



"Horses Running Free"

City of La Quinta

Art in Public Places Program Strategic Plan 2007-2008

Purpose of the Program

Current Inventory for:

Art in Public Places
Civic Center Art Purchases
Art on Loan
Donations

Art Acquisition

Preventative Maintenance and Upkeep

Funding the Program

Recommendations

Locations

Purpose of the Program

Closely following state guidelines, the Art in Public Places (APP) program was established in 1990 by the La Quinta City Council. The City Council has a strong commitment to balance development with cultural and artistic enhancements. In a recent community survey, cultural arts ranked in the top 5 elements valued among city residents. Public art is one method of ensuring the visual experience of La Quinta is rich with cultural, environmental, and artistic beauty.

The purpose of the strategic plan is to provide direction for the following:

- Review the inventory of all art pieces including the APP, Civic Center Art Purchases, art donations, and art on loan to the City.
- Examine maintenance levels and address preventative and ongoing maintenance needs for public art.
- Address the diversity of art and artists with the APP program.
- Address the potential for future public art locations and recommend new art placement.
- Identify ideas for the enhancement of art on a temporary and permanent basis.
- Seek public input regarding suggestions and improvements to the APP program from a variety of stakeholders including the Community Services Commission, La Quinta Arts Foundation, local artists, developers, and residents.
- Seek new ways to promote the APP program to residents and visitors.

Current Inventory:

Art in Public Places (APP)

The City has spent over \$2 million to purchase art. The City has over 30 pieces located in public facilities, near commercial and residential developments.



"The Don"

Artist	Title	Type of Art	Location
Andre Blanche	Historical Mural	Mural	Museum
Patricia Borum	Andalusian Rider & Horse	Bronze Sculpture	Andalusia
Boss Graphics	Mascot Mural	Mural	La Quinta High School
Aedywn Darroll	Walk Through Rainbow	Sculpture	Fritz Burns Park
Alber De Matteis	Dances with Landscape In-between Earth and Sky Gateway to the Desert	Mosaics Spray Towers Gates	Fritz Burns Park Fritz Burns Park Fritz Burns Park
Louis De Martino	Oasis 111 Sun and Moonbeam	Bronze Sculpture Bronze Sculpture	Hwy. 111 & Washington Civic Center Campus
Felicia	Cahuilla Family	Bronze Sculpture	Point Happy
Art Fernandez	Bus Stop Shelters	Bus Shelter Panels	Various Bus Stops Hwy 111
Jeffery Fowler / Eric Thorson	Eagles	Bronze Sculpture	Lowe's
Marcia Gibbons	Desert Scene	Mosaic Mural	La Quinta Car Wash
Terri Hayes	Bear Creek Fish Trap	Sculpture	Madero/Tecate Rest Stop
Roger Hopkins	Desert Dolmen	Stone Sculpture	Washington/Lake La Quinta
John Kennedy	Solitude	Bronze Sculpture	Senior Center
Peter Ladochy	Native American Themes	Mosaics	Civic Center Campus
Mark Leichliter	Dedication, Courage, Honor	Stone Sculpture	Civic Center Campus
Ray Lopez	Monuments	Entrance Monuments	Washington/Hwy 111 Jefferson/Hwy. 111
Ray Lopez / Manuel Mendoza	Fountain	Fountain	La Quinta Court
Marvin Investments	Village Bell	Mission Bell	Old Town La Quinta
Juan & Patricia Navarette	Bridge Railings Bridge Railings	Metal Sculpture Bronze Sculpture	Washington Street Jefferson Street Bridge
Susan Smith	Historic La Quinta	Mural	Senior Center
David Spellerberg	Freedom and Romance	Bronze Sculptures	Griffin Ranch
Sandy Swan	Bronze Relief Map Animal Tracks Bronze Relief Map	Bronze Sculpture Animal Tracks Map	Civic Center Campus Civic Center Campus Cove
Bruce Thomas	Air Motion	Fiberglass Sculpture	Navarro Roundabout
Peter Urbon		Obelisks	City Street Markers
Ric Vigallon	Arch Sculpture	Sculpture	Fritz Burns Park
Bill Ware	The Don Acknowledgment Areas Horses Running Free Enjoy the Ride Bus Stop	Metal Sculpture Bronze Sculpture Aluminum Sculpture Sculpture/Panels	Rancho La Quinta Civic Center Campus Desert Club/Tampico LQ Library



"Garden of Anazasi"

Civic Center Art Purchases:

The City of La Quinta has been a tremendous supporter of the La Quinta Arts Festival since its inception in 1988. The La Quinta Arts Festival is considered an event that strengthens the City's cultural and artistic heritage and as such the City contributes annually to sponsor the event and provide both Civic Center Campus and adjacent facilities. The City also purchases art pieces to place in public facilities. The City buildings are filled with art from all over the world that exemplifies the high quality of art work available at this nationally recognized Art Festival. Art pieces are currently located in City Hall, the Senior Center, and the Library.

Artist	Title	Type of Art	Location
Cathra-Anne Barker	Altered States/ Cirque	Vases	City Hall
H. Andre Blanche	Desert Escape	Painting	City Hall
Joanne Casey	Mountain View	Fiber Art	LQ Library
Dan Cautrell	Agreement #2, Parable #2, Parable #12, Attitudes of Displace	Prints	City Hall
Mario Cespedes	Beginning the Day Profile of Indian Woman	Paintings	City Hall
Zeny Cieslikowski	Bouganvilla, Door & Lamp, La Quinta View	Photographs	City Hall
James Danis	Bird, Doorway, Heavenly Council	Photographs	City Hall
Dave Davis	Cut from the Same Stone	Baskets	City Hall
Marilyn Endres	Czechoslovakian bead bowl	Segmented wood vessels	LQ Library
Robert Ferguson	La Quinta Bell Tower	Oil Painting	LQ Library
Terry Ferguson/Babu	Our Family of Six	Bronze Sculpture	City Manager's Office
Susan Fox	Blue Iris, Night Blooming Cereus, Magnolia V	Painting	City Hall
Gudman/Slaughter Studio	The Couple	Sculpture	City Hall Courtyard
Russell Jacques	Rather Deco	Sculpture	City Hall
Snake Jagger	Thunderbolt	Painting	City Hall
Brian Keller	The Approach	Painting	City Hall
Mark Kerckhoff	Desert Canyon Wash	Painting	City Hall
Dennis Kohn	Mario's Kitchen	Photo Collage	City Hall

Ann Le Rose	Stone to Stone	Bronze Sculpture	La Quinta Park
Laurent Martrés	Zen Yucca	Photography	LQ Library
Kurt McCracken	The Deco Lady	Vessel	City Hall
Toby Mercer	Opening Up	Matboard Design	City Hall
Judith Moore-Knapp	Cactus Flowers	Painting	City Hall
Dexter Mugford	Garden of Anazasi	Sculpture	City Hall
Leo Posillico	Family Portrait	Serigraph	City Hall
Steve Reiman	Lizards Wilderness Totem	Sculptures	City Hall
John Matthew Richen	Eagle Mystic Flight	Sculpture	City Hall
Bill Roach	CA Quail with Desert Plants	Painting	City Hall
Robert Rohm	Sedona Sunset / Chamise in Bloom	Painting	City Hall
Joseph Salamon	Quiet La Quinta/ Desert Watch	Painting	City Hall
Marilyn Salamon	Chumash Cave Mirage	Batik	City Hall
Jon Seeman	Balancing Forms	Sculpture	City Hall Courtyard
Lori Slater	Dune Flowers	Painting	City Hall
Ric Vigallon	Mountain Lion, Palm Trees, Road runner, coyote	4 metal art pieces	LQ Library
John Weidenhammer	Untitled	Painting	City Hall
Yachiyo	Lavender Art in the Valley Teal Blue Mist in the Valley	Watercolor Paintings	LQ Library



"Eagle Mystic Flight"

Donations



"The Spirit of La Quinta"

The City has several art pieces that have been donated or partially funded by groups within the City. "The Spirit of La Quinta" located at the Civic Center entrance was donated in part by the La Quinta Rotary Club in 2002. This art piece created by John Kennedy has become an area that acknowledges the "Pillars of the Community," a program established by the City which honors those individuals that have made significant contributions to the City.

The Friends of the Senior Center also contributed to public art by commissioning a historic mural painted on the stage at the Senior Center. The Library has a lithograph donated in honor of Claire Pyle, a reading specialist, titled "Napping in the Masai" by Doni Kendig.

Art Acquisition

The Public Process



"Library Bus Stop"

The majority of the public art pieces that are located on city owned properties have been acquired through a competitive selection process. A request for proposals is distributed through public art resources to reach artists. The proposals and renderings are then provided to the Community Services Commission which reviews the proposals and interviews the artists. The Community Services Commission makes a recommendation for an artist(s) to be sent to the City Council for consideration and approval. If approved, the artist(s) is then placed under contract with the City to create the art piece.

Projects acquired through this public process are the artistic panels in the custom bus stops along Highway 111; the bridge railings on Washington Street, Eisenhower Drive, and Jefferson Street; and the newly created Library bus stop on Calle Tampico adjacent to the Library.

Projects are on display in Fritz Burns Park, La Quinta Park, the Cove Oasis, City Hall, Civic Center Campus, Senior Center, and the Library. Providing public art through the City affords residents and tourists the opportunity to view the artwork along the City's major corridors.

Art in Public Places in partnership with development



"Mural at La Quinta Car Wash"

Local developers have the opportunity to integrate public art into or adjacent to their residential or commercial projects. Since the inception of the program developers have worked with the City to integrate placement of public art in public right-of-ways for the public to view and enjoy. In this process the developer works in conjunction with the City to bring forth an artist that would complement the new development. The developer then could request fee credits to purchase the APP or the APP program could fund the artwork up to the cost of the fees paid by the developer. Either way this allows public art to be placed throughout the community and add artistic elements to new development.

Art acquired through a partnership with developer include the Don at Rancho La Quinta; Running Free at Embassy Suites Hotel; Desert Dolman at Amore Restaurant; Desert Mural at the La Quinta Car Wash; Cahuilla Family at Point Happy Shopping Center; Fountains at La Quinta Court adjacent to LG's restaurant; Eagles at Lowes (formerly Eagle Hardware); Gem of the Desert at Washington Street and Highway 111; Mission Bell in Old Town Tower; Freedom and Romance at Griffin Ranch; and the Andalusian Rider and Horse at Andalusia.

Preventative Maintenance and Upkeep

The City has established a preventative maintenance program that addresses the maintenance of public art. At the time art is accepted by the City, artists are to provide the City with directions for the appropriate ongoing maintenance for each piece. If repairs are needed, the City will coordinate and communicate with the artist to repair the piece. Each year the staff should evaluate the public art and establish priorities for repair. The ongoing maintenance is part of the annual budget and planned for as the collection expands. Several pieces on commercial and residential properties are the responsibility of the developer. If the City notices that pieces are not being properly maintained, staff will notify the developer to address the issue. The preventative maintenance program includes the following elements:

- Examine each piece of art on a regular basis and provide staff with an evaluation and photographs of each piece indicating needed maintenance or repair.
- Review the suggested care by the artist and provide the needed preventative maintenance (Waxing bronzes, grouting and resealing tiles, cleaning stains, etc.).
- Remove graffiti from art as quickly and carefully as possible without damage to the art.
- Prioritize and list needed repairs to be completed in a timely basis.

Check lighting and the adjacent materials surrounding the art piece to assure that nothing is affecting the quality of the art. Sprinklers and fountains should be checked to make sure that water is not spraying the art unless it is designed to do so. Bases and areas around the art work should be kept in good condition and not be allowed to deteriorate.

Funding the Program

The APP program is funded through development fees paid to the City for residential and commercial development. Municipal code 2.65.090 was approved by City Council requiring all projects valued over \$200,000 pay ½ of one percent of the value of the development.

In lieu of paying the development fee, applicants may also acquire and install art on or near the project site. As a guide, the cost of such artwork should approximate the fee that would be paid by the applicant. The applicant can then receive a fee credit or art in public places funding for the cost of the art work.

Recommendations

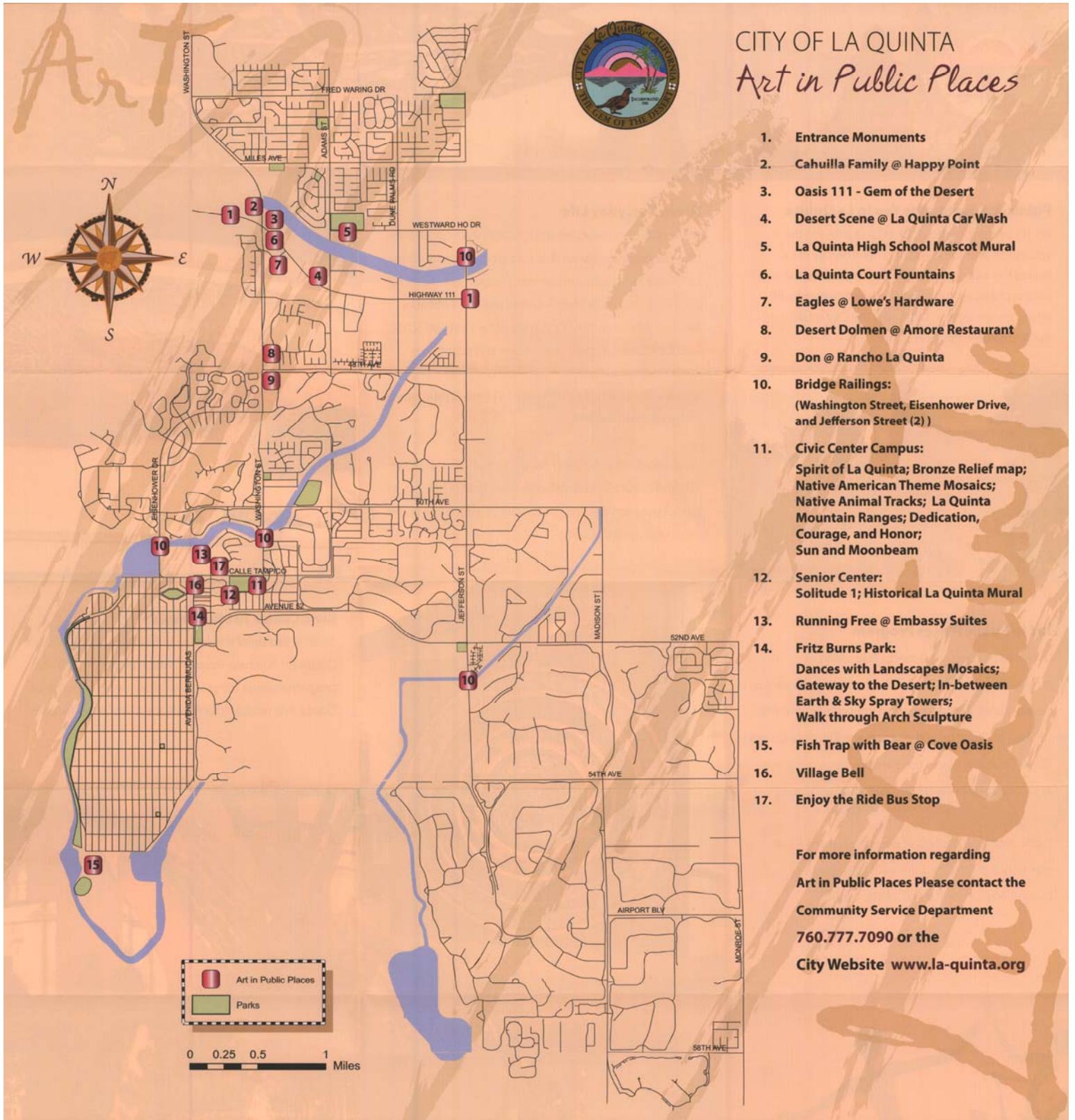
The locations of public art are generally dispersed throughout the City. Many pieces are located at the Civic Center Campus and public facilities. There are also a number of art pieces in north La Quinta along Highway 111 and major corridors such as Jefferson Street and Washington Street with the use of the bus stops, art projects adjacent to private developments, and bridge railings.

- SilverRock Resort with the new golf course clubhouse and upcoming boutique hotel and resort hotel will also provide opportunities for public art. This 525-acre site will host two high end public golf courses and several hotel sites that will bring tourists to the City. This development provides a beautiful landscape that could be enhanced with public art. The SilverRock Clubhouse and SilverRock Resort should be considered for the addition of public art.
- The La Quinta Museum, currently under construction and opening this spring, will be a good location for future public art projects. A historical mural is underway for the La Quinta Museum by artist Andre Blanche. The completion of this work will provide an opportunity for citizens to “watch” their public art in progress. This 10,000 square

foot space will provide opportunities for community events and exhibits. The La Quinta Museum should be considered for the addition of public art.

- Once the La Quinta Museum is open, there is space for additional temporary public art on display and traveling exhibits. The City may want to consider a more active approach have art displays as a regular activity in the appropriate spaces at the museum. The exhibit halls and classrooms could serve to provide space for this to occur.
- Update the records collection regarding the current and future art pieces in the APP program and Civic Center Art Purchase files. Obtain complete information about the artist and the artwork, certificates of authenticity, photos, and recommended maintenance should be kept in the files. Staff is encouraged to spend time to update the existing files and improve the information for new artists as works are purchased or completed by developers and the City.
- An “Artist Registry” should be developed that includes a variety of artists and mediums for the City to use and to developers. This information should be available at the Community Services counter and on the website for use.
- The City should consider increased involvement from the art community utilizing the La Quinta Arts Foundation and other local and regional resources to assist the Community Services Department and provide support to the staff in the operation and maintenance of the program. A non-profit such as the La Quinta Arts Foundation may consider this as part of an agreement in conjunction with the La Quinta Arts Foundation Festival with the City. Independent art consultants could also be on contract to provide this service.
- Number the Art in Public Places and place placards for citizens to know that it is a publicly funded project.
- Occasional Art in Public Places tours for citizens would help improve public awareness. City of Palm Desert is a good resource to establish this service. Provide residents and interested tourists the art maps.

Locations of Public Art:



CITY OF LA QUINTA *Art in Public Places*

1. Entrance Monuments
2. Cahuilla Family @ Happy Point
3. Oasis 111 - Gem of the Desert
4. Desert Scene @ La Quinta Car Wash
5. La Quinta High School Mascot Mural
6. La Quinta Court Fountains
7. Eagles @ Lowe's Hardware
8. Desert Dolmen @ Amore Restaurant
9. Don @ Rancho La Quinta
10. Bridge Railings:
(Washington Street, Eisenhower Drive,
and Jefferson Street (2))
11. Civic Center Campus:
Spirit of La Quinta; Bronze Relief map;
Native American Theme Mosaics;
Native Animal Tracks; La Quinta
Mountain Ranges; Dedication,
Courage, and Honor;
Sun and Moonbeam
12. Senior Center:
Solitude 1; Historical La Quinta Mural
13. Running Free @ Embassy Suites
14. Fritz Burns Park:
Dances with Landscapes Mosaics;
Gateway to the Desert; In-between
Earth & Sky Spray Towers;
Walk through Arch Sculpture
15. Fish Trap with Bear @ Cove Oasis
16. Village Bell
17. Enjoy the Ride Bus Stop

For more information regarding
Art in Public Places Please contact the
Community Service Department
760.777.7090 or the
City Website www.la-quinta.org