Springs. Prepared by Tourism Economics, Esri, [US Census Population Projections](#), [California Economic Forecast](#)




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Economic Impact of a Tourist


\$9 BILLION
 TOURISM'S TOTAL
 ECONOMIC
 IMPACT




50,936
 TOTAL JOBS
 SUSTAINED BY
 TOURISM


14.4 MILLION
 ANNUAL DAY
 AND OVERNIGHT
 VISITORS


1 IN 4
 LOCAL JOBS
 SUPPORTED
 BY TOURISM



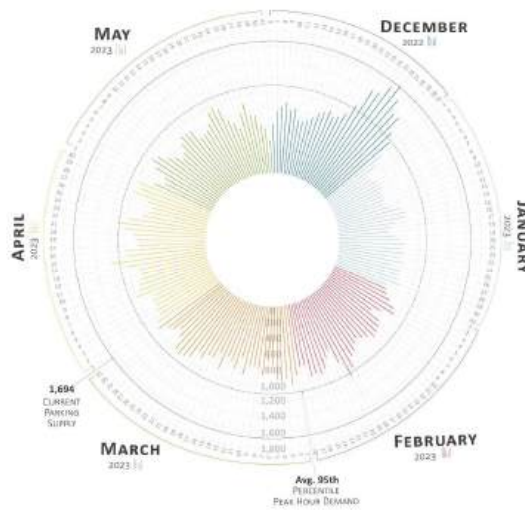
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 Plan**
*A Vision for Our
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Parking Demand

Parking needs today versus 2042.

-  **Public Spaces**
1,694 increasing to 2,711
-  **Rental Car Spaces**
2,295 increasing up to 4,500
-  **Employee Spaces**
290 increasing to 610



**Airport Master
 Plan**
*A Vision for Our
 Airport's Future*

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Master Plan Process

A methodical approach to ensure the best outcome.



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Planning Considerations – What We Heard

Stakeholders



Likes Include:

- Quaintness
- Charm
- Ease of Use
- Mountain Views
- Hybrid Indoor/Outdoor Spaces
- Geometric Expression of Bono



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View with Rental Car Center and Terminal Expansion



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Alternative 2: South Site Rental

Ca

Figure 4-1: South Site Alternative 2 - Rental Car Flow



MASTER PLAN palm springs INTERNATIONAL AIRPORT

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Estimated Terminal Program Schedule & Cost



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Sustainability is at the Heart of the Master Plan



- The Airport Master Plan will align with existing City sustainability policies
- Use of solar for electricity generation
- Infrastructure improvements to support aircraft and electric vehicles
- Roadway and taxiway improvements to minimize emissions
- Continuing resource-saving efforts like low-water landscaping and recycling programs



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Mitigating Airplane Noise

Minimizing impact and being a responsible community member.



1. **Airport Noise and Capacity Act of 1990:** Prevents all US airports from imposing restrictions on flight schedules, number of flights or noise limits
2. **More Quiet, Modern Aircraft:** Airplane manufacturers are building quieter planes
3. **Encouraging 'Good Neighbor' Practices:** We work closely with our military partners, asking them to voluntarily adjust their operations to reduce noise.
4. **Voice Your Concern:**
 - a. **PSP Airport Commission Noise Committee:** meets quarterly
 - b. **FAA:** 424-405-8020
 - c. **PSP's Noise Comment Form** on PSPs website
 - d. **Other airports:** Contact Jacqueline Cochran Regional or Bermuda Dunes directly



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How Airports Are Funded

PSP does not use local taxes.

The airport and its major projects are funded by airport revenues, user fees, and federal grants.

Every cup of coffee, airline ticket, and rental car sold at the airport funds PSP and its projects.

The airport does not rely on local taxes to operate.



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Thank you.

PalmSpringsAirportMasterPlan.com



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NEW SERVICE



FRONTIER

**SFO
Denver**



DELTA

JFK



UNITED

Washington Dulles



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NEW SERVICE



PORTER
Toronto



ALASKA
JFK



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NEW CONCESSIONS

Cactus to Clouds



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NEW CONCESSIONS

Nine Cities



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NEW CONCESSIONS



Las Casuelas & Coachella Valley Coffee



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NEW CONCESSIONS

Hey Joshua
Las Palmas Oasis
InMotion
Uptown Essentials



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NEW IMPROVEMENTS

Palm Springs Airport Awarded \$6 Million to Upgrade and Expand Baggage Handling System

PSP Awarded \$503,212 FAA Grant for Zero Emissions Vehicle Replacement



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Addendum 1.1: Terminal Rendering 1



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Addendum 1.2: Terminal Rendering 2



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Addendum 1.3: Terminal Rendering 3



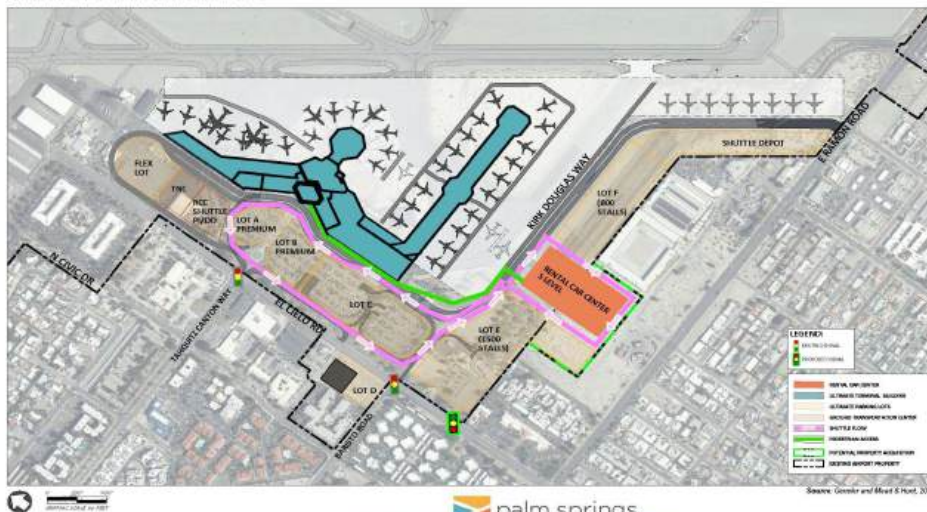
Legend	
	Terminal
	Rental Car Center
	Gates

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Addendum 21: South Site Rental Car Center

Figure 21-1: South Site Alternative 2 - Rental Car Shuttle Flow



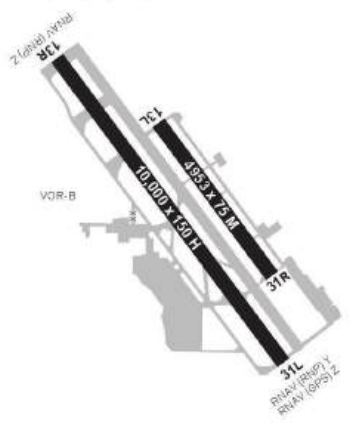
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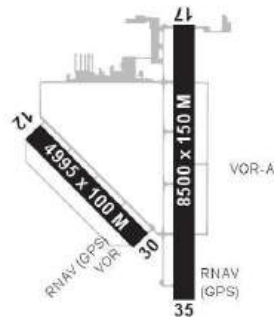
Why Not Thermal?

Investing in the future of Coachella Valley

Palm Springs (PSP)



Jacqueline Cochran Regional Airport (TRM)



Thermal does not have the:

- Runway length
- Infrastructure (flight control tower, baggage claim, terminal capacity)
- Wind conditions

to host a regional commercial airport.

It would take decades of planning and development and billions of dollars to develop Thermal as the primary airport for the Coachella Valley.



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City Council Meeting

August 6, 2024

P2 – Proclamation Recognizing and Celebrating 101-Year-Old La Quinta Resident Evie Gibson



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**City Council Meeting
November 5, 2024
B1 – Approve Distinguished
Citizen Award Nominee**



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Distinguished Citizen Award

- Distinguished Citizen Award criteria:
 - City residency a minimum of one (1) year
 - Contributions to La Quinta/Coachella Valley through their acts of service or involvement with community organizations, athletics, or local art scene.

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Distinguished Citizen Award Nominee

- Juan (John) Salas
 - La Quinta resident for 53 years
 - Volunteer fitness instructor
 - For past 9 years has taught “Fit Beyond 50” class at Desert Recreation District.

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Distinguished Citizen Award Nominee

- Juan (John) Salas
 - Described as kind, generous, and accommodating with the most amazing people skills that bring people together and create a deep sense of community.
 - Army Veteran
 - 2019 Senior Inspiration Award
 - Pillar of the Community

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City Council Meeting
November 5, 2024
B2 – Resolution Adopting Facility
Naming Policy



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Facility Naming Policy

- Policy was initially discussed on September 17, 2024.
- Arts and Community Services Commission (ACSC) discussed the Policy on October 14, 2024.

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Facility Naming Policy

- Facility naming policies provide clear guidelines and criteria when considering the naming/renaming of a Facility.
- Staff periodically receive requests to name City facilities after community members.

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Facility Naming Policy

- General Guidelines

- “Facility” includes City parks, park amenities, buildings, meeting rooms, and recreational facilities.
- City Council has final authority to name or rename Facilities.
- No Facility shall be named after a seated elected official.
- Current, full-time La Quinta residents may request a naming/renaming by submitting a Facility Naming Application.

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Facility Naming Policy

- Qualifications

- Significant and substantial service to the community or contributions of cultural or historic nature to the City of La Quinta.
- Examples may include:
 - Volunteer Work
 - Educational Initiatives
 - Economic Development
 - Environmental Efforts

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Facility Naming Policy

- **Qualifications**
 - The area in which the honoree made the most contribution should be considered when determining which Facility will be named after that person.
 - No application shall be submitted to rename a Facility after an individual at least one year following their death.
 - Full time La Quinta residency a minimum of ten years.
 - Fifteen years of service to the community.

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Facility Naming Policy

- **Supplemental Requirements**
 - Significant contributions to protection of natural or cultural resources, betterment of a specific Facility, advancement of recreational opportunities, association with economic development or redevelopment activity.

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Facility Naming Policy

- Council reserves the right to revoke the naming of a facility.
- Naming requests associated with financial or in-kind sponsorships will be considered follow the guidelines set forth in the City's Sponsorship Policy.

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Facility Naming Policy

- Criteria
 - Areas within City Facilities may be named separately from the main building (rooms, courtyards, water features, etc.)
 - Council has discretion to name an alternative Facility or area within a Facility to the Facility requested.

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Facility Naming Policy

- Criteria
 - The following Facilities are considered ineligible for renaming:
 - La Quinta City Hall
 - La Quinta Library
 - La Quinta Museum
 - La Quinta Wellness Center
 - Civic Center Campus
 - Bear Creek Trail
 - Fred Wolff Nature Preserve
 - Wolff Waters Place Apartment Homes

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Facility Naming Procedure

- Facility Naming Application shall be submitted to the Community Services Department and submittals must include a name/address of the submitter.
- Staff will review applications and if all requirements are met, the request will go through a public meeting process.

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Facility Naming Procedure

- Request will go to the ACSC as a Presentation Item.
- If a consensus is reached, the request will then go to the ACSC as a Business Item.
- Request will go to Council as a Business Item for final consideration.

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Facility Naming Application

- Must be a full-time La Quinta resident.
- Indicate proposed Facility to be named.
- Detailed responses to the application questions.
- Petition with at least 100 resident signatures in support.
- At least 5 letters of support provided by residents.
- Any additional articles, documents, evidence, etc.

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Additional Language

- Section “B” Qualifications for Naming of City Facilities
- Requirements for Consideration
- iii. In the event a person or organization of extraordinary qualifications does not meet the requirements above, but otherwise bears or has borne a clear connection to the City of La Quinta, the City Council may at its discretion waive Requirement (i) and (ii) above.

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Additional Language

- a. Extraordinary qualifications are those that are above and beyond that of significant contributions and include, but are not limited to, sacrifice in the line of duty as a member of the United States Armed Forces, Riverside County Sheriff’s Department, Riverside County Fire Department, or as somebody who has made a historic or national contribution that has brought positive attention to the City of La Quinta.
- b. A clear connection to the City of La Quinta is to be determined upon the judgment of the City Council, but can include school attendance or employment within the City.

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City Council Meeting November 5, 2024

**S1 - Discuss the City's Membership with the
League of California Cities**



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League Membership Benefits

- **Legislative Advocacy**
 - Influence state legislation impacting local governance.
- **Educational Resources**
 - Access workshops and conferences for governance best practices.
- **Networking Opportunities**
 - Exchange ideas with other city officials.

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Financial Considerations

League Membership Fee (2024)	\$14,367
Basis	Population size
Budget Inclusion	Annual dues and conference registrations

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Alternative: California Contract Cities Association

- **Focused Advocacy**
 - Tailored for cities relying on contracted services.
- **Specialized Networking**
 - Connect with cities facing similar challenges.
- **Targeted Education**
 - Seminars on effective leadership for contract cities.

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